

MASHMEYER STORE

GREATEST EVER

FIFTEEN DOLLAR SUIT SALE!

The people show their appreciation. They are buying suits every hour of the day. Everybody recognizes the twenty dollar (\$20.00) stamp, yes, even higher. Everybody sees at a glance that these splendid suits are exactly correct in every way, but everybody buys them at

FIFTEEN DOLLARS ONLY

If they choose, and most people so choose. REMEMBER these suits are all 36 inches long, which length is the one adopted for this season. These suits are all made of good All Wool Worsts or Broadcloths in the best approved shadings of this year, and also black. Jackets all satin lined. Skirts are "Directoire" button effects or gored, as you like. Come this week for

TWENTY DOLLAR SUITS FOR FIFTEEN DOLLARS

10 PER CENT. DISCOUNT ON ALL BLACK AND COLORED WOOL DRESS GOODS. ALL OF THIS SEASON'S LATEST AND BEST WEAVES AND COLORINGS

Every Suit in This \$15 Suit Sale Easily Worth \$20

Every good feature in Suit Making is here. **EVERY SUIT SHOWN IS ABSOLUTELY NEW and CORRECT in style, coloring, cloth and length.**

Every Jacket is positively well tailored, satin lined, correct in style. Every Skirt is the latest, design, "Directoire" button effect or gored—as you like.

The cloths used in these Suits are the best **WORSTEDS and BROADCLOTHS.** These are the best for style, beauty and service. Every correct shade is represented.

New shades of Green, Blue and Brown, also Black, Light, Medium or Dark, Plain or Striped.

DAME FASHION HAS ORDAINED THAT 36 INCHES IS THE CORRECT LENGTH THIS SEASON. THESE \$15.00 SUITS ARE ALL 36 INCHES LONG.

EVERY SIZE IS HERE

32, 34, 36, 38, 40, 42 and 44, bust measures.

SPECIAL—We have made especial provision for large ladies in this \$15.00 Suit Sale, showing 40, 42 and 44 bust measures. Come forward; you have not been neglected.

This Sale of Splendid \$20 Suits Selling at \$15 Continues Until

**Saturday Night
October 17th**

Do not get the impression that we are not showing Suits at less or higher than \$15.00. See the Suits selling at \$10.00. See the splendid all wool, satin lined, Broadcloth Suits at \$12.50. See the best Suits at \$25.00 in Richmond.

ST AND MAIN The Mashmeyer Store RICHMOND

OTHER THINGS TO MAKE THIS A VERY BUSY STORE THIS WEEK.

Ladies' Black Mercerized Petticoats, worth 85c, at

Ladies' Mora Finished Black Petticoats, 85c value

Grey, White or Tan Blankets, 75c quality, at

Comfort Calicos, good quality, worth 6c, at

Dixie Brand Cotton Batting, to go at per roll

OUTING FLANNELS, a splendid grade and wide

10 per cent. discount on all Wool Dress Goods.

10 per cent. discount on all Black Wool Dress Goods.

\$1.25 yard wide Black Taffeta Silk, price this week

\$1.25 Black Peau de Soie, yard wide, at

UNDERWEAR FOR MEN, WOMEN AND CHILDREN.

—Extra Special for Men—

75c grade extra heavy, finely fleeced, do not confuse this splendid Underwear with the usual 50c grade; it is far superior; see them; price per garment.

—Extra Special for Women—

Fine Rib Vests and Pants, regular 50c quality, these are the fine ribbed downy, soft kind that pleases everybody and scratches none, special this week

50c

50c

40c

4c

5c

5c

95c

95c

50c

39c

EXTRA HEAVY WOMEN'S UNDERWEAR, heavy fleeced, ribbed, all sizes, 5, 6, 7, 8, and 9

JUST DISCOVERED, MEN'S UNDERWEAR TO CLOSE, splendid 50c, some 75c grades; people wanting separate garments to go with some they already have can get a splendid bargain buying these at

\$3.00 LADIES' NET WAISTS, see these; they are beauties

\$5.00 grade Messaline Waists in White and dainty shadings, lace insertings, the latest out

Great Bargain—White India Linen Waists. Ladies' regular dollar White Lawn Waists, all sizes, fine embroidery, we close them at (all sizes)

MEN'S GLOVES.

