

THE RICHMOND PALLADIUM
AND SUN-TELEGRAM.

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RICHMOND, INDIANA.



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As Second Class Mail Matter.

MONEY FOR REID HOSPITAL.

Since the completion of the hospital at the Reid Memorial Ladies' Aid Society has given a market annually to help provide funds for the institution. The work and worry entailed in giving such a market is hardly commensurate with the returns in cash and a better way to raise money for the institution has been suggested that, on its face, looks as though it would be successful.

In St. Louis a certain day is set aside as Hospital Day and the ladies connected with the aid society of the St. Louis hospital have stands in various prominent buildings to receive contributions. Each contributor is provided with a little tag bearing the words Hospital Day to show that he or she has contributed to the good work. Under no circumstances do the ladies connected with the work solicit contributions on Hospital Day. They simply remain by their stands over which is a sign plainly stating their purpose and receive and look after the contributions of the charitably inclined. These stands are not only located in the prominent buildings of the city but are also placed in convenient places near the large factories so that every citizen of the city has a chance to help the hospital. This plan has proved very successful in St. Louis, over \$40,000 having been raised last Hospital Day.

This plan which has been so successful in St. Louis could be made equally so in Richmond, in proportion to the difference in population. The markets the Ladies' Aid society have held in the past have never yielded more than fifty to seventy-five dollars each year. By trying the St. Louis plan it would not be surprising if ten times that amount could be raised with hardly as much work and effort as have been expended on the markets. A great many members of the Reid Memorial Aid society are heartily in favor of trying out the proposition in Richmond believing that not only will it be a source of greater remuneration but that it will also have the added advantage of being "something new." It pays to have "something new"—to get out of the rut and this idea of Hospital Day if it is even worth thinking about—and a great many are thinking seriously about it—is worth trying out. It offers not only a way to raise a great deal more money for the hospital but it also brings the hospital nearer the people of Richmond, an advantage that should not be overlooked.

Whoever has that Palladium dollar is requested to kindly quit squeezing it so hard and let it escape into circulation again.

Teddy bears will now receive a fine lot of free advertising while the real article will probably receive some well directed bulletins.

President Roosevelt and his party are now in the bear region of the South, must seem like old times to the president.

England is becoming the home of banished royalty—and Paris the home of banished American millionaires.

But then we wouldn't advise our subscribers to get a stiff neck looking for that balloon race.

A Master of Business
Bishop Potter was once staying with a friend in a country house upon the Hudson. On Sunday morning he found a small boy curled up in a big chair deeply interested in a book.

"Are you going to church, Tom?" the bishop asked.

"No," he replied.

"Why, I am," the bishop said.

"Eh?" the boy returned. "That's your job."

"Water of Life."

Distilled spirits came into use in London in 1450 and had to be prohibited in 1494. Michael Savonarola produced a treatise on the making of "water of life" in the fifteenth century which became standard authority of that subject and was followed by the work of Matthioli of Siena. These books gave an impetus to brandy making in Italy whence the trade extended to France.

"What did Newrich say when you told him you wanted to marry his daughter?"

