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# STARTING FRIDAY! (Open Every Friday and Monday Night Until 9 O'Clock)

Store Open All Day Saturday Until 5:30 P. M.



## COLDSPOT Home Freezer CARNIVAL

FEATURING BARGAINS IN ELECTRICAL APPLIANCES

### FREE!

Friday Night  
7 to 9 O'Clock  
• Maplehurst  
Ice Cream  
• Famous  
Dulany  
Orange  
Juice

### FREE!

Friday Night  
7 to 9 O'Clock  
• Colorful  
4-Pc. Plastic  
Measuring  
Spoon Set

### WIN!

A Famous  
COLDSPOT  
FREEZER  
• Enter the  
Big Pig Weight-  
Guessing  
Contest

### SEE!

Friday Night  
7 to 9 O'Clock  
• Big Meat-  
Cutting  
and Freezer  
Packaging  
Demonstra-  
tion

### WIN!

A Famous  
COLDSPOT  
FREEZER  
And Other  
Valuable Gifts  
By Attending Our Big  
Friday Night Coldspot  
Freezer Demonstration.

### JOIN!

Coldspot  
ECONOMY  
CLUB  
Get Your Meat at  
Reduced Prices  
and  
Frozen Foods at Min-  
imum 15% Savings.

### Economy Club FOOD PLAN

• Pay For Your Food  
—While You Use It

While Sears is not in the food business,  
a special arrangement has been made  
with the Speedway Locker Co. to supply  
you with quality frozen goods (15%  
down—balance in 6 monthly install-  
ments).

### BIG MEAT CUTTING DEMONSTRATION

Friday Night  
Starting at 7 O'Clock

MR. KENNETH  
CHARLTON

Manager of the Famous



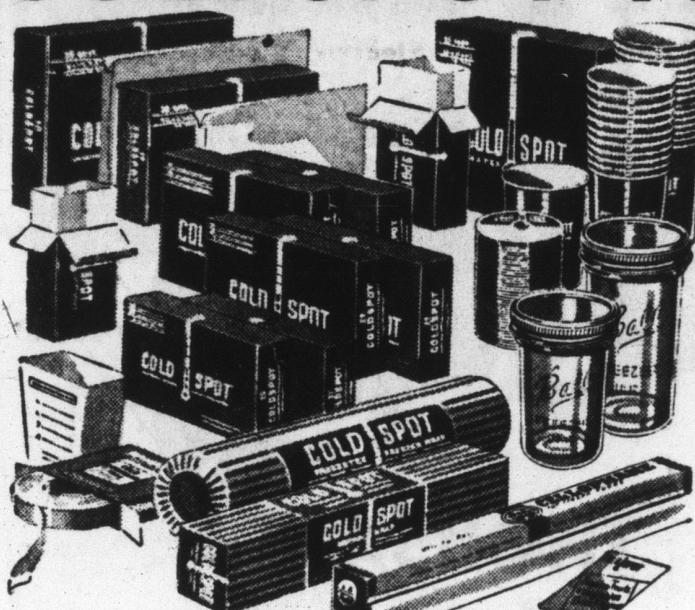
### Speedway Frozen Food Lockers

Will demonstrate the proper cutting and preparing of meat for packing in Sears Coldspot Freezers. The public is invited to attend this interesting demonstration.

### COLDSPOT FREEZER

### Wrapping Supplies

See Sears  
Complete Lines  
of Freezer  
Containers, Packaging  
Materials At  
Indiana's Largest  
Freezer  
Store!



#### 65c Pint Polyethylene Bags

For meats, poultry, fish, baked goods.  
Reusable plastic, moisture and vapor proof.

25 for 49c  
84c Qt. Polyethylene Bags

Reusable plastic, easy-to-seal. For  
meats, fowl, fish, etc.

