

**TRUNKS, Etc.**  
A full line of  
Trunks, Suit Cases,  
Hand Bags, Umbrellas,  
Laces, Embroideries,  
Ribbons, Notions.

See the new imitation oak border  
linoleum, for round rugs, cheaper than  
painting a border.

# EASTER OPENING

To Begin Saturday Morning, March 31, 8 A. M., and Last to Saturday Night, April 14, 1906.

## UNCLASSED.

Ginghams, Muslin, Bleached and Un-  
bleached ..... 5c  
Best standard Calico ..... 5c  
8-4 to 10-4 Pepperell Sheeting, Bleach-  
ed and Unbleached ..... 15c to 22c  
Ticking ..... 10c to 18c  
All Linen Toweling ..... 5c to 12 1/2c  
Best Cotton Batting in town, roll, 10 to 15c  
Dexter Silkone, two spools for ..... 5c  
Canvas Work Gloves, per pair ..... 5c

**A** CORDIAL invitation to every person in Rensselaer, Jasper and surrounding counties to visit the most elaborate, the most attractive and greatest array of High Grade Merchandise ever shown in Rensselaer, Ind. Cut prices and unparalleled bargains will be in order for this sale. The policy of this store is to lead; to be the first in line with the new things on the very threshold of the season. Until you see the new styles shown in this store you are not sure of the really new. We inaugurate our spring opening, and the hint should be enough to crowd our floors. Come and see the neatest of the new styles in Clothing Hats, Shoes, Dry Goods, Ladies' Suits, Jackets, Carpets, Rugs, Lace Curtains, Knit and Muslin Underwear, Hosiery, Mackintoshes, Embroideries, Laces, Notions, etc.

**W** E have been many months preparing for this great Opening Sale, and remodeling our entire store with metal ceilings, the newest modern electric light system, French plate mirror show windows, newest modern fixtures, scales, etc., making the most complete up-to-date store rooms ever found outside of the large cities. This store has done more and is doing more every day to BRING DOWN HIGH PRICES and excessive profits than any other store in this country, and it IS WORTHY OF A SHARE OF YOUR PATRONAGE. Our Car Load and Case Lot prices, and selling the large quantities of goods for cash, enables us to make prices 20 to 30 cent. below all competitors.

## CLOTHING HEADQUARTERS.



For the newest, nobbiest, up-to-date new weaves, new cuts, exclusive designs of the popular and well known celebrated Sterling Brand, Bench Tailored, that exels all for style, fit, make-up and quality. Beware of the fancy prices others are asking for clothing. You can buy just as good or better here for nearly one-half less, but do not take our word for it. Look elsewhere and then come in and see ours. \$3 to \$5 extra not included in price for cleaning clothing. We sell the clothing and charge you for what you get. We are not in the cleaning industry.

Men's Fancy Scotch and Cheviot Grey Mixtures, all new and latest cuts, all sizes 7 to 41. Single breasted. Many places they would ask \$8.50. Easter opening sale price..... \$ 4.88

Same in Double Breasted..... \$ 5.38

Men's Fancy Grey Worsteds, Single or Double Breasted, all sizes, \$12.50. Easter opening sale price \$7.50. \$ 9.90

Men's Extra Fancy Silk Mixed Greys and Novelty Worsteds; asking price anywhere \$16.50, \$18.50, \$20, \$22.50, and \$25. Easter opening sale prices \$12.50, \$13.50, \$15.50, \$16.50 and \$18.50

Men's Black Unfinished Worsteds and Blue Black Serges, \$12.50, \$15.50, \$18.50 and \$22.50. Easter opening sale \$8.50 \$ 15.50

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## OUR SHOE DEPARTMENT.

**THE** most extensive and complete line of Shoes ever shown in town, all contracted before the recent sharp advances, and will be sold at old prices, and many at less prices than before. We handle only standard reliable guaranteed Footwear, Men's Fine Shoes that have a National reputation for quality and style; the Floersheim, that has the dignified appearance, comfort and service that warrants your serious consideration.

Men's Floersheim in all the new new novelties, Patent Colt, Vici, Gun Metal, etc. in lace or button, price everywhere \$5 to \$5.50. Easter opening sale on this identical shoe only \$3.50, 3.75, 4.00. \$ 4.45

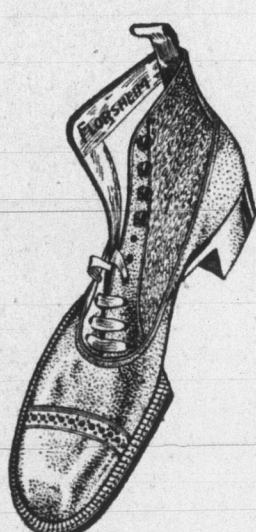
Men's Howard & Foster or James Means high grade Shoes in Vici, Box Calf, Patent Colt, the \$4.00 kind, Easter opening sale price..... \$ 2.50

Men's work shoes and Dress Shoes, J. Miller and the Barker Brown, none better, regular price \$2 to \$2.75. Easter sale price, \$1.25 to..... \$ 2.00

**LADIES' FINE SHOES**—the Drew Selby—there is the distinction, it is a consistently perfect shoe, even to the most minute details and gives service unusual to ordinary footwear—made in new exclusive designs, lace or button, Patent, Leather, Vici or Gun Metal, turned or welt, all sizes, equal to any \$3 shoe. Easter opening sale price, only..... \$ 2.00

\$3.50 shoes.....\$2.60 \$4 shoes.....\$2.90 \$5 shoes.....\$3.50

A complete line of Misses', Children's and Infants' Fine Shoes of the famous line of Budd's Baby Shoes, the largest manufacturer of baby shoes in the world. Exclusive patterns and styles not found in any other shoe. If you cannot find what you want here, it is not worth while looking elsewhere. Budd's infant shoes 50c per pair to \$2.50 per pair for a Misses' Patent Leather, Lace, Button or Oxford.



