

## Voice Of The People

### HERE ARE SOME GOOD SUGGESTIONS.

Editor Times:

Dear Sir:—Now that the High Cost of Living seems to be the common theme may I suggest just a few things which may possibly be of some help to the housewife as well as the husband.

1. Buy only what is absolutely necessary.
2. No matter how cheap an article is, if you do not need it, do not buy it.
3. Buy for cash only and watch the bargain sales.
4. When buying meat or groceries, look at the scales while the goods are being weighed.
5. Do your own purchasing; do not use the telephone. See what you get.
6. It is not absolutely necessary to keep up with the styles and shades.
7. Goods that are of a slightly darker

shade may often be bought at a less price.

8. Do not be too much in a hurry to buy what is asked, when the point is that you may save a few cents or even dollars.

9. Always run your housekeeping on the budget plan. It will teach you a great many things, if nothing else it will show you what the value of a dollar really is.

10. Do not be too proud to carry your own bundles, what do you care for what Mrs. Brown Jones may say. Do people give you an money if you are hard up? No! Then what need you care for their criticism.

11. Remember that a poor man and his wife are not able to imitate the styles and customs of the millionaires on a poor man's income. Do not get notions in your head which it may tax your purse to gratify.

12. Our forefathers used the street cars. Now why is it an essential for a working man to own a car. If they cannot afford to buy one.

13. Do not make a practice of borrowing. Do without and sit tight for a month or two and you won't have to borrow.

Pick out a few of these and see how they work out. They may be a help to you.

ARTHUR G. ROTHMAN,  
12 W. State St., West Hammond, Ill.  
Post Office, Hammond, Ind.

### DYER

Mrs. Anna Gertler was a Chicago visitor on Tuesday.

Albert Schmidt of Chicago is visiting here with relatives.

Mrs. Florence Stommel Kiddwell and Mr. and Mrs. Wm. Krause of Hobart spent Tuesday afternoon here visiting with friends and relatives.

Mrs. Mary Kellman is visiting in Hammond for several days with her son Carl and family.

Several families here have ordered Government footstuffs through the postoffice. August 20th being the last day to order their supply.

The Times' want ads bring astonishing results if their users are to be believed.

### Hair Removed DeMiracle

This method for removing superfluous hair is totally different from all others because it attacks hair under the skin as well as on the skin. It does this by absorption.

Only genuine DeMiracle has a money-back guarantee in each package. At toilet counters in 60c, \$1 and \$2 sizes or by mail from us in plain wrapper on receipt of price.

FREE book with testimonials of highest authorities, explaining what causes hair on face, neck and arms, why it increases and how DeMiracle devitalizes it, mailed in plain sealed envelope on request. DeMiracle, Park Ave. and 129th St., New York.

### U. S. RANSOMS

#### MISSING AVIATORS

Mexican Bandits are Horned Out of \$7,500 in Ransom Money.

[INTERNATIONAL NEWS SERVICE] MARIETTA, Tex., Aug. 19.—Lieuts. H. G. Peterson and Paul H. Davis, American army aviators, captured by a band of Mexican bandits and held for \$15,000 ransom, are today safe on the United States side of the Mexican border. Lieut. Peterson's freedom bought for \$7,500 and Lieut. Davis rescued by Capt. Matlack of the Eighth cavalry, who, unaccompanied, went to the bandit rendezvous and brought about the release of both aviators.

Lieut. Peterson crossed the border to the American side shortly after 10 o'clock. An hour later Lieut. Davis and Capt. Matlack reached American soil.

Capt. Matlack, carrying the \$15,000 ransom money demanded for the release of the American aviators, went into the bandit's mountain camp late last night after he had arranged a pre-arranged signal from the bandits. Determined to outwit the bandits, Capt. Matlack, on arriving in the bandit camp, demanded that the Americans be released immediately. This the bandits refused, insisting that the ransom money be turned over to them before the Americans were brought out.

Capt. Matlack then offered the bandits \$7,500, half of the amount demanded, and insisted that one of the men be brought out before he would pay the balance.

Don't throw your paper away without reading the want ad page.

### For Itching Torture

There is one remedy that seldom fails to stop itching torture and relieve skin irritation and that makes the skin soft, clear and healthy.

Any druggist can supply you with Zemo, which generally overcomes all skin diseases. Eczema, itch, pimples, rashes, blackheads in most cases give way to Zemo. Frequently, minor blemishes disappear over night. Itching usually stops instantly. Zemo is a safe, antiseptic liquid, clean, easy to use and dependable. It costs only 35c; an extra large bottle, \$1.00. It will not stain, is not greasy or sticky and is positively safe for tender, sensitive skins.

The E. W. Ross Co., Cleveland, O.

### Amazo Corn Oil

Best for Salads and Cooking

Buy in five gallon cans and save money.

American Maize Products Co.

Phone Hammond 238.  
Roby, Ind.

## "Burning the Midnight Oil"

THAT, literally, is the reason why the American has won the proud distinction of being the best educated man in the world.

