

CADILLAC AUTOMOBILE HONORED

Three service stripes and a wound chevron decorate the famous Cadillac, the U. S. 1126, whose trail of glory extends through every fighting area made famous by the Fifth marines. A full account of the exploits of this famous car has just been received by the Bohling Auto Sales Co., Hammond agents for the Cadillac.

From Chateau Thierry to Soissons, and from St. Mihiel to the Champagne front, this faithful car performed an almost human duty in the transportation of officers from one scene of battle to another.

Thirty-seven pieces of German shrapnel struck this car during the intense fighting near Bouresches at Chateau Thierry, and today this Cadillac stands in Philadelphia, on recruiting duty, exhibiting her scars, and giving vivid testimony of all the famous Fifth marines endured and accomplished.

The car went into Germany with the army of occupation, and was there decorated by its admiring comrades—men who had seen her meeting every obstacle, and serving them unflinchingly. Three gold service chevrons were painted on the cow to the left of the driver, and on to the right.

The U. S. 1126 is a touring car and was the first automobile to be landed with the American Forces in France. The Fifth regiment of marines changed commanding officers three times, and the car was used successively by the three commanders of the regiment, Brigadier General Charles A. Doyen, W. C. Neville and Logan Feland.

Men at the Philadelphia recruiting station have asked permission to inscribe on its sides the famous Fifth of the Marine corps, "Ever Faithful."

NASH WINS PLACE IN THE AUTO WORLD

In all round road performance, the Stephens Salient Six, handled by the Hammond Nash Auto Sales, holds records which are as yet unmatched. Here are a few of the achievements which have won the car its enviable reputation:

Twice winner, in the last two years, of the Los Angeles Economy Runs under A. A. A. sanction. Winning in 1918 with a record of 21.5 miles per gallon, and again, in 1919 with a record of 21.4 miles per gallon. Distance 332 miles one way.

Also winner of sweepstakes cup for greatest economy of gas, oil and water over all cars entered.

Traveling 1120 miles in 40 hours and 13 minutes, over a mountainous route, from Camp Fremont to Camp Kearney and back without stopping the engine at an average speed of 29.93 miles per hour for a distance equal to 1-3 the way across the continent the Stephens Salient Six established a record which has never been equaled. The cheapest fuel, distillate, was used on this trip.

And the beauty of it is that any Stephens Salient Six will duplicate these performances under similar conditions. These few tests with countless others

DEPENDABLE AUTOMOBILE INSURANCE

Dependable automobile insurance is just as important to the motorist and should be given as much consideration as any feature connected with the car. With the increase in the number of machines in use the importance of insurance grows for the chances of accident are mounting steadily.

J. H. Meyn has charge of the insurance department of the Lake County Savings & Trust Co., and one of the first points he considered was the standing of the companies which he represents. The Travelers of Hartford, Conn., is one of the leading companies of the country. Interesting data had been compiled showing the necessity of good insurance which will protect the bank account of the automobile owner.

It is shown that when a man goes on a drive there are an average of fourteen other machines on each mile of road which he travels. This means fourteen chances which he travels in one mile or 1400 chances in a 100-mile trip. A slight error in meeting any one of these machines may mean an accident which will bankrupt the party responsible in case he has not taken the precaution to carry dependable automobile insurance.

The fact that the Lake County Savings & Trust Co., represents a company in Hammond that guarantees its dependability.

SAM ALWAYS AFTER THE GOOD SCHEMES

Sam Postlewaite, the fellow who simply will not allow the greedy to get a step under his feet, who is handling the advertising for the Lion Store, told THE TIMES advertising man the auto section was a scheme and he knew it.

But Sam couldn't help taking a space in the auto section to deliver his message to the auto public.

It may be necessary for you to use your glasses to find Sam's "ray," but it is there and carries the usual punch which characterizes his copy.

Army Is Standardizing

The motor transport corps of the United States army has the work of standardizing its equipment and in making its selections the actual service tests that resulted from the work of the A. E. F. aided greatly.

Brig. Gen. Drake has announced that the following types of trucks, passenger automobiles, etc. will be retained for army use and that none of them will be placed in the surplus equipment, although his notice states specifically that none of the machines

named are placed as army standards at the present time:

Type 1 passenger cars—Medium, open, Dodge; medium, closed, Dodge; heavy, open, Cadillac; heavy, closed, Cadillac.

Type 2, light delivery truck—One-half ton light delivery, Dodge; three-fourth ton, White; three-fourth ton, G. M. C.; one ton, White, Tebo.

Type 3, one and one-half and two-ton trucks—White, Garford, Packard.

Type 4, three and four ton trucks—Standardized, "B"; Riker; Mack, three and one-half ton trucks; F. W. D.

Type 5, five ton trucks or over—Mack five and one-half ton trucks; Mack, Special Engineer.