Splendid bargain, Men's Heavy Black Jersey Gloves, Kid Gusset, looks like 50c grade

Just to Show That We Really Mean It All We will sell 10c Dress Ginghams, splendid fast colors, pretty dependable staple Ginghams, the regular soft 10c quality, at

All these and many more not mentioned here. We mean to make this a banner business week. It is the splendid \$20.00 Suits selling at \$15.00 and all the other good things that will fill this store with customers from end to end. CONTINUES ALL WEEK.

The Mashmeyer Store
8th and Main, Richmond.

25c

35c

\$1.95

\$3.95

50c

25c

6c

SOCIAL NEWS

To Reach the Society Editor, Call Home Phone 1121, or Bell Phone 21

SOCIAL EVENTS FOR TODAY.

The Home Economic club is meeting this afternoon with Mrs. Addington at her home in Glen View.

Mrs. Belle Thompson is hostess for a meeting of the Missionary society of the First Baptist church this afternoon.

The Good Cheer club is meeting this afternoon with Mrs. Harry Puthoff at her home on the Glen road.

The Ladies Aid society of the Third M. E. church is meeting this afternoon with Mrs. Conkle, 215 Linden avenue.

The Ladies Aid society of the First Methodist church is meeting this afternoon with Mrs. D. W. Stevenson at her home on South Fifteenth street.

The Ladies Aid society of the United Brethren church is meeting in the church parlors.

Miss Stough is hostess for a meeting of the Penny club this afternoon.

Mrs. Hawekotte is entertaining the Woman's Home and Foreign Missionary society of the First English Lutheran church this afternoon at her home, 45 South Nineteenth street.

The Pythian Sisters will have a basket social this evening in the Pythian temple.

The October meeting of the Missionary society of Friends will be held this evening at the home of Miss Penina Moorman.

Miss Marie Campbell was hostess for the first meeting for the season of the Wednesday Bridge Whist club yesterday afternoon at her home on East Main street. The club was reorganized with sixteen members. The game was played at four tables. Luncheon was served at the conclusion of the game. It is the custom of the club for each member to keep her score card until the close of the season when a grand prize is awarded.

The club will meet in two weeks with Miss Josephine Cates at her home on North Eleventh street.

Invitations reading as follows were

Charles Morris; secretary, Miss Edna Bayer; corresponding secretary, Mrs. Elmer Eggemeyer; treasurer, Miss Mary Dickinson. This exhibit will no doubt be one of the best ever held in this city.

The following invitations were issued today: Mr. and Mrs. John Rakers received today by a large number of local persons:

Mr. and Mrs. Robert La Fontaine request the honor of your presence at the marriage of their daughter, Fannie to Mr. Edward F. Valdois, Wednesday morning, Oct. 28, at 9 o'clock, St. Andrew's Catholic church, Richmond, Ind. At home after Nov. 1, 617 North B street.

After the wedding a reception will be held at the home of Mr. and Mrs. Rakers. A number of social affairs will be given for Miss Rakers in the next few weeks. Wednesday evening, Oct. 21, Mrs. John Rakers will entertain

Friday evening Miss Clara Feithans and Miss Hilda Scherb will entertain for Miss Rakers.

Rev. and Mrs. J. Cook Graham were recently surprised last evening by about fifty members of the Fifth Street M. E. church, of which Rev. Cook is the pastor. The hours were spent socially. Luncheon was served. The affair was in the nature of a pound party.

Miss Elizabeth Shulte of Marysville, Kan., who has been visiting Mrs. Pardeick and family of South Sixth street left for Cincinnati where she will attend school.

Mr. William Toney of Charter Oak, Iowa and Miss Davenport, daughter of Mr. and Mrs. Warren Davenport and Miss Katherine Rettig.

The out-of-town exhibits will be arranged for by Miss Edna Bayer and Miss Bessie Whitridge. Mrs. Gennett will be in charge of the social side of the affair. The exhibit on the opening evening to be made a most charming and beautiful function.

Miss Overbeck's class in design will also have some beautiful work on display. A memorial exhibit of the work of Mrs. Lewis D. Stubbs, founder of the league will also be shown at this time. Mr. Ray White will probably exhibit some of his miniatures in ivory.

The officers who will serve for the year are: President, Miss Bessie Whitridge; vice-president, Mrs. Oliver Gaar; second vice president, Mrs. A. L. Bramkamp; third vice-president, Mrs.

Eighth street. All members are urged to attend this meeting.

