

# OUR ANNUAL FALL OPENING SALE

Takes place Thursday, Friday and Saturday, October 15, 16 and 17

The complete exhibit of the New Fall and Winter Modes, which is the principal feature of this event, demonstrates more conclusively than ever this store's ability to retain its reputation as the foremost institution of the entire Calumet Region. To advance the standard of our merchandise and to place our customers' interests on a firm basis are the business methods by which, coupled with our constant efforts to do better for you than other stores can, we strive to earn the honor of your patronage.

## Souvenirs

Thursday, Friday,  
Saturday.

ALL THREE DAYS

With every purchase of \$1. and up, in every Department, grocery excepted.

# LION STORE

KAUFMANN & WOLF,

HAMMOND, INDIANA

FREE!

IN OUR  
SUIT and CLOTHING

A PAIR

Imported French

With every \$10 and

## CLOTHES OF MERIT—Clothes that are Different from the Ordinary

Those are the kind that have made for our Clothing Department a reputation that no other store in the entire Calumet region can boast of. Whatever your income enables you to expend for your clothes, whether it is much or little, you are absolutely sure here of getting the full worth of your money. The character of our Fall Clothes, both in the conservative and in the more stylish, snappy models—cannot help but impress you favorably.

### Special Sale of Men's and Young Men's Suits \$15 for opening week at

The character and general appearance of these Suits leaves no doubt as to their sterling qualities; in fact, we doubt that you would be able to buy a Suit equally as good elsewhere for less than \$20 or \$25.00. The materials include handsome imported worsteds and fancy cassimeres, plenty of the new browns, olives and grays, in a variety of nobby stripes and plaids; every garment hand-tailored in either conservative style for the man of quiet taste, or in the new snappy models for the younger Men. Regular sizes as well as stout and slim ones.

### Men's Worsteds Suits at \$12.50

Plain worsted in black and blue, as well as fancy worsteds in several shades in brown and gray; plaids and stripes; thoroughly well made Suits in single and double breasted styles; all sizes for Men, as well as the Young Men from 17 to 20 years. They are fully worth \$15.

### Boys' Suits and Overcoats, pleasing in style and wear

#### Nobby Fall and Winter Suits at \$5.00

Scotch cheviots, fancy worsteds in several shades of brown, olive and gray; dark, medium, light plaid stripes and mixtures as well as blue serges and black clays; snappy Suits made up very fancy, yet very strong. Knee pants come in either straight or knickerbocker style; sizes from 8 to 16 years. Regular 7.50 value.

**2.48** FOR SPECIAL LOT OF BOYS' SUITS WORTH \$4—Made of strictly all-wool cheviots and cassimeres in Fall and Winter weight, in brown and gray; effects neatly made. Two of three-piece Suits in this lot; great bargain; sizes 8 to 16 years.

#### BOYS' OVERCOATS FOR SCHOOL WEAR AND DRESS

We have them in the new styles, that are made by the best makers of Overcoats in the country. In the larger sizes, from 10 to 16 years; there are the full length box coats that will be very popular; for the smaller Boys, from 3 to 8 years, the Russian Coats and Reefers are the proper thing, the materials are gray, black and blue melton as well as many nobbly effects in Scotch cheviots, brown and gray mixtures and stripes.

Prices range from \$2 up to 8.50

### THE NEW OVERCOATS.

For Fall and Winter are so different in point of style and general appearance that we feel sure you will be interested to see them, no matter whether you are ready to buy one or not. For the Younger Men, particularly the variety of snappy style, is larger than ever; fashion calls for season novelties in Overcoats and we have plenty of them, including the fashionable "Boulevard Box," "The Roosevelt," "The New Auto," the last two of these styles are shown in the pictures here; the materials that are being used are particularly adapted to the new modes; the snappy Coats are being made up in heavy Scotch cheviots, in brown and olive shades, while they more conservative Coats call for plain materials, such as kerseys, vicunas and meltons. You can't help but find just what suits your fancy in this great Overcoat collection of ours.

THIS STORE PRE-EMINENTLY OVERCOAT HEADQUARTERS

Prices \$10 to \$30



Copyright 1908  
The House of Kaufmann & Wolf  
Chicago

Copyright 1908  
The House of Kaufmann & Wolf  
Chicago

### New Dress Shirts, Underwear, Sweater Coats, &c

Our Men's Furnishing Goods Section takes particular pride in being known for its absolute completeness in everything pertaining to Men's wearing apparel. Everything that a complete Haberdasher is supposed to carry you can find here, up-to-date furnishing goods at all times, and the prices are always a little lower than exclusive furnishers ask you for the goods.

#### New Fall Dress Shirts at \$1.00

New and nobby effects in fancy madras and French percales, dark and light ground, neat patterns as well as the more flashy effects; coat style, with attached cuffs, or closed style with separate cuffs; plain as well as pleated front.

**UNDERWEAR** of every description. Wool and cotton, plain and ribbed garments, anything you may ask for in the line of underwear. We show it, and the prices are absolutely right. The nearest thing to man is his underwear, therefore it ought to be good—we have the good kind.

Prices range from 50c to \$2 each

SWEATER COATS, FLANNEL OVERSHIRTS, HOSIERY, GLOVES, HATS, CAPS. WE SHOW THE NEWEST IN EVERY LINE.

## FALL OPENING IN OUR SHOE DEPARTMENT OUR GREATEST SHOE SALE

Values like these have never been offered. We have gathered together for this, our Fall Opening, bargains of such rare merit that no customer who is in need of a pair of Shoes can afford to miss this great money saving opportunity.

### Shoes We Are Proud to Show

In every respect our new shoes for women possess merit.

