

**Our Location  
Saves  
You Money**

**Cotton Blankets**  
Good size, heavy  
fleece, gray and tan.  
Sale price each—  
**24c**

**Light and Dark  
Outings**  
Regular 7c quality.  
good width. Sale  
price, yard—  
**5c**

**Men's and Boys'  
Sweaters**  
All colors, heavy  
wool. 15c grade.  
Sale price—  
**98c**

**Wright's Health  
Underwear**  
Genuine wool fleece  
garment. See E. St.  
window. Sale price.  
suit - - **\$1.95**

**All wool Ingrain  
Carpet**  
65c values.  
Sale price—  
**49c**

**Men's \$3 Pants**  
In fine worsteds and  
cassimeres, new fall  
styles. Sale price—  
**\$2.48**

**Hodges' Fiber Rugs**  
In all sizes. The only  
Fiber Rugs with an  
All Wool Filling.

**Out of  
High Rent  
District**

**The Greatest  
\$5 Coat**

For Ladies in the  
city.  
Regular \$8.50 value.

Ladies' Fleece Lined  
Ribbed

**Union Suits**  
Per suit  
**25c**

**FURS**

In great variety at a  
Positive Saving  
in Price.

**Advance  
Showing of  
Holiday  
Goods**  
In Bargain  
Basement.

**King Cotton  
Shoes  
For Men**  
\$3 values  
**\$2.50**



**SAVE A DOLLAR HERE ON ABOUT EVERY  
FIVE DOLLARS YOU INVEST.**

Not an idle boast nor a theory, but a hard fact, proven to many well pleased customers every day. There are reasons, plenty of them, why we **can** and **do** sell the same goods for less money or better goods for the same money than any other store in this vicinity.

**Brock Union Made Clothes Bear  
the Most Critical Examination.**

Every Garment is made right from start to finish. No guess work. No mistakes, no bungling—every garment fits perfectly, holds its shape perfectly, wears longer than you want it to and the styles are those that are wanted today. Come in and ask us to show you the superior points about "Brock" Clothes—it will take but a minute of your time and may mean the saving several dollars to you and Better Clothes.

**Suits Like the Picture \$10.00**

Perfect fitting, newest styles in worsteds, Cassimers and tweeds, made shape retaining, best workmanship and equal to many \$15 Suits. Our special price \$10.00. Better Suits at \$12.50, \$15.00, \$18.00 up to \$25.00, and cheaper ones at \$3.00, \$6.50, \$7.50 and \$8.50

**Overcoats Made Right.**

Fit right, style right, quality right, wear right, and price a little lower than is right. Let us show you our Overcoats.

**\$5.00, \$7.50, \$10.00 \$12.50, \$15.00, \$18.00,  
\$20.00 and Higher.**

Look For This Label.

