

We make and repair Auto Tops, Curtains, Carpets, Hood, Radiator and Tire Covers, Winter Tops for All Makes of Autos. Glass or Celluloid Sides.

Put Beauty Into Your Car

Doesn't make a bit of difference what condition your machine is in, the Auto Custom Shop can make it look just as good or maybe better than when it was new.

We are doing it—and it's hard to tell the difference between the new one and the old one. Cars leave this shop looking like they had just left the factory. Ask the fellow who had his work done here. He's as proud of it as when it was new.

How do we do it?

We have a spacious building with two floors. There is plenty of room without any

crowding. The problem of dust is eliminated by placing the cars on the second floor during the drying process.

We employ experts who have had long factory experience.

We are equipped with every facility to do the highest grade of work. We guarantee to please in every way. The best work is done here that is possible for experienced hands to produce.

We make no promises we cannot fulfill.

We make a booster of every customer.

We use the best grade of paint regardless of what we have to pay for it. Our upholstery material is the highest grade that can be bought. Enough time is put on each car to bring out exquisite beauty. Every car leaves this shop in the tip-top shape we would expect if it were our very own. We back up our work with an unconditional guarantee of perfect satisfaction.

The Auto Custom Shop has turned out cars for East Chicago, Whiting, Hammond, Indiana Harbor, Gary and numerous other points in the region. The amount of our

business from these points speaks more effectively for our work than anything we can say.

See us for an estimate

Possibly your car needs touching up somewhere—maybe a new coat of paint, or upholstering? Don't let it go, it only costs more money in the long run. Just jump in the car and drive down to our shop for an estimate. It puts you under no obligation, and we will be glad to render this service.

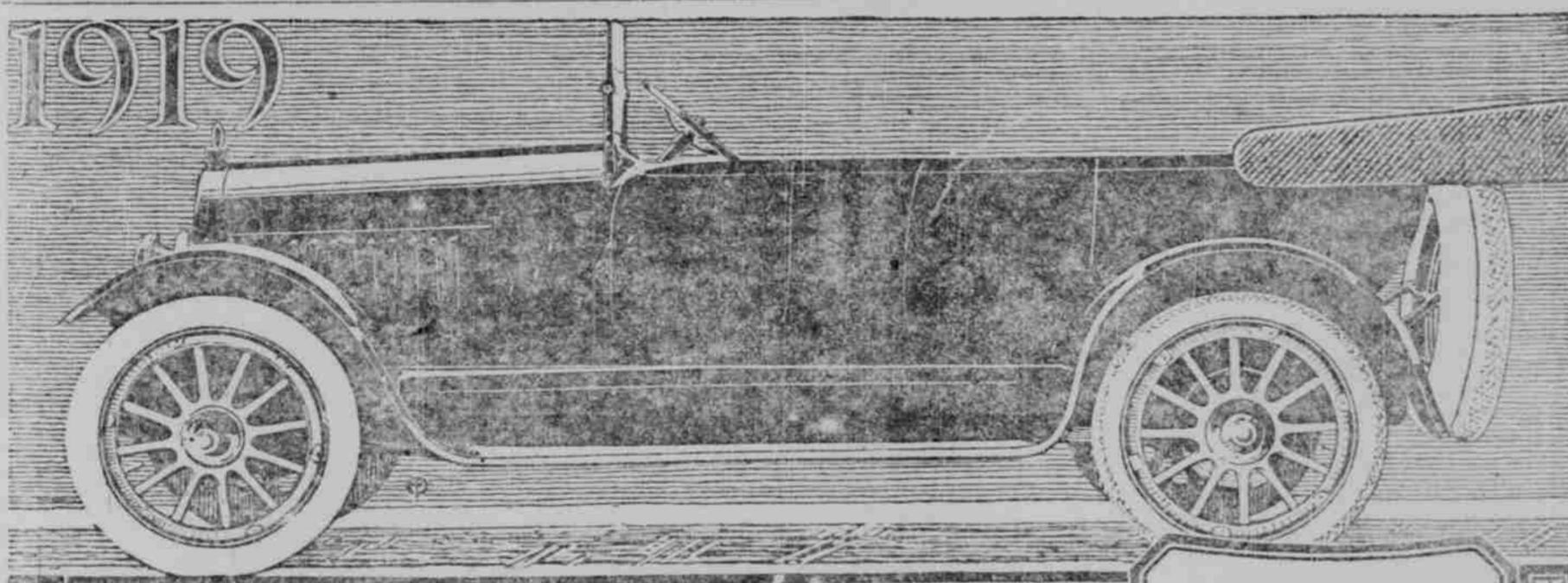
AUTO CUSTOMS SHOP

Arthur Snodgrass, Prop.

Phones: Day 3450, Night 1913

302-304 East State Street

Hammond, Indiana



See the KING before you buy any car
Touring Car - Foursome
Road King - Sedan
Prices, \$2150 to \$2950

F. O. B. Detroit

KING



There are many years of

Experience behind this Car

This sixty horse power King is now in its fourth year of world wide service following a smaller "Eight" and a successful "Four."

The chassis is designed throughout for utmost simplicity and surplus strength. Comparative light weight for a car of this power and size is the big factor in its low cost of maintenance.

The King has long body room because of compact engine, and

its 120 inch wheel-base gives a short turning radius, which together with its fine taper roller bearings and easily reached and operated levers, make it remarkably simple to handle. Women especially appreciate its easy driving qualities.

Built low it holds to the ground at high speed. Long cantilever springs and deep, correctly tilted upholstery banish riding fatigue.

LOUIS BALINT

Chicago and McCook Avenues

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East Chicago, Indiana