

L. S. Ayres & Co.
FRanklin 4411

AT HOME IN INDIANA FOR 80 YEARS 1872-1952

Open all Day Saturday 9:00 to 5:25

OPEN ALL DAY SATURDAYS
Shop Tuesday thru Saturday
9:00 to 5:25
CLOSED MONDAYS

Saturday Shopping Guide

clearance our wonderful
handmacher weathervanes
regularly 25.00
misses' and junior sizes 18.00

You save 28% on your favorite summer suits, now reduced to make room for new fall arrivals. Their famous fabric is an exclusive Celanese* acetate that's crisp and wrinkle-resistant, one of the coolest of summer suitings and the most practical of travel suits! Soft pastels, bright colors, neutral and dark shades . . . tailored to fit you perfectly whether you wear a misses' or junior size. *Reg.

Misses' sizes,
Ayres' Suit Shop, Third Floor

Junior sizes 9 to 15
Ayres' Collegienne Shop, Second Floor



sub-debs
waffle pique blouses
1.98

Winners by a bare-arms length! Choose the halter style in white, the sleeveless style in white or maize. Crisp note to summer shorts and skirts: Two from a new mid-summer selection in sub-deb sizes.

Ayres Sub-deb Sportswear, Fourth Floor

Specials for 7 to 14'ers!

Girls' Cotton Dresses, sheer, cool, etched with white. In clear pastel colors. Special Purchase . . . 4.98

Girls' Sleeveless Blouses in classic notched collar, white and pastels, or peter pan styles in pastels only. Specially priced . . . 1.00

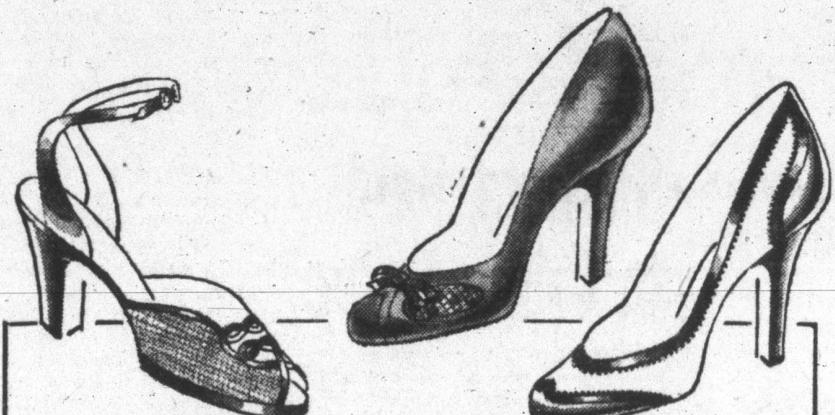
Ayres' Girls' Shop, Fourth Floor

summer clearance
of women's

white shoes
1/2 price

Evens, Palter DeLiso, Urbanite, Matrix, British Walker, DeLiso Deb, Collegebred, Hill and Dale, Tupper, Red Cross and Dayne Taylor included in plain whites and spectators . . . a large assortment of summer styles.

Shoes, originally 31.95 pr.	15.97 pr.
Shoes, originally 30.95 pr.	15.47 pr.
Shoes, originally 28.95 pr.	14.47 pr.
Shoes, originally 27.95 pr.	13.97 pr.
Shoes, originally 26.95 pr.	13.47 pr.
Shoes, originally 25.95 pr.	12.97 pr.
Shoes, originally 21.95 pr.	10.97 pr.
Shoes, originally 19.95 pr.	9.97 pr.
Shoes, originally 18.95 pr.	9.47 pr.
Shoes, originally 17.95 pr.	8.97 pr.
Shoes, originally 16.95 pr.	8.47 pr.
Shoes, originally 15.95 pr.	7.97 pr.
Shoes, originally 14.95 pr.	7.47 pr.
Shoes, originally 12.95 pr.	6.47 pr.
Shoes, originally 11.95 pr.	5.97 pr.
Shoes, originally 10.95 pr.	5.47 pr.
Shoes, originally 9.95 pr.	4.97 pr.
Shoes, originally 7.95 pr.	3.97 pr.



dark shoes

Reduced 1/3 and More

Suede and calf in styles suitable to wear now through fall.
Evens Shoes, originally 29.95 to 32.95 pr. 18.85 pr.
Palter DeLiso and Thomas Cort Shoes, originally 23.95 to 27.95 pr. 15.85 pr.
British Walker, Matrix, Thomas' Cort and Palizzio Shoes, originally 18.95 to 21.95 pr. 11.85 pr.
DeLiso Deb, British Brevitt, Hill and Dale, Collegebred and Tupper Shoes, originally 14.95 to 16.95 pr. 9.85 pr.
Red Cross Shoes, originally 10.95 to 12.95 pr. 6.85 pr.
Meridian Shop Shoes, originally 7.95 to 9.95 pr. 4.85 pr.

Ayres' Shoes, Second Floor

AYRES' WILL BE OPEN ALL DAY SATURDAY 9:00 TO 5:25

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