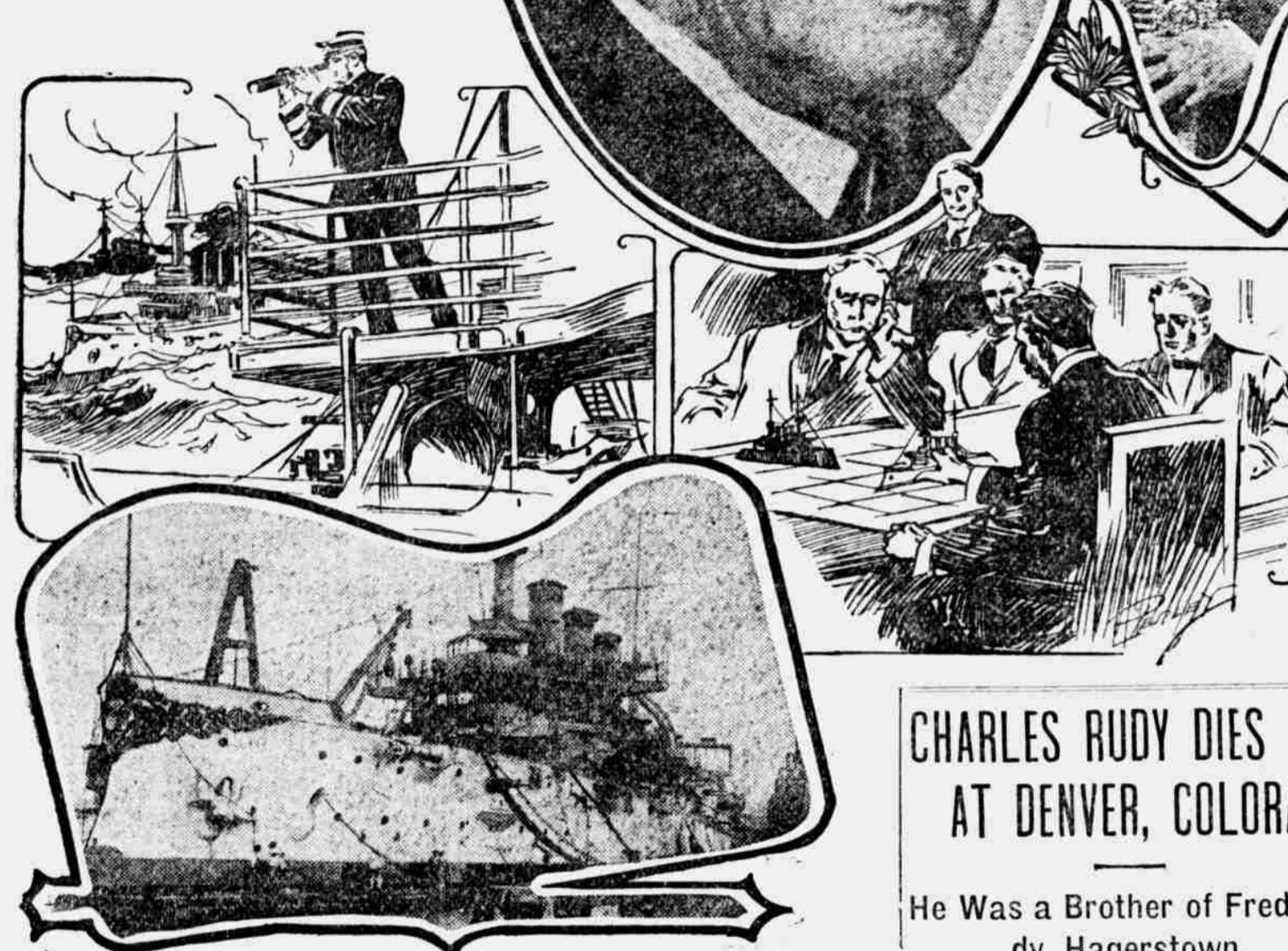
"He didn't absolutely refuse, but he imposed a very serious condition."

"What was it?"

"He said he would see me hanged first."

"Fighting Bob" Evans Runs Things His Own Way

"Fighting Bob" Evans, is decidedly on the outs with the general naval board at Washington. Serious friction exists between the country's naval idol and the bureau of officers who rank him. He disregarded their orders and ran things his own way, they complain. The upper photo on the left shows Rear Admiral Evans, and on the right Admiral Dewey. In the center on the left is a sketch of Rear Admiral Evans on the bridge of his flagship and on the right is a sketch of the strategy board in session. At the bottom is the United States battleship "Connecticut," Rear Admiral Evans' flagship.

CHARLES RUDY DIES
AT DENVER, COLORADO

He Was a Brother of Fred Rudy, Hagerstown.

Hagerstown, Ind., Oct. 7.—Word was received here Sunday by Fred Rudy, of the death of his brother Chas. Rudy at Denver, Colorado, Saturday. The cause of his death is not known. Rudy was formerly a cigar maker at this place. Mrs. Earl Sells of Anderson, is a daughter. Daniel Rudy of Indianapolis and Clayton Rudy are brothers. The body probably will be shipped here for burial.

"BOO-HOO"
Shouts a Spanked Baby.

A Doctor of Divinity, now Editor of a well-known Religious paper, has written regarding the controversy between Collier's Weekly and the Religious Press of the Country and others, including ourselves. Also regarding suits for libel brought by Collier's against us for commenting upon its methods.

These are his sentiments, with some very emphatic words left out.

"The religious Press owes you a debt of gratitude for your courage in showing up Collier's Weekly as the 'Yell-Oh Man.' Would you care to use the inclosed article on the 'Boo-Hoo Baby' as the 'Yell-Oh Man's' successor?"

