

AYRES' DOWNSTAIRS STORE



January
White
goods

SALE

Start the New Year off Right with Savings for Your Home. Shop in Our Complete-on-one-Floor Home Store for this

AYRES' January Super Saver Event for the Home!

January White Goods Sale, Thrift Extra!

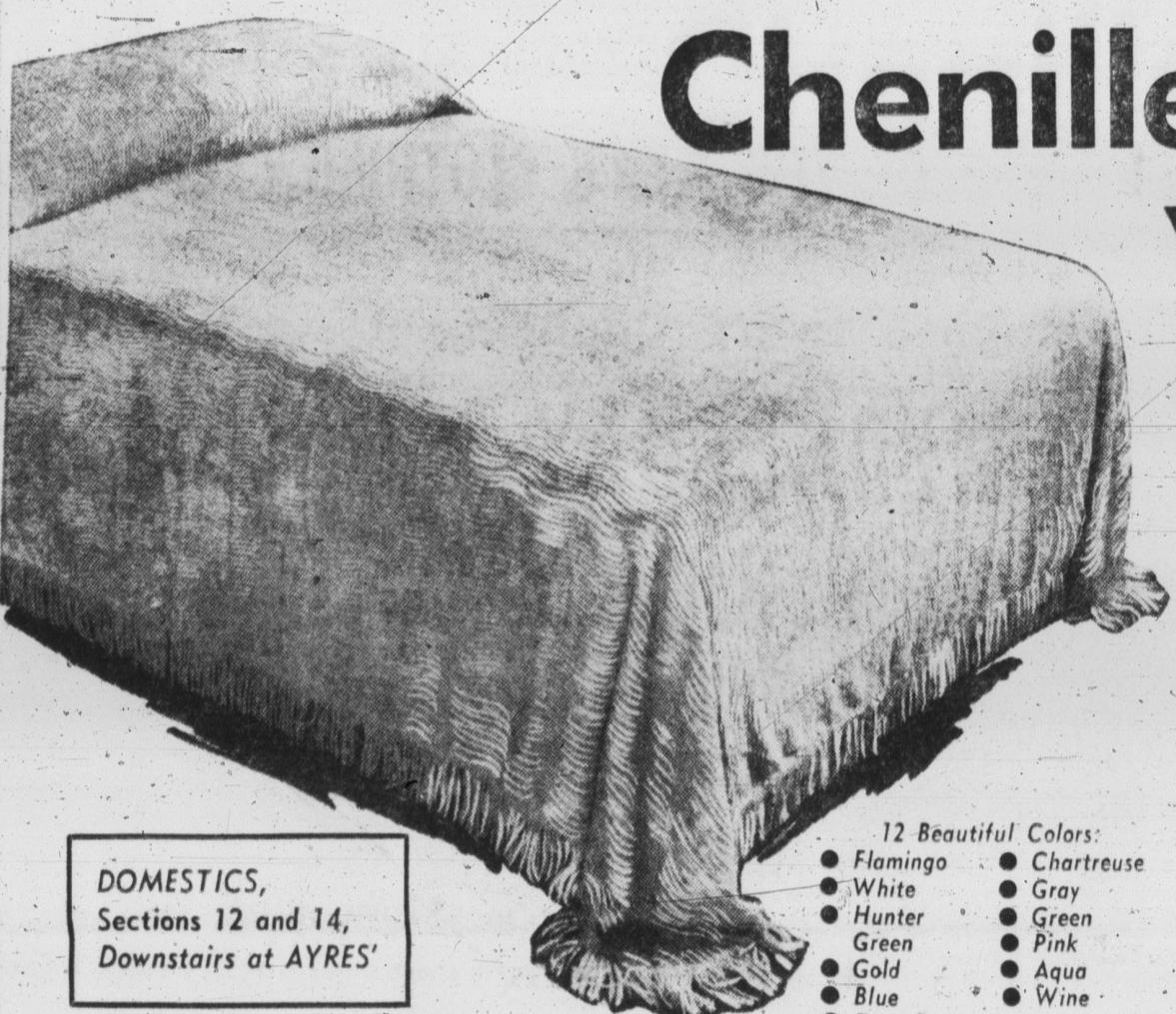
Strong Backing! Dense Topping! Extra Wide Super Size!

An Extra Value in 4" Bullion Fringed

Chenille Spreads

Value Priced at

4.44



DOMESTICS,
Sections 12 and 14,
Downstairs at AYRES'

First Quality With Zipper Cover 100% Foam Latex BED PILLOWS

First quality famous foam latex pillows at this unbelievable low price. Complete with 80 square white zippered cover, sanitized for longer wear. Buy them now for the "REST" of your life.

5.95

Ea.

Shredded Foam Latex Bed Pillows

Shredded foam rubber gives the fluffiness of feathers, plus high non-allergy qualities! Covered with fancy floral art ticking in colors of blue, grey, pink. Now at this low price.