25 for 63c  
18-In. Self-Sealing Freezer Tape

Seal bags and wrappings. Low temper-  
ature adhesive holds well. 36 for 98c

100 ft. 2.05  
18-Inch Cellophane Wrap

Transparent for easy to see storage.  
100 ft. 1.69

36-In. 1.69  
Economy Kraft Paper

Easy to use—for bulky items. Resists  
tearing or splitting.

100 ft. 2.05  
New! 1/2-Pt. Reusable Vapocans

Flexible, tapered, paperboard package with plas-  
tic lid. Self-sealing edges.

20 for 1.85

50c Pint Pail Packs, Lids

Reusable wax-coated nail type  
containers. Space on lid for markings.

25 for 1.36  
Quart Pail Packs, Lids

Wax-coated containers can be used  
over. Marking space on lid.

15 for 1.36  
18-In. Freezer Wrap, Tape

200-ft. roll of 18-in. wide wrap, plus  
108-ft. roll of low tempera-  
ture tape.

5.79  
Pint Ball Freezer Jars

Transparent glass jars, tapered for  
easy storage. Self-sealing lids.

12 for 1.29  
22-Oz. Ball Freezer Jars

Can be used in refrigerator. Clear  
glass for easy identi-  
fication. Lids.

12 for 1.49  
Strong Freezer Lock

Chrome-plated metal lock. Fits all Coldspot  
Freezers. 3 keys.

2.50

#### Quart Cartons and Bags

Easy to use, easy to store. Space  
for identification.

25 for 1.39  
Pint Cartons and Bags

Hold full pint. Easy to store for most  
any type of fruit or vegetable.

25 for 1.15  
How-to-Freeze Booklet

Complete instructions for preparing  
and packing of frozen foods.

29c  
Electric Heat Bag Sealer

Easy to handle. Complete with instruc-  
tions. 120-volt, 115-volt, AC or DC.

3.95  
Aluminum Bag Filler

Eliminates messy filling. Allows you to  
fill bags easily. Tapered funnel.