## GROCERIES.--Special Easter Prices.

Our unprecedented sale of Groceries the last two weeks surpassed any past sales for this time of year in the history of the store, and our prices were not met by any competitor. The 22 pounds of fine Granulated Sugar for \$1.00; 8 1/2c per can for standard Tomatoes, 18c cash for Eggs—or 1 to 2c cash more than elsewhere—and all other Groceries at same proportion. Over 4,000 dozen Eggs taken in on Saturday, and our two delivery wagons out Saturday till 9 p. m., and the hustling boys were too busy to stop for their supper.

WANTED FOR APRIL—50,000 dozen fresh Eggs at 1c to 2c per dozen cash more than elsewhere.

A car of Sugar bought and received just before the recent 20 cents per 100 advance, and our customers will receive the benefit.

Bring in your produce; we will pay the highest cash prices or give you more goods and better goods than you can possibly get elsewhere. Five extra clerks in the grocery Saturdays—two to carry out your goods—two delivery wagons, three phones, and the most convenient high sidewalk in town for loading and unloading your wares and a great convenience for old people to get in and out of carriages or wagons.

**NEW DINNER SETS FOR EASTER**—Decorated and White Haviland.

**WIRE AND NAILS**—Over five car-loads of wire sold within one year; it is the prices that talk. All widths for Poultry and Field Fence.

**WASHING MACHINES AND CHURNS**—Five styles Rotary Washers of the best standard makes. The "O. K." ball-bearing, easiest running machine made. at \$ 5.75 \$ 7.75; Easter Sale Price ..... Other makes \$3.25 to 5.25.

All sizes Barrel Churns, \$2.50 to 3.25.

**SHIRTS**—Over 350 dozen Newest, Daintiest Men's Shirts ever shown for 38c, like you would pay elsewhere 50c up to \$1.50, equal to any \$2.00 Shirt.

**NECKWEAR**—The Newest from Boston. If you see them you will believe it.

## Hosiery and Underwear

Bought by the case only, and retailed at wholesale prices, or what we or anyone would pay for them in less than case lots.

Compare our Men's Balbriggan Underwear at 25c with any other 50c garments.

Compare our 10c Hose with any other 15c Hose.

Compare our 15c full regular made Hose with any other 25c Hose.

Over 50 new styles Men's and Ladies' Fancy Hosiery and White Lisle Hose, 10c to 75c per pair.

## CARPETS

Bought in 45 roll lots, and retailed at prices below all competition.

## RUGS

Another new supply of Rugs just received, making the second purchase since January 1st.

9x12 feet Rugs.....\$4.00 to \$24.50

## LACE CURTAINS

29c to \$6.90 a pair.

Ruffled Curtains 29c to \$1.75 a pair.

## WINDOW SHADES

7 ft. oil colored Shades, the 50c kind 25c

Easter sale price..... Curtain rods, poles, etc.

## WALL PAPER

Just received a large purchase, new patterns, new designs wall paper, 3c to 25c per roll, or about half regular prices.

## GLOVES

Headquarters for Ladies' Gloves.

75c and \$1.00 Kid Glove..... .69

Easter sale price..... .89

\$1.00 Kid Glove, Easter sale price..... .89

\$1.50 Alexandria Kid Glove, Easter sale price..... \$ 1.39

Men's work and Dress Gloves in every style and price, from 5c Canton Flannel to fine Undress Kid, new-est shades at..... \$ 1.50

## SUITS, JACKETS, SKIRTS.



Ladies' new Spring Covert Jacket, silk lined; a \$7.50 Coat. Easter sale price..... \$ 5.00

Ladies' 42 inch long light grey all wool homespun and Panama, new sleeve unlined. A stunner at \$12.50. Easter sale price..... \$ 8.50

Ladies' long and short Coats in black silk and broadcloth, value up to \$14.50. \$10.00

Choice for Easter and Children's long and short Coats.....\$3.50 to \$ 7.50

A full line of Misses' and Children's long and short Coats.....\$3.50 to \$ 7.50

**SKIRTS**—In the newest weaves and colors, Grey and Black Panamas, Ceilans, Broad Cloth, etc. Value \$5 to \$10. Easter sale price..... \$ 8.50

**LADIES' SUITS**—In all the new spring novelties.....\$7.50 to \$18.50

**SHIRT WAISTS**—The most elaborate new spring line of white and black silk Waists ever shown. Short and long sleeves, lace and embroidered. \$2.50 all Silk, White or Black. Easter sale price..... \$ 1.90

\$3.50 all Silk, White or Black. Easter sale price..... \$ 2.40

\$4.00 all Silk, White or Black. Easter sale price..... \$ 2.70

\$5.00 all Silk, White or Black. Easter sale price..... \$ 3.50

\$6.50 all Silk, White or Black. Easter sale price..... \$ 4.50

Everything in Ladies' Misses, and Children's Underwear, from 5c to a Mercerized Silk Vest at 40c and 75c.

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