



NUSBAUM'S EARLY FALL SALE



Beginning Saturday, September 24th, Continuing 7 Days

Emboldened by our first season's success, which has just closed, we have made extraordinary preparations for the fall trade. In buying our stock of Fall Goods we have tried in every way possible to make it profitable for our patrons. Prices have received very careful attention.

Magnificent Values Grace Every Department.

VALUES EXCEPTIONAL IN QUALITY. VALUES EXCEPTIONAL IN PRICE. SHREWD BUYERS WILL
TAKE ADVANTAGE OF THIS EARLY FALL BARGAIN GIVING.

MATCHLESS SILK VALUES

Matchless in Patterns. Matchless in Price.

Season's Newest Styles and Colors.

25 pcs Fancy Silks for Shirt Waist Suits and Shirt Waists, worth 75c yard, **50c**
sale price, per yard

10 pieces new style Plaid Silks, worth \$1.00, sale price **75c** yard

Popular Chiffon Taffeta Silk, black only, worth \$1.25, sale price **\$1.00** yard

Fleeced Goods For Fall and Winter

Our immense line of carefully selected Fleeced Suits are deserving of your early inspection. Some very interesting items for early buyers.

Fleeced wrapper goods, new styles dark patterns, worth 10c yd, sale price **6 1/2c** yd

Fleeced Waistings, imitation French Flannels, sale price **10c** yd

25 pcs fancy fleeced Pique, polka dots and stripes, worth 25c, sale price **18c** yd

Fancy Waistings, neat patterns, worth 20c yard, sale price **12 1/2c** yd

Fancy stripe dark Oatings, worth 8 1/2c, sale price **5c**

Cold nights makes us think of Blankets and Comforts

One case good size extra heavy cotton Blankets, worth 75c, sale price **50c** pair.

50 pair fancy Blankets for Robes, worth \$1.50, sale price **\$1.00** pair.

Comfortables — Extra Special—50 Comforts, good cotton filling, silkline top and bottom, splendid values at \$1.25, sale price **98c**

**Grand Fall Showing of Ladies' Stylish Shirt
Waists** in fleeced goods, sateens, mohairs, flannels, 50c up to \$5.00

Autumn Dress Goods

Our Dress Goods is creating comment. We are showing as choice a collection of fabrics you ever saw — neat, tasteful, substantial patterns. Everything that will interest and make dress goods buyers.

A few items of special interest—

10 pcs Novelty Suiting, green, gray and brown, worth \$.00, sale price **85c** yd

Sheered Zibeline Suitings, all colors, sale price **50c** yd

Black Mohair, woven polka dots, splendid values — sale price **45c** yd

46-in. Mohairs, all colors, worth 75c, sale price **50c** yd

42-in. all wool Cheviots, all colors worth 75c, sale price **50c** yd

10 pcs striped Novelty Suiting, see these, only **25c** yd

Fancy Eolines, evening shades, invisible checks, special values, \$1.50 yd to **\$2.50** yd

Table Linens and Towels

No woman with linen wants can afford to miss this opportunity for saving money.

TOWELS — Large size 20x40 Huck Towel, worth 15c

Good size Bath Towels, worth 15c, white they last.

Huck Fringed Towel, worth 8 1/2c, sale price **4c**

10 pcs bleached German Linen damask, always sold for \$1.25, special per yd **98c**

2 yd wide unbleached table linen, worth 50c; sale price **35c** yd

Cotton twilled crash, 22 in. wide, sale price **3 1/2c** yd

MEN'S WEAR AT SALE PRICES

Men's fine Dress Shirts, worth \$1, \$1.50, sale price	75c
Men's good Overalls, the best made, with or without bib, all sizes, sale price	40c
Men's Work Shirts, regular 50c shirt, sale price	19c
Men's Socks, actually sold for 15c pair, sale price, pair	5c
Good elastic Suspenders, worth 25c, sale price	18c

Heavy Underwear For Men, Women, Children

This department stands equipped to meet any demand. Chilly nights and frosty mornings make us think of warm, comfortable underwear, now to be had at SPECIAL SALE PRICES.

