

MASHMEYER STORE

GREATEST EVER

FIFTEEN DOLLAR SUIT SALE!

The people show their appreciation. They are buying suits every hour of the day. Everybody recognizes the twenty dollar (\$20.00) stamp, yes, even higher. Everybody sees at a glance that these splendid suits are exactly correct in every way, but everybody buys them at

FIFTEEN DOLLARS ONLY

If they choose, and most people so choose. REMEMBER these suits are all 36 inches long, which length is the one adopted for this season. These suits are all made of good All Wool Worsteds or Broadcloths in the best approved shadings of this year, and also black. Jackets all satin lined. Skirts are "Directoire" button effects or gored, as you like. Come this week for

TWENTY DOLLAR SUITS FOR FIFTEEN DOLLARS

10 PER CENT. DISCOUNT ON ALL BLACK AND COLORED WOOL DRESS GOODS. ALL OF THIS SEASON'S LATEST AND BEST WEAVES AND COLORINGS

Every Suit in This \$15 Suit Sale Easily Worth \$20

Every good feature in Suit Making is here. EVERY SUIT SHOWN IS ABSOLUTELY NEW and CORRECT in style, coloring, cloth and length.

Every Jacket is positively well tailored, satin lined, correct in style. Every Skirt is the latest design, "Directoire" button effect or gored—as you like.

The cloths used in these Suits are the best WORSTEDS and BROADCLOTHS. These are the best for style, beauty and service. Every correct shade is represented.

New shades of Green, Blue and Brown, also Black, Light, Medium or Dark, Plain or Striped.

DAME FASHION HAS ORDAINED THAT 36 INCHES IS THE CORRECT LENGTH THIS SEASON. THESE \$15.00 SUITS ARE ALL 36 INCHES LONG.

EVERY SIZE IS HERE

32, 34, 36, 38, 40, 42 and 44, bust measures.

SPECIAL—We have made especial provision for large ladies in this \$15.00 Suit Sale, showing 40, 42 and 44 bust measures. Come forward; you have not been neglected.

This Sale of Splendid \$20
Suits Selling at \$15
Continues Until

Saturday Night
October 17th

Do not get the impression that we are not showing Suits at less or higher than \$15.00. See the Suits selling at \$10.00. See the splendid all wool, satin lined, Broadcloth Suits at \$12.50. See the best Suits at \$25.00 in Richmond.

STH AND MAIN The Mashmeyer Store RICHMOND

OTHER THINGS TO MAKE THIS A VERY BUSY STORE THIS WEEK.

Ladies' Black Mercerized Petticoats, worth 85c, at 50c
Ladies' Mora Finished Black Petticoats, 85c value, at 50c
Grey, White or Tan Blankets, 75c quality, at 40c
Comfort Calicoes, good quality, worth 6c, at 4c
Dixie Brand Cotton Batting, to go at per roll 5c
OUTING FLANNELS, a splendid grade and wide 5c
10 per cent. discount on all Wool Dress Goods.
10 per cent. discount on all Black Wool Dress Goods.

\$1.25 yard wide Black Taffeta Silk, price this week 95c
\$1.25 Black Peau de Sole, yard wide, at 95c

UNDERWEAR FOR MEN, WOMEN AND CHILDREN.

—Extra Special for Men—
75c grade extra heavy, finely fleeced, do not confuse this splendid Underwear with the usual 50c grade; it is far superior; see them; price per garment. 50c

—Extra Special for Women—
Fine Rib Vests and Pants, regular 50c quality, these are the fine ribbed downy, soft kind that pleases everybody and scratches none, special this week. 39c

EXTRA HEAVY WOMEN'S UNDERWEAR, heavy fleeced, ribbed, all sizes, 5, 6, 7, 8, and 9 25c

JUST DISCOVERED, MEN'S UNDERWEAR TO CLOSE, splendid 50c, some 75c grades; people wanting separate garments to go with some they already have can get a splendid bargain buying these at 35c

