

# The Annual JANUARY CLEARANCE

For Friday Only

Hope Muslin

14c yard

36-inch bleached. Limit of 10 yards to each customer.

For Saturday only

American Family

SOAP, 4½c Bar

Limit of 10 bars to each customer.

For Mon., Jan. 9

Unbleached

MUSLIN

8½c yd.

36 inch wide, round thread limit of 15 yds. to customer.

Pepsodent  
Tooth Paste  
at 29c

MASTIN'S VITAMIN TABLETS  
Special 69c.

Regular \$1.00 bottle, special at 69c.  
Limit of 2 bottles to each customer.

ASPIRIN TABLETS

12 for 10c.

Brown's "Gumine" 5-grain tablets,  
12 for 10c. Limit of 12 to each customer.

10-INCH FRENCH SERGE  
Special, Yard, \$1.19

French Serge of exceptional weaving quality, for dresses and suits. Colors, delft blue, plum, teal blue, navy, green and navy blue. Special Clearance Sale price, one yard \$1.19.

BLEACHED SHAKER  
FLANNEL  
Special 13½c Yard

Soft, down-like shaker flannel fully bleached for night clothes and other warm necessities. Very specially priced for Clearance Sales at yard 13½c. Limit of 10 yards to each customer.

WOMEN'S UNION SUITS  
Special \$1.00

These heavy, fleeced, winter weight garment save regular \$1.50 values that we have been decidedly reduced for clearance. Choice of any style, all sizes. Special January Clearance price, \$1.00 each.

BOYS' EXTRA HEAVY HOSE  
Special, 15c

You only have to inspect them to find them to be unusual values, regular 25c kind, 18½" ribbed with reinforced soles, sizes 6 to 9½. January Clearance price, 15c.

LAWN HANDKERCHIEFS  
Special, 10c Each

Of course, even after such a big Christmas rush there's bound to be a lot of handkerchiefs left over. These are 19c values with embroidered corners, to be cleared 10c each.

CHILDREN'S WOOL  
SWEATERS  
Special at \$2.95

They come in Tuxedo and coat styles, in link and link and double stitch weaves. Desirable shades to choose from. Reduced for January Clearance Sales. Sizes 8 to 12 years at 59c.

2nd Floor

## These Coats are a Fine Example of Our Great January Values



Children's Coats  
Values to \$15.95

Reduced to  
\$6.95

Smartly tailored in good materials, in brown, copper and mixtures.

SKIRTS  
Values to \$22.50  
Reduced to

**\$12.75**

All new fancy stripes and plaids, attractive shade combinations such as black and white, tan and brown, blue and brown, tan and navy, green, brown and tan, brown, red and tan, special.

**12.75**

Haven't you often looked at a beautiful winter coat that appealed to you at first glance—but whose very attractiveness made you afraid to look at the price ticket? The coats in these groups are of that sort. Coats whose fine fabrics and correct styling you will recognize instantly as being the extreme in value-giving and are typical of the fine values that go all the way through in this January Clearance Sale. For instance these:

### ONE LOT OF 16 WOMEN'S COATS REDUCED TO

**\$9.95** Values to  
\$25.00

All are silk lined cloth and caracul coats in black, deer brown and navy. Greatly reduced for Clearance at \$9.95.

### ONE LOT OF 19 WOMEN'S COATS REDUCED TO

**\$12.75** Values to  
\$35.00

Smartly styled velour, Silvertone and Plush coats with Kit Coney, Raccoon and self collars. Colors, brown, deer, copen and black. Just 19 coats in this group that affords immediate choice. Priced for clearance at \$12.75.

### SMARTLY STYLED COATS GREATLY REDUCED TO

**\$49.75** Values to  
\$89.50

We're clearing out higher priced lines too, and fortunate is the woman who has not yet purchased a winter coat. Fine workmanship and beautiful fabrics of Zulu cloth, Pande Laine, Bolivia and Veldyne. Plain and fur collars and silk linings; also silk stitching and embroidery. Seasonable colors are represented including black. Don't overlook this opportunity to save. Priced for Clearance at \$49.75.

