

CUT YOUR COST OF GIVING WITH THRIFTY

GIFTS FROM AYRES' FASHION CENTER

AYRES' DOWNSTAIRS STORE

A Popular-Price Gift Store for the Whole Family

Complete Selections Throughout the Fashion Store Makes It Easy To Select HER Gift!

Fashion Gifts for Holidays Ahead!

Special Purchase and Sale

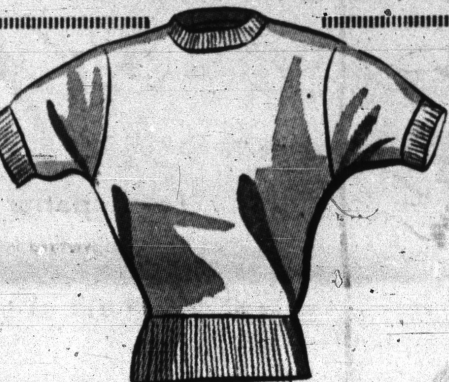
600 SKIRTS for Holiday Time!

Regularly Selling at 3.98 to 5.98 Each!

Rayon Sheen Gabardine—Wool and Rayon Plaids!
Interesting Novelties—Wanted Rayon Tweeds!

NOTE THESE FEATURES!

- * Smart Dark Shades!
- * New Pastels in Tweeds!
- * Winter White and Pastel Gabardines!
- * Rayon Pin Checks!



"Lamp" All-Wool Short Sleeve SLIPOVER SWEATERS

A WARM-HEARTED GIFT for ONLY

Gay, warm little gift sweaters in soft, all-wool. Shape retaining, wonderfully washable. NAVY, WHITE, CORAL, YELLOW, GREEN. Sizes 34 to 40. Select several at this thrift-price!

SPORTSWEAR, Section 3, Downstairs at AYRES'

2⁹⁸

NOTE THESE FEATURES!

- * Full Swing Skirts!
- * Pleated All Around Styles!
- * Straight Line Suit Skirts!
- * Some Styles with Pocket Details!

OPEN MONDAYS
FROM NOW UNTIL CHRISTMAS
SHOP 9:00 to 5:25
DAILY

RAYON TISSUE FAILLE AND RAYON ACETATE PRINTS
In Sizes 9 to 15, 12 to 20, 16½ to 24½ and 46 to 52!
For Holiday Dress Up! For Special Gifts for You!



DRESSES

In Smart Dark Tones!

each 7.95
2 for 15

COLORS:

- * Black * Purple
- * Navy * Royal
- * Aqua * Green
- * Teal * Red
- * Metallics

SIZES:

Juniors—9 to 15
Misses—12 to 20
Women's—16½ to 24½
Half-Sizes—46 to 52

The flash of colorful prints... the glamour of plains is yours in these festive holiday dresses! Youthfully styled in your choice of beautiful fabrics and flattering colors. Select several for holiday wear and for the perfect gift for that special someone on your list!

- A. Conversation Print with roll collar, two draped pockets. Jewel tones on NAVY, BLACK and GREEN backgrounds. Sizes 14 to 20.
B. Junior Size Date Dress with tiered bodice and peplum interest. RED, PURPLE, NAVY, BLACK, PINK in the group. Sizes 9 to 15.

FASHION DRESSES, Section 2, Downstairs at AYRES'

Hearth-Warming Gift!
Full Cut, Comfortable
Soft-as-a-Whisper

CHENILLE ROBES

Thrift-Priced for Christmas Giving

3⁹⁸

- * White, Pastels and Raspberry Colors!
- * Sizes 12 to 46!

Toasty-warm, closely tufted chenille robes for "her!" Deep overlay pattern on skirt, smart tie belt and one deep roomy pocket. First choice for gifts for mother, sister and wife!

Extra Salespeople
Are Ready To
Help You With
Your Purchases!

ROBES, Section 3, Downstairs at AYRES'



\$1

SO MUCH Scarf for
SO LITTLE Money!
Big, Bold, Beautiful

36" PURE SILK SCARFS

- * Hundreds of Prints!
- * Dozens of Colors!
- * Wear Them Many Ways!

The perfect little money gift! Gorgeous 36" square PURE SILK scarfs in a dazzling array of bright, tinsel colors and prints. One of the widest collection you've ever seen!

ACCESSORIES, Section 2, Downstairs at AYRES'