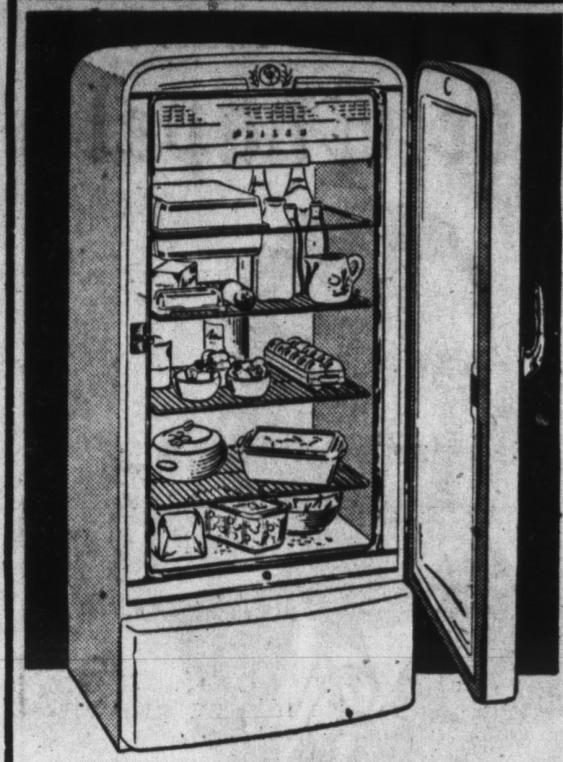


MONDAY, MAR. 12, 1951



## PHILCO

"Advanced Design"  
NEW 1951  
REFRIGERATOR  
Model 712 \$209.95

Even at the lowest price . . . a full-width freezing compartment plus over 7 cu. ft. food storage capacity . . . plus the other exclusive Philco features. Come in and see the 9, 10, 11, 12 and 13 cu. ft. Philco models.

EASY TERMS!  
IMMEDIATE DELIVERY!

ROSE TIRE CO., INC.  
930 N. MERIDIAN RI-8355

## RADIO PROGRAMS

THIS EVENING

WFBM 1260 CBS	WIBC 1070 Mutual	WIRE 1430 NBC	WISH 1310 ABC	WXWL 1590 NBC	WLW 700 NBC
4:00 Make Mine Music	Easy Does It	Wheel Girl Marries	Wheel Girl Marries	News-Mike Dunn	Mike Dunn
4:15		Parlie Faces Life	Parlie Faces Life	Parlie Faces Life	Just Plain Bill
4:30		Just Plain Bill	Just Plain Bill	Just Plain Bill	Front Page Farrell
4:45		Front Page Farrell	Personality Time	"	"
5:00			Rush Hour Revue	News-Mike Dunn	"
5:15			Dinner Winner	Big Jon and Sparky	Front Page Farrell
5:30			Sportlight	Sign Off	Queen for a Day
5:45			Sign Off		
6:00					
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## Youngstown Kitchens

### SPECIAL! KITCHEN ENSEMBLE

54" Youngstown Cabinet Sink with matching wall cabinets. Pay as Low as \$20 Down \$6.75 Per Month \$199.95