Finest leathers—built for all occasions. Light welts for bright and dry days. Heavy soles intended for sleet and snow. Dressy turn shoes and light welts for evening.

Made by a reliable and able manufacturer—John Kelly.

\$3 and \$3.50



### Women's \$3 Fall Shoes \$1.95

These Women's Shoes are really wonderful at 1.95. Not a pair in this lot was made to sell under \$3. They are in dress calfskin and vic kidskin, with extension soles, in button, lace and blucher styles; all sizes in this lot; widths C, D & E. Snappy \$3 Shoe at 1.95

### Women's House Slippers

Warmly lined, beaver uppers and leather soles and heels; lots of comfort in these Slippers; all sizes. Per pair.....59c

### Women's 1.50 Julietts

Fur trimmed, hand-turned and leather soles and heels; in sizes 3 to 8. You get a splendid bargain at.....\$1

### Women's kidskin house Slippers

Juliett style, patent leather tip and plain toes, low heels, flexible soles. Opening price.....1.25

### Velvet House Slippers

for Men and Women; all sizes in the lot; slippers we sell regular at 50c a pair. Special price, per pair.....25c

### Children's and Infants' Shoes

two special lots, kid patent top, button and lace; sizes 2 to 5 and 5 to 8. This sale at 49c and.....39c

### Girls' School Shoes

In lace and button; boxcalf or vic kid, patent top, heavy extension or light soles; sizes 8 1/2 to 11. This sale.....\$1



### Misses' Fall and Winter Footwear

Vic kid and gun metal calf; lace, blucher and button styles; new shapes, low heels, solid leather soles and counters; sizes 11 1/2 to 2. Opening price.....1.19

### 1000 pairs of Children's Shoes

In patent leather or vic kid, lace and button vic kid, lace and button styles with spring heels, tan or red fancy tops; sizes 3 to 8, former price \$1, This sale.....69c

### A special lot of Men's fine Calf Shoes

For this great sale, high-grade shoes in velour calf, patent calf, vic kid and calfskin, in blucher and lace effects; strictly hand lasted and English welt; every width and size; every pair guaranteed. Worth 3.50, per pair.....2.50

### Men's Work Shoes

Grain leather, kangaroo calf or heavy satin calf; lace or gaiter styles; every pair solid; all sizes. This sale.....1.50

### 300 pair Walton Little Gents' Shoes

Finest quality casco calf; sizes 9 to 13 1/2, per pair.....\$1

**SCHOOL SHOES** for Boys, made of finest quality satin calf, reliable and guaranteed, strictly solid leather for dress and school wear; sizes 13 to 5 1/2. This sale.... 1.25

### Switchmen and Railroad Shoes

The new patented shoe, lace and gaiter combined in waterproof calfskin; three heavy solid soles. The only reliable Railroad Safety Shoe, none better, per pair, at.....3.50

### Boys' and Youths' extra good grade Dress Shoes

heavy oak soles; blucher cut; easy toes; sizes 13 to 5 1/2, at \$2 and.....1.75

## WHEN YOU MULTI-COLORED, VENETIAN YOU'LL SURE

The most magnificent--most dazzling set to be found --or any store where cut-glass is sold

Then come to the Lion Store Furniture Dept. THIS REMA

Every person purchasing Furniture these three days will

ABSOLUTELY

This offer is all the more remarkable PRICES ARE ABSOLUTELY THE

GRAND FALL OPENING LION STORE Furniture Dept.

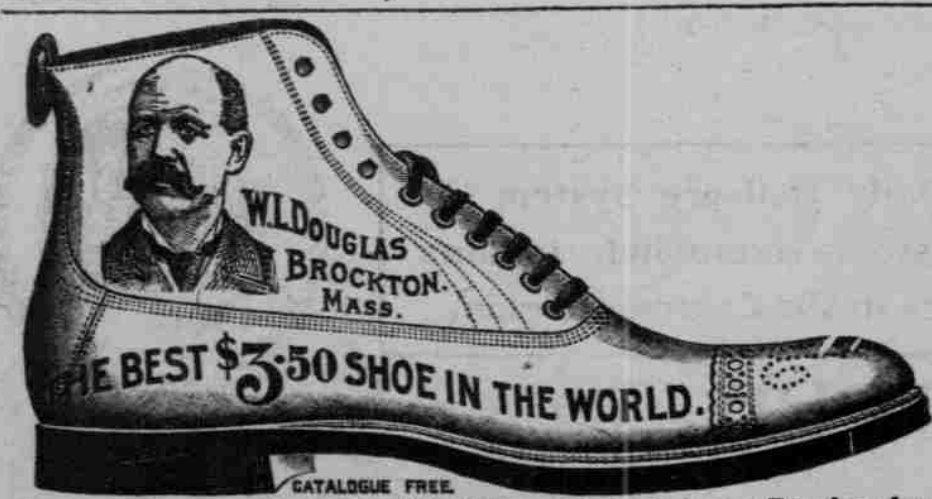
### Buying on Credit

Those people who have never bought on credit and are not acquainted with the advantages this store offers—should take the time to investigate our methods—our terms—and the liberal treatment that is accorded to those who favor us with their patronage.

The fact that our Furniture Department is growing to be the largest store of its kind in northern Indiana is evidence of its POPULARITY—and this popularity is based on the kindly, attentive and considerate attention paid to the wants of its patrons—and the dignified, liberal and pleasing credit system which has become the fundamental basis of this business.

Every honest person is welcome to an account with us.

Six Glasses and Pitcher multi-colored Semi-Cut Glass. Red, Green and Gold.



We are selling the W. L. Douglas Shoes—Once you buy a Douglas shoe, you always will; they are better than any other made shoe and cost you no more; in all leathers and styles, per pair, at 2.50, \$3 and \$3.50