"A contemporary remarks that Collier's has finally run against a solid hickory 'Post' and been damaged in its own estimation to the tune of \$750,000.00.

"Here is a publication which has, in utmost disregard of the facts, spread broadcast damaging statements about the Religious Press and others and has suffered those false statements to go uncontradicted, until, not satisfied after finding the Religious Press too quiet, and peaceful, to resent the insults it makes the mistake of wandering into a fresh field and butts its rattled head against this Post and all the World laughs. Even Christians smile, as the Post suddenly turns and gives it back a dose of its own medicine."

"It is a mistake to say all the World laughs. No cheery laugh comes from Collier's, but it cries and boo-hoo like a spanked baby and wants \$750,000.00 to soothe its tender, lacerated feelings."

"Thank Heaven it has at last struck a man with 'back bone' enough to call a spade a 'spade' and who believes in telling the whole truth without fear or favor."

Perhaps Collier's with its "utmost disregard for the facts," may say no such letter exists. Nevertheless it is on file in our office and is only one of a mass of letters and other data, newspaper comments, etc., denouncing his "yellow" methods of Collier's. This volume is so large that a man could not well go thru it under half a day's steady work. The letters come from various parts of America.

Usually a private controversy is not interesting to the public, but this is a public controversy.

Collier's has been using the "yellow" methods to attract attention to itself, but, jumping in the air, cracking teeth together and yelling "Look at me" wouldn't suffice, so it started out on a "Holler than Thou" attack on the Religious Press and on medicine.

We leave it to the public now, as we did when we first resented Collier's attacks, to say whether, in a craving for sensation and circulation, its attacks do not amount to a systematic mercenary hounding. We likewise leave it to the public to say

whether Collier's, by its own policy and methods, has not made itself more ridiculous than any comment of ours could make it.

Does Collier's expect to regain any self-inflicted loss of prestige by demonstrating thru suits for damages, that it can be more artful in evading liability for libels than the humble but resentful victims of its defamation, or does it hope by starting a campaign of libel suits to silence the popular indignation, reproach and resentment which it has aroused.

Collier's can not dodge this public controversy by private law suits. It

can not postpone the public judgment against it. That great jury, the Public, will hardly blame us for not waiting until we get a petit jury in a court room, before denouncing this prodigal detractor of institutions founded and fostered either by individuals or by the public, itself.

No announcements during our entire business career were ever made claiming "medical effects" for either Postum or Grape-Nuts. Medicinal effects are results obtained from the use of medicines.

Thousands of visitors go thru our entire works each month and see for themselves that Grape-Nuts contains absolutely nothing but wheat, barley and a little salt; Postum absolutely nothing but wheat and about ten percent of New Orleans molasses. The art of preparing these simple elements in a scientific manner to obtain the best food value and flavor, required some work and experience to acquire.

Now, when any publication goes far enough out of its way to attack us because our advertising is "medical," it simply offers a remarkable exhibition of ignorance or worse.

We do claim physiological or bodily results of favorable character following the adoption of our suggestions regarding the discontinuance of coffee and foods which may not be keeping the individual in good health. We have no advice to offer the perfectly healthful person. His or her health is evidence in itself that the beverages and foods used exactly fit that person. Therefore, why change?

But to the man or woman who is ailing, we have something to say as a result of an unusually wide experience in food and the result of proper feeding.

In the palpably ignorant attack on us in Collier's, appeared this statement—"One widely circulated paragraph labor to induce the impression that Grape-Nuts will obviate the necessity of an operation in appendicitis. This is lying and potentially deadly."

In reply to this exhibition of—well let the reader name it, the Postum Co., says:

Let it be understood that appendicitis results from long continued disturbance in the intestines, caused primarily by undigested starch food.

Postum Cereal Co., Ltd.

"There's a Reason" for Postum and Grape-Nuts.

Druggists—10c, 25c and \$1.00.

Prized only by the Victory Family Co., Dayton, Ohio.

Oysterettes

Oyster Crackers that are always fresh.

Oyster Crackers that melt on your tongue.

Oyster Crackers with a charming flavor.

Oyster Crackers that have never been handled.

Oyster Crackers that are just as good with soup as they are with oysters.

Oysterettes

5¢ In moisture proof packages.

