

LAST NIGHT'S DREAMS

-WHAT THEY MEAN

DID YOU DREAM ABOUT MUSIC?

TO PARAPHRASE slightly the poet: "When the night is filled with music the cares which infest the day shall fold their tents like the Arabs and as silently steal away."

For dream music, say the seers, portends good fortune to those who hear the phantom strains. When, through the world of the visions of night, wander harmonious melodies, happiness and money are hovering in the near future waiting for you. It doesn't matter whether you dream that you are producing the music yourself or that you simply hear it—the omen is good. Among other things it indicates that you are shortly to receive news of a cheerful sort about a friend whom, for a long time, you have neither seen nor heard from.

If you are as yet unmarried and in love it is a sign that your sweetheart is kind and true—there is a wedding and happiness ahead of you. To married people it indicates good-tempered

THE GIRL ON THE JOB

How to Succeed—How to Get Ahead—How to Make Good

By JESSIE ROBERTS

MODERN ADVERTISING

ADVERTISING today is very friendly to women. Women are doing a great deal of it and doing it well. There is no discrimination in that business—at least against woman per se. She gets paid for what she does, not for what she is.

There are many sorts of advertising, and women are in all of them. The artist who makes the pictures that make the ad go is about as often a woman as a man. And woman writes as many ads as her brother.

Some women already are managing advertising offices of their own, and many are acting as advertising agents. Some confine themselves entirely to one form of advertising, specializing on magazine or newspaper ads, or display ads. Others take orders from any firm or individual and suggest the medium best suited, afterwards placing the ad where it will do the most good, in the form to which it is best adapted.

Many of the large firms that cater to the wants of women always have a woman on their advertising staff, for they realize that a woman will understand how to talk to other women in a way to interest and convince them on subjects that are distinctly hers.

But advertising is not a hit-or-miss thing, which you can take up at a day's notice. Like anything at which people earn money, it takes time and hard work and training. There are fundamental principles that must be understood, there are intricate questions concerning colors, types, expenses, effects on the eye or the ear, appropriateness. The woman who wants to become a successful advertiser, whatever branch she may choose, ought to know something, at least, of all branches. She should know the cost of producing what she draws or writes; she should know what types best suit her picture, or whether or not illustration will help her write-up. She must understand the psychology of advertising.

But here is a fine field for women,

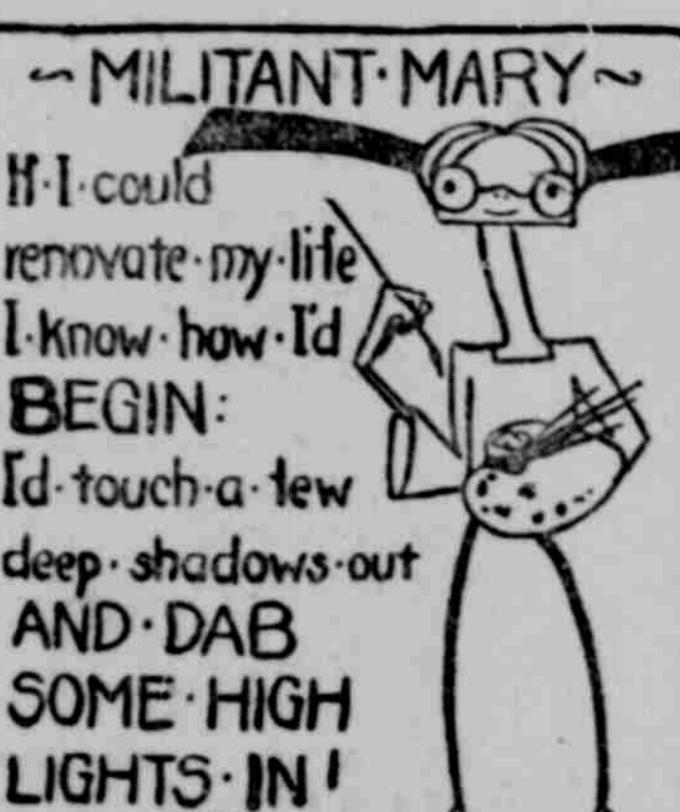
MOTHER'S COOK BOOK by Nellie Maxwell

To each man is given a day, and his work for the day. And since and no more, he is given to travel this way. And woe if he flies from his task, whatever the odds; For the task is appointed to him on the scroll of the gods.

—Edwin Markham.

CHRISTMAS SWEETS.

This year, as the supply of sugar is ample, we may again indulge in some of the delicious home-made candies and cakes. In homes where there is an abundant supply of maple syrup and honey (if you keep a tree and a bee) you are independent, as most dainty sweets may be made from these. Maple syrup makes the most creamy, fine flavored fondant if boiled undisturbed to the soft ball stage. Pour as usual



—

Molasses Candy.

Take three cupfuls of molasses, one cupful of brown sugar, beat three minutes. Boil until it hardens in water, add one tablespoonful of butter, one teaspoonful of soda, and one tablespoonful of boiling water in which the soda is dissolved. Remove from the fire, pour on buttered plates and cool. Pull when cool enough to handle.