Because a cheap, dependable illuminating oil made from petroleum was developed first in the United States, the people of this country had the opportunity of studying late into the night long before such luxury was possible elsewhere.

The petroleum industry, in which the Standard Oil Company was a pioneer, has made it possible, even in remote places, for man to read, study and acquire knowledge in comfort, after the day's work is done.

The tremendous development of America shows that the American has "burned the midnight oil" to good purpose.

The seven men who manage the Standard Oil Company (Indiana), the 19,568 men and women who carry on the business, and the 4623 stockholders, all are proud of the fact that their Company has been, and is, such a potent influence in the development of the nation.

Today the Standard Oil Company (Indiana) operates the greatest and most complete refinery in the world, together with several others of lesser output.

Throughout 11 states the Company distributes the refined products so thoroughly that even those in the remote corners are able, at all times, to get their requirements at a low price.

Thus is shown another marked benefit accruing to all from the activities of the Standard Oil Company (Indiana) as a public servant.

### Standard Oil Company

(Indiana)

910 S. Michigan Ave., Chicago

1785



View of Racing Scene on the Fastest Half Mile Track in Indiana, at Fair Grounds, Crown Point, Ind.

There will be another Motorcycle Race Meet at the Fair Grounds, Sunday, Aug. 24th. The following professional riders have already sent in their entries: Walter Fatch, Crown Point; Mary Hoover, Hobart; Walter Nielsen, Warren Crapp, Wm. Hansen and Steve Wessrel, Chicago, Ill.; George Gladbach, Anderson, Ind.; Clarence Shaffer, Toledo, Ohio; Otis Hagen, Rochester; John Long, Joe Fritz and Ed Wegner, South Bend; Roy Olds, Hammond; Harry Friese, La Porte, and many others. The Club will pay \$500.00 cash prizes and promise the people their money's worth.

# PUBLIC SALE!

One of the Most Essential Necessities of Every Household—\$10,000.00 Stock of Good Quality, New Fall Seasonable

## FOOTWEAR

of every description for every occasion for men, women and children *must be sold regardless of cost or value.* We bought this stock before the prices advanced, and plentiful, that now we find ourselves completely overstocked. We must raise money to pay our creditors, our misfortune is your gain, especially so when the prices are soaring higher than ever—the prediction of shoes being \$20 a pair and upwards are absolutely correct. With this as your guide can you afford to miss this—

### Greatest of All Shoe Sales

Opportunity knocks on every one's door some time. Here is your's now.

Footwear, representing the leading manufacturers of the shoe industry, that embody every feature of the Fall season's newest models, in a wide range of styles in all sizes, at less than cost of manufacture today. Store closed all day Thursday to arrange this great stock.

## Sale Starts Friday, August 22nd at 8:30 a. m.

This is positively one of the cleanest and most up-to-date shoe stocks ever offered to the public at such **SLAUGHTERING PRICES.** You must come and see these rare bargains. Seeing is believing. You will not be disappointed. These are only a few of the many money savers which are too numerous to mention.

MEN'S GUN METAL CALF, good quality oak leather soles, English and broad toe lasts; values \$6.00, sale price **\$4.45**

MEN'S GUN METAL CALF, Goodyear welt soles, very good looking; \$7.00 value, sale price **\$4.85**

MEN'S MAHOGANY CALF, Goodyear welt oak soles; \$8.00 values, sale price **\$5.85**

MEN'S ARTHUR A. WILLIAMS ALL LEATHER WORK SHOES, good quality and service; \$6.50 value, sale price **\$4.45**

ALL MEN'S OXFORDS MARKED DOWN FOR QUICK SALE.

LADIES' OXFORDS, brown calf and vic kid, military heels; \$7.00 values, sale price **\$4.45**

LADIES' BLACK VICI KID SHOES with military heels, good quality; \$7.50 value, sale price **\$4.85**

EXTRA HIGH GRADE LADIES' SAMPLE SHOES in sizes 3 to 4½; values up to \$10.00, sale price **\$5.45**

LADIES' ALL-OVER GREY KID SHOES with military or French heels; \$10.00 value, sale price **\$5.85**

CHILDREN'S PATENT AND WHITE PUMPS, sizes 5 to 8; \$2.50 value, sale price **\$1.19**

CHILDREN'S PLAY SANDALS, extra heavy oak soles; sizes 5 to 11, \$2.50 value, sale price **\$1.57**

CHILDREN'S PLAY OXFORDS, all solid leather; \$3.00 value, sale price **\$1.88**

BOYS' GUN METAL SHOES in button and lace, good quality; sizes 9 to 13½; \$4 value, sale price **\$2.79**

BOYS' BROWN CALF LACE SHOES, sizes 9 to 13½, \$4.50 value, sale price **\$2.95**

BOYS' BLACK GUN METAL, lace and button, solid wearing shoes; sizes 1 to 5½, \$4.50 value, sale price **\$3.39**

## Jacobs Shoe Shop

Phone 3372

101 State St. near Hohman

Expert Shoe Repairing. Work called for and delivered—24 hour service. Try us with your next pair. Call 3372.