NATIONAL BISCUIT COMPANY

PREDICT A FAILURE
FOR THE EXCURSIONS

It is Believed Advance Rates
Will Injure Annual Events
Given for Farmers.

OIL LAMPS ARE TO GO.

THEY WILL BE REPLACED AS SIGNALS BY ELECTRICITY—ADDRESS OF WILLIAM HODGSON IS MUCH COMMENTED ON.

The nineteenth annual farmers' excursions, which will be run on the G. & I. again this year at advanced rates, will prove a failure if the predictions of some of the Pennsylvania employees come true, owing to the action of the traffic department in raising the fare. The trains at present will run October 15 and October 17.

OIL LAMPS TO GO.

It is asserted that the Terre Haute, Indianapolis and Eastern, Richmond division, will abolish the use of oil lamps for car signals on the cars and adopt instead electric lights which are very active and shippers are pressing them for cars. The train records show that every line of freight is in excess of that of any former year.

REPORT NOT TRUE.

There is no truth in the report that James McCrea, president of the Pennsylvania Railroad, has been invited to, or will, become a member of the Western Union board of directors. He has about all that he can well attend to as president of the Pennsylvania lines east and west.

AUGUST EARNINGS.

The August earnings of the Pennsylvania Railroad with its 17 per cent increase in gross receipts and 25 per cent increase in operating expenses are about in keeping with the recent reports of the road and with those of the railroads generally. It is not better than the same road's showing for July, since in that month it reported a

gain of 18 per cent in gross receipts and an increase of 23 per cent in expenses. In August, however, the net was \$239,600, whereas in July it was but \$281,500. At the end of August, however, the Pennsylvania had added nearly \$14,000,000 to its gross earnings and but \$1,076,000 to its net earnings. The latter was hardly enough to cover the increases in the fixed charges of that period.

If taken patiently and persistently will relieve the most obstinate cases of indigestion, constipation, bad blood, bad liver no matter how long standing. That's what Hollister's Rocky Mountain Tea will do. 35 cents, Tea or Tablets. A. G. Lukens & Co.

There is something about boldness which sometimes borders on audacity that commands respect if it is based upon real self-confidence, a consciousness of power, and not upon egotism. There is something sublime about a strong man who can neither be cajoled, rattled, nor beaten.—Success.

CHURCH BOARD WILL MEET.

Milton, Ind., Oct. 7.—The church board of the Christian church will meet at the parsonage this (Monday) evening.

Leaving Richmond 11:15 p. m. via C. C. & L. lands you in Chicago at 7:00 a. m. Through sleepers and coaches. You will like it. apr-6tf

WILL SPEAK AT CHESTER, IND.

A Japanese minister, Bunji Kidi, will speak at the Chester Friends church Wednesday evening of this week.

To contradict certain talk and to put the consuming public in possession of the truth, we say in plain words that no one in this town can sell as good coffee as Arbuckles' Ariosa for as little money.

Misbranded and make-believe Mocha and Java, or coffee sold loose out of a bag or a bin, is not as good value for the money, nor can it be sold at as narrow profit, nor reach the consumer, under as favorable conditions.

When you buy Arbuckles' Ariosa Coffee you get more than 16 net ozs. of straight, wholesome Brazilian coffee from the largest coffee firm in the world, with that firm's direct assurance that they are giving you the best coffee in the world for the money.

ARBUCKLE BROS. New York City.

"Next Best Thing!!"

Everybody knows that pure Castor Oil always has been the safest, surest and best remedy for Constipation. Good reputation deserved! But—the Great Objection—its taste. Ugh! Castor oil—oil, is a "has been." The "Best" remedy now is Cooked Castor Oil, pure, refined Sulphur compound and Citrus oil, with a touch of Ginger, Wild Lemon, etc., into little sugar-coated pills, called Blackbury's Victory Castor-Oil-Pills. Delightfully active with no grip or pain. Druggists—10c, 25c and \$1.00. Prized only by the Victory Family Co., Dayton, Ohio.

SWEET LITTLE
BLACKBURY VICTORY
Castor-Oil-Pills
GIVE THE EXCITING
NOURISH THE SOUL
DOSES OF OLD AND YOUNG
PEOPLES—25c
Druggists—10c, 25c and \$1.00.
Prized only by the Victory Family Co., Dayton, Ohio.

GOOD "ACTORS" ALWAYS.