



NUSBAUM'S

EARLY FALL SALE



Beginning Saturday, September 24th, Continuing 7 Days

Emboldened by our first season's success, which has just closed, we have made extraordinary preparations for the fall trade. In buying our stock of Fall Goods we have tried in every way possible to make it profitable for our patrons. Prices have received very careful attention.

Magnificent Values Grace Every Department.

VALUES EXCEPTIONAL IN QUALITY. VALUES EXCEPTIONAL IN PRICE. SHREWD BUYERS WILL TAKE ADVANTAGE OF THIS EARLY FALL BARGAIN GIVING.

MATCHLESS SILK VALUES

Matchless in Patterns. Matchless in Price.
Season's Newest Styles and Colors.

25 pcs Fancy Silks for Shirt Waist Suits and Shirt Waists, worth 75c yard, sale price, per yard **50c**

10 pieces new style Plaid Silks, worth \$1.00, sale price 75c yard

Popular Chiffon Taffeta Silk, black only, worth \$1.25, sale price \$1.00 yard

Fleeced Goods For Fall and Winter

Our immense line of carefully selected Fleeced Suitings are deserving your early inspection. Some very interesting items for early buyers.

Fleeced wrapper goods, new styles dark patterns, worth 10c yd, sale price 6½c yd

Fleeced Waistings, imitation French Flannels, sale price 10c yd

25 pcs fancy fleeced Pique, polka dots and stripes, worth 25c, sale price 18c yd

Pique Waisting, neat patterns, worth 20c yard, sale price 12½c yd

Fancy stripe dark Outings, worth 8½c, sale price 5c

Cold nights makes us think of Blankets and Comforts

One case good size extra heavy cotton Blankets, worth 75c, sale price 50c pair

50 pair fancy Blankets for Robes, worth \$1.50, sale price \$1.00 pair

Comfortables — Extra Special — 50 Comforts, good cotton filling, silkoline top and bottom, splendid values at \$1.25, sale price 98c

Grand Fall Showing of Ladies' Stylish Shirt Waists in fleeced goods, sateens, mohairs, flannels, 50c up to \$5.00

Autumn Dress Goods

Our Dress Goods is creating comment. We are showing as choice a collection of fabrics you ever saw — neat, tasteful, substantial patterns. Everything that will interest and make dress goods buyers.

A few items of special interest —

10 pcs Novelty Suiting, green, gray and brown, worth \$1.00, sale price 85c yd

Sheered Zibeline Suitings, all colors, sale price 50c yd

Black Mohair, woven polka dots, splendid values — sale price 45c yd

46-in. Mohairs, all colors, worth 75c, sale price 50c yd

42-in. all wool Cheviots, all colors worth 75c, sale price 50c yd

10 pcs striped Novelty Suiting, see these, only 25c yd

Fancy Eolines, evening shades, invisible checks, special values, \$1.50 yd to \$2.50 yd

Table Linens and Towels

No woman with linen wants can afford to miss this opportunity for saving money.

TOWELS — Large size 20x40 Huck Towel, worth 10c, sale price 8c

Good size Bath Towels, worth 15c, while they last, 9c

Huck Fringed Towel, worth 8½c, sale price 4c

10 pcs bleached German linen damask, always sold for \$1.25, special, per yd 98c

2 yd wide unbleached table linen, worth 50c; sale price 35c yd

Cotton twilled crash, 22 in. wide, sale price 3½c yd

MEN'S WEAR AT SALE PRICES

Men's fine Dress Shirts, worth \$1, \$1.50, sale price 75c
Men's good Overalls, the best made, with or without bib, all sizes, sale price 40c
Men's Work Shirts, regular 50c shirt, sale price 19c
Men's Socks, actually sold for 15c pair, sale price, pair 5c
Good elastic Suspenders, worth 25c, sale price 18c

Heavy Underwear For Men, Women, Children

This department stands equipped to meet any demand. Chilly nights and frosty mornings make us think of warm, comfortable underwear, now to be had at SPECIAL SALE PRICES.

Misess' heavy fleeced union suits, all sizes, reg. 50c values, sale price 25c suit

Ladies' Jersey ribbed fleeced union suits, splendid values, sale price 50c suit

Ladies' Jersey ribbed heavy fleeced pants and vests, worth 50c, sale price 25c

Men's heavy ribbed fleeced lined underwear, the kind that always sells for 50c, sale price 39c

Boys' heavy underwear, gray fleeced, exceptional values, only 25c

Grand Handkerchief Flurry

They will certainly fly.