### Georgette and Crepe de Chine

#### BLOUSES

Tailored styles. Others in georgette, embroidered and trimmed with fillet and val lace. Long and short sleeves. Also dark taffeta tailored blouses. Reduced to.

**\$2.95**

TAILORED TENNIS FLANNEL WAISTS — Convertible collar, buttoned down front with pearl buttons. Gray ground with contrasting stripes. Reduced to.

**\$2.50**

One Lot of Voile and Organdy WAISTS at 39c

Values to \$1.00

Trimmed with lace. Also tucked tailored styles.

MUSLIN DRAWERS — Full fashioned, finished with 4-inch tucked ruffle. Others trimmed with embroidery on ruffles. Reduced to.

**59c**

MUSLIN GOWN — Slip-over style, stitched in colors. Each full cut, white only. Reduced to.

**59c**

Muslin and Silk Finished

BATISTE CHEMISE

Now at \$1.95

These are \$2.95 values, trimmed with lace and embroidery. Others in bodice top style with wide bands of lace and conventional knots. Pink and white. Greatly reduced for January Clearance at \$1.95.

COVER APRONS

Special at 59c

Practical pink and blue coveralls, neatly bound and finished at waist line with belt. An opportunity to furnish your needs economically. Specially reduced for Clearance Sales.

89c

COTTON CHALLIE KIMONAS

Special at 89c

Paisley design and finished with double shirring and elastic at waist line (also square collar). An exceptional value for January Clearance Sale.

89c

PLAID COTTON BLANKETS  
Special at \$1.98 Pair

These plaid fleece cotton blankets are 60x80 inches with thread whipped bindings. They have been greatly reduced and only need an inspection to tell of their remarkable values. \$1.98 January Clearance.

No Phone, Mail  
or C. O. D. Orders  
Taken on These  
Clearance Sales

### Drug Specials and Toiletries

Absorbent Cotton—Pound rolls for home and hospital. 45c

use .....

White Pine Cough Syrup 19c

For coughs and colds.

Lanolin Oil and Buttermilk Soap—

Specialty priced, 3 bars 20c

for .....

Colgate's Talcum—Specialty

priced at .....

Colgate's Turkish Bath Soap—

Regular 10c value, specialty

20c

priced, 3 bars for .....

Coty's L'Origan Face Powder 75c

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Pure Castile Soap—Specialty

priced, 3 bars for .....

Colgate's Shaving Soaps, round bar 2 for 15c

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Colgate's Creme Soap—A very

superior hard water soap. 20c

3 bars for .....

Mavis Cold Cream—50c

jar at .....

Mavis Vanishing Cream—

50c jar at .....

Hinkle's Pink Pills—100

in bottle at .....

Wax Paper—3 rolls for .....

10c

.....

Creme Le Mon "The Lemon

Cleansing Cream," Specia-

lly priced 95c and .....

45c

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Notions are

on Sale

Snaps Fasteners, Koehmoor or

Wise Snapp brand, card 7c

De Long's Hooks and eyes, card .....

8c

Hickory Garters .....

19c

Dr. Parker's Waist Garters .....

39c

Velvet Grip, sew on garters 29c

Just right sanitary aprons .....

39c

Just right sanitary belts .....

35c

Kotex, box of 12 .....

49c

Kleinert's feather weight

shields .....

39c

Darning Cotton large spool .....

2c

Basting thread, large spool .....

5c

Barbour's .....

19c

Button Moulds dozen .....

3c

White composition combs .....

15c

Hair nets, Fashioner or Red

Seal, any color except gray, each .....

9c

Large package hair pins .....

2c

Cube pins, white or black

head .....

7c

Dutch linen tape, 3 yd bolt .....

5c

West Elec. curlers, 2 on card .....

7c

Elastic-lisle webb, 3/8 or 1/4

inch, yard .....

5c

Adjustable skirt belts, each .....

15c

.....

Wool Finish Crib

BLANKETS

Special at 89c