Type 6, motorcycles—Harley-Davidson.

Type 7, ambulances—G. M. C.

KELLY-SPRINGFIELD CATERPILLAR TIRE

JUST watch it once in action
—watch it coming down on
the ground.

It feels out like fingers; grips like a hand; pushes like a foot, and gives more miles per tire and per gallon than you ever got before—ask the Beckman Supply Co., Standard Steel Car Co., Illinois Car Co., Hammond, Ind.; White Transfer Co., Gary, Ind.

BROWN AND VOORHEIS

Distributors Kelly-Springfield Tires

168 Fayette St., Hammond. Phone Hammond 2721



SERVICE FIRST ADVICE SECOND SALES THIRD

There's our policy in a nut shell.

First—When the customer comes in, find out what HE wants. Give him satisfaction at the lowest charge consistent with a good thorough job.

Second—Tell him how to prevent battery trouble. We're not anxious to repair his battery, except to make it last longer.

Third—When he really needs a new battery we want him to buy it from us, naturally, and to buy a Willard with Threaded Rubber Insulation—because that battery will last longer and give him less occasion for expense on repairs than any other battery he can buy.

Come in and find out the wonderful service records of Willard Batteries with Threaded Rubber Insulation.

Electric Service Station
717 Hohman Street Phone 554 Hammond, Ind.



WALZ IS FLOURISHING IN BUSINESS

Excelsior and Henderson motorcycle fans are "down in the mouth" over the absence of Al J. Walz from his place of business.

For several weeks Mr. Walz has been confined to his home, by illness which followed his vacation. It is said at this writing it will be some time before he will be able to resume his duties at the store on East State street.

His manager is Mr. Fryer, who is well known to the "cycle" fans of Hammond and vicinity, and Mr. Fryer will take care of all who need a new machine or repairs on an old one.

Mr. Walz handles beside the Excelsior and Henderson, Cleveland side cars, bicycles and accessories.

Harley Davidson Motorcycles—that's a lot, but it's not all—the next in importance is J. E. Leech, proprietor of this "speed" shop, to be found at 673 Hohman street, Hammond.

Mr. Leech believes in "burning the wheel" and he does it, with the assistance of a Harley-Davidson.

This place is headquarters for a large aggregation of Hammond Motorcycle fans who seem to get a lot of enjoyment out of life with the H-D's.

Mr. Leech also repairs motors and handles bicycles and accessories.

WILLARD STORAGE MEN ARE BUSY

With four years' experience behind them as service men for the Willard Storage Battery Co., R. C. Durham and H. N. Durham came to Hammond last April to take charge of the Willard station. They had done a big business at Calumet, Mich., but they were not prepared for the rush which has greeted them here.

Since the station at Hohman and Douglas streets was opened less than four months ago, they have handled 138 new batteries and recharged and repaired 737. Their business is still growing just as the output of the company is increasing. During 1912 when the Willard Co. first began furnishing batteries to manufacturers for both starting and lighting purposes, sold 36,000. This has increased until in 1916 the sales totaled \$39,398. It is estimated that 23 out of 100 cars are now equipped with the Willard batteries.

WIEDERGOTT TRADES HORSE FOR AUTOMOBILE

The appearance of Joe Wiedergott in the automobile accessory business may well be said to have marked the passing of the horse in Hammond's scheme of transportation. Joe started in business as a harness dealer for years he followed that line at his place in South Hohman street. Gradually the "horse accessory" trade fell off and to meet the loss he added lines of automobile supplies until now the harness business has been entirely supplanted. He carries a complete line of automobile accessories and his place has become an important one on Hammond's growing Automobile Row.

BUNNELL IS CONSISTENT FORD BOOSTER

"A fellow doesn't realize just how small he is until he goes through the plant of the Ford Motor company at Detroit."

This is the statement made by E. N. Bunnell, Hammond Ford dealer, who has just returned from a trip to Detroit. Mr. Bunnell was taken through the plant of this gigantic concern and he stated that it seemed almost inconceivable such an institution could be planned and brought to the point of production.

There are now employed at the Ford factory fifty thousand expert workmen, a city within itself. Mr. Bunnell said the notable Ford efficiency is due to the fact that every fellow employed takes as much interest in the institution as though it were his own.

Mr. Bunnell is driving the new style Ford and is very enthusiastic about it. He places the following inscription on the back of his machine: "Yes, it's a Ford." Needless to say the idea he took.

The Bunnell Auto Sales Company has changed its name to E. N. Bunnell Motor company.

Take the Card.

"Many motorists traveling from the United States to Canada overlook a very important item," suggests the Chicago Motor Club. "That is the identification card given to the car owner by the secretary of state at the time he procures his license. The Canadian authorities are very strict in this matter of identification and the traveler will save himself a great deal of inconvenience by taking his identification card with him."

Take The Times and keep in touch with the whole world.