

STARTING FRIDAY! (Open Every Friday and Monday Night Until 9 O'Clock)

Store Open All Day Saturday Until 5:30 P. M.



COLDSPOT Home Freezer CARNIVAL

FEATURING BARGAINS IN ELECTRICAL APPLIANCES

FREE!

Friday Night
7 to 9 O'Clock
• Maplehurst
Ice Cream
• Famous
Dulany
Orange
Juice

FREE!

Friday Night
7 to 9 O'Clock
• Colorful
4-Pc. Plastic
Measuring
Spoon Set

WIN!

A Famous
COLDSPOT
FREEZER
• Enter the
Big Pig Weight-
Guessing
Contest

SEE!

Friday Night
7 to 9 O'Clock
• Big Meat-
Cutting
and Freezer
Packaging
Demonstra-
tion

WIN!

A Famous
COLDSPOT
FREEZER
And Other
Valuable Gifts
By Attending Our Big
Friday Night Coldspot
Freezer Demonstration.

JOIN!

Coldspot
ECONOMY
CLUB
Get Your Meat at
Reduced Prices
and
Frozen Foods at Min-
imum 15% Savings.

**Economy Club
FOOD PLAN**

• Pay For Your Food
—While You Use It

While Sears is not in the food business, a special arrangement has been made with the Speedway Locker Co. to supply you with quality frozen goods (15% Down—balance in 6 monthly installments).

BIG MEAT CUTTING DEMONSTRATION



Friday Night
Starting at 7 O'Clock

**MR. KENNETH
CHARLTON**

Manager of the Famous

**Speedway Frozen
Food Lockers**

Will demonstrate the proper cutting and preparing of meat for packing in Sears Coldspot Freezers. The public is invited to attend this interesting demonstration.

Friday Night Starting Promptly at 7 O'Clock DEMONSTRATION OF FOOD PREPARATION FOR COLDSPOT HOME FREEZERS

Hear and See a Famous Home Economist on This Interesting Subject

Here is a chance to actually see food being prepared for storage in a Coldspot freezer. The public is invited to attend this informative and interesting demonstration, conducted by an experienced home economist. Make plans now to attend!

