

EDWARD C. MINAS COMPANY

DOUBLE
STAMPS
FRIDAY

Store Open Until 9:30 P. M. Saturday

Easter Fashions

Depicting Spring's
Most Charming Models

New Spring Suits

Of Approved Style—

Of Sterling Quality—

At a Modified Price

\$59.75

At this price and up you can select from a large variety of models that possess the stamp of perfection and individuality. Coat tailored, blouse or Eton—bolero effects in navy blue Tricotine, Serge, Checks and Tweeds.

An Unusual Showing of Spring Coats and Wraps

A host of handsome garments to select from in Velour, Polo, Tweed, Camelhair or Brushed Wool. All the latest style innovations, clever combinations of angora or materials in contrasting shades. Three quarters or full length.

\$35.00

A Noteworthy Special of Plaid and Checked Skirts

We are offering exceptional values in these skirts. Neat plaids and checks in tan, brown, grey and copen; clever braid trimmed pockets and belt; wide cuff at bottom.

\$5.95



Easter Alterations

Practically only two more days left in which to make your Easter outfit selection.

We are prepared for any emergency and have made special arrangements to have all alterations done before Easter morning.



White Reign Cloth Pumps

Suitable for confirmation wear, with low heels. Special. **\$3.85**

Oxfords, Pumps and Ties for Easter

This timely and pleasing assortment of styles and models is wonderful. It offers everything that is new; AAA to D, all sizes.

The Eyelet Ribbon Tie

The season's popular model of beautiful dull kid, with covered French heels, hand turned soles, ribbon tie. **\$12.50**

Other One and Two Eyelet Ties, \$6.85 to \$8.50.

Black Suede Princess Tie

The newest creation, is a modification of the French style, covered French heels, with instep ribbon ties. See this beauty at. **\$12.50**

The New Pumps

The newest creations, with tongue effect; black and brown glaze kid; can be worn plain or with fancy buckles. Priced \$7.85 and **\$9.85**

The Oxfords

Black and brown leathers, in glaze kid; Louis or military heels. Prices range—

\$7.50 to \$12.50

The Bracburn

A tailor made tongue pump of brown Russia calf, leather bow; baby Louis heels; an exclusive model, at. **\$12.50**

Brown Brogue Oxfords, \$11.50.

Little Chaps Suits for Easter

We have assembled for Friday and Saturday over a hundred blue serge suits for boys. Every new model is here—straight, pants lined throughout. The serge is all wool and fadeless. Sizes 3 to 9 years.

\$7.95 and \$9.45

Other Norfolk Styles, made of strong wearing materials; 3 to 9 years. Special week-end sale price at \$9.45 to \$16.50.

Boys' Wash Suits of Percale and Madras; plain colors; 2½ to 8 years, at \$2.45 to \$3.95.



Second Floor.

A Particular Showing of Girls' White Dresses for Confirmation and Easter

Little daughter should be appropriately dressed for the Easter event or for confirmation festivities. Mothers will find an unusual showing here, of beautiful dresses made of snowy white organdy and fine quality voiles, batiste and lawn. Newly styled in full-flared and pleated skirts; daintily trimmed with laces and embroideries; all have ribbon sashes. Sizes 8 to 16 years.

\$6.95 \$9.75 \$14.95

Second Floor.

Bon Ton Corsets

Style 824, Bon Ton Corset is an extra fine corset for the woman of average figure. Quality is the keynote of its materials and superior workmanship is in evidence. It features a semi-rubber top, pink broche material, with higher back and free hip. Non-pinching O-I-C clasp.

Priced at \$7.00



Unusual Spring Silk Values

Spring Foulards—In all their new designs and weaves; beautiful shades, good width. Friday and Saturday, yard **\$3.89**

Satin—40 inches wide, in the 'ever wanted' navy, midnight black and other good shades; our usual \$5.98 number. Friday and Saturday, yard **\$4.98**

Shirting Silks—Beautiful plain and striped patterns; all shades; best wearing quality; fast colors. Yard **\$2.98**

Banzai Silk—36 inches wide, for lingerie and dainty underthings; the wanted pink and blue; satin finish, night lustre. Special **\$1.98**

PROPER MILLINERY

for

Easter Morn

Dame Fashion has not overlooked anything in the way of smart fabrics, straws or ornaments for the gay Easter event. Our most exquisite showing combines beauty with unusual economy where women and misses will find bewitching shapes and colors to meet their requirements of spring-time millinery needs. Priced for the Easter week-end

\$4.95—\$5.95—\$6.95—\$8.95

Childrens' Easter Hats

A particular showing of hats for little daughters. at **\$2.25 and \$10.95**



Georgette Blouses for Easter and Spring Wear

In the fashionable new tie-on effects that have gained such an immense popularity.

at **\$5.95—\$8.95—\$12.95**

Smart styles of Tricotee are included in this showing, at **\$12.50**

Many of these blouse models are beaded—quite consistent with the spring fashions. All new styles are expressed, either the long or short sleeves, high neck as well as the low. Colors white, flesh, burn orange, navy, peach and others. Regardless of how particular one may be, there's a style or color here to meet the blouse requirement for any occasion.

Second Floor.



Essential Accessories for Easter Wear

Women's Silk Hose at **\$3.98**

An unusual value in the famous Van Raalte brand hosiery; comes in a heavy ingrain silk, double silk garter tops and sole; also high spliced heel. Comes in shades of black, brown, grey and white. Other silk hosiery \$1.50 to \$6.00.

Vestee and Collar Sets of Organdie at **\$1.65**

One of these attractive and dainty sets will finish off that new Easter suit. In the new yarn embroidery effects there is a choice of blue, orchid and white. One will find other pretty sets to select from priced \$1.50 to \$3.50.

Hosts of Ribbon for Spring Purposes **\$1.98**

A particular good value, 9 inches wide, suitable for camisoles, lingerie and the like. Many new beautiful patterns have recently arrived—make your selections now while they last.

Hair Bow Ribbons at 75c Yard
A wide assortment of hair ribbons and sashes, 5 to 6 inches wide, in extra heavy taffeta.

Men's Spring and EASTER CLOTHES

can be bought to good advantage during this special selling of suits featured at

\$40 \$50 \$60

They're values without equal and, best of all, they are the new authentic spring styles. Colorings include the newest plain or fancy brown, green and blue shades. Great Easter values for men and young men.

Special Trouser Sale

\$3.98 \$4.95 \$5.95

These are remarkable low prices for such high grade trousers. There is a great assortment at these sale prices. Sizes 28 to 50 waist.

Springtime Showing of Boys' Easter Suits

\$12.50 \$15 \$20

Durable boys' suits that will wear well. The new spring styles are extremely smart. Many suits with two pairs full lined trousers. You'll find them extraordinary values. Sizes 6 to 18 years.

Boys' Blue Serge Confirmation Suits **\$15**

Others **\$10.95 to \$25**