\$3.00 LADIES' NET WAISTS, see these; they are beauties \$1.95
\$5.00 grade Messaline Waists in White and dainty shadings, lace insertings, the latest out \$3.95

Great Bargain—White India Linen Waists, Ladies' regular dollar White Lawn Waists, all sizes, fine embroidery, we close them at (all sizes) 50c

MEN'S GLOVES.
Splendid bargain, Men's Heavy Black Jersey Gloves, Kid Gusset, looks like 50c grade 25c

Just to Show That We Really Mean It All
We will sell 10c Dress Gingham, splendid fast colors, pretty dependable staple Gingham, the regular soft 10c quality, at 6c

All these and many more not mentioned here. We mean to make this a banner business week. It is the splendid \$20.00 Suits selling at \$15.00 and all the other good things that will fill this store with customers from end to end. CONTINUES ALL WEEK.

The Mashmeyer Store
8th and Main, Richmond.

SOCIAL NEWS

To Reach the Society Editor, Call Home Phone 1121, or Bell Phone 21

SOCIAL EVENTS FOR TODAY.

The Home Economic club is meeting this afternoon with Mrs. Addington at her home in Glen View.

Mrs. Belle Thompson is hostess for a meeting of the Missionary society of the First Baptist church this afternoon.

The Good Cheer club is meeting this afternoon with Mrs. Harry Pathoff at her home on the Gaar road.

The Ladies Aid society of the Third M. E. church is meeting this afternoon with Mrs. Conkle, 215 Linden avenue.

The Ladies Aid society of the First Methodist church is meeting this afternoon with Mrs. D. W. Stevenson at her home on South Fifteenth street.

The Ladies Aid society of the United Brethren church is meeting in the church parlors.

Miss Stough is hostess for a meeting of the Penny club this afternoon.

Mrs. Hawekotte is entertaining the Woman's Home and Foreign Missionary society of the First English Lutheran church this afternoon at her home, 43 South Nineteenth street.

The Pythian Sisters will give a basket social this evening in the Pythian temple.

The October meeting of the Missionary society of Friends will be held this evening at the home of Miss Peninah Moorman.

Miss Marie Campbell was hostess for the first meeting for the season of the Wednesday Bridge Whist club yesterday afternoon at her home on East Main street. The club was reorganized with sixteen members. The game was played at four tables. Luncheon was served at the conclusion of the game. It is the custom of the club for each member to keep her score card until the close of the season when a grand prize is awarded.

The club will meet in two weeks with Miss Josephine Cates at her home on North Eleventh street.

Invitations reading as follows were

received today by a large number of local persons:

Mr. and Mrs. Robert La Fontaine request the honor of your presence at the marriage of their daughter, Fara Blanche to Mr. Halsey Collins Marchant on the evening of Wednesday, Oct. 28, at 8 o'clock, St. Mark's Episcopal church, Cheyenne, Wyo.

At home after Dec. 1, at Ogden, Utah.

A reception will be held immediately after the wedding at the home of Mr. and Mrs. La Fontaine, 2015 Warren avenue.

Several local people will leave Saturday for Cheyenne, where they will attend the affair.

The Keramic league met yesterday afternoon in the dome room of the Morrison-Reeves library. Plans were made for the fall exhibit to be held Tuesday, Nov. 13, and to continue until Friday the 23d. Several committees were appointed.

Mrs. Elmer Eggemeyer, Miss Anna Newman, Mr. J. E. Bundy and Mr. Paul Putzki, of Washington, D. C., are members of the committee to arrange the exhibition of local artists.

The local keramic exhibit will be in charge of Mrs. Charles Morris, chairman, assisted by Mrs. A. L. Brankamp and Miss Katherine Rettig.

The out-of-town exhibits will be arranged for by Miss Edna Bayer and Miss Bessie Whitridge. Mrs. Henry Gennett will be in charge of the social side of the affair. The exhibit on the opening evening to be made a most charming and beautiful function.

