

MODERN SHOE COMPANY
WILL OPEN A

NEW SHOE STORE

IN THIS CITY

At An Early Date

115 South Lebanon Street

(Formerly occupied by L. C. Reed shoe store)

NEW STOCK SPRING STYLES
SMART SHOES

For Men, Women and Children.

Wait for our opening for your
EASTER FOOTWEAR.

Modern Shoe Co.

E-Z-BAKE
FLOUR

It means what its name implies—easier baking. It means also better baking, more risultful and more economical baking.

You quickly learn how to use it with exactness in results because it is uniform in quality and is perfectly adapted to every baking requirement. Try it at your grocer's risk. He guarantees it to please you.

NOW

Is the Time

It will be to your advantage to step in and look through our large and complete line of

High Grade Fabrics for Spring and Summer

Over five hundred patterns to choose from.

Iacobelli Bros.

Phone 785-Y.

LEANING, PRESSING AND REPAIRING.
First National Bank Building.

Social Happenings

BY MISS ESTHER PERKINS

PERSONAL MENTION.

Abercrombie made a business trip to Indianapolis yesterday.

Miss Lucy Lewis of Terre Haute is here for a visit with relatives.

Miss Francis Bissell will spend the weekend in Indianapolis with relatives.

Mr. H. C. Wadsworth went to Indianapolis today for a week's visit with relatives.

Mr. J. W. Hodges was in Indianapolis to attend the annual meeting of the Indiana State Bar Association.

Miss Alice Johnson has gone to Indianapolis for a several days with Miss Mary Ward.

Misses Dodge will spend the weekend in Indianapolis, the girls of the Misses Wall family.

Miss F. A. Finch, who has been with the Indiana Board of Education, has returned home.

Misses Gwendolyn and Julianne Hodges, daughters of Julianne Hodges, the widow and agent of Miss Anna Hodges of New Lebanon, the former Hodges will return to Indiana, where he has been the guest of a short time of his parents.

Misses Fannie Hodges and two nieces of Julianne Hodges are to receive their diplomas at the Indiana State Normal School on Friday.

Misses H. D. Dill, wife and daughter of Robert H. Dill, son of south Indianapolis, and Misses Mary Wilson, sister of Mr. and Mrs. G. M. Wilson, of West Indianapolis, were honored with diplomas at the Indiana State Normal School on Friday.

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BIG DEMONSTRATION
IN PHILADELPHIA

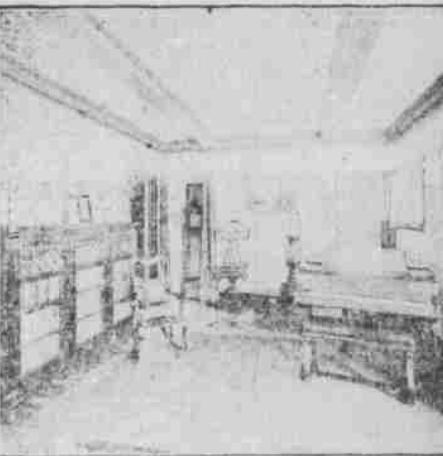
CONTINUED FROM PAGE ONE.

For \$985.00

We will furnish enough lumber and millwork to build this beautiful home. An auto will cost the same. Which will you take? There are cheaper houses and cheaper autos, so everybody may have their choice.



PERSPECTIVE VIEW—FROM A PHOTOGRAPH.



PERSPECTIVE VIEW—LIVING ROOM.

A New Home or an Automobile?
Which?

A great many of our friends at this time are debating the above question. If you buy an automobile you can't afford to build a new home this year? Now get right thinking again. Compare the two and decide for a new home, or consider the car.

1. A new home is a valuable asset; an automobile is a liability.

2. Invest your money in a new home and your credit goes up; spend it for an auto and your credit goes down. Ask your banker.

3. A new home is a money saver of cost; an auto is a money spender—gas, oil, tires, etc.

4. A new home is used day and night; an auto is used only for short trips.

5. A new home is used the year around; an auto is used only in the summer.

6. A new home is used by every member of the family—the husband, the wife and the old folks at home; the auto is used by only a few of the new folks.

7. A new home will make better men and women out of your children, and keep them at home; an auto will help them get about and get into trouble.

8. You can sell a new home at a profit; you can't sell an auto at a loss.

9. Your new home properly located, increases in value; your auto decreases in value.

10. A new home lasts a lifetime; a new auto is gone and out of date quickly.

11. LUMBER which is the principal part of a house is cheap. It is now selling at practically the same price as it did in 1913 before the war, because they can't use it in war. Iron, leather and all parts of an auto have gone to the sky because these materials are used most by the armaments.

12. LUMBER will go up after the war because it will be the principal material used to rebuild Europe. Iron goods will drop because they will quit making guns, shells and battle ships.

USE HORSE SENSE: Buy LUMBER while it's cheap.

If you are a thinking man or woman you will make the right decision: Build or remodel your home. There is only one crop of big and homes, but an endless crop of babies, and every baby born anywhere on the round earth increases the value of every home that's built.

If you own a lot or have money enough to buy one, come to our office and we'll show you how to build this beautiful home and pay it out like rent.

Do it now while you can get plenty of good carpenters and a big stock of building materials to select from. A little later everybody will start at once. Get ahead of the rush. Lumber prices are yet low but we can not guarantee what the price will be in the future. Our barrel of corn will now buy a half a bale of shingles. Four years ago it would not buy a half a bale. Now is the time. This is the place.

METZGER

Lumber and Coal Co.

THE PHONE ORDER HOUSE WITH A PUNCH
IF DELAYS MAKE YOU NERVOUS, TRY OUR SWIFT SERVICE
Everything in Stock Will Come That's Out of Stock
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LEBANON, OHIO