

The Annual JANUARY CLEARANCE

For Friday Only
Hope Muslin
 14c yard

35-inch bleached. Limit of 10 yards to each customer.

For Saturday only
American Family SOAP, 4 1/2c Bar

Limit of 10 bars to each customer.

For Mon., Jan. 9
Unbleached MUSLIN
 8 1/2c yd.

36 inch wide, round thread limit of 15 yds. to customer

Pepsodent Tooth Paste
 at 29c

Regular 50c tube, specially priced Friday and Saturday at 29c. Limit of 2 tubes to customer.

MASTIN'S VITAMON TABLETS
 Special 69c.
 Regular \$1.00 bottle, special at 69c. Limit of 2 bottles to each customer.

ASPIRIN TABLETS
 12 for 10c.
 "Rover's Compound" 5-grain tablets, 12 for 10c. Limit of 1 dozen to each customer.

10-INCH FRENCH SERGE
 Special Yard, \$1.19

10-inch French serge of exceptional wearing quality, for dresses and skirts. Colors, delft blue, plum, and brown, navy, green and navy blue. Special Clearance Sale price, the yard \$1.19.

BLEACHED SHAKER FLANNEL
 Special 13 1/2c Yard

Soft, down-like shaker flannel fully bleached for night clothes and other warm necessities. Very specially priced for Clearance Sales at yard 13 1/2c. Limit of 10 yards to each customer.

WOMEN'S UNION SUITS
 Special \$1.00

These heavy, fleeced, winter weight garments are regular \$1.50 values that we have been decidedly reduced for clearance. Choice of any style, all sizes. Special January Clearance price, each \$1.00

BOYS' EXTRA HEAVY HOSE
 Special, 15c

You only have to inspect them to find them to be unusual values, regular 25c kind. 1x1 ribbed with reinforced soles, sizes 6 to 9 1/2. January Clearance price, 15c

LAWN HANDKERCHIEFS
 Special, 10c Each

Of course, even after such a big Christmas rush there's bound to be odd lots of handkerchiefs left over. These are 19c values with embroidered corners, to be cleared away at 10c

CHILDREN'S WOOL SWEATERS
 Special at \$2.95

They come in Tuxedo and coat styles, in link and link and double stitch weaves. Desirable shades to choose from. Reduced for January Clearance Sales. Sizes 8 to 12 year at \$2.95

2nd Floor

These Coats are a Fine Example of Our Great January Values



Children's Coats
 Values to \$15.95

Reduced to
\$6.95

Smartly tailored in good materials, in brown, copper and mixtures.

SKIRTS

Values to \$22.50
 Reduced to
\$12.75

All new fancy stripes and plaids, mottred shade combinations such as black and white, Tan and brown, blue and brown, tan and navy, green, brown and tan, brown, red and tan, special, 12.75



CLEARANCE OF 50 Infants Coats
 at \$3.95

Warm little coats made of excellent quality copen and brown velour, in sizes 2 to 6 years. They have been reduced from \$6.95 for quick clearance at \$3.95.

OTHER CLEARANCE ITEMS

Infants' Jilly Pants, gum rubber, at 19c
 29c White Huck Bibs. 19c
 49c Kiddies' Mittens, in white, special at 29c
 39c Flannel Petticoats 23c
 \$1.79 Kiddies' Velvet Hats in copen only 89c
 Knitted Sweaters, sizes 2 to 6 years \$3.25

(Infants' Section, Second Floor)

Haven't you often looked at a beautiful winter coat that appealed to you at first glance—but whose very attractiveness made you afraid to look at the price ticket? The coats in these groups are of that sort. Coats whose fine fabrics and correct styling you will recognize instantly as being the extreme in value-giving and are typical of the fine values that go all the way through in this January Clearance Sale. For instance these:

ONE LOT OF 16 WOMEN'S COATS REDUCED TO

\$9.95 Values to \$25.00

All are silk lined cloth and caracul coats in black, deer brown and navy. Greatly reduced for Clearance at \$9.95.