See Youngstown Kitchens Automatic Dishwashers, Sinks and Cabinets

PAY 10% DOWN—Take 2 1/2 Years to Pay—FHA Terms

**D.R. SMITH CO.**

810 VIRGINIA AVE.

ATLANTIC 1562

TUESDAY PROGRAM					
WFBM 1260 CBS	WIBC 1070 Mutual	WIRE 1430 NBC	WISH 1310 ABC	WXWL 1590	WLW 700 NBC
6:30 Back to the Bible	Cousin Chickie	Down Patrol	Bill Faulkner Show	Sun. Dial	News-Markets
6:45					Jack Hunt
7:00 World News	News—Time-n-Tunes	World News	News—Bill Faulkner	News—Sun Dial	Neal Burris
7:15 Hoosier Headlines	Time-n-Tunes	Musical Clock	News—Bill Faulkner	News—Sun Dial	News—DeWesse
7:30 Bing Sings	"	"	News—Scores	News—Sun Dial	Morning Melrose
7:45 News	"	"	News—Scores	News—Sun Dial	"
8:00 News of America	Gordon Graham	1430 Club	Breakfast Club	News—For Evans Saks	"
8:15	"	"	"	For Evans Saks	"
8:30 Hillbilly Ranch Time	Wife Savers	"	"	"	Share the Wealth
8:45 Mrs. Farrell	Kitchen Club	"	"	"	Victor Lindahl
9:00 Arthur Godfrey	Easy Listening	Welcome Travellers	My True Story	News—Gentlemen Sing	Guy Lombardo
9:15	"	"	"	Welcome Travellers	Inspirational Time
9:30	"	"	"	"	Double or Nothing
9:45	"	"	"	"	"
10:00	"	"	"	"	"
10:15 Grand Slam	"	"	Modern Romances	News—Personality Parade	Mei Martin
10:45	Rosemary	"	David Amily	Personality Parade	Jack Borch
11:00 Wendy Warren	Tune-O Country Carnival	Gloria Swanson	Quick as a Flash	"	David Garroway
11:15 Aunt Jenny	"	"	"	"	"
11:30 Helen Trent	"	Bea Line	"	"	"
11:45 Our Gal Sunday	"	We Love and Learn	"	"	"
12:00	"	"	"	"	"
12:15	Gilbert Forbes	Gordon Graham News	Donald Bruce	News—V. Monroe	Fifty Club
12:30	McPerkins	Pick-A-Packet	Dixie Four	Crosby Croons	Daily Hit Parade
12:45	Hoosier Farm Circle	Cordie Foster	Markets-Low Down	Windsor Varieties	Everybody's Farm
1:00	"	"	"	"	Penny's Pantry
1:15	Second Mrs. Burton	Big Sister	Catherine Daniels	News—You Asked for It	Ernie Lee
1:30	Perry Mason	Dr. Malone	"	Double or Nothing	Love and Learn
1:45	Kera Drake	Guiding Light	John B. Kennedy	"	"
2:00	Brighter Day	Judy and Jane	Frances Scully	"	"
2:15	Hilltop House	Queen for a Day	Benny Rubin	News—You Asked for It	Live Like Millionaire
2:30	King's Row	Life Can Be Beautiful	Boo Lee	"	"
2:45	House Party	Boo Lee	Hannibal Cobb	"	"
3:00	"	Double or Nothing	Talk Back	"	"
3:15	Stirrings Rich	News—Easy Does It	Surprise Package	News—Big Four	Backstage Wife
3:30	"	"	Stella Dallas	Big Four Feature	Stella Dallas
3:45	Share the Wealth	"	Lorenzo Jones	"	Lorenzo Jones
4:00	Make Mine Music	"	Young Widder Brown	Crosby Sings	Widder Brown

## PHILCO BALANCED BEAM BIG 16" TELEVISION

145 Sq. In. True-Focus Picture

PHILCO 1607 . . . with rich beauty, extra luxury, newest features. Famous Electronic Built-in aerial. Handsome all metal cabinet in rich, dark Maroon finish.

**Pay Only \$4 Weekly**

OPEN EVENINGS TILL 9  
"Your Windsor Village TV and Appliance Dealer"

**SUTTON SALES CO.**  
2145 N. ARLINGTON BL 7251

THE INDIANAPOLIS TIMES

## Airflyte Theater TV Program On Way Out

Sponsor of Show Lays Blame  
For Closing on National Emergency

By R. K. SHULL

Airflyte Theater (WFBM-TV, 5:30 p. m., Saturdays) which is sponsored by the automobile which uses the same trade name will become a thing of the past as soon as the local station uses up its backlog of kinescope versions. Sponsor of the show claims the national emergency is the cause.

### SERVES 'EM RIGHT . . .

Ever been disgusted with the way a wornout pop tune will linger on "Your Hit Parade" for weeks after it's died a natural death in your locale? Well, the producers of that show are now being paid back 100-fold. Since the program is being videoed to some cities, the producers have to make up new sets each week for each of the songs. The longer the song lingers, the tougher it gets.

For example: "Harbor Lights" was on Your Hit Parade for 18 weeks, and the producers had to scrap up a new appropriate setting for each of the shows. Here appointed that some of the treatments: Ship's her radio show, ex-egg nest, waterfowl, cafe, etc.'s "My Favorite" wheelchair, widow's walk, ferry, "Husband," didn't boat, tropical island Christmas, garner any entertainment awards. To my knowledge, "Perilous Star Extra" scene.

On the Ball . . . Fourth of July is the date set by her doctor for Lucille Ball's heir to arrive. Lucille is dis-

ting some of the treatments: Ship's her radio show, ex-egg nest, waterfowl, cafe, etc.'s "My Favorite" wheelchair, widow's walk, ferry, "Husband," didn't boat, tropical island Christmas, garner any entertainment awards. To my knowledge, "Perilous Star Extra" scene.

MISFIRE . . . Bert Parks (WFBM-TV, 2:30 p. m., Wednesdays) had the bright idea of vi-

dealing a chicken laying an egg. Scheme was all to get a pullet borrowed from Rutgers University. A "ve-t" stood by ready to give the chick

which would produce an egg in exactly 15 minutes. At a given signal, the "vet" inoculated the chicken and the cameramen prepared to televise the big event. Bert Parks

But the frustrated young hen threw away her big chance for national fame and produced the egg only 13 minutes after the shot. The cameramen missed the whole event. Parks is now searching for a more reliable hen.

STUDIO moguls at NBC are still kicking around the idea of switching Milton Berle to an alternate week set-up next season.

Irena Massey, blonde beauty from Hungary, has a TV glamour girl-interviewer series lined up, but can't seem to locate a sponsor.

GOING DOWN . . . Jack "Fat Man" Smart is trying to lose 45 pounds. So far he's shaved off 15.

From Hollywood . . . Claudette Colbert is dickering for a radio situation comedy series.

George Raft is filming a "Rocky Jordan" TV series, and one-time screen star Edmund Lowe is slated for a video crime weekly.

Hopalong . . . Bill Boyd has

made his bow as a columnist with

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