2.50

Ea.

12 Beautiful Colors:
 • Flamingo • Chartreuse
 • White • Gray
 • Hunter Green • Pink
 • Gold • Aqua
 • Blue • Wine
 • Dust Rose

• Full and Twin Sizes
 • Pre-Laundered
 • No Ironing Needed
 • Velvety, Lustrous Colors!

• Cut on 99". Material!
 • For Home . . .
 • For School!
 • For Hotels . . . Motels!
 • For Rooming Houses!

Value that's easy to recognize! You'll want to add these marvelously low-priced spreads to every bedroom . . . you'll want to make matching draperies. The wavy chenille pattern has the appearance of corduroy . . . and not a smidgeon of the strong heavy backing shows through! You'll marvel that such a spread can be priced at 4.44.

Two Additional Bedding Values

Irregulars, 6.48 "Beacon" Blankets

Beautiful "Beacon" solid color blankets, made of 10% wool 65% rayon, 25% cotton. 72x84 inches and made with 5-inch matching borders.

4.99

9.95 "Hop A Long" Cassidy Bedspreads and Draperies

Full or twin size bedspreads at 6.98 ea. 34x90 Draperies at only 6.98 pair. Fast colors of blue, green, tan, grey.

6.98

Sale! All First Quality Broadlooms Apartment Size and Room Size RUGS

A Wonderful Selection of Designs and Patterns, Well Woven for Lasting Beauty! Sale Priced!

First Quality Beige Textured Wilton

Save $\frac{1}{3}$

★ Regular Price 10.95 Sq. Yd.
★ Sale Price 7.33 Sq. Yd.

100 Yards of this beautiful broadloom in 12-foot width. At this low price you may own a 9x12 rug for only 90.95, a 12x12 rug for only 120.25.

First Quality Green Two-Tone Leaf

Save $\frac{1}{4}$

★ Regular Price 11.95 Sq. Yd.
★ Sale Price 8.95 Sq. Yd.

We have 84 square yards, 12 feet wide in this attractive two-tone leaf pattern. A 9x12 rug will cost 110.40, a 12x12 rug, 147.20.



Buy On AYRES'

At the Indianapolis
About This Easy
Payment Plan

ABC



First Quality Remnants

Description	Were	Now
9x6 Rose Floral	99.50	58.20
9x6 Gray Scroll	64.50	38.40
9x6.4 Wine Plum Tone	69.50	41.00
9x6.6 Beige Leaf	119.50	71.25
9x7.6 Cedar Leaf Tone	67.50	39.50
9x7.6 Rose Floral	119.50	72.00
9x7.6 Burgundy Leaf	79.50	47.25
9x7.6 Gray Leaf	139.50	81.25
9x8.6 Gray Leaf on Twist Ground	157.50	92.25
9x9 Gray Floral	144.50	85.50
9x9 Tan and Rose Floral	89.50	53.50
9x9 Rose Leaf on Twist Ground	164.50	97.50
9x9 Rose Floral	144.50	85.50
9x9.10 Gray Leaf	99.50	59.00
9x10 Gray and Green Leaf	99.50	59.00
9x10 Burgundy Leaf Tones	84.50	49.00
9x10.4 Gray and Beige Floral	164.50	97.25
9x10.6 Gray Scroll	109.50	64.75
9x10.6 Rose Leaf on Twist Ground	189.50	113.25
9x11 Gray Floral	172.50	104.50
9x15.7 Gray Floral	159.50	94.50
12x7 Gray Floral	94.50	55.25
12x9 Green Leaf	119.50	71.50
12x10.6 Wine Leaf	137.50	81.40
12x13 Gray Floral	164.50	99.95

First Quality

Heavy Twistedweave

Save $\frac{1}{3}$

★ Regular Price 15.95 Sq. Yd.
★ Sale Price 10.50 Sq. Yd.
80 Square yards of this famous extra heavy blue twistedweave, 9 feet wide. At this special sale price, a 9x12 rug will sell at 129.00 and a 9x15 rug will sell at 113.95.

First Quality

Leaf Pattern

Save $\frac{1}{4}$

★ Regular Price 10.95 Sq. Yd.
★ Sale Price 7.33 Sq. Yd.
22 Square yards of 9-foot broadloom in grey leaf pattern, and 33 square yards in 9-ft. green leaf pattern. A 9x12 rug would cost 90.95, a 9x15 rug only 113.95.

First Quality

Gray Two-Tone Leaf

Save $\frac{1}{3}$

★ Regular Price 10.95 Sq. Yd.
★ Sale Price 7.33 Sq. Yd.
58 Square yards of this lovely 9-foot grey two-tone leaf pattern broadloom. At this special sale price, a 9x12 rug will cost just 90.95 and a 9x15 rug just 113.95.

DOWNTAIRS

Rug Department

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