



L. S. Ayres & Co. FRANKLIN 4411

tailored for the teacher . . . and other men of distinction

blended for performance

all-new

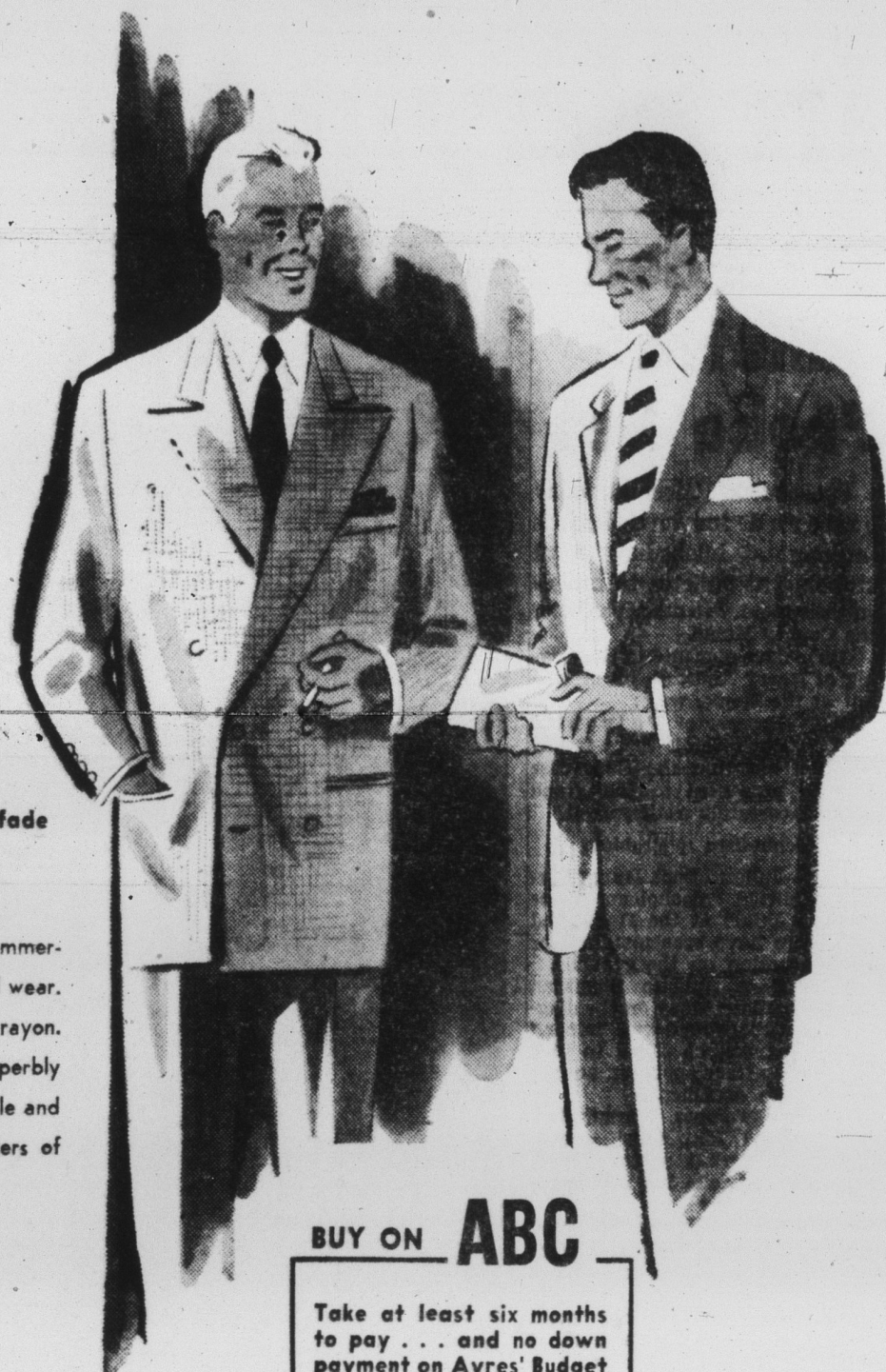
goodall all-year suit

49.50

- resists wrinkles
- colors can't fade
- lightweight
- long wearing

Meet a brand new idea in men's suits . . . summer-weight lightness with year 'round warmth and wear. It's a new wonder blend of wool, nylon and rayon. There's handsome sharkskins and worsteds, superbly tailored, in rich browns, grays and blues. Single and double breasted models. Made by the makers of Palm Beach and Springweave suits!

Ayres' Men's Store, Street Floor,
South Building



BUY ON ABC

Take at least six months
to pay . . . and no down
payment on Ayres' Budget
Charge!

