

# AYRES' DOWNSTAIRS STORE



January  
White  
Goods

# SALE

Start the New Year off Right with Savings for Your Home. Shop in Our Complete-on-one-Floor Home Store for this

## AYRES' January Super Saver Event for the Home!

### January White Goods Sale, Thrift Extra!

Strong Backing! Dense Topping! Extra Wide Super Size!

An Extra Value in 4" Bullion Fringed

## Chenille Spreads

Value Priced at

# 4.44



DOMESTICS,  
Sections 12 and 14,  
Downstairs at AYRES'

12 Beautiful Colors:  
● Flamingo ● Chartreuse  
● White ● Gray  
● Hunter ● Green  
● Green ● Pink  
● Gold ● Aqua  
● Blue ● Wine  
● Dust Rose

- Full and Twin Sizes
- Pre-Laundered
- No Ironing Needed
- Velvety, Lustrous Colors!
- Cut on 99" Material!
- For Home
- For School!
- For Hotels
- For Rooming Houses

Value that's easy to recognize! You'll want to add these marvelously low-priced spreads to every bedroom... you'll want to make matching draperies. The way chenille pattern has the appearance of corduroy... and not a smidgen of the strong heavy backing shows through! You'll marvel that such a spread can be priced at 4.44.

### First Quality With Zipper Cover 100% Foam Latex BED PILLOWS

First quality famous foam latex pillows at this unbelievable low price. Complete with 80 square white zippered cover... for long wear. Buy them now for the "REST" of your life.

**5.95**  
Ea.

### Shredded Foam Latex Bed Pillows

Shredded foam rubber gives the fluffiness of feathers, plus high non-allergy qualities! Covered with fancy floral art ticking in colors of blue, grey, pink. Now at this low price.

**2.50** EA.

### Two Additional Bedding Values

#### Irregulars, 6.48 "Beacon" Blankets

Beautiful "Beacon" solid color blankets, made of 10% wool 65% rayon, 25% cotton. 72x84 inches and made with 5-inch matching borders.

**4.99**

#### 9.95 "Hop A Long" Cassidy Bedspreads and Draperies

Full or twin size bedspreads at 6.98 ea. 34x90 Draperies at only 6.98 pair. Fast colors of blue, green, tan, gray.

**6.98**

Vanity House

AYRES' Exclusive  
Label of Quality Brings  
You These Specials!

### White Sale of Famous "Vanity House" SHEETS and Cases

Shop our prices, compare the savings you will make on these type 128 and type 140 sheets and cases in sizes 81x108, 72x108, 81x99, 72x99 and 42x36 cases.

**SAVE!**

#### Save 10% and More on Solid Color Matching Towel Ensembles

Thick thirsty turkish towels in 6 beautiful shades: Flamingo, Gold, Blue, Green, Pink, and Chartreuse. Buy now and save!

Bath... 69c ea.  
Guest... 39c ea.  
Wash cloth 14c ea.

#### Sanforized Unbleached Heavy Muslin Mattress Covers

Button Closing... 2.99  
Zipper Closing... 3.25

Full and twin sizes in these extra quality mattress covers. Made with your choice of button closing or zipper closing. Take advantage of this special sale price.

#### First Quality All White Reversible Mattress Pads

Twin Size 39x76... 3.25  
Full Size 54x76... 3.95  
Jumbo Size 60x76... 4.50

All first quality mattress pads. Heavy muslin, bleached pure white and well filled with pure white filling. Box stitched. Will give your mattresses added wear and protection at this low price.

### Multi-Warp Two-Tone Stripe Turkish GUEST TOWELS

Regularly 39c each... Save NOW at only

**25c EACH**

Save now on these famous make turkish guest towels. Brighten up your home with these attractive towels in color combinations of: Green and gold, blue and pink, gold and green and gray and pink.

#### Dresser Scarves and Doilies

A large selection of material types in a variety of colors and patterns... 49c Ea.

#### Flour Sack Tea Towels

Heavy fabric, lintless, bleached and mangled. Fine quality, hemmed 34x36 size... 35c Ea.

#### "Morgan Jones" Dish Cloths

Irregulars of this famous brand. A variety of sizes and qualities. 12 for \$1

#### 87" Unbleached Sheeting

Extra wide, extra quality, unbleached sheeting for countless home uses... 59c Yd.