NOW YOU CAN BUY A COLDSPOT FREEZER

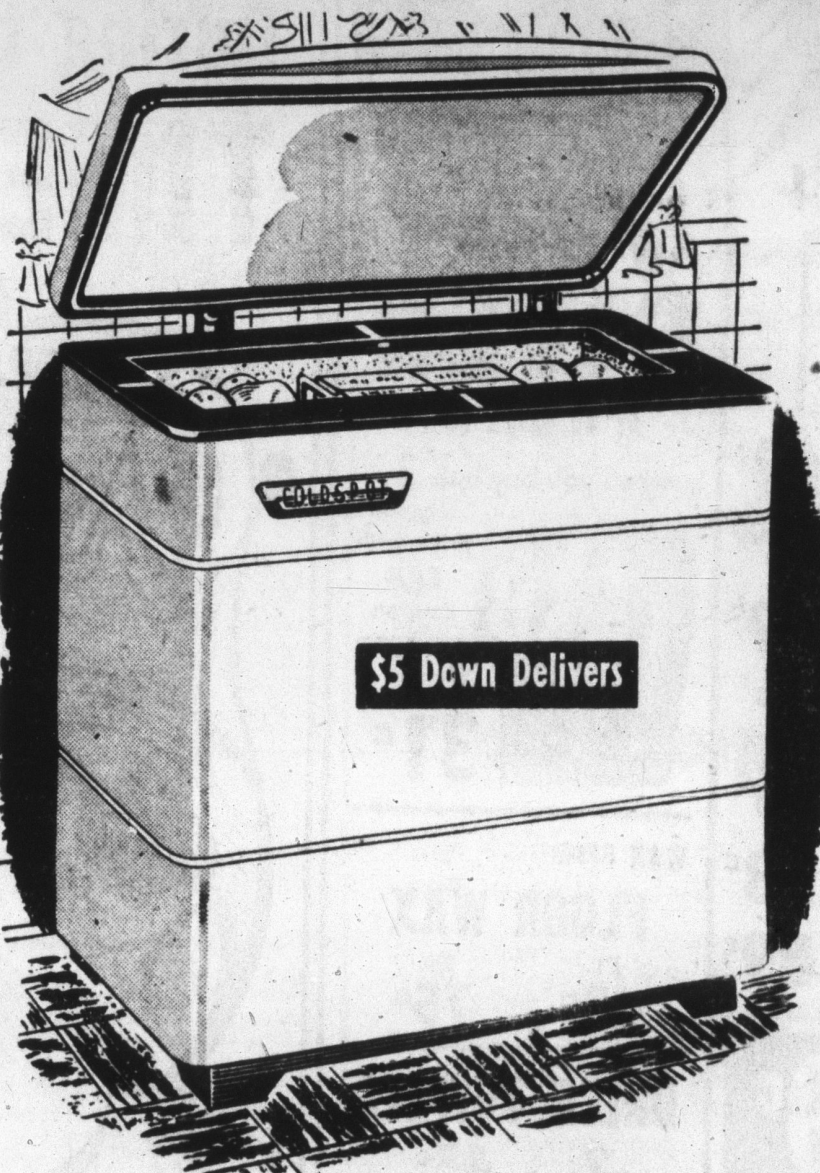
For as Low as
Only 159.88

ONLY \$5 DOWN DELIVERS

\$7 Monthly on Sears Easy Payment Plan
(Usual Carrying Charge)

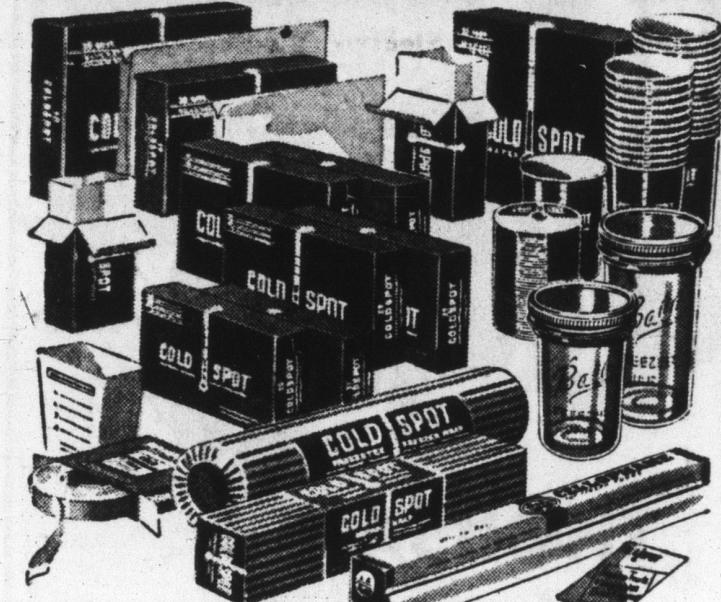
- 4.1 Cu. Ft.—Ideal for Small Homes
- Porcelain Enameled Interior

To live better . . . to spend less! That is the happy experience of more and more people . . . people who buy the great new Coldspot freezer. Now no one need be tied down to a routine of three daily jobs of meal preparation. Coldspot ignores the clock—lets you enjoy new freedom from extra expense and repeated meal planning! You can actually prepare a whole week's meals in a short time and have them ready when you want them! All Coldspot freezers have porcelain enameled interiors for longer life. Hermetically sealed and permanently lubricated units—guaranteed 5 years! Hurry in and take advantage of the tremendous savings on these Coldspot Home Freezers!



Freezers Also Sold
At Sears Main Store

COLDSPOT FREEZER



Wrapping Supplies

See Sears
Complete Lines
of Freezer
Containers, Packaging
Materials At
Indiana's Largest
Freezer
Store!

