

# GENUINE RADICAL PRICE LOWERING

Read Our Other Page In This Issue

Double S. & H.  
Stamps Tomorrow

**Lion Store**  
KAUFMANN & WOLF - HAMMOND, IND.

## In Time for Xmas—a Sale of Silk Dresses

Offering the Smartest of Silk Dresses, in Dutchess Satins, Crepe Meteors and Tricolettes—both beaded and embroidered. Also Dresses of Satin and Taffeta, smartly styled in Panel, Overskirt, Surplice and draped effects, divided into two groups, for Friday's and Saturday's selling. These are models that were valued at \$45.00 to \$65.00—without exception.

Now Radically Reduced **\$19.75** and **\$29.75**



THESE  
SALES  
FOR  
FRIDAY  
AND  
SATURDAY

### Silk Plush Coats (that Sold at \$59.75)

Now **\$31.75**

A popular 45-inch length model, lined with Salz Satin and trimmed with Opposum, convertible Choker Collar in either belted or loose effect. A coat of exceptional good looks, service and also quality, for **\$31.75**

### A Two-Day Coat Sensation at **\$44.75**

Real winter has just arrived. Dress warmly and enjoy it. One of these snug coats made in both Coat and Wrap styles of Bolivia, Suedine or Silvertone awaits you; trimmed with Raccoon, Near Seal, Nutria and Black Opposum, convertible Choker, or large Cape Collar. Every good style that fashion decrees is here.

### Silk Plush Coats (that Sold at \$64.75)

Now **\$38.75**

If you are looking for the most economical Friday and Saturday offering in this store, you'll appreciate this 36-inch Silk Plush Coat with beautiful Kit Coney Cape Collar and Bell Cuffs, Belted or flare effects. Fancy silk-lined. Sizes 16 to 44.

### You'll Want a New Skirt at **\$13.75**!

You will want one of these "newer" plaids, displayed here at \$13.75. Most women need an extra skirt or so—if you do, you'll save \$6.25 Friday or Saturday, as these are worth \$20. All sizes for Women and Misses.

## Radical Reductions

### On All Men's and Young Men's Clothes

All our finest \$75, \$85, \$90 and \$95 Overcoats and Suits; none held aside, including highest qualities of imported Carr meltons, Montagnacs and fancy back Worombos (costing \$14 a yard); conservative, ulsterette, ulster models and rich fur-collared overcoats; all now reduced to

**\$59.50**

Great lots of \$60 and \$65 Suits and Overcoats, including fur-collared all-wool Overcoats; all-wool ulsterette, Chesterfield, ulster and form-fitting overcoats; all-wool suits for young men and men; unmatched valued, at

**\$46.00**

Radical reduction on all \$50 Overcoats and Suits, ulsterette and ulster models; plain and fancy colors; they are cut way down to

**\$36.00**



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All Men's Trousers

**20% Off**

All Patterns—All Sizes

## All Fur Sets

Separate Pieces, Scarfs, Muffs, etc.



**25% Off**

Deduct 25% off the marked price. Discount made at the time of purchase.

Here you will find these furs of genuine quality and distinctive style that have made this store "a reliable place to buy furs." Included are Sets of Gray Coney, Stone Opposum, Black Opposum, Sable Coney and Separate Muffs of Kit Coney, Sable and Black Coney, Kolinsky and Raccoon and Hudson Seal. Also many Scarfs and Capes of Jap Mink, Seal, Fox, Lustrolinx and Black Opposum.

## \$7.50 Army Shoes



Made over the Munson last, conceded to be the best-fitting last ever known. Again Friday and Saturday we offer these famous Shoes at a big saving—the actual \$7.50 quality, at—

**\$4.95**

Genuine Harsh & Chapline, Milwaukee (Wis.) Make, Guaranteed for Service

The leather is the celebrated Hardy-Hide, which is tanned twice to give it softness, strength, toughness and long wear. An ideal shoe for work—for outdoor sports, or for walking. Made with genuine Bellows tongue and Goodyear welt. Your size is here.

## All Women's Shoes

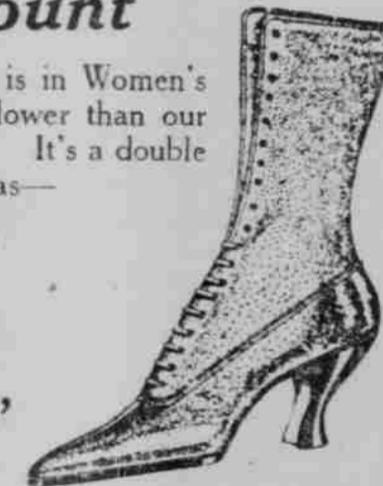
### 20% Discount

You may buy the best there is in Women's Footwear at prices one-fifth lower than our previous rock-bottom figures. It's a double saving in such famous makes as—

"John Kelly"

"Red Cross"

"A. M. Legg"



There are no exceptions to this discount. The original price tags remain—just deduct 20% off the marked price. We guarantee no shoes have been marked up for this sale.

## Bigger Savings on Boys' Clothes

Prices have reached bed-rock. The quality is as high as ever. The values you can see for yourself, were never equalled. Christmas near—New Clothes—Big Savings.

### Suits at

**\$18.50**

Double and the single-breasted styles, 2 pairs of lined Knickers; all-wool, reduced from \$25 and \$27.50, now cut to \$18.50.

### Overcoats at

**\$12.00**

Our regular \$15.00 and \$16.50 values. Many heavy fabrics. All sizes for the boys. No exceptions, all reduced to \$12.00.

