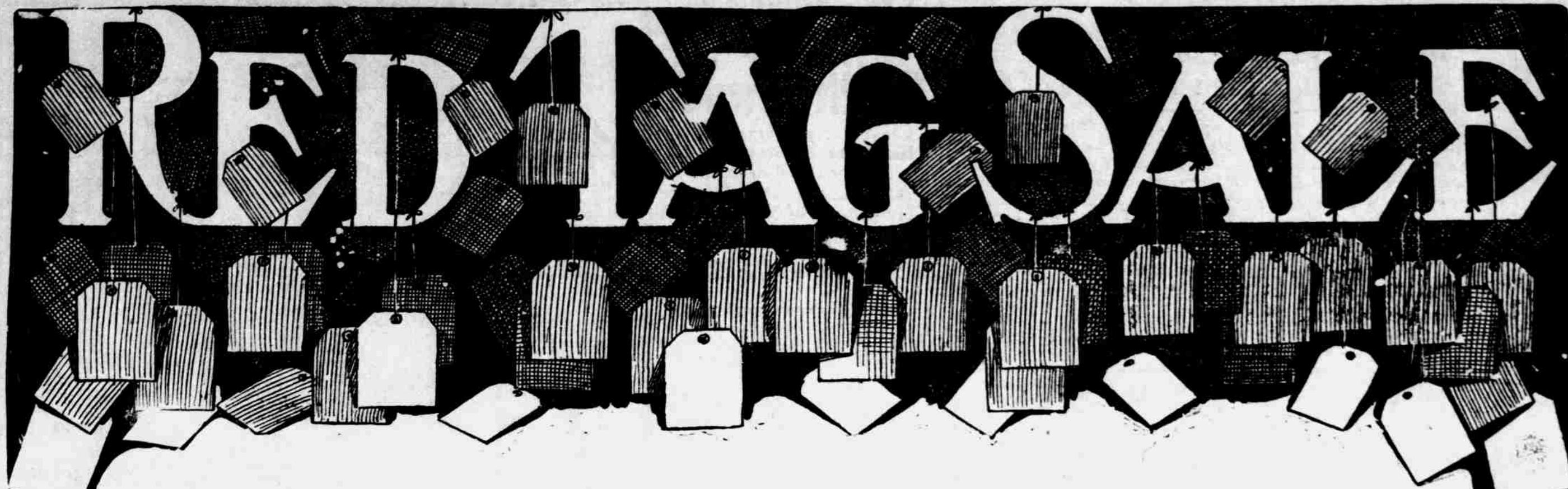


RED
TAGS
MEAN
MONEY

WATCH
FOR
RED
TAG



918
Main St.

F. C. FRIEDGEN & CO.

918
Main St.

15 DAYS OF BARGAINS!

The Biggest Sale Ever Known in Richmond and Vicinity

Quick Selling is the Order--Let All Attend.

Sale Begins Sat. Morning, Nov. 14

A bountiful spread of bargains for Men, Young Men and Boys. Every man who loves good, servicable clothing, furnishings, etc., every man who realizes the importance of saving, will find radical discounts of much interest in this, our first RED TAG SALE. Vast quantities of new merchandise will receive a splitting blow—scores upon scores of Men's, Young Men's and Boys' Shirts, Trousers, Underwear, Night Clothes, Gloves—as will our new, up-to-date clothing. Hats, Caps, etc. will receive a stunning, merciless discount such as seldom befalls the people of Richmond and vicinity. The sale begins Saturday, Nov. 14th. Watch for the Red Tag.

Red Tag Sale at Red Tag Prices. Look For the Tags.

Suits, Overcoats, Cravens, Trousers



Every Suit, every Overcoat, every Cravens, in our Clothing Department, will be placed under the lash, and prices will be split almost in two—they must sell. A Red Tag will be placed on each garment. It will tell you the price. Watch for the Red Tags. Come here Saturday—your chance to buy where the dollar is sure to stretch.

MEN'S OVERCOATS.

All the newest patterns, shades and styles. Red Tag sale prices are \$4.48, \$4.98, \$5.98, \$6.98, \$7.98, \$8.98, \$9.98, \$11.85, \$12.50, \$14.85, \$17.85, \$19.95 to \$21.50.

MEN'S SUITS.

One lot of men's suits, former prices \$9 to \$18.00. Our Red Tag sale price \$2.98. These suits mostly in small men's sizes.

