



These Pattern Hats at \$10.95

Are the center of interest this week—and never was a group of hats so worthy as this beautiful collection. Large, dressy hats, transparent hats, off-the-face hats—of maline, leghorn, sipper straw, hair cloth, brilliant braids, rough straws, etc., becomingly trimmed with flowers, fancy feathers, ribbons and ornaments. All specially marked for Easter week at \$10.95; values to \$16.50.

New Trimmed Hats



Choice \$7.95

It would be a difficult matter to find hats more beautiful at this moderate price. In fact they are equal in every way to the majority of hats selling elsewhere at \$10 and \$12. In the group you'll find both large and small hats of Milan, hair cloth and novelty straws. Many are faced with attractively shaded silks or georgette. As an Easter special we offer them at \$7.95.

Easter Hat Special



Choice \$4.95

Charming hats of lisere, Milan hemp and the popular rough straws—a special group that includes all the new season's shapes, trimmed fetchingly with flowers, fancies or attractive ribbons; every wanted new shade; values to \$8.00. Priced at \$4.95.

Children's Easter Hats \$2.95

A remarkably pretty assortment of hats becoming to the little folks—more than a dozen different styles—Milans and liseres, prettily trimmed with flowers and ribbons; excellent values. Priced at \$2.95.

Lion Store
KAUFMANN & WOLF - HAMMOND, IND.

Easter Blouses

Easter Blouses of georgette crepe in all the wanted shades; long and short sleeve models; embroidered, beaded, lace trimmed and daintily tucked; a pretty assortment indeed at \$10.

Double S. & H. Stamps Friday

EASTER BARGAIN NEWS

For the Week End

Fresh, Fascinating New Silk Frocks for Easter

at \$29.75 and \$39.75

Easter Frocks of taffeta, foulard and georgette crepe; correct in mode and so carefully made. There are straight line, surplice and basque effects with tunic skirts, dainty collars and cuffs and effective embroidery of silk or tinsel thread. Also elaborately beaded frocks. Women's and misses' sizes, in two groups, at \$29.75 and \$39.75.

—Dresses—A collection embracing the newest "types" developed in rich, soft charmeuse, georgette crepe and silk taffeta in a range of spring shades; styles that charmingly anticipate Easter Day. Tunic and bouffant skirts; new short sleeves; beaded and embroidered bodices; attractive sashes and girdle effects. Priced at \$63.75 and \$79.50.

—Easter Coats, full and sport length, natty and smart of spring weight velour, smart tweeds and Burella cloth; all belted swagger coats, some with patent leather belts; an unusual group of coats at \$21.75.

—Another Group of women's striking new coats, appropriate for Easter, of Burella cloth trimmed in checked velour, plain colored velours and novelty mixtures. In the new length, belted and with shawl collar. Priced at \$43.75.



Gorgeous Hand Bags of moire silk, many new, novel shapes, in black and colors. Self covered frames or frames of metal set with jewels or beaded. All are prettily lined inside, some have two and three fittings; a most beautiful assortment. Priced at \$5.00 and up to \$18.50.

NEW JEWELRY That Glistens with Style

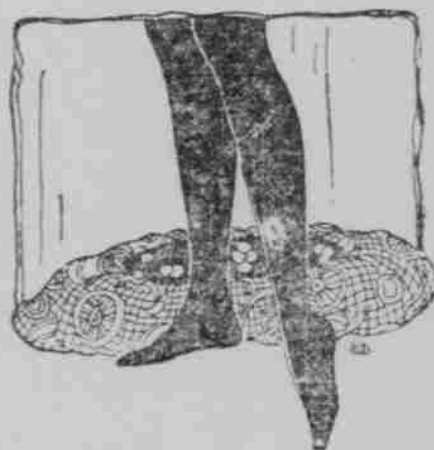
The complete finishing touches to your Spring outfit can be added only by a pretty necklace, of which there is such an abundance of novelty creations to be had this Spring.