Miss Overbeck's class in design will also have some beautiful work on display. A memorial exhibit of the work of Mrs. Lewis D. Stubbs, founder of the league will also be shown at this time. Mr. Ray White will probably exhibit some of his miniatures in ivory.

The officers who will serve for the year are: President, Mrs. Bessie Whitridge; vice president, Mrs. Oliver Gaar; second vice president, Mrs. A. L. Brankamp; third vice president, Mrs.

Charles Morris; secretary, Miss Edna Bayer; corresponding secretary, Mrs. Elmer Eggemeyer; treasurer, Miss Mary Dickinson. This exhibit will no doubt be one of the best ever held in this city.

The following invitations were issued today: Mr. and Mrs. John Rakers request the honor of your presence at the marriage of their daughter Fannie to Mr. Edward F. Valdoia, Wednesday morning, Oct. 28, at 9 o'clock, St. Andrew's Catholic church, Richmond, Ind. At home after Nov. 1, 617 North B street.

After the wedding a reception will be held at the home of Mr. and Mrs. Rakers. A number of social affairs will be given for Miss Raker in the next few weeks. Wednesday evening, Oct. 21, Mrs. John Brennen will entertain Friday evening Miss Clara Felthams and Miss Hilda Scherb will entertain for Miss Rakers.

Rev. and Mrs. J. Cook Graham were pleasantly surprised last evening by about fifty members of the Fifth Street M. E. church, of which Rev. Cook is the pastor. The hours were spent socially. Luncheon was served. The affair was in the nature of a pound party.

Miss Elizabeth Shulte of Marysville, Kan., who has been visiting Mrs. Pardeck and family of South Sixth street left for Cincinnati where she will attend school.

Mr. William Toney of Charter Oak, Iowa, and Miss Davenport, daughter of Mr. and Mrs. Warren Davenport, who reside near Boston, were quietly married at Newport, Ky., recently. They have been visiting relatives here for a few days, but left today for Charter Oak, where they will make their future home.

A basket supper and social will be given Friday evening, October 16 at the Elliott Mills school house. All are invited to attend.

A box social will be given tomorrow evening at the Fourteenth Street Mission. All are invited.

The "Pleasure Seekers" will meet tomorrow afternoon with Mrs. Walter Schwerin, at her home on South

Eighth street. All members are urged to attend this meeting.

Mr. and Mrs. O. Noble who have been visiting here have returned to their home in Indianapolis.

The Aftermath society had for its hostess yesterday afternoon Mrs. W. H. Middleton of West Main street. Mrs. M. F. Johnston, who was expected to address the meeting, was prevented from doing so on account of illness. Mrs. Frank Stephens gave an interesting and detailed account of her recent trip abroad. Later in the afternoon luncheon was served. The club will meet in two weeks with Mrs. N. C. Helronimus.

A card party was given yesterday afternoon at the Country club house, bridge whist being played at three tables. Mrs. Florence Lodwick was awarded the prize. Miss Lucy Harding of Indianapolis was the only out-of-town guest. Tea was served after the game.

The literary society of St. Andrew's church met last evening in the church parlors. A discussion on county local option by Mr. Joseph Waltermann and Mr. Leo Vogelmann was a feature of the evening. A short musical program was rendered. The club will meet again next week.

The Woman's Home Missionary society of the Grace M. E. church held its monthly meeting last evening at the home of Mrs. A. G. Compton on Randolph street. The devotionals were by Mrs. Mary Close. A paper, "The Original Organization of the Society" was read by Mrs. M. C. Price. This included a history of the society which is one of the earliest Home Mission societies in the city. Plans were discussed for raising money this year to be used for the work of the organization in this country. A short social session followed.

Mr. and Mrs. Jeffers Wilson were pleasantly surprised last evening at their home in Earham Heights. The evening was spent in a social manner. About twenty guests were present.

The Woman's Auxiliary of the Y. M. C. A. met yesterday afternoon in the Commercial club rooms. The constitution and bylaws presented to the meeting by the executive committee were

adopted. The organization meets the second Monday in each month. The meetings will be held in the Y. M. C. A. building when it is completed.