2.19  
\$5 Down Delivers

## NOW YOU CAN BUY A COLDSPOT FREEZER

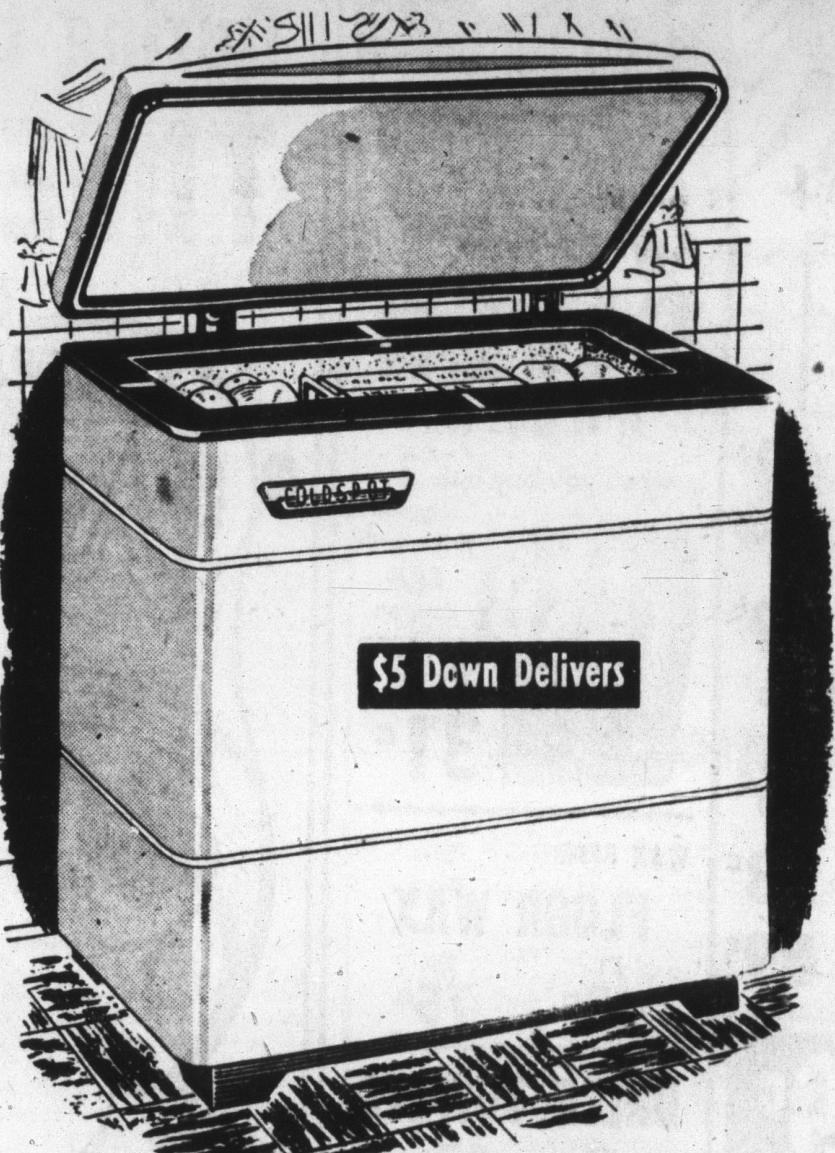
For as Low as  
Only **159.88**

### ONLY \$5 DOWN DELIVERS

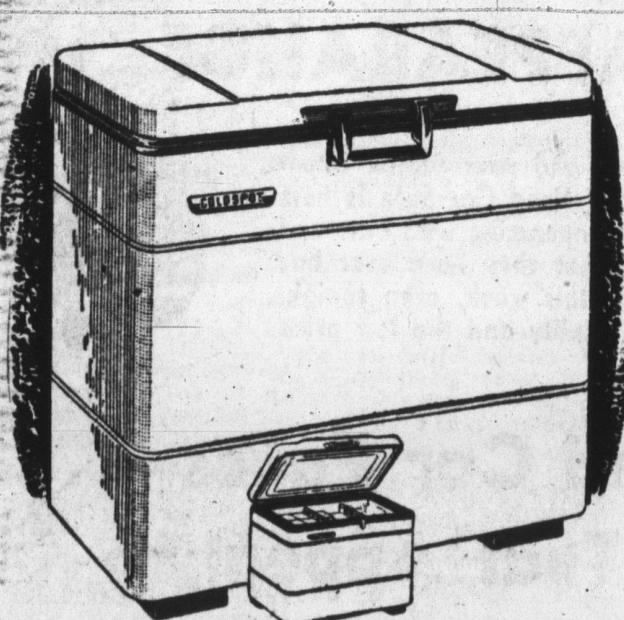
\$7 Monthly on Sears Easy Payment Plan  
(Usual Carrying Charge)

- 4.1 Cu. Ft.—Ideal for Small Homes
- Porcelain Enamaled Interior

To live better . . . to spend less! That is the happy  
experience of more and more people . . . people who  
buy the great new Coldspot freezer. Now no one need  
be tied down to a routine of three daily jobs of meal  
preparation. Coldspot ignores the clock—lets you enjoy  
new freedom from extra expense and repeated meal plan-  
ning! You can actually prepare a whole week's meals in  
a short time and have them ready when you want them!  
All Coldspot freezers have porcelain enameled interiors  
for longer life. Hermetically sealed and permanently lu-  
bricated units—guaranteed 5 years! Hurry in and take  
advantage of the tremendous savings on these Coldspot  
Home Freezers!