ONE LOT OF 19 WOMEN'S COATS REDUCED TO

\$12.75 Values to \$35.00

Smartly styled velour, Silvertone and Plush coats with Kit Coney, Raccoon and self collars. Colors, brown, deer, copen and black. Just 19 coats in this group that affords immediate choice. Priced for clearance at \$12.75.

SMARTLY STYLED COATS GREATLY REDUCED TO

\$49.75 Values to \$89.50

We're clearing out higher priced lines too, and fortunate is the woman who has not yet purchased a winter coat. Fine workmanship and beautiful fabrics of Zulu cloth, Pande Laine, Bolivia and Veldyne. Plain and fur collars and silk linings; also silk stitching and embroidery. Seasonable colors are represented including black. Don't overlook this opportunity to save. Priced for Clearance at \$49.75.

Georgette and Crepe de Chine

BLOUSES

Tailored styles. Others in georgette, embroidered and trimmed with fillet and val lace. Long and short sleeves. Also dark taffeta tailored blouses. Reduced to \$2.95

TAILORED TENNIS FLANNEL WAISTS—Convertible collar, buttoned down front with pearl buttons. Gray ground with contrasting stripes. Reduced to \$2.50

One Lot of Voile and Organdy Waists at 39c

Values to \$1.00

Trimmed with lace. Also tucked tailored styles.



Muslinwear CLEARANCE

MUSLIN CHEMISE—Trimmed with lace and lace insertion, and bands of embroidery. Built-up shoulder and bodice top. Reduced to 89c

MUSLIN DRAWERS—Full fashioned, finished with 4-inch tucked ruffle. Others trimmed with embroidery on ruffle. Reduced to 59c

MUSLIN GOWN—Slip-over style, stitched in colors. Each full cut, white only. Reduced to 59c

Muslin and Silk Finished Batiste Chemise
 Now at \$1.95

These are \$2.95 values, trimmed with lace and embroidery. Others in bodice top style with wide bands of lace and conventional knots. Pink and white. Greatly reduced for January Clearance at \$1.95.

No Phone, Mail or C. O. D. Orders Taken on These Clearance Sales

Drug Specials and Toiletries

Absorbent Cotton—Pound rolls for home and hospital 45c

White Pine Cough Syrup—For coughs and colds 19c

Lana Oil and Buttermilk Soap—Specially priced, 3 bars for 20c

Colgate's Talcum—Specially priced at 13c

Colgate's Turkish Bath Soap—Regular 10c value, specially priced, 3 bars for 20c

Coty's L'Origan Face Powder 75c

Pure Castile Soap—Specially priced, 3 bars for 20c

Colgate's or William's Shaving Soaps, round bar 2 for 15c

Colgate's Colic Soap—A very superior hard water soap, 3 bars for 20c

Mavis Cold Cream—50c jar at 39c

Mavis Vanishing Cream—50c jar at 39c

Hinkle's Pink Pills—100 in bottle at 19c

Wax Paper—3 rolls 10c

Creme Le Mon—"The Lemon Cleansing Cream" Specially priced 95c and 45c

Notions are on Sale

Snap Fasteners, Koolmoor or Wise Snap brand, card 7c

De Long's Hooks and Eyes, card 8c

Hickory Garters 19c

Dr. Parker's Waist Garters 39c

Velvet Grip, sew on garters 29c

Just right sanitary aprons 39c

Just right sanitary belts 35c

Kotex, box of 12 49c

Kleinert's feather weight shields 39c

Darning Cotton large spool 2c

Basting thread, large spool 5c

Barbour's 19c

Button Moulds, dozen 3c

White composition comb 15c

Hair nets, Fashioner or Red Seal, any color except gray, each 9c

Large package hair pins 2c

Cube pins, white or black 7c

Dutch linen tape, 3 yd bolt 5c

West Elec curlers, 2 on card 7c

Elastic-lisle webbs, 3/8 or 1/4 inch, yard 5c

Adjustable skirt belts, each 15c

Corsets, \$2.49

This is a special purchase that we made for our January Clearance Sale. The entire group is comprised of Bon Ton front and back lace Sample Corsets. Some are just slightly soiled, otherwise perfect. There are unusually good Silk Brocade, French Coutils and lined Batiste materials. All are black boned and O-I-C clasps. Women should avail themselves of this savings opportunity.