—necklaces, Ear Rings, Bracelets, etc., of Lapas, Jade, Pearls, Jet and other novelty stones, cleverly set so as to loom up in a most daring and attractive manner. Prices range from \$1 up. Be sure and visit this section tomorrow.

—Indestructible Pearl Beads, very high grade stones; match up very favorably in appearance with high priced strands. Graduated Pearl Necklace, with Ear Rings, priced at \$37.50.

—Other very pretty Pearl Necklaces, made of graduated beads, rich in color; warranted indestructible. Priced at \$25 up to \$50.

EASTER HOSIERY



Plain and fancy styles, but all of the superior quality for which this store is so well noted. Our spring lines of Hosiery were purchased months ago, which accounts for these moderate prices. —Eiffel Pure Thread Silk Hose, seamless, full fashioned, high spliced heel and toe; black, white, brown and new tan. Priced at, per pair, \$2.50.

A splendid value is offered in high grade fibre Silk Hose; will wear better than pure silk; they have lisle tops, reinforced heel, toe and sole; black, white, brown and new tan. Pair \$1.98.

Pure Silk Hose, the very highest grade; black with clocks embroidered in white, black with lace instep, and white embroidered in black. Pair \$3.50.

Fibre Silk Hose, of good quality, with lisle tops, double heel, toe and sole; will give splendid service; black and white. Pair, \$1.

Lion Store

KAUFMANN & WOLF - HAMMOND, IND.

New Blouses

New Blouses in extra sizes for Easter wear; sheerest voiles, prettily trimmed; handsome georgettes, embroidered and beaded; crepe de chine of unusual beauty. Come see them.

Many Wonderful Suit Values in Our Easter Sale

at \$48.75 and \$58.75

The suits at \$58.75 are fashioned of rich wool velour checks, silver-tones and fine serges, beautifully silk lined, introducing the longer length coats—many hip length—narrow belts. The suits at \$48.75 are developed of tricotine, serge and poplin, strictly tailored and handsomely embroidered modes; unusual values. Sizes for women and misses.

—Beautifully tailored suits of a superior quality of tricotine, peau de cygne lined, ripple jackets in tuxedo effect, shawl collar, braid trimmed, narrow belts of self material; many have vestees of silk Fan-tai; skirts are the new straight line models; some have pockets. Suits that are sure to meet with your approval. Priced at \$79.50.

—Suits \$63.75—Semi-tailored models, flared and straight line effects; shirred and panel backs, new narrow belts, fitted sleeves; materials are all-wool tricotines and serges. Excellent values.

—New Coats of genuine Polo Cloth, Camel's Hair, Bolivia, Poirer Twill, Frostglow and Silver-tone. The season's most wanted sport styles, as well as full length models. Priced at \$51.75, \$64.75, \$76.75.



—Silk Sport Skirts; stunning versions of the new spring ideas in materials of the finest weaves, such as Kumsa Kumsa, Baronette, Fan-tai, Calcium Crepe and Dew Kist, featuring all the new spring colorings; \$18.50 to \$25.



The New Bags

You will find it a pleasure to select your new Hand Bag from our assortment. Pretty silks with beaded and jewel set frames; also striking new leather bags, attractive shapes, many with two and three fittings, prettily lined. Come and see them.

The Leather Hand Bags for Spring show several changes. The new round shapes are possibly the most favored. At \$9.50 and up to \$12.98 we feature Colonial made bags in goat seal and gray morocco, silk lined and with from two to five fittings.

Silk Moire Hand Bags with the new metal frame; beautifully lined; with two fittings; metal chain handles, silk tassel trimmed. Priced at \$3.48.

