



AUGUST FUR SALE

Coats, Coatees, Capes, Scarfs and Muffs

10% Off Marked Prices

Many people have taken advantage of the extra 10 per cent reduction offered on all furs in this sale. Fur Coats, Fur Capes, beautifully fashioned; richly lined, are marked at prices based on the lower cost of pelts we bought months ago. These prices may well be called Sale Prices, but as is customary here we are offering a still greater inducement to women who select their Fur during the month of August.

10% Will Be Deducted at Time of Purchase

| | |
|---------------------------------------|----------|
| Genuine Hudson Seal Coatee, at | \$165.00 |
| Luxurious Sealine Coat, Beaver Collar | \$350.00 |
| Black Sealine Coat, 45 inches long | \$315.00 |
| Rich Black Sealine Coat, priced at | \$225.00 |
| Handsome Brown Marmot Coats at | \$175.00 |
| Kolinsky and Taupe Marmot Coats | \$167.50 |

All sets and separate pieces are marked comparatively low with an additional 10% reduction

Mammoth Purchase of Women's Georgette and Crepe-de-Chine Blouses

A Special Purchase of Regular \$5.00 and \$6.00 Blouses, enchanting styles in all white, flesh and tan georgette crepe and crepe de chine of an extra heavy quality, round neck with frill, V-neck with flat round collar and collarless. You should buy several blouses at this low price; materials are advancing rapidly and an opportunity such as this is not likely to present itself again in months. \$5 and \$6 blouses, your choice

\$3.98



Just Two Days More of This Big Successful Sale

Scores of Men Have Purchased Suits Since We Announced

a 25% Reduction on All Odd Garments From Regular

Lines of Hart Schaffner & Marx, Michael Stern

and Society Brand Clothes

Friday and Saturday

suits—worsteds, chevots, cassimeres, Dixie weaves and other all wool novelty suitings. Single and double breasted, waist-seams and plain; single garments from regular lines.

| | | | |
|-----------------------|---------|-----------------------|---------|
| \$15.00 Suits—25% off | \$11.25 | \$30.00 Suits—25% off | \$22.50 |
| \$25.00 Suits—25% off | \$18.75 | \$35.00 Suits—25% off | \$26.25 |
| \$20.00 Suits—25% off | \$15.00 | \$40.00 Suits—25% off | \$30.00 |
| \$50.00 Suits—25% off | \$37.50 | \$55.00 Suits—25% off | \$41.25 |



Double Stamps Friday

Do your shopping tomorrow—we've planned several real Bargain Sales in new Fall merchandise—A 10% discount sale of Furs—a remarkable Shoe Sale—and special reductions in both Men's and Women's Apparel. Double S. & H. Stamps with all Purchases Friday

Stylish Indeed Are These New Fall Suits and Dresses

"Stylish" Yes, these beautiful garments are stylish, very stylish indeed

If it's style you look for in a garment then these new creations we are now showing will make a deep impression on you. We have them in all materials, colors, sizes and prices.

New Fall Suits—Chic and Smart

Newest styles, handsomely tailored; newest colors and materials—silvertone, sueden, tricotine and velour—all peau de cygne lined; coats are long and medium length, with the new high collar of self material, some have vestes of silk, semi-tailored and belted models, women's and misses' sizes. \$69.75 and \$76.50

No Charge Made for Alterations

Attractive Suits

Priced at \$38.50

The very newest women's suits made of fine tricotine and poplin, silk lined, rows of braid, smart pockets and bone buttons; longer coats and shorter skirts. Later these suits will command a considerable higher price. They come in the new shades of brown and in black. Worthy values at \$38.50

Tricotine Dresses

\$28.75 to \$37.50

These dresses of tricotine are very much in favor for Fall and Winter wear. They are of a beautiful quality all wool tricotine—advance Fall models, carefully chosen, navy blue only; women's and misses' sizes. Priced for this sale at \$27.50, \$34.75 and \$37.50. \$28.75



