

FELTMAN'S ANNUAL

OPENS
FRIDAY
JAN. 31
1908

CLOSES
SATURDAY
FEB. 15
1908

CLEARANCE SALE

Those who attended our sale a year ago can appreciate what this announcement means. That shoe sale was the greatest thing of its kind ever known to the Richmond shoe trade. We were swamped with business, and our store was the scene of a veritable crush of bargain seekers from the opening to the closing day of the sale. Nor did they seek in vain. They found that here, for once, was an advertised "sale" that was all it was claimed to be, and more too. Hundreds of strangers who visited our store for the first time during that sale, attracted by the extraordinary bargains offered, were so well pleased that they have remained our regular customers ever since. WE PROPOSE TO MAKE THIS SALE GREATER THAN THE LAST! WE ARE GOING TO SELL MORE SHOES AT A LESS PRICE THAN WE EVER DID BEFORE.

Don't confound our great Annual Clearance Sale with the little ten and twenty per

cent. reduction sales you meet with now and then. WHEN WE CUT PRICES, WE DO IT RIGHT! The cost or value of the goods is wholly ignored. Our new Spring goods are coming in rapidly and are the finest stock of Shoes ever shown in Richmond. It is the fixed policy of this store not to mix old goods with new, and we have put a price on FIFTEEN THOUSAND DOLLARS' WORTH OF CHOICE SHOES, RUBBERS, ARCTICS, ETC., FOR MEN, WOMEN AND CHILDREN, THAT WILL ABSOLUTELY INSURE THEIR DISPOSAL DURING THIS GREAT SALE! There's nothing the matter with the goods. The only reason we're offering them for sale at these prices is because we need the money, and prefer to take our loss on them now rather than carry them over with the new stock. It is impossible, in an article of this kind, to mention more than a few of the immense bargains, but the following will suffice to give you an idea of the saving of money this sale means to you if you take advantage of it in time to secure a good fit from the best selections.



HANAN'S SHOES

For Men, the World's Best. All Hanan \$6.00 Shoes during this sale \$4.95 a pair. Hanan's Shoes are always easy; they need no breaking in.

ALL MEN'S \$5.00 SHOES

Patent Leathers, French Calf-Skin, on the new Jim Dumps last—in fact, all our \$5.00 line \$4.25 during Sale. CRAWFORD'S \$4 SHOES FOR \$3.25 During this Sale. All Leathers, all Styles; Vici, Velour and Patent.

FELTMAN'S TRAMP LAST

means Toe Comfort. A Wide Toe Shoe, with lots of style. Comfort is no name for it. Cures corns and makes room for the bunions. Patent Leather, Vici Kid and Gun Calf. During Sale, \$3.45.

ONE LOT OF MEN'S SHOES

Kid-lined, Vici Kid, with Double Sole, \$1.00 grade, During Sale \$2.98. Extra good value.

FELTMAN'S SPECIAL

The Best \$2.50 Shoe ever shown for men. Strictly hand-sewed process. Over 2,000 pairs sold the last ten months. Patent Colt Button Shoe, also Gun Metal in same style, genuine Box Calf with wide toe. Just the shoe for a work shoe. Same comfort as a \$5.00 shoe. The same style carried in Lace, \$2.35 a pair.

ALL MEN'S \$3.50 SHOES

Gun Metal Button, Gun Metal Lace, Patent Leather Button, Patent Leather Lace, Vici Kid Blucher, Vici Plain Lace with Dull Top, all new goods, \$3.10 a pair.

MEN'S 4-BUCKLE ARCTICS

Ball Band and Para, the best grade, with Tap Sole, during sale, \$2.25

MEN'S BALL BAND ARCTICS

Regular height \$1.45 a pair
Good Arctic \$1.30 a pair



JOHNSTON & MURPHY

You know what they are. Always sold at \$6.00. We have a few sizes left; we shall sell them at the low price of \$3.50 a pair.

