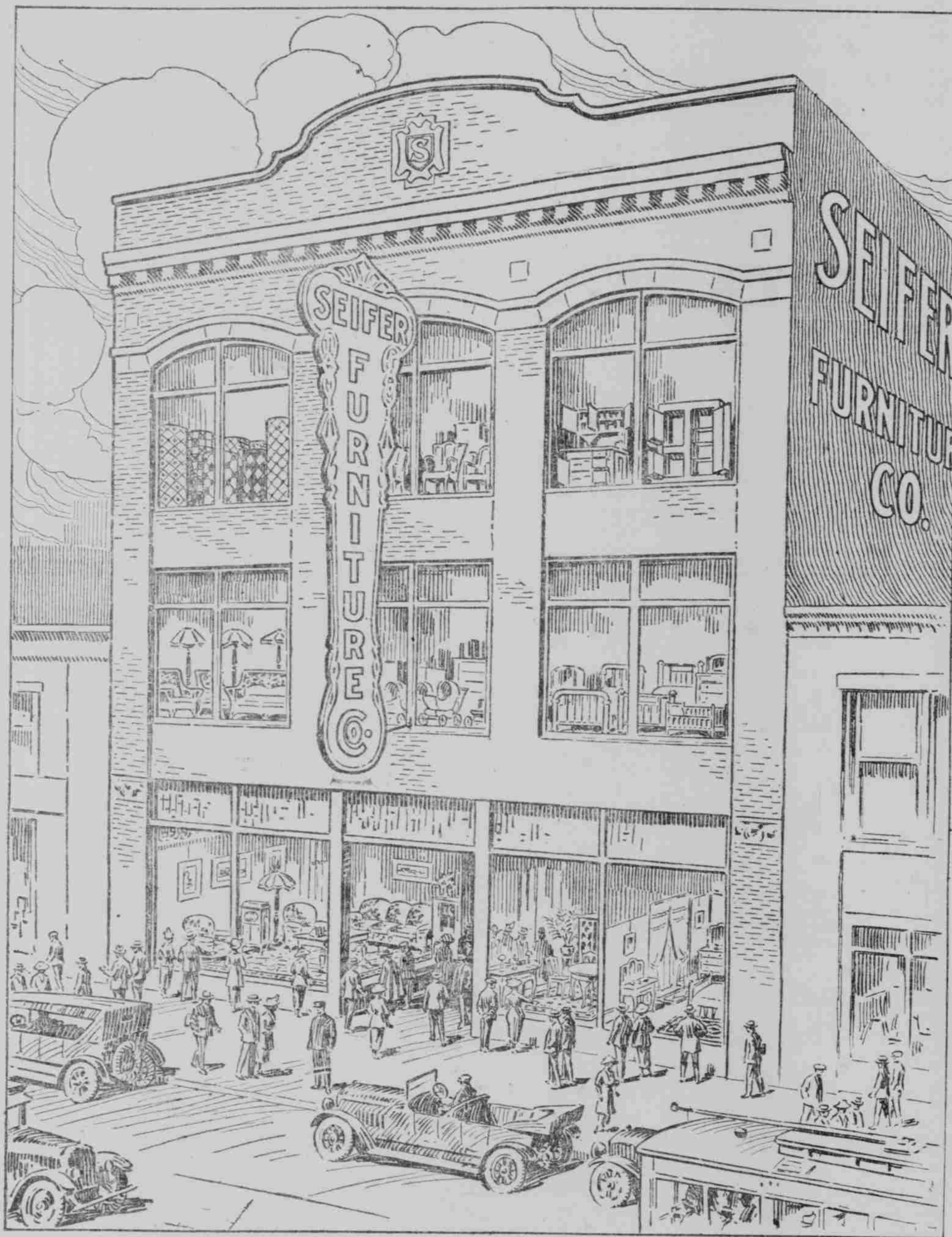


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WHITING, INDIANA, APRIL 30, 1920

PRICE ATTENTION

## History of the Seifer Furniture Company in Pictures



Absolutely  
No Goods  
Will Be  
Offered  
For Sale  
on  
That Date

### SOUVENIRS

The Ladies will be  
Presented With a  
Beautiful Pot Plant  
and the Men Folks  
will be Treated to  
Cigars, as a  
Remembrance of  
Our Opening.

THE PRIDE OF LAKE COUNTY  
Seifer Furniture Company's Greatly Enlarged Store at Whiting

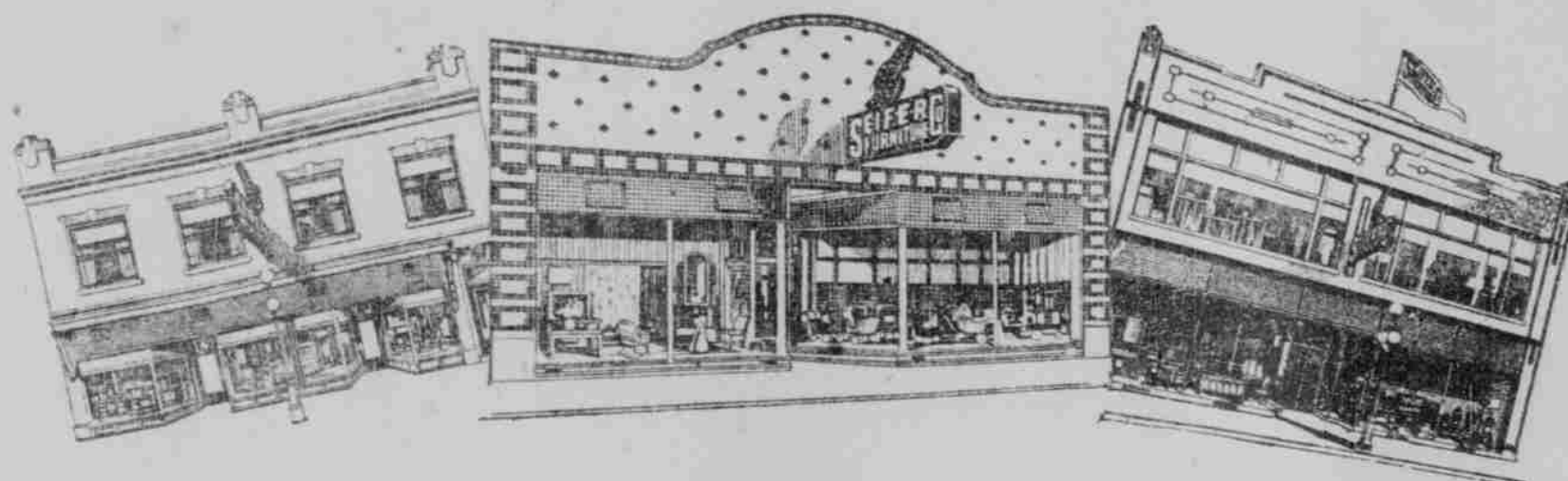
## Formal Grand Opening and Furniture Fashion Show

9 o'clock Morning to 9 o'clock Evening — Saturday, May 1st, 1920 — Everybody Invited

542-544 119th Street, Whiting, Indiana



The Beginning in 1908



Indiana Harbor  
Store

Mother Store  
Whiting

East Chicago  
Store