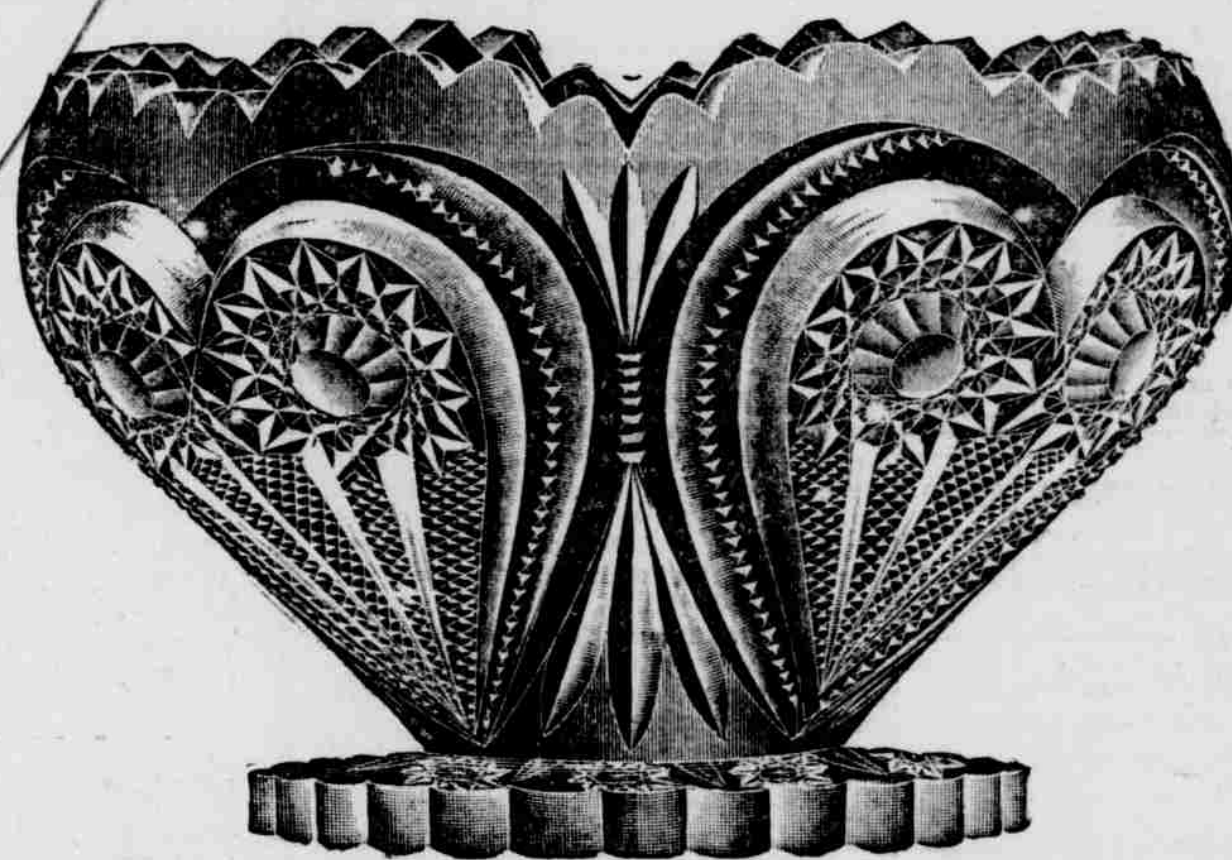


**It Means Coat and Suit Perfection.  
Ladies' and Misses'  
Stylish Coats**

The selections were well made—No trash, No Oxtiques. Nobly desirable effects in all the popular fabrics and colors. Ladies Coat at \$5.00. 48 inch long, full black, fine Black Cheviot Cloth and fully worth \$8.50. LADIES COATS AT \$10.00.

The strongest line at this price ever brought to Richmond. Every good style. Every New Color, all the newer effects are here and look as good and are as good as many \$15.00 Coats. Other Coats as high as \$30.00.

MISSES COATS in a hundred different styles every one a bargain and all new this season. Prices, \$2.98, \$3.98, \$4.98, \$6.00, \$7.50 up to \$10.00.



**ON SALE MONDAY ONLY.**

**\$1.00 large, heavy Pres Cut Class Punch Bowls Grape Bowls and  
Orange Bowls, special for one day only your choice of the 3 styles 42c each**

**The RAILROAD STORE**

**Ten Complete  
Stores  
Under One Roof**

**Mens' 39c Winter  
Weight Underwear**  
per garment ..25c

**New Plaid Silk  
Waists Regular**  
\$7.50 values, Special .....\$4.98

**Child's Bear Skin  
Coats, White and  
Grey..\$2.98 to \$4.-  
98.**

**Our 50 c and \$1.00  
Dress Goods are  
the best values in  
city—all new stock  
strictly up to date.**

**750 Silk Petticoats  
in all colors full cut,  
ruffles and tucks,  
Special ....\$4.98**

**Ladies' 50c Heavy  
Ribbed Vests and  
Pants .. ....39c**

**Long Kid Gloves, el-  
bow length in black,  
only \$3.50 value  
at .....\$2.25.**

**Richmond's Greatest  
Money Saving  
Department  
Store**

## Personal and Society.

### THE PAST WEEK.

Monday.

Mrs. George Theuver was pleasantly surprised by a number of friends at her home on North D street, in honor of her birthday anniversary. There were thirty guests present.

Mrs. Shroyer was the hostess for a tiling of the Ticker Club at her home on South 13th street. Mrs. C. D. Slifer was the hostess for a meeting of the Magazine Club at her home on North 10th street. Readers for the afternoon were Charles Holton and Mrs. War-Gifford.