—

Peanut Candy.

Shell and roll with a rolling pin, one quart of peanuts. To two pounds of light brown sugar add six ounces (twelve tablespoonsfuls) of butter, boil stirring constantly ten minutes, counting the time from the first bubble. Add the nuts just before turning out. Mark in squares before it gets hard.

—

Orange Straws.

Weigh oranges whole and use pound for pound of sugar. Peel the oranges and cut the rind in shreds. Boil until tender, changing the water twice and heat gradually to boiling point, then boil twenty minutes with the peel. Remove from the pan and roll while hot in granulated sugar. Then place on paper in the oven to dry. Keep in a tightly covered receptacle.

THE WOODS

BY DOUGLAS MALLOCH

POSSESSION.

There's some of us has this world's goods,

An' some of us has none—
But all of us has got the woods,
An' all has got the sun.
So, settin' here upon the stoop,
This patch o' pine beside,
I never care a single whoop—
For I am satisfied.

Now, take the pine on yonder hill:
It don't belong to me;
The boss he owns the timber—still,
It's there for me to see.
An' twixt the ownin' of the same
An' smellin' o' its smell,
I've got the best o' that there game,
An' so I'm feelin' well.

The boss in town unrolls a map
An' proudly says, "It's mine."
But he don't drink no maple sap
An' he don't smell no pine.
The boss in town he fiddlers lands
In quarter-sections red;
Lord! I just set with folded hands
An' breathe 'em in instead.

The boss his forest wealth kin read
In cent an' dollar sign;
His name is written in the deed—
But all his land is mine.
There's some of us has this world's goods,
An' some of us has none—
But all of us has got the woods,
An' all has got the sun!

(Copyright.)

SCHOOL DAYS



and one that is growing every year. America is the greatest advertising country in the world, and she is not slackening her pace. Modern advertising is telling the truth—the day for lies and exaggeration and misrepresentation is over—but it is also a romance, and is endlessly interesting. Moreover, and this is not without its appeal, it is excellently well paid.

(Copyright.)

California has more than double the area of all New England.

THE ROMANCE OF WORDS

"FOOLSCAP."

THE use of this word to designate paper of a certain size dates back to the reign of Charles I of England. This monarch, being desirous of increasing his revenues which had been sadly depleted by extravagance, disposed of a number of governmental privileges, among these the right to manufacture paper. At that time, as proof of the fact that paper was made by the crown, each sheet bore the royal coat-of-arms as a water-mark.

The parliament, under the protection of Cromwell, ridiculed the royal house in every possible manner—even going so far as to decree that a fool's cap and bells be substituted for the coat-of-arms. The proroguing of the rump parliament nullified this law, but, meanwhile, the change had been made and the paper used in the parliamentary journals, approximately 17 by 14 inches, retained the title of "foolscap"—the title by which the larger, or legal, sheets, are known to this day, though individual watermarks have taken the place of the original cap and bells.

(Copyright.)

boil until the mixture forms a soft ball in cold water. Remove from the fire, add four tablespoonsfuls of peanut butter, stir until melted then beat until creamy. Add one teaspoonful of vanilla and one-third of a cup of seedless raisins. Turn into a greased pan while it is still smooth enough to pack nicely. Cut in squares.

Orange Straws.
Weigh oranges whole and use pound for pound of sugar. Peel the oranges and cut the rind in shreds. Boil until tender, changing the water twice and heat gradually to boiling point, then boil twenty minutes with the peel. Remove from the pan and roll while hot in granulated sugar. Then place on paper in the oven to dry. Keep in a tightly covered receptacle.

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HAPPENINGS in the CITIES

Chicago as the Center of Pure Speech



Chicago having consistently supplied the eastern seaport with excellent pork as a concomitant of her noted beans—but never before—

"Anyway," as Mrs. Henry Boon, 5123 Dorchester avenue, put it, "it's wonderful, isn't it?"

Ain't it, though? Boston! And to tos Ossia on Pelion, the newsboys of Pittsburgh, as well as Boston, wish dicta as to the correct procedure in purveying wares. Should one, for example, they ask our loop purists, exclaim:

"Will you have a public print, sir?"

Or—

"Shall you have a —, etc.?"

The problem rambles. Should the bartender interrogate one with, "What'll it be?" or "A little of the same?" And may not the tonsorialist be utterly crass in stating "It looks like rain," when he has choice of the tasteful "Meteorological observations, I infer from perusal of the newspapers, betoken precipitation?"

Solutions of these problems will be supplied, Boston and Pittsburgh hope, by the American speech committee of the Chicago Woman's club.

A LETTER FOR WOMEN

From a Woman Whose Serious Illness Was Overcome by Lydia E. Pinkham's Vegetable Compound.