BALL BAND RUBBER BOOTS

Snag Proof, New Fresh Goods, During this Sale, \$3.25 a pair.

MEN'S ALL-RUBBER ARCTICS.

Snow Excluder Ball Band \$1.80 a pair. Without Snow Excluder \$1.60
One Lot of Men's Felt Boots at \$1.98
ALL FELT BOOTS AT COST OR BELOW.

All Men's \$5.00 Rubbers 73c
Men's Cloth Storm Alaskas, \$1.25 grade \$1.10
Ball Band Sock Combination, with extra good sock, \$3.75 grade, sizes 6, 7, 8 or 11, during sale go at \$2.75
One Lot of Men's Extra Heavy Seal Grain Tap Sole, Bellows Tongue, \$2.50 grade, during sale \$1.98

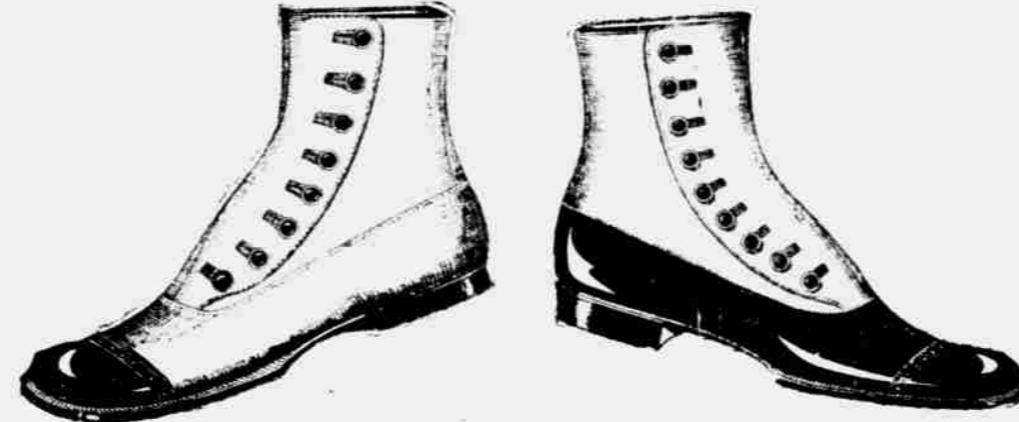
MEN'S ALL-SOLID WORK SHOE

Lace or Congress, Tip or Plain Toe, during sale \$1.49

Children's Shoes

We carry the best. Wide Toes, Hand-sewed Soles, Button or Lace, like cut, were \$2.00, Now \$1.59. Sizes 8 to 11. These are the best Children's Shoes made.

Misses' \$2.00 Shoes, during sale \$1.69
Misses' \$2.50 Shoes, per pair \$1.98



One Lot of Children's Shoes

Not all sizes, \$1.25, \$1.50 and \$2 grades, during sale 39c

Misses' \$1.50 Shoes, all leather \$1.29 a pair

Misses' \$1.75 Shoes \$1.49

Misses' Patent Colt Button Shoe, \$2.25 and \$2.50 grade, during sale \$1.89

Misses' Storm Rubbers, best quality, with heavy soles, per pair 45c

Misses' Regular Rubbers, per pair 38c

Children's Rubbers, per pair 33c

One Lot of Boys' \$1.50 and \$1.75 Shoes go at \$1.29 a pair

All solid, but we have too many Boys' Shoes.

All \$2.00 Boys' Shoes \$1.74

One lot of Little Boys' Shoes, per pair 98c

Boys' 65c Rubbers, per pair 55c

Boys' Rolled Edges Rubbers, 85c grade, per pair 70c

Men's Work Shoes

Greatest Line to select from. The New Heavy Tan Elkskin. Black Elkskin is the toughest leather made, yet never gets stiff or hard when wet. All Work Shoes at a Reduction.

LADIES' RUBBERS.