Starting Friday, Janu

Edward C

The most substantial values it has been possible to Women's Apparel and merchandise exclusive in the Clearance. Every dollar spent in this Sale will be better than the price.

Yard Goods are Marked Way Down for Clearance Sales

CORDUROY—36 inch, narrow wale corduroy, a very good quality, all the leading shades for both robes, colors are, white, wine, copen, plum, navy, scarlet, emerald and black, 69c
COTTON BATTS—16x90 inches, very fine pure white cotton. Special each at 15c
SHEETS—81x90, fine quality muslin seamless, free from dressing. An excellent value \$1.19
STORM SERGE—36-inch, unimpaired wool serge, excellent for children's dresses, an excellent wearing quality. Comes in navy blue only. Special at yard 49c

54-inch Wool Coatings, \$1.98 yard

54-inch wool coatings, beautiful grey, tan, brown, blue and heather mixture good weight, will make a warm and stylish coat. Special \$1.98

LINEN FINISH PILLOW TUBING—42-inch, fine quality tubing, fully bleached an excellent weight for the making of pillow cases. Special at 33c

TENNIS FLANNEL—27-inch bleached flannel, extra heavy weight, heavily napped on both sides. Special at yard 15c
MERCERIZED TABLE DAMASK—Inches wide, excellent quality, beautiful floral patterns. Special at 59c

SHEETING—81-inch bleached sheeting, an excellent weight and quality, special at yard 45c

42x36 Pillow Cases, 25c each

42x36, extra good weight pillow cases, three inch hem. Special at 25c

LINEN TABLE DAMASK—72-inch, all pure Irish linen, beautiful floral patterns. Special at \$1.49
CRASH TOWELING—16-inch, 2-ply linen crash, bleached, blue border. Special at yard 15c

January Clearance

Suitable Footwear for every occasion for every member of the family. away with the necessity of getting along with one or two pairs at a time but because the Footwear is of such high quality



Women's Dress Shoes

Leathers are grey brown heaver, brown and many costume combinations. high grade standard makes, sold at \$5 and \$9.85. Louis heels, AAA to E every size. January Clearance \$3.49

Women's and Girl's Oxfords, Pumps and Straps. Blacks and browns, military, o-luis and low heels. Jan. Clearance \$4.95

Young Girl's Black G Metal Bro Oxfords—Low heels, \$3.95 regular \$6. Clearance \$3.95

Women's Brown Oxfords—Fine quality, military heels, sizes 2 1/2 to 7 regular \$5.00 sellers. \$3.45 Clearance at \$3.45

Child's Shoes—Patented in black and brown, fine shoes, sizes 4 to 10. January Clearance \$1.95

Boys' Shoes

Brown and black, gun metal, tan wide and English toes, all solid, sizes 4 to 10, regular up to \$3.50. January Clearance at \$2.95

Little Gent's sizes 9 to 13. No toe, Clearance \$1.60

COVERALL APRONS
 Special at 59c

Practical pink and blue coverall aprons, neatly bound and finished at waist line with belt. An opportunity to furnish your needs economically. Specially reduced for Clearance Sale 59c

COTTON CHALLIE KIMONA
 Special at 89c

Paisley design and finished with double shirring and elastic at waist line; also square collar. An exceptional value for January Clearance Sale 89c

PLAID COTTON BLANKETS
 Special at \$1.98 Pair

These plaid fleece cotton blankets are 66x80 inches with thread whipped bindings. They have been greatly reduced and only need an inspection to tell of their remarkable values. \$1.98 January Clearance

COMFY BED COMFORTS
 Special at \$3.98

Covered with best quality, figured silkline with plain colored borders to match and filled with new white corded cotton. The prices are way down for January Clearance, each \$3.98

WOOL FINISH CRIB BLANKETS
 Special at 89c

With dainty animal designs, in pink or blue and choice of plain or scalloped edge. Size 30x40. Regular \$1.25 value reduced for January Clearance, 89c

MEN'S WORK SHOES
 Special at \$1.95

Good quality tan uppers, heavy leather soles. Sizes 6 to 11. Special \$1.95 for clearance

For school brown; also Special clearance