#### All Linen Crash Toweling

16" Width, full bolt pieces. IMPORTED. White with colored borders... 3 Yds. \$1

#### Bleached Pillow Tubing

Fine quality, type 128 bleached pillow tubing. For years of service. 36" 44c Yd., 42" 50c Yd.

## Sale! All First Quality Broadlooms Apartment Size and Room Size RUGS

A Wonderful Selection of Designs and Patterns, Well Woven for Lasting Beauty! Sale Priced!

### First Quality Beige Textured Wilton

Save  $\frac{1}{3}$

★ Regular Price 10.95 Sq. Yd.  
★ Sale Price 7.33 Sq. Yd.

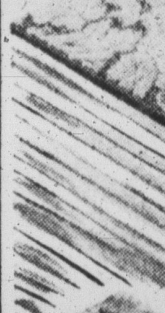
100 Yards of this beautiful broadloom in 12-foot width. At this low price you may own a 9x12 rug at only 90.95, a 12x12 rug at only 120.25.

### First Quality Green Two-Tone Leaf

Save  $\frac{1}{4}$

★ Regular Price 11.95 Sq. Yd.  
★ Sale Price 8.95 Sq. Yd.

We have 84 square yards, 12 feet wide in this attractive two-tone leaf pattern. A 9x12 rug will cost 110.40, a 12x12 rug, 147.20.



### First Quality Remnants

Description	Were	Now
9x6 Rose Floral	99.50	58.20
9x6 Gray Scroll	64.50	38.40
9x6.4 Wine Plum Tone	69.50	41.00
9x6.6 Beige Leaf	119.50	71.25
9x7.6 Cedar Leaf Tone	67.50	39.50
9x7.6 Rose Floral	119.95	72.00
9x7.6 Burgundy Leaf	79.50	47.25
9x7.6 Gray Leaf	139.50	81.25
9x8.6 Gray Leaf on Twist Ground	157.50	92.25
9x9 Gray Floral	144.50	85.50
9x9 Tan and Rose Floral	89.50	53.50
9x9 Rose Leaf on Twist Ground	164.50	97.50
9x9 Rose Floral	144.50	85.50
9x9.10 Gray Leaf	99.50	59.00
9x10 Gray and Green Leaf	99.50	59.00
9x10 Burgundy Leaf Tones	84.50	49.00
9x10.4 Gray and Beige Floral	164.50	97.25
9x10.6 Gray Scroll	109.50	64.75
9x10.6 Rose Leaf on Twist Ground	189.50	113.25
9x11 Gray Floral	172.50	104.50
9x15.7 Gray Floral	159.50	94.50
12x7 Gray Floral	94.50	55.25
12x9 Green Leaf	119.50	71.50
12x10.6 Wine Leaf	137.50	81.40
12x13 Gray Floral	164.50	99.95

### First Quality Heavy Twistweave

Save  $\frac{1}{3}$

★ Regular Price 15.95 Sq. Yd.  
★ Sale Price 10.50 Sq. Yd.  
80 Square yards of this beautiful extra heavy blue twistweave, 9 feet wide. At this special sale price, a 9x12 rug will sell at 129.00 and a 9x15 rug will sell at 113.95.

### First Quality Leaf Pattern

Save  $\frac{1}{4}$

★ Regular Price 10.95 Sq. Yd.  
★ Sale Price 7.33 Sq. Yd.  
22 Square yards of 9-foot broadloom in grey leaf pattern, and 33 square yards in 9-foot green leaf pattern. A 9x12 rug would cost 90.95, a 9x15 rug only 113.95.

### First Quality Gray Two-Tone Leaf

Save  $\frac{1}{3}$

★ Regular Price 10.95 Sq. Yd.  
★ Sale Price 7.33 Sq. Yd.  
58 Square yards of this lovely 9-foot grey two-tone leaf pattern broadloom. At this special sale price a 9x12 rug will cost just 90.95 and a 9x15 rug just 113.95.

DOWNSTAIRS  
Rug Department

CLOSED MONDAYS  
SHOP TUESDAY THRU SATURDAY  
9.00 to 5.25

Buy On AYRES' ABC

### 2 Key Claim Cattle

CHICAGO, Jan. 1.—Chicago stock market today overw...

Both cities but it turned different sets...

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