Garnett, Kas.—"I first took Lydia E. Pinkham's Vegetable Compound for a complete nervous breakdown following the birth of my oldest child. I got up too soon which caused serious trouble. I was so weak that I was not able to be on my feet but very little and could not do my housework at all. I had a bad pain in my left side and it would pain terribly if I stepped off a curb-stone. One day one of your books was thrown in the yard and I read every word in it. There were so many who had been helped by your medicine that I wanted to try it and my husband went to town and got me a bottle. It seemed as though I felt relief after the second dose, so I kept on until I had taken five bottles and by that time I was as well as I could wish. About a year later I gave birth to a ten pound boy, and have had two more children since and my health has been fine. If I ever have trouble of any kind I am going to take your medicine for I give it all the praise for my good health. I always recommend your medicine whenever I can."—Mrs. Eva E. SHAY, Garnett, Kansas.



BETTER DEAD

Life is a burden when the body is racked with pain. Everything worries and the victim becomes despondent and downhearted. To bring back the sunshine take

GOLD MEDAL HAARLEM OIL CAPSULES

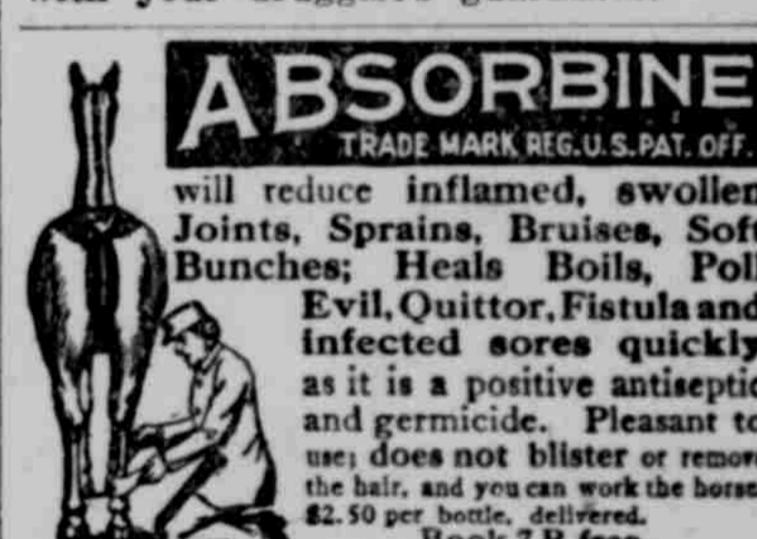
The national remedy of Holland for over 200 years; it is an enemy of all pains resulting from kidney, liver and uric acid troubles. All druggists, three sizes. Look for the name Gold Medal on every box and accept no imitation.

New Life for Sick Man

Eatonic Works Magic

"I have taken only two boxes of Eatonics and feel like a new man. It has done me more good than anything else," writes C. O. Frappier.

Eatonics is the modern remedy for acid stomach, bloating, food repeating and indigestion. It quickly takes up and carries out the acidity and gas and enables the stomach to digest the food naturally. That means not only relief from pain and discomfort but you get the full strength from the food you eat. Big box only costs a trifle with your druggist's guarantee.



ABSORBINE

TRADE MARK REG. U. S. PAT. OFF.

will reduce inflamed, swollen

Joints, Sprains, Bruises, Soft

Bunches; Heals Boils, Poll

Evil, Quittor, Fistula and

infected sores quickly

as it is a positive antiseptic

and germicide. Pleasant to

use; does not blister or remove

the hair, and you can use the horse.

\$2.50 per bottle.

Large Trial Bottle for 10¢ in stamp.

W. F. YOUNG, Inc., 310 Temple St., Springfield, Mass.

Thirty Running Sores

Remember, I stand back of every box. Every druggist guarantees to refund the purchase price of 35 cents if Peterson's Ointment doesn't cure all I claim.

I guarantee it for eczema, old sores, running sores, salt rheum, ulcers, sore nipples, broken breasts, itching skin, skin diseases, blind blisters, and itching piles as well as canker, burns, scalds, cuts, bruises and sunburn.

"I had 30 running sores on my leg for 12 years, was in three different hospitals. Amputation was advised. Skin grafting was tried. I was cured by using Peterson's Ointment."—Mrs. E. E. Root, 232 Michigan street, Buffalo, N. Y. Mail orders filled by Peterson Ointment Co., Buffalo, N. Y.

Indian River ORANGES

Famous Juicy golden fruit from grove to you from the Indian River Orange Country. For \$5 money order we will send you by prepaid express four-fifths bushel box genuine Indian River Oranges. Safe arrival guaranteed. Titusville is the reference. Address

INDIAN RIVER ORANGE COMPANY

TITUSVILLE, FLORIDA

Wanted, A Good Man in This County

to distribute stock and poultry remedies to farmers. Pleasant work, good pay. Write

SOUTHERN PRODUCTS CO.

Box 470 Paducah, Ky.

FRECKLES

POSSITIVELY REMOVED by Dr. Berry's

Freckle Ointment—Your druggist or by

mail. \$1.00 per tube. Dr. Berry's Co., 2925 Michigan Avenue, Chicago.

Agents \$4.00 delivered. Instantly on and off.

Big sales. Lowe Co., Plantsville, Conn.

For FORD Permanent Non-Skid Chains.

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Bronchial Troubles

Soothe the irritation and you relieve the distress. Do both quickly and effectively by using promptly a dependable remedy.

PISO'S