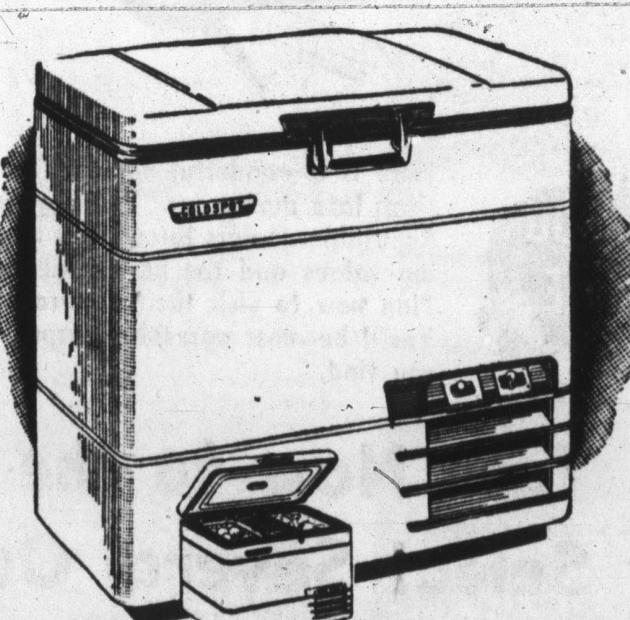
Freezers Also Sold  
At Sears Main Store



Reg. \$254.95, 7.6 Cu. Ft.  
COLDSPOT HOME FREEZER

\$5 Down Delivers

**199.88**



Thrifty 9.2 Cubic Foot De Luxe  
COLDSPOT HOME FREEZER

\$10 Down Delivers

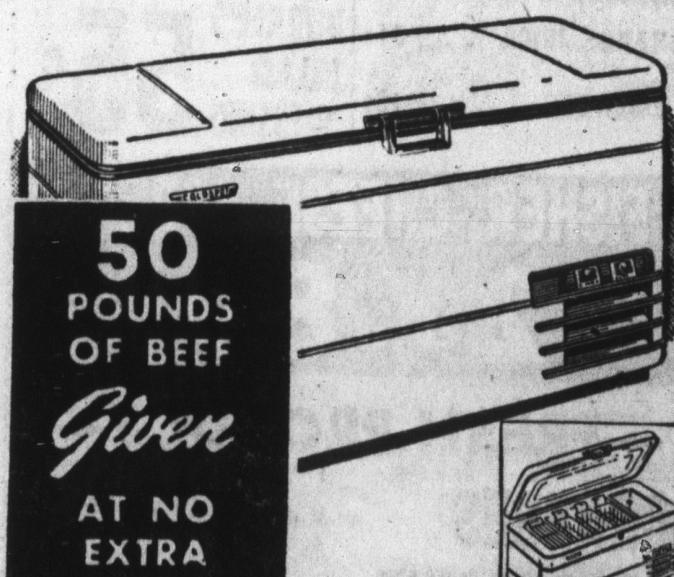
**299.95**



Given! 40 lbs. of Beef with the Purchase of  
14-CU. FT. COLDSPOT FREEZER

\$10 Down Delivers

**367.95**



Given! 50 lbs. of Beef with the Purchase of  
19.4 CU. FT. COLDSPOT FREEZER

\$10 Down Delivers

**459.95**

ONLY \$10 MONTHLY on Sears Easy Terms  
You will agree with every other Coldspot Freezer owner—  
this is your best money and work-saving home appliance!  
Permits you to save money as much as 13 1/2% on your food  
budget. Features exclusive porcelain enameled interior for odor-  
free and corrosion-resistant food storage. Stores 266 lbs.

Simple 2-  
ture tube.  
0-Day free-  
on receiv-  
.. 299.95

ONLY \$12 MONTHLY on Sears Easy Terms

Minimum floor space . . . maximum storage! Full 319-lb.  
storage capacity! Hermetically sealed refrigeration unit bathed in oil  
. . . sealed for life! Brand-new cabinet design makes it a  
beauty spot in your kitchen. Completely equipped. Has  
separate freezing section. See it at Sears.

ONLY \$21 MONTHLY on Sears Easy Terms  
Ideal for large homes or farms! Stores 679 lbs. of food. Has  
separate freezing and storage compartments with wire separa-  
tors, baskets and trays. Easy-to-open lid. One-piece seam-  
less cabinet with baked-on enamel exterior! Adjustable Cold  
control. PLUS 50 lbs. of Government inspected beef!