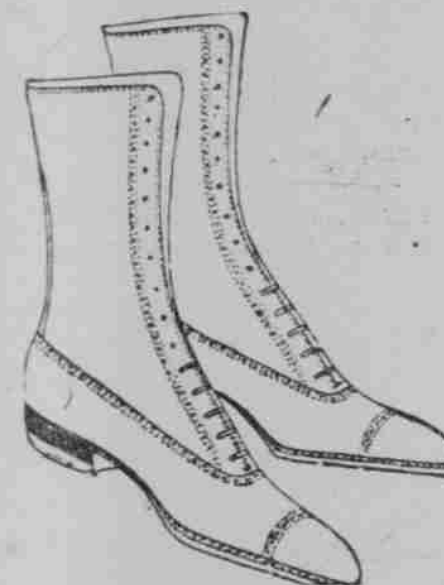
Easter Shoes

Graceful designs that faithfully reflect the trend of the season's fashions and possess the exquisite and rare quality characteristic of John Kelly footwear.

Quite the finest shoes that women of Hammond and vicinity have ever had the opportunity to see.

Style and quality are the fundamentals in John Kelly shoes. But in addition to these they possess the small refinements that well dressed women look for. Kelly 9-inch lace boots of brown and black kidskin, plain toe or with tip, priced at \$15.

Six Eyelet Oxfords of black suede, a graceful design that faithfully reflects the trend of the season's fashion and possesses the exquisite finish and rare quality characteristic of Lion Store footwear. Price \$8.50.



At \$9 and up to \$11 you'll find other boots here of John Kelly make; graceful designs that reflect the trend of the season's fashions and possess exquisite finish and rare quality; they come in black and brown kidskin.

Pumps

—and—

Oxfords



—All signs point to a record season in pumps and oxfords. Anticipating the wishes of our feminine customers in this particular, we have a complete stock of the newest and most fashionable models in low cut shoes. John Kelly and Red Cross makes.

John Kelly Pumps and Oxfords that will be worn this season by well dressed women everywhere.—Dull kid and patent leather oxfords, plain toe, Louis heels, welt soles. A pretty pump of vici kid with large buckle is included in this price. Pair \$12.50.

Oxfords \$4.95 A splendid lot of women's new Spring Oxfords and Pumps, worth to \$10 per pair. Black, brown, gray and fieldmouse kidskin; plain and stitched tips; Louis, military and Cuban heels. Pair \$4.95.

Easter Gloves

—of pure silk and finest kid, reliable makes, in the new Spring colors. Featuring the new eight and twelve-button lengths. Dent's make, of white French kid and chamois kid; 8-button length, \$5; 12-button length, \$7.

Pure Thread Silk Gloves, new eight-button length, in beaver, gray, champagne and white; also pretty color combinations; Paris point back, double tipped fingers. Pair \$2.

Van Raalte and Kayser's new Spring Gloves of pure silk, two-clasp style; can be had in gray, tan, champagne, black and white. Pair \$1.25.

Kayser and Van Raalte's Thread Silk Gloves for little folks; two-clasp style, embroidered back; navy, white and gray; sizes 1 to 7. Priced at, per pair, 75c.



Easter Neckwear

Little frills and ruffles of white which add so much to the finish of milady's dress. A marvelous showing ranging in price from 59c up to \$5.

The new pointed collars, artistically made of embroidered batiste, filet lace and Venice. White and the new Spring colors. Price \$1.

Modesty Vests, of French net and val. lace, priced at \$1.98. Another very pretty number is a Modesty Vest of pleated georgette, with embroidered collar. Priced at \$2.25. Others up to \$5.

One of these clever little scalloped collars of georgette, embroidered in white on various dainty colors will add to one's spring dress. Special values at \$1.50.

The New Veilings

The sheerest of dainty creations are here in profusion in all weaves and shades for instant choosing.

Hand made French Veils of novelty mesh with chenille dots, embroidered, braided or plain; with grosgrain-ribbon bands or with velvet ribbon trimmed in real ostrich; \$3.50 up to \$15.

FRENCH VEILS 98c—Choice of these regular \$1.50 imported veils, of novelty mesh, embroidered corners, grosgrain ribbon neck band. Can be had in brown, navy and black.

High grade Veilings by the yard; plain and novelty mesh; chenille and French dots, embroidered and braided; a wonderful assortment of patterns and colors, including the popular two-tone effects; 50c to \$3 per yard.