

**L. S. Ayres & Co.**

Franklin 4411

AT HOME IN INDIANA FOR 80 YEARS 1872-1952

**Open all Day Saturday 9:00 to 5:25**

# Saturday Shopping Guide

OPEN ALL DAY SATURDAYS  
Shop Tuesday thru Saturday  
9:00 to 5:25  
CLOSED MONDAYS

clearance our wonderful  
handmacher  
weathervanes

regularly 25.00  
misses' and junior sizes

18.00

You save 28% on your favorite summer suits, now reduced to make room for new fall arrivals. Their famous fabric is an exclusive Celanese\* acetate that's crisp and wrinkle-resistant, one of the coolest of summer suitings and the most practical of travelers! Soft pastels, bright colors, neutral and dark shades . . . tailored to fit you perfectly whether you wear

a misses' or junior size. \*Reg.

Misses' sizes,  
Ayres' Suit Shop, Third Floor

Junior sizes 9 to 15  
Ayres' Collegienne Shop, Second Floor



sub-debs  
waffle pique blouses  
1.98

Winners by a bare-arms length! Choose the halter style in white, the sleeveless style in white or maize. Crisp note to summer shorts and skirts: Two from a new mid-summer selection in sub-deb sizes.

Ayres Sub-deb Sportswear, Fourth Floor

## Specials for 7 to 14'ers!

Girls' Cotton Dresses, sheer, cool, etched with white. In clear pastel colors. Special Purchase . . . 4.98

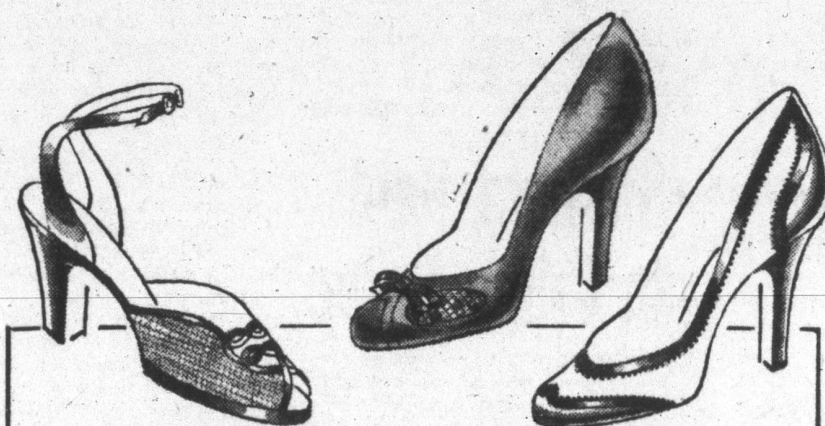
Girls' Sleeveless Blouses in classic notched collar, white, and pastels, or peter pan styles in pastels only. Specially priced . . . 1.00

Ayres' Girls' Shop, Fourth Floor

summer clearance  
of women's  
white shoes  
1/2 price

Evins, Palter DeLiso, Urbanite, Matrix, British Walker, DeLiso Deb, Collegebred, Hill and Dale, Tupper, Red Cross and Dayne Taylor included in plain whites and spectators . . . a large assortment of summer styles.

Shoes, originally 31.95 pr. . . . .	15.97 pr.
Shoes, originally 30.95 pr. . . . .	15.47 pr.
Shoes, originally 28.95 pr. . . . .	14.47 pr.
Shoes, originally 27.95 pr. . . . .	13.97 pr.
Shoes, originally 26.95 pr. . . . .	13.47 pr.
Shoes, originally 25.95 pr. . . . .	12.97 pr.
Shoes, originally 21.95 pr. . . . .	10.97 pr.
Shoes, originally 19.95 pr. . . . .	9.97 pr.
Shoes, originally 18.95 pr. . . . .	9.47 pr.
Shoes, originally 17.95 pr. . . . .	8.97 pr.
Shoes, originally 16.95 pr. . . . .	8.47 pr.
Shoes, originally 15.95 pr. . . . .	7.97 pr.
Shoes, originally 14.95 pr. . . . .	7.47 pr.
Shoes, originally 12.95 pr. . . . .	6.47 pr.
Shoes, originally 11.95 pr. . . . .	5.97 pr.
Shoes, originally 10.95 pr. . . . .	5.47 pr.
Shoes, originally 9.95 pr. . . . .	4.97 pr.
Shoes, originally 7.95 pr. . . . .	3.97 pr.



dark shoes

Reduced 1/3 and More

Suede and calf in styles suitable to wear now through fall.

Evins Shoes, originally 29.95 to 32.95 pr. . . . . 18.85 pr.

Palter DeLiso and Thomas Cort Shoes, originally 23.95 to 27.95 pr. . . . . 15.85 pr.

British Walker, Matrix, Thomas Cort and Palizzio Shoes, originally 18.95 to 21.95 pr. . . . . 11.85 pr.

DeLiso Deb, British Brevitt, Hill and Dale, Collegebred and Tupper Shoes, originally 14.95 to 16.95 pr. . . . . 9.85 pr.

Red Cross Shoes, originally 10.95 to 12.95 pr. . . . . 6.85 pr.

Meridian Shop Shoes, originally 7.95 to 9.95 pr. . . . . 4.85 pr.

Ayres' Shoes, Second Floor

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