Tuesday.

Mrs. Frank Reed gave a musical at her home on South 13th street. Mrs. Burdett gave a musical at her home on North 10th street. Mrs. Burdett gave a musical at her home on North 10th street.

Mrs. Sol Frankle entertained the Time Whist Club at her home on South 7th street. The Music Study Club met in the rooms of the Starr Piano Company's on South 10th street. The program was a study of Chaminade.

Four and Massenet.

Miss Margaret Doan entertained at her home on South 12th street.

Wednesday.

Miss Ruby Reed entertained at her home on South 4th street.

A number of young people formed a hay wagon party and drove west of the city where a dance was given. Messrs. Everett Hawcock and Cecil Wintersteen gave a barn dance. Stouts orchestra furnished the music.

Mrs. Chas. Flook entertained the Cycle Literary Club at her home on South 17th street.

The Penny Club met with Mrs. Warfel at her home on South 10th street.

Miss Etta Luken entertained the members of a card club at her home on South 13th street.

Miss Lucy Turner gave a "Spooks Picnic" at her home on North 21st street.

Mrs. W. J. Robie and Miss Bertha Grace Robie entertained with a whist luncheon at their home on North 13th street.

Miss Margaret Thornburg gave a Halloween party at her home on North 9th street.

The Wednesday Duplicate Whist Club gave a Halloween party at the home of Mr. and Mrs. P. W. Smith on East Main street.

Mr. and Mrs. Thorpe were pleasantly surprised at their home north of the city.

Miss Martha Williams entertained at her home on Main street with a Halloween party.

Miss Piccola Shinn entertained at her home on North 17th street.

Miss Edna Ferling entertained at her home on South 6th street.

Miss Majorie Mullholland was pleasantly surprised by a number of her friends.

Mr. and Mrs. Will Lancaster were surprised by a number of their friends at their home on North H street.

Misses Marie and Mabel Johns were given a surprise party at their home on South 16th street.

Kenneth Toler was pleasantly surprised by a number of his school friends at his home on South 15th street.

Miss Martha Tlemeyer entertained at her home on South 8th street.

Mr. and Mrs. Ira Wood entertained at their home on South 20th street.

Thursday.

The wedding of Mr. Seth Lewis and Miss Isabelle Minor took place at the home of the brides parents, Mr. and Mrs. Douglas Minor on North 17th street.

Misses Lizzie and Anna Wigmore entertained in honor of several out-of-town guests.

Dr. and Mrs. F. W. Krueger celebrated their first wedding anniversary at their home on South 7th street.

Mrs. William Lane entertained the Crescent Club at her home on South 10th street.

Mrs. Walter Ratliff entertained the members of a card club at her home in West Richmond.

Mr. and Mrs. Gus Sudhoff were given a surprise party at their home on South 4th street.

Mrs. George Mashmeyer was the

hostess for a meeting of the Ladies Aid Society of the First English Lutheran church.

Mrs. William Shinn entertained the Euchre Club at her home on South 5th street.

Mrs. Fred Bartel and Mrs. Elmer Eggemeyer entertained at cards at the home of Mrs. Bartel in honor of Mrs. Ralph Polk of Indianapolis.

Friday.

Mrs. R. W. Randie was the hostess for a meeting of the Atheneae Club at her home on Main street.

The Ladies Aid Society of the First Presbyterian church met in the church parlors.

Misses Eleanora and Francis Robinson entertained the Tourists at their home on North 11th street.

Mr. and Mrs. Albert Reed entertained the members of a card club at their home on South 13th street.

Miss Marnie Schwegman entertained at her home, south of the city with a kitchen rush in honor of her sister Miss Carrie Schwegman whose engagement to Mr. Albert Scheffer has been announced.

Mr. Faber Shinn gave a dance at St. Mary's hall. Miss Bessie Brown and Mr. Wilson furnished the music. Mrs. Bernard Lottmeyer entertained at whist at her home on South 6th street.

Miss Imo Eikenberry was given a surprise party at her home on South 13th street.