BOYS' KNEE PANTS SUITS.

Great values. Mothers take advantage of the Red Tag sale. Clothe the boys at Red Tag prices. Prices start at \$4.98, \$4.48, \$3.98, \$3.48, \$2.98, \$2.48, \$2.25 and \$1.98.

MEN'S ODD PANTS.

Men's work pants from 48c to \$1.98. Men's dress pants from \$1.50 to \$5.50. Boy's long pants 48 to \$3.98. Boy's knee pants \$1.68 to 19c.

HATS AND CAPS

We have hundreds of Hats and Caps for Men, Young Men and Boys. All this season's styles; but this is the RED TAG SALE, so they must go regardless of cost, quality, and the season of the year. A Red Tag denotes the price—come in first—we will show you Bargains.

These Hats are made by the celebrated Pioneer Hat Co. of Wabash, Ind. All the season's new blocks, stiff or soft hats, regular selling price, \$1.00 to \$3.50, Red Tag Sale, they go for 45c to \$2.98.



Men's, Boys' and Young Men's Caps, the new shapes, all sizes, Red Tag prices range from 7c to \$1.33.

SUIT CASES, TRAVELING BAGS, TRUNKS, ETC.

We have a great Department devoted to Suit Cases, Traveling Bags and Trunks. We are overstocked and desire to reduce it.

SUIT CASES—All styles, all sizes, and at all pri-

ces, from 89c, 98c, \$1.10, \$1.29, \$1.69, \$1.98, \$2.48, \$2.98, \$3.98, \$4.98, \$5.98, \$6.98 and \$7.98.

Traveling Bags, all kinds and prices from 89c to \$7.98.

Trunks—A great variety of trunks to select from, at real values too. Red Tag Sale prices are \$1.39, \$1.48, \$1.65, \$2.98, \$3.48, \$7.98, \$11.85 and \$12.50.

NECKWEAR.

New fall and winter styles, come in forehand, teeks, bows, cravats. Red Tag prices 9c to 69c.

GLOVES.

Men's and boy's canvas gloves 4c. to 12c per pair. Men's and boy's mitts 2c, 4c, 7c per pair.

Men's and boy's leather work gloves, including the celebrated Ringler Railroader Gauntlet, Horse Hide and Reindeer Gauntlets. Red Tag price 22c to \$1.33.

Dress gloves, kid, dog skin, wool, Jersey, ranging from 19c to \$2.25.

HOSIERY.

Men's fine hosiery. Red Tag sale prices are 7c to 21c per pair. Work hosiery 4c to 11c per pair.

HANDKERCHIEFS.

Red bandana handkerchiefs 3c to 7c each.

White, plain or border handkerchiefs 4c to 44c.

MUFFLERS.

All the new colors in silk mufflers and scarfs, including Way Knit mufflers and reefers for 19c to \$1.33.

SWEATER COATS.

Sweaters and Sweater coats. Men's and boy's in all the new fall and winter colors from 48c to \$4.48.

One lot of men's and boy's sweaters 98c to \$3.98. These are Red Tag prices.

UMBRELLAS.

A lot of fine umbrellas. Red Tag prices from 42c to \$2.98.

MEN'S OVERALLS.

Men's and boy's overalls and work waists. Red Tag sale price 19c to 87c.

MEN'S SHIRTS.

Dress shirts, standard makes, including the celebrated Silver Brand, and the United Shirt Co. brands. Red Tag prices are 33c, 42c, 48c, 92c to \$1.33.

Men's work shirts, all sizes, best makes, from 38c, 44c, 46c and 48c each.

MEN'S FANCY VESTS.

Men's fancy vests. New fall and winter styles. Plain or novelties for 88c to \$4.48.

UNDERWEAR.

Real bargains in the underwear department at Red Tag prices.

Men's heavy fleece suits and drawers for 33c each.

Men's heavy fleece (Wrights Health) 89c each.

Men's heavy fleece union suits, ribbed 89c each.

Men's Balbriggan (shirts and drawers) 19c each.

Men's Balbriggan (shirts and drawers) 33c each.

Radical Reductions

Dollar Splitting

The Sale of the Season

The Red Tag Sale Begins Saturday Morning, 8 O'clock, November 14

F. C. FRIEDGEN & CO., 918 MAIN STREET