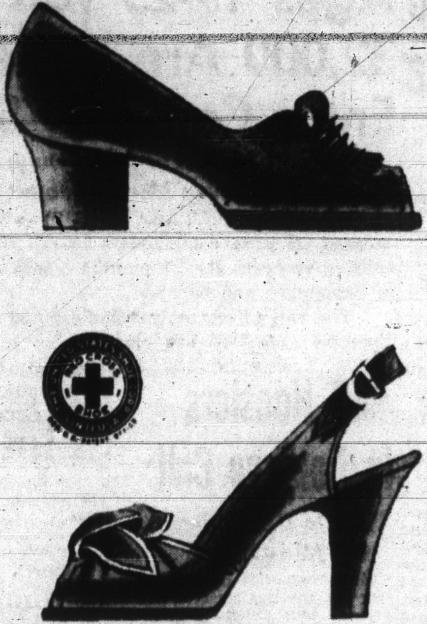


L. S. Ayres & Co. FRanklin 4411

Open all Day Saturday 9:00 to 5:25

OPEN ALL DAY SATURDAYS
Shop Tuesday thru Saturday
9:00 to 5:25
CLOSED MONDAYS

Saturday Shopping Guide



Happy Choice for Fall

Red Cross
Suedes

10.95 pr.

Fit-fashoned to look pretty, feel marvelous on your foot . . . fashion suedes in black for the accent you will wear right straight through.

Also in black and blue calf.

Ayres' Budget Shoes, Meridian Shop,
Second Floor



Our New
Little
Faille Bag

by "Pretty" lives up to its name!

5.00*

Pretty enough for the prettiest dress in your wardrobe! A dainty little barrel shaped bag in fall's favorite, rayon faille . . . just a handful to carry but designed to hold all your essentials! Black, brown, navy, red, russet, gold, beige, grey and emerald.
*Plus 20% tax

Ayres' Handbags, Street Floor



Velveteen
Coolie

3.00

Clever adaptation of an oriental influence . . . head-hugging scoop in velveteen with matching face veil. Black, brown, navy, red, russet, gold, beige, grey and emerald.

Ayres' Hat Box, Street Floor



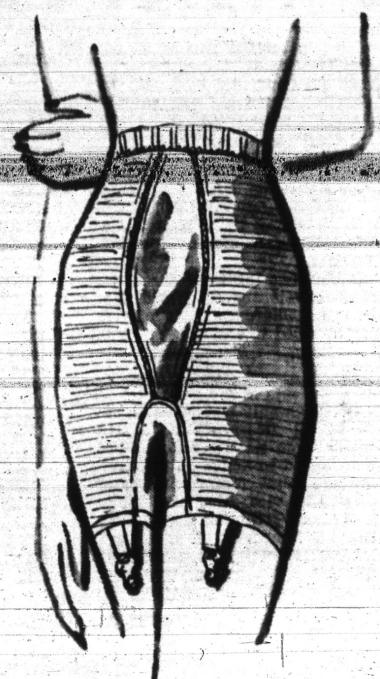
Judy Bond
Suit Blouse

in Rayon Tissue Faille

3.00

Disarmingly simple . . . perfect for your suits, perfect background for all your costume jewelry. White, green, brown, navy, grey, ecru, maize, pink, red, aqua. Sizes 32 to 38.

Ayres' Neckwear and Blouses, Street Floor



Special Purchase

Panty Girdle

Regularly 7.50 3.95

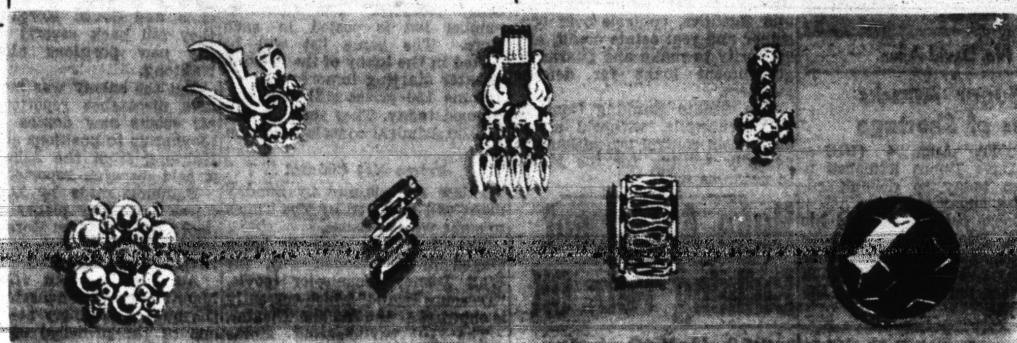
Underlining the pencil-slim fashions of Fall . . . a smooth-fitting girdle by Hollywood Youth. Cotton and rayon elastic weave with front panel for added control. Blue only, 16" length. Small, medium or large.

Ayres' Corsets, Second Floor

1.00 pr. plus tax

Scores of styles in pearls*, rhinestones, gold and silver finishes, jet and colored stones. Button and drop styles in a large variety of colors and combinations. Complete new wardrobe of earrings for so little.
*Simulated

Ayres' Costume Jewelry, Street Floor



Coro's New Earring Collection



"So glad you like it . . .
I made it myself."

Pinwale
Corduroy

Regularly 1.79 yd.

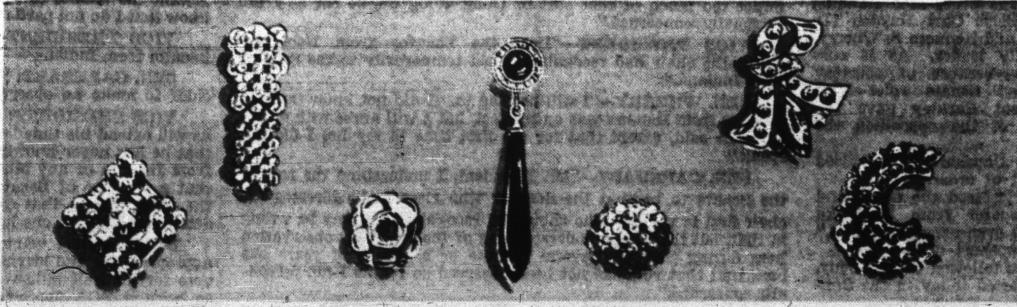
1.49 yd.

A favorite for its versatility . . . pinwale corduroy in a wide selection of brilliant and soft Fall shades. 36" wide.

BUTTERICK Pattern 5329

50c

Ayres' Fabrics, Fourth Floor



AYRES' WILL BE OPEN ALL DAY SATURDAY 9:00 TO 5:25

FRIDAY

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