Mr. and Mrs. O. Noble who have been visiting here have returned to their home in Indianapolis.

The Aftermath society had for its hostess yesterday afternoon Mrs. H. Middleton of West Main street. Mrs. M. F. Johnston, who was expected to address the meeting, was prevented from doing so on account of illness. Mrs. Frank Stephens gave an interesting and detailed account of her recent trip abroad. Later in the afternoon luncheon was served. The club will meet in two weeks with Mrs. N. C. Heironimus.

A card party was given yesterday afternoon at the Country club house, bridge whilst being played at three tables. Mrs. Florence Lodwick was awarded the prize. Miss Lucy Hardin of Indianapolis was the only out-of-town guest. Tea was served after the game.

The literary society of St. Andrew's church met last evening in the church parlors. A discussion on country local option by Mr. Joseph Walterman and Mr. Leo Vogelman was a feature of the evening. A short musical program was rendered. The club will meet again next week.

The Woman's Home Missionary society of the Grace M. E. church held their monthly meeting last evening at the home of Mrs. A. G. Compton on Randolph street. The devotional was led by Mrs. Mary Close. A paper, "The Original Organization of the Society" was read by Mrs. M. C. Price.

This included a history of the society which is one of the earliest Home Mission societies in the city. Plans were made for raising money this year to be used for the work of the organization in this country. A short social session followed.

A basket supper and social will be given Friday evening, October 16 at Elliott Mills school house. All are invited to attend.

A box social will be given tomorrow evening at the Fourteenth Street Mission. All are invited.

The "Pleasure Seekers" will meet tomorrow afternoon with Mrs. Walter Schwerin, at her home on South

adopted. The organization meets the second Monday in each month. The meetings will be held in the Y. M. C. A. building when it is completed.

The organ recital given yesterday by Miss Laura Gaston at the Reid Memorial church was one of the beautiful musical events of the week. The affair was given for the clergymen who are attending the Presbyterian Synod. The program was as follows:

Toccata Bach
Lamentation Guilmant
Reverie Loeschorn
Carillon Westenholme
Salut d' Armour Elgar
Prelude to Act III. "Lohengrin" Wagner

The meeting of the Duplicate Whist club which was to have been held this afternoon, with Mrs. J. M. Lontz at her home on South Fifteenth street, has been postponed until Thursday afternoon.

The Protection Mite club will meet Thursday evening with Miss Katherine Moell at her home 1127 Main street. All members are requested to be present.

Mr. R. E. McWhinney left today for an Eastern trip.

Mrs. Wesley McWhinney was hostess for a meeting of the East End Aid society yesterday afternoon at her home on North Eleventh street. The meeting was in the nature of a business session. After the regular business for the society had been transacted a social hour followed. The next meeting will be held Tuesday, October 27 with Mrs. Kimbrough.

The Apollo club met last evening in the Reid Memorial church. After the business session a short rehearsal was held.

The first meeting for the year of the Ladies' Aid society of the South Eighth Street Friends' church was held yesterday afternoon. The following officers were installed to serve for the coming year:

President—Mrs. J. H. Johnson.
Vice-president—Mrs. H. R. Keates.
Secretary—Mrs. Minke.

Treasurer—Mrs. Charles Rogers. Plans for the coming year's work were discussed.

The Woman's Auxiliary of the Y. M. C. A. met yesterday afternoon in the Commercial club rooms. The constitution and bylaws presented to the meeting by the executive committee were

shows that several of the boys and one of the girls was tardy twice.

All of these good results are due to the effort of Professor Knouff, the new principal at the school. He has inaugurated new plans and rules that, when they become thoroughly effective, will place the local high school foremost in the state for good results.

The report for the month, beginning Sept. 14, and ending Oct. 9, is as follows:

Terms enrollment, boys, 156; girls, 223. Total, 400.

Monthly enrollment, boys, 180; girls, 223. Total, 400.

Average number belonging, boys, 181; girls, 221. Total, 402.

Average daily attendance, boys, 175; girls, 216. Total, 391.

Per cent of attendance, 97.

Losses by withdrawal, 11.

Number remaining at date, 398.

Number not tardy, 372.

Number not absent, 256.

Number neither tardy nor absent, 237.

Number of days lost by sickness, 102.

Number of cases of tardiness, 41.

Number of tardy pupils, 37.

Time in minutes, lost by tardiness, 70.

</div