An Extra Special for Tomorrow

200 Women's Wash Dresses \$7.95

A grade of material used in \$12.50 and \$15.00 dresses. Many neat tailored styles, with combination white collar and cuffs; wide assortment of colorings in excellent quality printed voile. Good range of sizes. For this sale choice at \$7.95

Amazing Values in Women's and Misses' Silk Dresses at \$17.95

Wonderful collection and values in women's dresses, from which no woman can fail in finding one to please. Regular \$25 and \$30 styles. In taffetas and georgette combinations, crepe meteors, satins, taffetas and georgette combinations, in all light and dark colors. \$17.95

Courting Attention Are

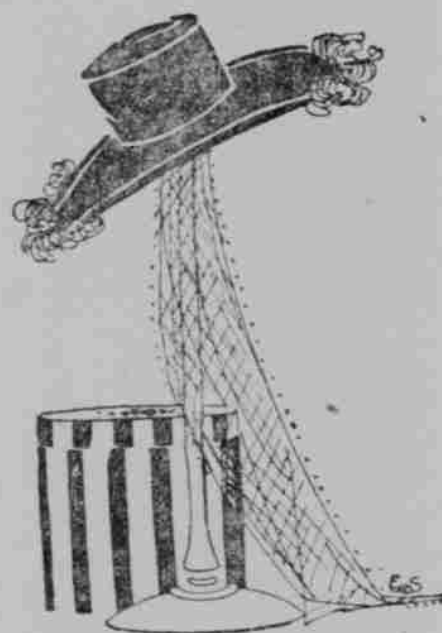
Hundreds of New Fall Hats

For so early a showing ours is an unusually comprehensive one, including as it does every new fashion developed in the accepted materials and trimmed with rare good taste.

The display provides designs for dress, semi-dress, business, street and sport wear, each model disclosing the specific purpose for which it was created.

Another remarkable feature of this display is the exceptionally low prices at which these creations are selling.

\$5 and Up to \$25

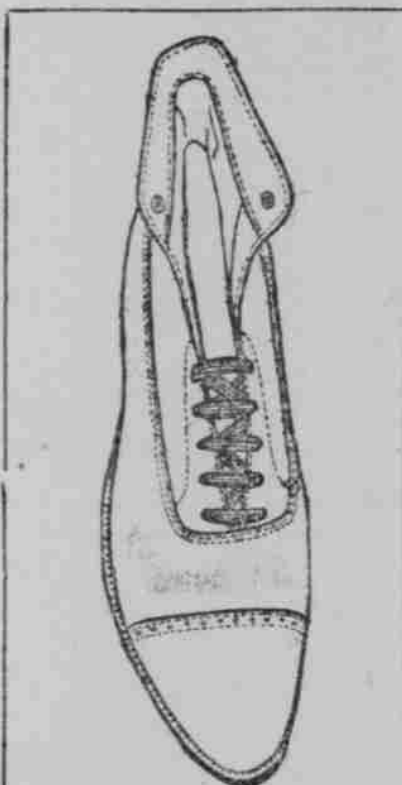


The Last Two Days of This Big MONEY SAVING SHOE SALE

The quality has NOT been discounted but the prices have been. Fortunate purchases of high grade footwear enable us to quote these remarkably low prices.

Parents will find this sale an exceptional opportunity to replenish their children's Fall shoe needs at real savings. See these wonderful bargains in our windows.

There's plenty of men's and women's shoes, too, in this sale. All new Fall merchandise. A No. 1 quality at prices which show an actual saving of from 20 to 33 1-3 per cent.