Mr. and Mrs. Shuman Jones entertained the members of the Pedro club at their home on East Main street last evening, with a six o'clock dinner. Later cards were played at six tables. The guests were Messrs.

and Mesdames P. W. Smith, Eric Reynolds, B. B. Johnson, William Campbell, Walter Bates, C. D. Slifer, W. W. Schultz, A. W. Sample, Charles Holton, Mark Wilson and Geo. Eggemeyer.

Mr. and Mrs. William Dudley Foulke, Mrs. Caroline Reeves, Miss Carolyn Foulke and Miss Gwendolyn Foulke formed a box party to see "A Happy Pair" and "A Box of Monkeys" at the Gennett last evening.

The Friday evening club formed a theatre party at the Gennett last evening.

Miss Imo Eikenberry was pleasantly surprised last evening at her home on South 13th street. Cards were played after which luncheon was served.

Mrs. Bernard Sostmeyer entertained at cards Friday evening at her home on South 6th street. Prizes were awarded to Misses Catheryn Reckers, Elizabeth Karves and Minnie Nichter. The guests were: Misses Anna Moss, Anna Rohe, Fannie Rakers, Catheryn Reckers, Minnie Nichter, Bertha Maag, Lillian Batta, Clara Feldhaus, Lizzie Korves, Etta Maag, Mary Reckers, Cecillia Imhoff, Alvin Taube, Laura Smithmeyer, Vanda Gatzek, Martha Geier, Nora Rohe, Kathryn Batta, Clara Smithmeyer and Ina Vogelman.

Miss Marjorie Schwegman gave a kitchen rush in honor of her sister, Miss Carrie Schwegman whose engagement to Mr. Alba Sheffer has been announced. The guests were Misses Ada Thurman, Alice Jarvis, Clara Pittman, Hazel Pittman, Josie

Maag, Anna Blickwedel, Regina Maag, Sophia Vogelsong, Louise Vogelsong and Mrs. Chas. Brocamp.

Mr. and Mrs. John Barton entertained at dinner yesterday at their country home east of the city. The table was decorated with autumn leaves and berries. Covers were laid for sixteen.

Miss Mabel Taggart gave a masquerade party Friday evening at her home on North 22d street. The rooms were decorated with fodder shocks, ears of corn, pumpkins and autumn leaves. Prizes were awarded to Miss Lena Gray and Miss Mollie Sherwood for the most unique costumes.

There will be a card party at the Country Club Monday afternoon at 2:30 o'clock instead of at eight as had been planned.

There will be a meeting of the members of the Country Club at the club house Monday evening at 7:30 o'clock for the annual election of officers.

PERSONAL MENTION.

Miss Florence Kersey of Centerville spent yesterday in the city.

Miss Maude Smith has returned from a visit at Hagerstown.

Chas. Stetson of Greensfork was in the city yesterday.

Mrs. M. E. Boardman of Washington, D. C., is the guest of Mrs. Will Rohey.

Mrs. R. C. Bealle of Xenia is the guest of Mrs. R. C. Lockwood.

Mr. and Mrs. Baldwin and daughters, Miss Carrie of Washington, D. C.,

are visiting Mr. and Mrs. George Becker.

Miss Louise Millikan of New Castle was the guest of friends in the city yesterday.

Mrs. Rike of Redland, Cal., and Mrs. Wells of Dayton are the guests of Prof. and Mrs. D. W. Dennis.

Mrs. Frank Dorsey and children of Indianapolis are visiting in the city.

Mr. Geo. Jellef of Columbus, Ohio, is the guest of her sister, Mrs. Geo. Becker.

Mr. and Mrs. John Moss will leave soon to spend the winter in California.

Mr. and Mrs. Amos Henning and Mr. and Mrs. A. A. Curme, Sr., will spend the winter in Florida.

Mrs. Edwin Merick has returned to her home in Cambridge.

W. O. Barnard of New Castle was in the city yesterday.

Fred Bates Johnson of the Indianapolis News is visiting his parents, B. B. Johnson and wife of East Main street.

Mr. and Mrs. W. G. Haynes of Milton spent yesterday in the city.

Encourage Home Talent!

Richmond School of Music, Dickinson Bldg., Main and 9th Sts. Founded Jan. 1, 1906, by L. W. Deuker.

Only institution of the kind in Richmond. All departments represented except VOCAL.

A happy thought. Mrs. Austin's Pancakes for breakfast. Ready in a jiffy.