

# Handsome Souvenirs with purchases of \$1 or over, Saturday and Monday

30 Fish's Stamps free with purchases of \$1 or over, Wed., Oct. 21

Don't forget the day, as a liberal offering of this kind occurs but once in a long while. Also Fish's Stamps with every 10c worth you buy.

Ruhstadt's 165-67-69-71  
HOHMAN ST.  
HAMMOND, IND.

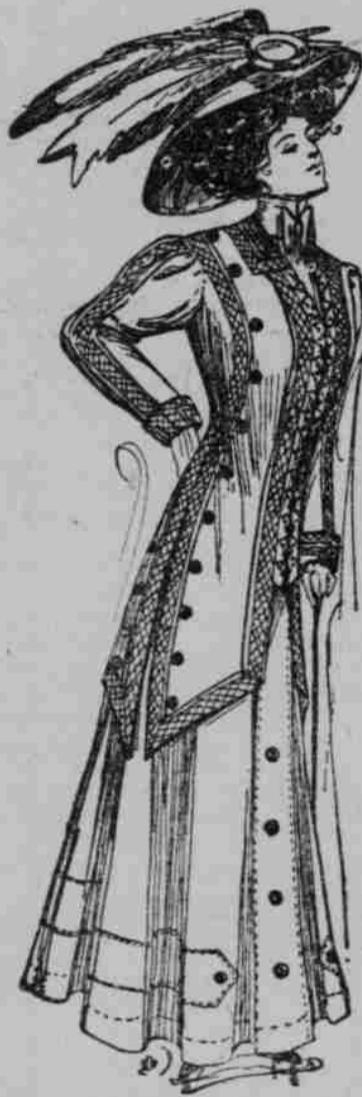
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# FALL OPENING AND SALE

SATURDAY, OCTOBER 17th, AND THROUGHOUT THE FOLLOWING WEEK.

An invitation is extended you to be present at our Fall Opening, which takes place Saturday, October 17th and continues throughout the following week. Much could be said about the handsome styles, endless varieties and absolute correctness in every detail and still the story would be poorly told. A visit is really the only way for you to convince yourself how important a place we hold in Merchandise selling, of the great strides we have made in carrying more "high quality" Fabrics. No more complete showing in Dry Goods, Ready-to-wear Apparel, Gents' Furnishing and Shoes, etc., can be seen in Northern Indiana. We want you to come and see for yourself. It will be both instructive and profitable.



SILK PETTICOATS—A hand-some showing of beautiful Silk Petticoats in all the newest desirable shades; a variety of patterns. Regular \$5 values. Opening week special at..... 3.98

MISSES' FALL COAT BARGAINS—One may look over so long but not find a bargain in Misses' Coats that can beat this one; of a fancy plaid material; has a velvet collar and pockets; newest sleeves with cuffs of self material; long coat. A really remarkable bargain. Sizes 14 to 20. Opening price..... 4.75

Children's Coat made of fine quality melton; collar, cuffs and down the front bound with silk braid, finished with several gold finished buttons; sizes 6 to 14; comes in blue, red, green and brown. Opening price..... 4.98

CHILD'S LONG COAT—Of fine quality cheviot with silk velvet collar; cuffs of self material; trimmed with buttons and pockets; box effect. Opening price..... 6.48

WOMEN'S PATENT COLTSKIN BLUCHER SHOES—With neat extension soles and medium high heels; dull neat kid tops; also fresh lasts in velour calf; button or lace. Opening price..... 1.98

MEN'S GUN METAL CALFSKIN BLUCHER SHOES—With large eyelets and hooks; very nobby style; have about 50 pairs in all. Costs less and wear better than many \$3 Shoes. Special opening price..... 1.98

BOYS' SCHOOL SHOES—With medium heavy soles; seams stitched four times to prevent ripping; leather runs under the tip to front of shoe that makes tops two leathers; blucher or lace. Special, per pair..... 1.49

GIRLS' SCHOOL SHOES—Made of calfskin leather with extension soles; guaranteed all leather; double tips, made to stand rough wear; sizes 8 1/2 to 11 1/2 to 2. Special opening price..... 1.19

SHOE OPENING WEEK

We are ready with a complete showing of Fall Footwear from the best to the most reasonable. As in the past, our efforts will be to carry only shoes that are made for wear, as well as style. Our buyer has paid careful attention to workmanship and other minor details that help make good wearing shoes, and consequently we are in position to give you good value as well as style. Fine grades of Women's and Men's Shoes, we are sole agents for Lady Grace and Walkovers; both well known makes for dependability and style. Below are some opening special:

DAINTY WAISTS—Particular mention must be made of the dainty collection of Women's Waists we are showing for the opening. Many dainty effects in net, taffeta silk, etc.; and made in the newest models. Prices range from 98c to \$6. We mention below two specially attractive waists at an unusual price inducement.

HANDSOME ECRU NET WAISTS—Pointed effect yoke; yoke and neck made of dainty lace insertion, finished in front with two lace medallions; rows of pretty insertions down front and back and over shoulders; newts sleeves and cuffs, trimmed with rows of insertions. A rich looking waist. Many others to select from at..... 5.98

LADIES' BLACK TAFFETA SILK WAISTS—That will attract attention at the lowness in price; yoke and neck made of 8 rows of narrow taffeta silk ribbon interlaced and two wide bands of taffeta finished with 4 knots of silk braid in front. Plaited front and cuffs to conform. A reasonable bargain at..... 4.98

HANDSOME SET OF PUFFS, 8 TO A SET—The most desirable size; made of best human hair. 1.50 value, opening price..... 98c

POMPADOURS OF FINE SLECT WAVY HAIR—An exceptional good seller at 3.50. Opening price..... 2.48

HANDSOME BLACK PANAMA SKIRT—In the popular sheath style, same as cut to the left. Habit back trimmed around bottom with 3 rows of taffeta silk bands. An elegant finished \$10 Dress Skirt. Opening week leader..... 8.50

LADIES' MODIFIED DIRECTOIRE SKIRT—Made of a fine finished panama cloth, plain but stylish make; trimmed with buttons down the front and trimmed around bottom with 2 rows of wide taffeta silk ribbon. This skirt is one of the latest conceptions, at only..... 3.98

Hair Goods

You must be interested in the newest things in Hair Goods.

We are showing a grand collection of Hair Puffs, pompadours,

Switches, Rolls, etc., and all guaranteed to be made of human hair.

Also make of your own hair combings any style you

may prefer. Prices quoted are positively the lowest possible.

A partial list is mentioned below.

REAL HUMAN HAIR SWITCHES—18 inches long; all colors except drab and grey shades. 1.50 values, opening price..... 98c

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