65c Pint Polyethylene Bags

For meats, poultry, fish, bake goods. Reusable plastic, moisture and vapor proof. 25 for 49c

84c Qt. Polyethylene Bags

Reusable plastic, easy-to-seal. For meats, fowl, fish, etc. 25 for 63c

Self-Sealing Freezer Tape

Seals bags and wraps. Low temperature adhesive holds. 36 for 98c

18-Inch Cellophane Wrap

Transparent for easy to see storage. High quality. 18-in. wide. 100 for 1.69

Economy Kraft Paper

Easy to use for bulky items. Resists tearing or splitting. 100 for 2.05

New 1 1/2-Pt. Reusable Vapocans

Rigid, tapered, paperboard package with plastic lid. Self-sealing edges. 20 for 1.85

Pint Pail Packs, Lids

Reusable wax-coated pail type containers. Space on lid for marking. 25 for 1.36

Quart Pail Packs, Lids

Wax-coated containers can be used over. Marking space on lid. 15 for 1.36

18-In. Freezer Wrap, Tape

200-Pt. roll of 18-in. wide wrap, plus 108-in. roll of low temperature tape. 5.79

Pint Ball Freezer Jars

Transparent glass jars, tapered for easy storing. Self-sealing lids. 12 for 1.29

22-Oz. Ball Freezer Jars

Can be used in refrigerator. Clear glass for easy identification. Lids. 12 for 1.49

Quart Cartons and Bags

Easy to use, easy to store. Space for identification. 25 for 1.39

Pint Cartons and Bags

Hold full pint. Easy to store for most any type of fruit or vegetable. 25 for 1.15

How-to-Freeze Booklet

Complete instructions on preparing and packing of frozen foods for home freezers. 29c