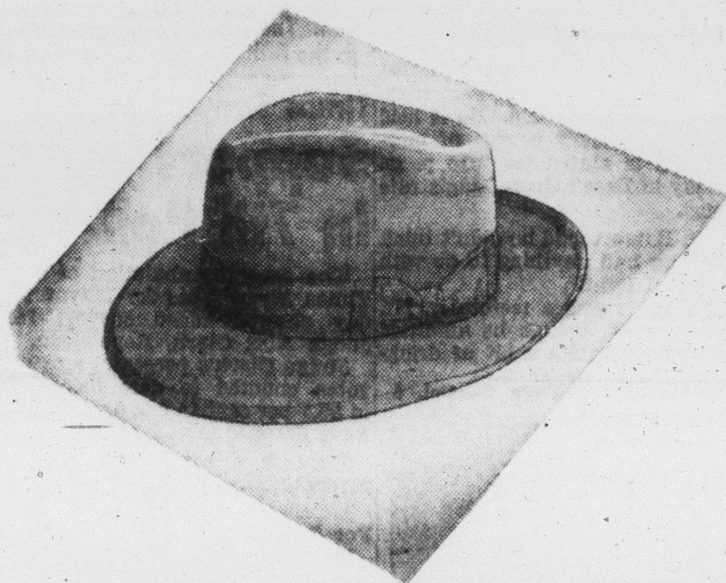
(Ask your salesperson about it)

lee warren felt hat

7.50

It's Lee shaped . . . pre-shaped for that always correct look. With balanced pinches in front and just-right dent in crown that are fashion-creased . . . and they're in for keeps. Has smart bound edge and exclusive cushioned leather band. Regular and long ovals in dashing Fall shades.

Ayres' Men's Store, Street Floor, South Building



parkington rayon gabardine sport shirt

5.00

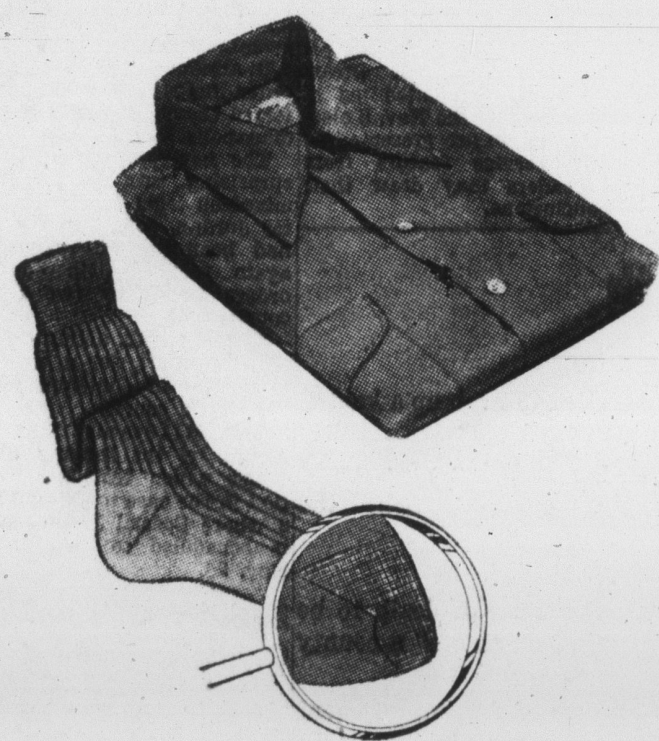
Handsomely tailored Parkington sport shirts of sturdy rayon gabardine. Have distinctive, hand-picked, convertible collars and long sleeves. Fall shades! Completely washable!

Parkington teca sport shirts with long sleeves . . . 3.95

gold toe cotton hose 85 pr.

Gold Toe Hose, made of fine lisle cotton with the famous Gold Toe that's lined for wear resistance. Popular English, 6x3 rib in Fall and Winter shades. Sizes 10 to 13. Regular or ankle styles.

Ayres' Men's Store, Street Floor, South Building.



strate eight extra-flex oxfords

17.40

- flexibility
- cushion-comfort
- form fitting
- restful roominess
- fine construction
- long lasting

They've got them all . . . it's a flexible treat for your feet. The new, patented plant innersole is as flexible as your finger. Has shock-absorbing cork cushion that provides pillow-comfort for tired feet. Shown, wing tip oxford in smart brown, Ayres' exclusively.

Ayres' Men's Store, Street Floor, South Building.



meet Laurie Anders

glamour cowgirl and comedienne
of the Ken Murray TV show

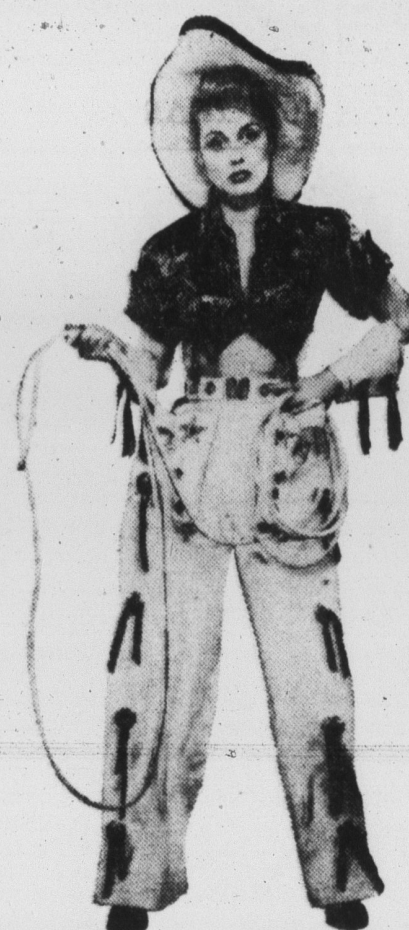
tomorrow, Thursday, October 25
10:00 a. m. to 12:00 p. m.
1:00 p. m. to 4:00 p. m.

