



OPENING

Spring 1911

WE ANNOUNCE

Our Formal Opening of Spring Fashions

Beginning Saturday, April 1st

And continuing throughout the following week

Music by Orchestra

Saturday afternoon and evening

The Minas Opening reveals the unfolding of the new in wearing apparel for men, women and children---Suits, Coats, Millinery, Footwear, Waists, Petticoats, Corsets, Under-muslins and Neckwear.

The new fabrics are also shown in lavish assortment.
The new dress goods, new silks and new wash cottons.
Everything that bears decidedly upon the fashion requirements of the well dressed is shown in this opening.

Beautiful Potted Plants in Full Bloom as Souvenirs

Hyacinths, Tulips and Daffodils, fine large plants, given Free with \$1 purchase or over in any Dept., except grocery, Saturday, Apr. 1st

Grand Display of
Furniture, Rugs, Draperies and Curtains
on 2nd and 3rd Floors

E. C. Minas Company

Hammond's Greatest Department Store