LADIES' 65c RUBBER

Best American brand, new fresh goods, during Sale, 49c a pair.

LADIES' STORM RUBBERS

Best grade, per pair 55c

PATENT COLT.

Button or Lace with new short vamp, plain toe or tip. Extra good values at \$2.50. During our sale we will sell these at \$2.95.

ALL LADIES' \$2.50 SHOES

Patent Leather Button, Patent Leather Lace, or Kid Lace or Button, \$2.19

ONE LOT OF LADIES' PATENT TIP BLUCHER CUT SHOES

With heavy soles, \$1.75 grade, \$1.33

ONE LOT OF SMALL SIZE LADIES' SHOES

\$2.50, \$3.00 and \$3.50 grade go at 98c per pair.

GROVER'S SOFT SOLE SHOES

For tender feet, strictly hand-sewed, \$2.50 grade \$2.10

ONE LOT OF OLD LADIES' HAND-TURN SHOES, \$1.49.

OUR LINE OF 50c SOFT SOLE SHOES

Patent leather, with white, blue or red tops, 50c grade 23c

ALL \$2.00 LADIES' SHOES, \$1.79.

ONE LOT OF LADIES' SHOES

\$3.00, \$3.50 and \$4.00 grades, not all sizes, good styles, \$1.98 a pair to fit you.

ONE LOT OF LADIES' OR MEN'S FELT SOLE SLIPPERS

Easy for housewear, sold at 60c, now go at 39c



FOSTER SHOES FOR LADIES.

They need no introduction. They are the easiest and the best.

Foster's \$5 Shoes \$3.75

Foster's \$4 Shoes \$3.25

BOLTON'S EASY SHOES.

For ladies with tender feet yet very stylish.

\$3.50 Grades \$3.10 a pair

Bolton \$3.00 Shoes \$2.69 a pair

These shoes are hand-turned and hand-sewed with soles.

CROSS SHOES FOR LADIES.

Patent Colt, Button or Lace, with Flexible Extension Soles.

\$1.00 Grade, during sale \$3.25 a pair

FELTMAN'S TRAMP LAST.

For ladies. The wearers are the best endorsers.

A wide-toe shoe of style, different from most wide-toe Shoes—a shoe of character, individuality.

Pat. Tip Blucher \$2.69

Patent Colt Blucher or button \$2.95

ONE LOT OF PLAIN-TOE PATENT-LEATHER SHOES

for ladies, very newest style, with light soles, \$3.00 grade during sale \$2.39

FOR LADIES WHO DON'T WANT A HEAVY SHOE

We will put on sale 26 pairs of LADIES' HAND-TURN BLUCHER-CUT PLAIN-TOE PATENT-LEATHER SHOES, regular \$4.00 grade. Just the shoe for dress, and especially good for the coming season. We will sell you this shoe at \$2.98

LADIES' Dainty Evening Slippers, Party or Dress House Shoes

All at a discount. Also, LADIES' COMFORTS.

A FEW PAIRS OF CHILDREN'S RUBBER BOOTS

Sizes 6 to 10 1/2 \$1.19 a pair



You will be well repaid if you travel twenty-five miles to attend this sale. We always live up to our motto of "BETTER SHOES FOR LESS MONEY" than can be found elsewhere; but, of course, we nor anyone else can sell shoes at or below cost ALL THE TIME. It is only under extraordinary circumstances, such as these, that the public gets an opportunity to buy shoes on that basis. You can, however, lay in a year's supply for the whole family at these prices while the sale lasts, and if you have the surplus money on hand to do it, there is no place where you can invest it so as to render you half as big a return. All sale prices are strictly cash. No goods charged except at regular prices.

Don't fail to attend this Greatest Bargain Shoe Sale ever conducted in Richmond!

The store will be kept open every evening during the sale to accommodate those who cannot attend during the day.

FELTMAN'S SHOE STORE, 724 MAIN ST., RICHMOND, IND.