Ayres' Toys, Downstairs

You'll enjoy meeting this famous star in person . . . here to introduce the "Laurie Anders" Doll and Doll Lamp. With the purchase of doll or lamp, a complimentary autographed picture of Laurie Anders!

Laurie Anders Doll 1.98

Laurie Anders Doll Lamp 4.98

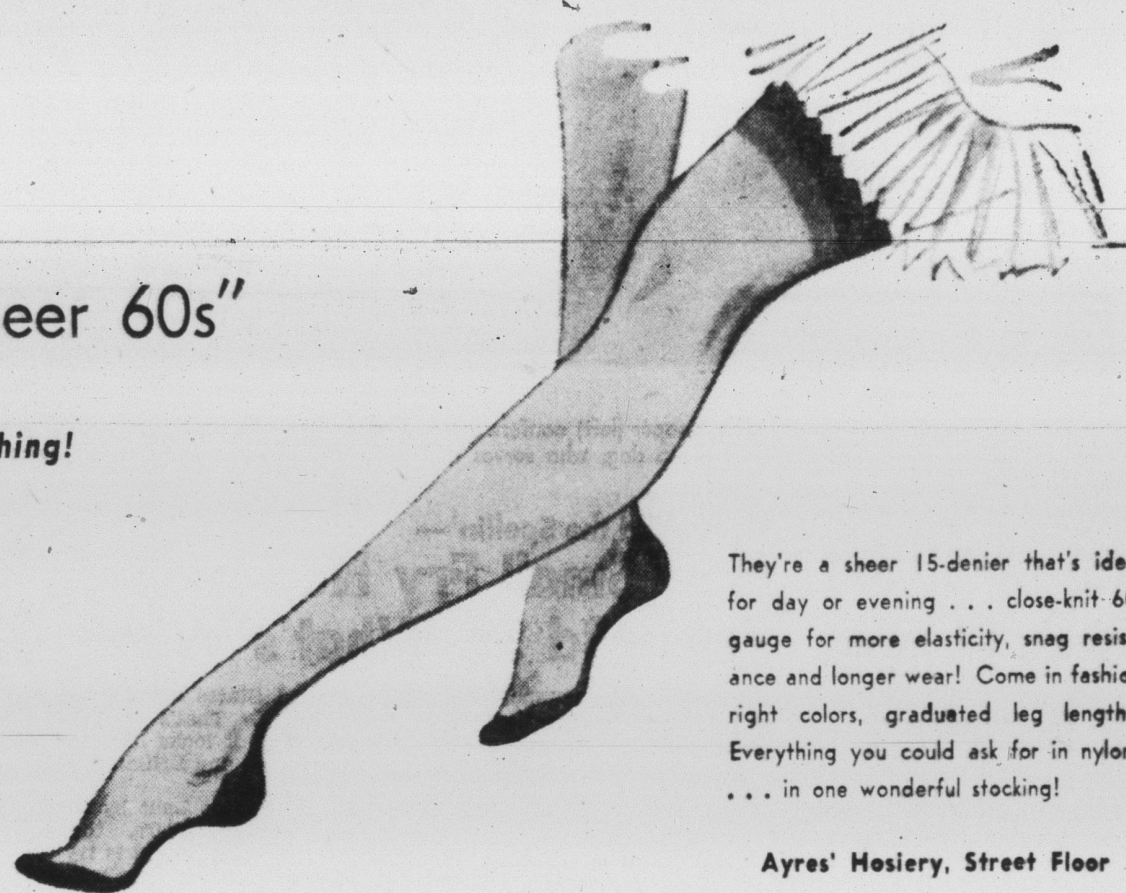


"ayresheer 60s"

have everything!

1.35 pr.

3 prs. 3.90



They're a sheer 15-denier that's ideal for day or evening . . . close-knit 60-gauge for more elasticity, snag resistance and longer wear! Come in fashion right colors, graduated leg lengths! Everything you could ask for in nylons . . . in one wonderful stocking!

Ayres' Hosiery, Street Floor

CLOSED MONDAYS
SHOP TUESDAY THRU SATURDAY
9.00 to 5.25

the midway heel by red cross

is the answer to the comfort question
for busy teachers on the go



12.95

It fairly cushions your feet in comfort from early A. M. classes till long after the last bell has rung . . . rates the "fashion honor roll" any hour of the day or evening with smart styles, fine leathers! All styles shown in brown or black calf. ("Celebrity," the strap sandal above, also available in brown or black suede.)

Ayres' Budget Shoes, Meridian Shops,
Second Floor



This product has no
connection with American
National Red Cross.

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