Misses' heavy fleeced union suits, all sizes, reg. 50c values, sale price, **25c** suit

Ladies' Jersey ribbed fleeced union suits, splendid values, sale price **50c** suit

Ladies' Jersey ribbed heavy fleeced pants and vests, worth 50c, sale price **25c**

Men's heavy ribbed fleeced lined underwear, the kind that always sells for 50c, sale price **39c**

Boys' heavy underwear, gray fleece, exceptional values, only **25c**

Large size shell hair pins, sale price **10c** doz

Black head dress pins, sale price **1c** box

Plain white and colored, finishing braid, 6 yard bolts, sale price **3c** bolt

Ladies' 10c emb. turn-overs, sale price **5c**

Ladies' 25c emb. turn-overs, sale price **10c**

Black jet collars, see them in window sale price **10c**

Fancy hat veils in brown, blue, black and white, sale price **25c**

**Grand Handkerchief
Flurry.**

They will certainly fly.

Fancy printed children's school handkerchiefs 6 for **5c**

25 doz colored emb. handkerchiefs, worth 5c, sale price **3c**

Men's plain and fancy handkerchiefs, worth 10c, sale price **5c**

50 doz all linen emb. handkerchiefs, worth up to \$1, sale price **23c**

20 doz lace edge handkerchiefs, worth 7c, sale price **3c**

Cotton twilled crash, 22 in. wide, sale price **3 1/2c** yd

See our line of New Fall Knit Goods

Ladies' Shawls, children's Toques and Tams, infants' Sacques and Hoods. Complete showing.

Domestics

Good quality yard wide unbleached muslin **4 1/2c** yard

Splendid **6 1/2c** bleached muslin, sale price **4 1/2c** yard

9 1/2 unbleached sheeting, worth 20c, sale price **15c** yard

Best quality apron gingham **4 1/2c** yard

Canton Flannel, extra quality, **3 1/2c** yard

Pillow cases, 36x42 size, worth 15c, sale price **5c**

Dark Sateens

25 pieces dark patterns sateens for wrappers, worth 10c, sale price **7 1/2c** yard

White Dimities

For aprons and children's dresses, worth **8 1/2c**, sale price **4 1/2c** yard

Satin strips white dimities, worth 15c, sale price **10c** yard

Leather Bags

Braided handles, large size, worth 75c, sale price **50c**

CARPETS AND RUGS

Those whose thoughts are concerned about tasteful surroundings will visit this department, and if economy is an object then you'll buy your Carpets here. To make it an inducement to come we quote these special prices:

Smyrna Rugs, 30x60, sale price **98**

Moquette Rugs, worth \$2.50, sale price **\$1.98**

5 pieces all wool Ingrain Carpets, selected from our regular 65c line; special sale price **50c** yd

ROOM SIZE RUGS — Tapestry, Axminsters, Velvets, Body Brussels and Wilton Velvets, elegant floral and oriental patterns. **\$8.50** up to **\$60**

GRANITE RUGS — Extra special 15 Granite Room Size Rugs, good styles, worth \$4.50, sale price **\$3.50**

TAPESTRY CURTAINS — 25 pair good heavy Tapestry Curtains, all colors, worth \$8.00 a pair — Sale price **\$2.10** pair

LACE CURTAINS — 100 pair fine Nottingham Lace Curtains, worth up to \$3, sale price **\$1.50** pair

Grand Showing New Fall Cloaks, Suits and Skirts

Our cloak and suit department is a school of style in ready-to-wear apparel, and calls for more than a passing comment. It's a stock to enthuse over; the beauty and elegance of these productions need no emphasis here, they alone speak for themselves. Here you find the latest ideas of skilled garment makers, all chick, stylish, handsome and effective garments. An immense collection of everything attractive and reliable offered at unusual low prices.



Grand Fur Showing

Comprising SEAL SKIN, BEAVER, OTTER and NEAR SEAL COATS, NECK PIECES, COLLARETTES and MUFFS

Also a complete line of CHILDREN'S FURS.

The Grandest Fur Showing ever in Richmond at equally attractive prices.

An opportunity for prudent fur buyers.

Early selections are always the best.



ALL ECONOMICAL BUYERS WILL AVAIL THEMSELVES OF THIS UNUSUAL PRICE OFFERING.

SALE BEGINS SATURDAY MORNING, SEPT. 24th CONTINUES 7 DAYS



Lee B. Nusbaum