Men's Shoes \$4.75

\$7.50 to \$10.00 values fine dressy models, in brown patent leather with buck tops; also black patent leather and dull kid; Goodyear welt sewed soles sizes 6 to 8, pair \$4.75

Men's Shoes \$3.50

Peters' Wonder Shoe, made on approved footform lasts of genuine calf, blucher lace style; solid leather soles, regular \$5.00 values, pair \$3.50

2000 Pairs of "FAIRFIELD" SHOES

For School Boys

Sturdy Shoes, built entirely of heavy calf, broad toe, button style, fitted with solid leather soles, made by a leading manufacturer of boys' shoes. Sizes 13 1/2 to 2, special, per pair \$2.69. Sizes 6 to 13, special, per pair \$2.45

Factory Lot of Brown Calf Shoes For Dress Wear

We bought 1,500 pairs of these dependable Dress Shoes for boys at less than factory price, smart English lace models, made of brown calf, extra well built. Sizes 9 to 13, special, \$2.75. Sizes 13 1/2 to 5 1/2, special, \$3.38

Little Tots' Shoes This Sale, pair \$1.45

Practical, well fitting foot-form style, made of gun metal calf; McKay sewed soles. Actually worth \$2.25; sizes 5 to 8. Buy several pairs at this sale price

Special Lot of \$6.50 Shoes at \$4.45

Several new fall last in the group, both 8-inch models, one of brown calf, the other of vic kid with patent leather tips. Suitable for growing girls; sizes 2 1/2 to 7. Fresh, clean up-to-date merchandise, actually worth \$6.50 per pair, your choice for this sale, special, per pair \$4.45



"Scufflers" \$2.45

Little Girls' Genuine Calfskin Scufflers, in tan and wine, also patent leather; lace and button; Goodyear welt soles; sizes 8 1/2 to 11, now worth \$3.50 at per pair \$2.75; sizes 6 to 8, now worth \$3.00 at per pair \$2.45



Special at \$1.69

500 Pairs of Little Girls' Fall Shoes in patent leather or gun metal calf, new lasts, button style, dependable all leather soles; sizes 5 to 8. Priced for this sale at \$1.69 per pair



Girls' Shoes \$1.95

Children's Fall Shoes, of first quality leather, two styles, patent leather, button or brown kid lace, stitched tips, best leather soles; sizes 5 to 8, per pair \$1.95



Boy's School Shoes \$2.45

Serviceable school shoes, strongly made throughout of good quality tan calf, extra heavy leather soles, broad toe lasts sizes 13 1/2 to 5 1/2, per pair \$2.45

Peter's Paste

Peter's Paste, better than shoe polish, always sells for 10c, on special sale at 5c

DRESS SHOES

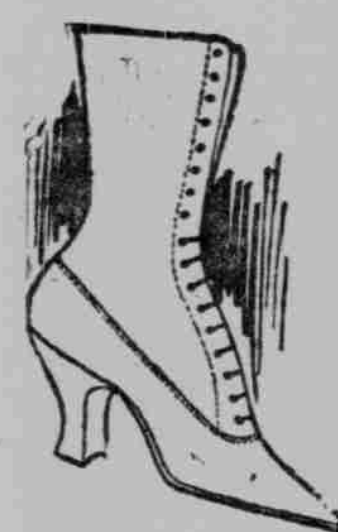
Misses' and Children's Brown Calfskin Shoes, English lasts, stitched top, flexible leather soles. Shoes that have advanced 25 per cent since we purchased them; Misses' sizes 5 1/2 to 9, \$3.45; Children's sizes, special, per pair \$2.95

House Slippers

Just received the remaining 1,000 pairs of 10,000 pair slipper contract. They are in princess style of fine vic kid with patent leather tip, elastic side gore, \$2.00 slipper, per pair \$1.50

Boys' Shoes at Factory Cost

Another Fortunate Lion Store Purchase—3 cases of Little Gents' Shoes, sizes 9 to 13 1/2, made of solid leather throughout, blucher lace style, with extra heavy soles; if purchased today would cost more than we are asking at this sale, per pair \$1.85



\$10.00 Boots \$4.45

Women's 8 and 9-inch Boots, in light gray, field mouse, beaver brown and black kidskin, plain toe and stitched tips, military and Louis heels; values to \$10.00 pair \$4.45

\$12.50 Boots \$5.95

High grade well made stylish 9-inch Boots, lace models, plain toes, Goodyear welt soles. Factory seconds with slight imperfections; actually worth \$12.50, pair \$5.95

Lion Store
KAUFMANN & WOLF - HAMMOND, IND.