

# Cut Price Sale

Cut Price Means Lower Prices Without Lowering Quality. High Standard Quality, Low Gauge Prices.

It's Our Purpose to Give the People of Richmond and Vicinity the Greatest Christmas Values in Dry Goods, Suits, Cloaks, Skirts, Jackets, Shirt Waists, Kimonos and Wrappers That Can Be Found.

## COME, SEE US!

Let Us Make Good Our Promise to You.  
We Have Many Items Not Mentioned Here.

9, \$15.00 Ladies' Wool Panama Suits, the Cut Price .....	<b>\$7.89</b>
5, \$20.00 Ladies' Wool, Ladies' Cloth Suits the Cut Price .....	<b>\$10.50</b>
10 Ladies' Suits, New Novelty Styles, Equal to \$25 Suits, Cut Price .....	<b>\$15.00</b>
12, \$15.00 Ladies' Cloaks, 52 inch Black, only, Our Cut Price .....	<b>\$8.89</b>

5, \$15.00 Ladies' Bear Fur Jackets, see them at Cut Price .....	<b>\$5.00</b>
3, \$20.00 Ladies' Velvet Jackets, heavy, warm, Cut Price .....	<b>\$10.00</b>
One lot of 10, \$6.00 Ladies' Dress Skirts, strictly tailored, Cut Price .....	<b>\$2.98</b>
One lot of 7, \$5.00 Ladies' Dress Skirts, no alterations, Cut Price .....	<b>\$2.50</b>



Men's Xmas Shirts  
Cut Price  
**39c, 50c, \$1.00**

Ladies' Fine Hosiery For Christmas  
All colors, all styles, in laces, drop stitch, fine lisle, hand silks embroidered, fleece lined and wool, prices  
**10c, 12½c, 15c,  
25c, 35c and 50c**



Men's Christmas Ties  
Silk teeks, fourinbands, a beautiful line of the newest things.  
**25c and 50c**



Men's Christmas Hose  
Black, tan, fancy embroidered, good fast colors, 10c, 12½c, 15c and 25c.  
Brigthon Supporters 15c



Baby cloaks, hoods, bearskin coats and hoods. All styles, all prices. Just bring mothers little darlings here for their supplies. Booties, shoes, coats, hose, hoods, etc.

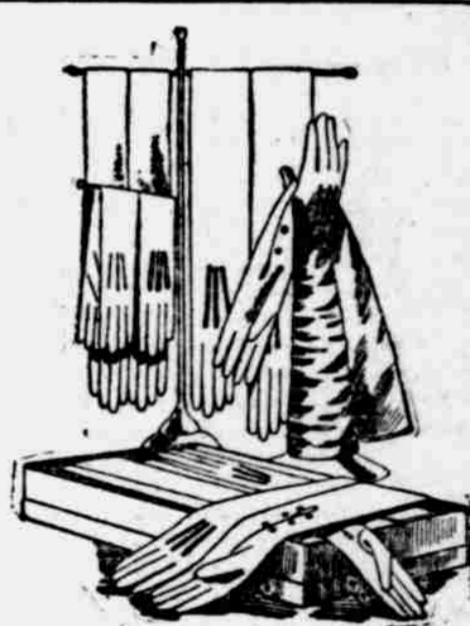


Set-Snug Underwear is the best and most comfortable.  
Set Snug Vest or Pants .. **50c**  
Set Snug Union Suits **\$1.00**  
Children's Vests, Pants, Drawers .. **25c**

6½c White Flannel Cut Price, **5c**  
10c White Flannel, Cut Price .. **8c**  
12½c Heavy Outing, Cut Price .. **10c**  
10c Outing, light, heavy, Cut Price .. **8 1-3c**  
12½c Fleeced Goods, heavy, Cut Price .. **10c**

18c Madras Waisting, Cut Price .. **13½c**  
15c Curtain Swiss, Cut Price .. **12½c**  
50c Table Linen, fine goods, Cut Price .. **39c**  
15c Huck Towels, large size, Cut Price .. **10c**  
18c White Dimity and Nainsook, Cut Price .. **12½c**

\$1.50 Ladies' Kid Gloves, Cut Price .. **\$1.25**  
\$1.25 Ladies' Kid Gloves, Cut Price .. **\$1.00**  
Imitation Mocha Kid Gloves at .. **50c**  
Golf Gloves at .. **25 and 50c**  
Men's Fine Golf Gloves .. **50c**



It's to your interest to come here to trade.  
It's our interest to please you, and we do it.



Combs and Purses, all Styles and Prices, 10c to \$5.00. See Our Dress Combs and Pocketbooks.

Shirt Waists  
Silks, Nets, Linens, Lawns, 89c to \$6.50.  
Most anything you may want in the Waist line.



Blankets and Comforts

10-4 75c double Blanket, tan, fancy border, Cut Price .. **62c**  
11-4 \$1.50 Double Blanket, grey, fancy border, Cut Price .. **\$1.25**  
11-4 \$2.00 Heavy Double Blanket, grey, fancy border, Cut Price \$1.69  
11-4 \$2.50 Wool Finish Double Blanket, Tan, fancy border, price \$1.98  
12-12 \$3.00 Wool Finish Double Blanket, White and Grey, price \$2.19  
11-4 Blanket, White, Tan, Grey, Cut Price .. **50c**  
Home Made Comforts, all full size, \$1.85, \$1.98, \$2.19, \$2.35, \$2.69, up to \$3.95.  
Nice Comfort Cotton, Cut Price .. **10c**

We do the right thing at the right time, the right goods at the right prices, Christmas Goods included in Cut Price Sale. This is your trading place to get the correct things.

Open Each Evening

THE PEOPLE'S STORE

Cor. 9th and Main



Furs and Dolls

\$6.00 Ladies' Muff, Isabella Coney, Cut Price .. **\$4.98**  
\$5.00 Ladies' Scarf to match, Cut Price .. **\$3.48**  
\$6.00 Ladies' Muff, two heads, Isabella Coney .. **\$4.98**  
\$5.00 Ladies' Throw to match, Cut Price .. **\$3.48**  
THE PRETTIEST DOLLS IN TOWN—EVERYBODY SAYS SO.  
16 inch Kid Body Doll, Sleeper, Cut Price .. **50c**  
21 inch Kid Body Doll, Sleeper, Cut Price .. **\$1.00**  
23 inch Merry Widow Doll, Jointed, Sleeper, at .. **\$2.19**  
Dressed Dolls .. **25c, 50c, 75c, \$1.98 up to \$3.50**



84 Percal or Fleece, Home Made Style, like Cut, Neat, Perfect in Fit, Neat Patterns .. **\$1.25**