Electric Heat Bag Sealer

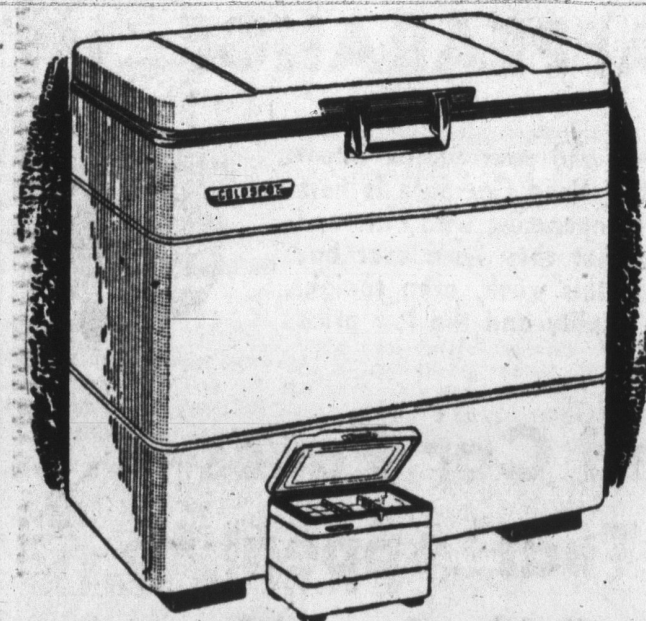
For any 110-120-volt. AC or DC. 3.95

Aluminum Bag Filler

Eliminates messy filling. Allows you to fill bags easily. Tapered funnel. 2.19

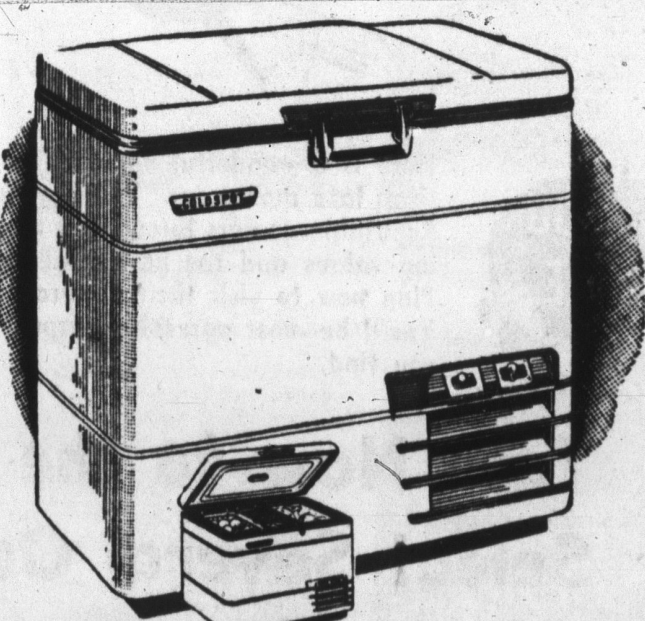
Strong Freezer Lock

Chrome-plated steel lock. Fits all Coldspot Freezers. . . . 3 Keys. 2.50



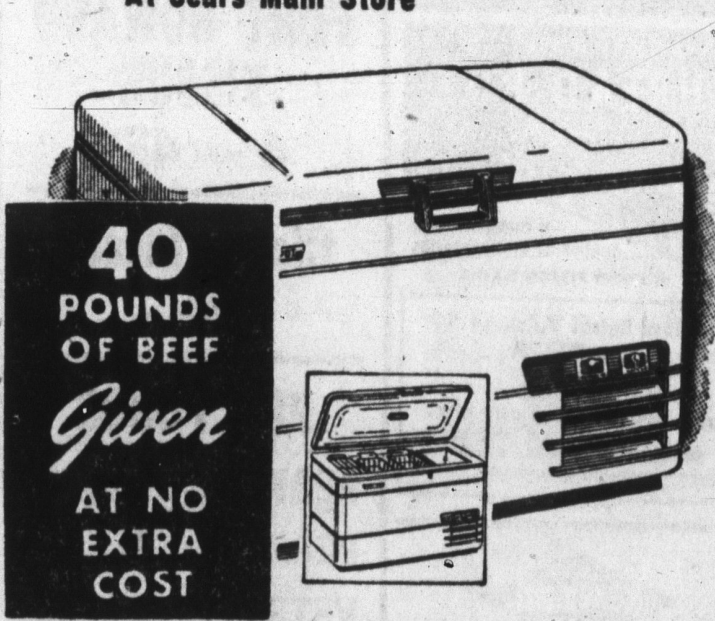
Reg. \$254.95, 7.6 Cu. Ft.
COLDSPOT HOME FREEZER

\$5 Down Delivers 199.88



Thrifty 9.2 Cubic Foot De Luxe
COLDSPOT HOME FREEZER

\$10 Down Delivers 299.95



Given! 40 lbs. of Beef with the Purchase of
14-CU. FT. COLDSPOT FREEZER

\$10 Down Delivers 367.95



Given! 50 lbs. of Beef with the Purchase of
19.4 CU. FT. COLDSPOT FREEZER

\$10 Down Delivers 459.95

ONLY \$10 MONTHLY on Sears Easy Terms
You will agree with every other Coldspot Freezer owner—this is your best money and work-saving home appliance! Permits you to save money—as much as 13 1/2% on your food budget. Features exclusive porcelain enameled interior for odor-free and corrosion-resistant food storage. Stores 266 lbs.

ONLY \$14 MONTHLY on Sears Easy Terms
Minimum floor space . . . maximum storage! Full 319-lb. storage capacity! Hermetic refrigeration unit bathed in oil . . . sealed for life! Brand-new cabinet design makes it a beauty spot in your kitchen. Completely equipped. Has separate freezing section. See it at Sears.

ONLY \$17 MONTHLY on Sears Easy Terms
Large capacity, stores 490 lbs. of frozen foods. Separate freezing and storage compartments with baskets, trays and adjustable separators. One-piece seamless cabinet, counter-balanced lid. PLUS 40 lbs. Government inspected beef!

ONLY \$21 MONTHLY on Sears Easy Terms
Ideal for large homes or farms! Stores 679 lbs. of food. Has separate freezing and storage compartments with wire separators, baskets and trays. Easy-to-open lid. One-piece seamless cabinet with baked-on enamel exterior! Adjustable Cold control. PLUS 50 lbs. of Government inspected beef!