Fancy printed children's school handkerchiefs 6 for 5c

25 doz colored emb. handkerchiefs, worth 5c, sale price 3c

Men's plain and fancy handkerchiefs, worth 10c, sale price 5c

50 doz all linen emb. handkerchiefs, worth up to \$1, sale price 23c

20 doz lace edge handkerchiefs, worth 7c, sale price 3c

Sprochtel Covers

10 doz table covers and dresser scarfs, Gorth 25 and 50c while they last 10c

Ladies' large size twine shopping bags, worth 25c, sale price 15c

Notions at Special Sale Prices

Little needfuls at great savings.

Rubber and horn toilet combs, worth 10c, sale price 5c

Fine pearl buttons, 2 dozen card, sale price 5c card

Hair pin cabinets, worth 5c, sale price 2c box

Large size shell hair pins, sale price 10c doz

Black head dress pins, sale price 1c box

Plain white and colored finishing braid, 6 yard bolts, sale price 3c bolt

Ladies' 10c emb. turn-overs, sale price 5c

Ladies' 25c emb. turn-overs, sale price 10c

Black jet collars, see them in window, sale price 10c

Fancy hat veils in brown, blue, black and white, sale price 25c

Ribbons

50 pcs No. 100 wide all silk taffeta ribbons, worth 25c yd, sale price 15c yd

Supporters

10 doz ladies' belt front supporters, satin pad, worth 25c, sale price 15c

See our line of New Fall

Knit Goods

Ladies' Shawls, children's Toques and Tams, infants' Sacques and Hoods. Complete showing.

Domestics

Good quality yard wide unbleached muslin 4½c yard

Splendid 6½c bleached muslin, sale price 4½c yard

9-4 unbleached sheeting, worth 20c, sale price 15c yard

Best quality apron gingham 4½c yard

Canton Flannel, extra quality, 3½c yard

Pillow cases, 36x42 size, worth 15c, sale price 8c

Dark Sateens

25 pieces dark patterns sateens for wrappers, worth 10c, sale price 7½c yard

White Dimities

For aprons and children's dresses, worth 8½c, sale price 4½c yard

Satin stripe white dimities, worth 15c, sale price 10c yard

Leather Bags

Braided handles, large size, worth 75c, sale price 50c

CARPETS AND RUGS

Those whose thoughts are concerned about tasteful surroundings will visit this department, and if economy is an object then you'll buy your Carpets here. To make it an inducement to come we quote these special prices:

Smymna Rugs, 30x60, sale price 98

Moquette Rugs, worth \$2.50, sale price . . . \$1.98

5 pieces all wool Ingrain Carpets, selected from our regular 65c line; special sale price . . . 50c yd

ROOM SIZE RUGS — Tapestry, Axminsters, Velvets, Body Brussels and Wilton Velvets, elegant floral and oriental patterns, \$8.50 up to \$60

GRANITE RUGS — Extra special 15 Granite Room

Size Rugs, good styles, worth \$4.50, sale price \$3.50

TAPESTRY CURTAINS — 25 pair good heavy Tapestry Curtains, all colors, worth \$8.00 a pair — Sale price \$2.19 pair

LACE CURTAINS — 100 pair fine Nottingham Lace Curtains, worth up to \$3, sale price \$1.50 pair

Grand Showing New Fall Cloaks, Suits and Skirts

Our cloak and suit department is a school of style in ready-to-wear apparel, and calls for more than a passing comment. It's a stock to enthuse over; the beauty and elegance of these productions need no emphasis here, they alone speak for themselves. Here you find the latest ideas of skilled garment makers, all chic, stylish, handsome and effective garments. An immense collection of everything attractive and reliable offered at unusual low prices.

Grand Fur Showing

Comprising SEAL SKIN, BEAVER, OTTER and NEAR SEAL COATS, NECK PIECES, COLLARETTES and MUFFS

Also a complete line of CHILDREN'S FURS.

The Grandest Fur Showing ever in Richmond

at equally attractive prices.

An opportunity for prudent fur buyers.

Early selections are always the best.



ALL ECONOMICAL BUYERS WILL AVAIL THEMSELVES OF THIS UNUSUAL PRICE OFFERING.

SALE BEGINS SATURDAY
MORNING, SEPT. 24th
CONTINUES 7 DAYS

Lee B. Nusbaum