The organ recital given yesterday by Miss Laura Gaston at the Reid Memorial church was one of the beautiful musical events of the week. The affair was given for the clergymen who are attending the Presbyterian Synod. The program was as follows: Toccata Guilman Reverie Loeschorn Carillon Wostenholme Salut d'Armour Elgar Prelude to Act III, "Lohengrin" Wagner

The meeting of the Duplicate Whist club which was to have been held this afternoon, with Mrs. J. M. Lantz at her home on South Fifteenth street, has been postponed until Thursday afternoon.

The Protection Mite club will meet Thursday evening with Miss Katherine Moeck at her home 1127 Main street. All members are requested to be present.

Mr. R. E. McWhinney left today for an Eastern trip.

Mrs. Wesley McWhinney was hostess for a meeting of the East End Aid society yesterday afternoon at her home on North Eleventh street. The meeting was in the nature of a business session. After the regular business for the society had been transacted a social hour followed. The next meeting will be held Tuesday, October 27 with Mrs. Kimbrough.

The Apollo club met last evening in the Reid Memorial church. After the business session a short rehearsal was held.

The first meeting for the year of the Ladies' Aid society of the South Eighth Street Friends' church was held yesterday afternoon. The following officers were installed to serve for the coming year:

President—Mrs. J. H. Johnson. Vice-president—Mrs. H. R. Keates. Secretary—Mrs. Minke. Treasurer—Mrs. Charles Rogers. Plans for the coming year's work were discussed.

The Esther Fay Card club met yesterday afternoon with Mrs. Harry

Pathoff at her home on South Fifth street. Point euchre was played at three tables. Mrs. Harry Chase and Mrs. A. G. Flagg and Mrs. Harmon Wierhake were awarded the prizes. Luncheon was served. The next meeting will be held with Mrs. Flagg at her home 27 South Second street.

We are promised a fine display of Tailored Suits and Coats by Mr. Lackey tomorrow (Thursday). Do not fail to call. The Geo. H. Knollenberg Co.

WORKING FOR GOOD

New Rules at High School Change Conditions Materially.

FEW CASES OF TARDINESS.

One of the amazing features of the first monthly report for the high school is the small number of minutes lost by tardiness. The boys lost 43 minutes and the girls 27 minutes, which makes a total of 70 minutes. This report compared with the same month of last year, shows a difference of 400 minutes. The total for the same month last year was 470 minutes.

Professor Knouff, principal of the school, states that this number will be cut down next month. This is an exceptionally good record as there are 402 students enrolled in the school. The report shows that there were 22 boys and 15 girls tardy during the month and the number of cases of tardiness was boys 25, girls 16, which

shows that several of the boys and one of the girls was tardy twice.

All of these good results are due to the effort of Professor Knouff, the new principal at the school. He has inaugurated new plans and rules that, when they become thoroughly effective, will place the local high school foremost in the state for good results.

The report for the month, beginning Sept. 14, and ending Oct. 9, is as follows:

Terms enrollment, boys, 196; girls, 223. Total, 409.

Monthly enrollment, boys, 186; girls, 223. Total, 409.

Average number belonging, boys, 181; girls, 221. Total, 402.

Average daily attendance, boys, 175; girls, 216. Total, 391.

Per cent of attendance, 97.

Losses, by withdrawal, 11.

Number remaining at date, 398.

Number not tardy, 372.

Number absent, 256.

Number neither tardy nor absent, 287.

Number of days lost by sickness, 102.

Number of cases of tardiness, 41.

Number of tardy pupils, 37.

Time in minutes, lost by tardiness, 70.

Number of days in month, 181-2.

School closed three afternoons during fall festival.

The audience was rushing for the exits.

"Shall I sing?" cried the hysterical soprano.

"No," replied the manager. "It could only add to the terror."

Later, on it was learned that all of the sixteen people in the auditorium had reached the sidewalk in safety.—Cleveland Plain Dealer.

CHICHESTER'S PILLS

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