



# CADILLAC

## STANDARD OF THE WORLD

What does it mean?

It means the finest body and chassis that motor car designers can specify.

It means a manufacturing standard that holds thousands of measurements to a limit finer than the finest hair.

It means a meticulous inspection that discards parts which by this standard prove imperfect. For every fit must be perfect without filing or hammering.

*This is the standard on which the Cadillac eight cylinder chassis has earned its world-wide reputation for absolute reliability.*

Dodge Brothers—Chevrolet—Oakland  
Motor Cars—White Trucks

We wish to announce that we have under construction a new SALES and SERVICE STATION at Indiana Harbor for the convenience of our patrons.

## BOHLING AUTO SALES

Douglas and Hohman Streets

Phone 266

HAMMOND, INDIANA