

L. S. Ayres & Co. FRanklin 4411

Open all Day Saturday 9:00 to 5:25

OPEN ALL DAY SATURDAYS
Shop Tuesday thru Saturday,
9:00 to 5:25
CLOSED MONDAYS

Saturday Shopping Guide



Special Purchase

Judy Bond Nylon Blouses

Regularly 5.98 **3.29**

A brief, cap sleeve blouse with dainty smocked yoke below a simple round neck for your summer jewelry. And, it's NYLON CREPE. White only in sizes 32 to 38.

Ayres' Blouses and Neckwear, Street Floor



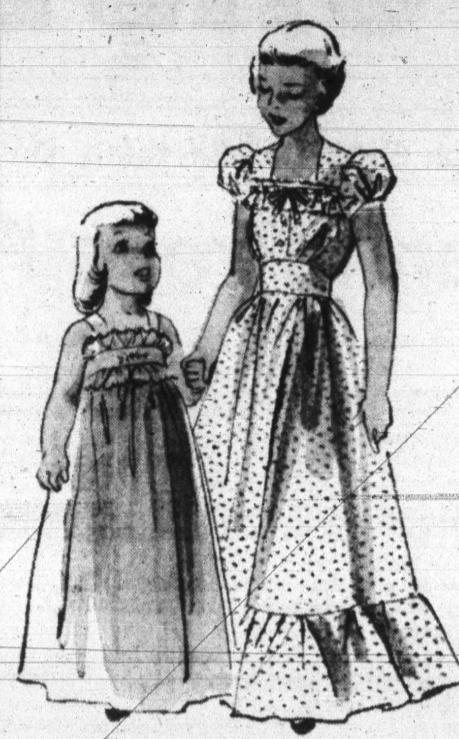
Special Purchase

Pima Broadcloth with the Organdy Touch

6.90

Beautiful and soft . . . pima broadcloth deftly turned in a bare dress happily piped with white organdy and franky fake pearl buttons. You'll love it in aqua, olive, brown or light blue. Sizes 9 to 15.

Ayres' Collegienne Shop, Second Floor



Special Purchase

Summer Nighties for Children

Regularly 2.98 to 3.98

2.29 2 for 4.00

Cool, cool nighties in dainty batiste and seersucker. From a wide selection of white ground prints and pretty pastels. Sizes 4 to 16.

Ayres' Children's Underwear, Fourth Floor



**The Men's Store,
Complete On The Street Floor**

**Men's AMC
Undershirts**

Regularly 75c **59c**

White, porous, men's knit undershirts. Made of fine combed cotton that wears longer . . . washes with ease. Now is the time to stock up on undershirts. These undershirts that can be worn the year 'round. They're exclusive with Ayres'.

Ayres' Men's Store, Street Floor,
South Building

**Continuing our
Annual July Sale of
Women's White Shoes**

1/2 Price

Also a special group
of dark shoes

1/4 to 1/3 OFF

Ayres' Shoes, Second Floor

Cotton Summer Skirts

3.49

Novelty cottons and bright, bold stripes to defy the summer sun and remain crisp and cool at the same time. Teammates for your blouses, shirts or midriff tops.

- A. Multi-stripe wine or green, sizes 10 to 16.
- B. Double pocket in pink or lilac, sizes 10 to 16.
- C. Double pocket in lilac or pink, sizes 10 to 16.

Ayres' Sportswear Accessories,
Third Floor



*Albury Carry
Your Chippa-Plate*
Reg. U. S. Pat. Off.



**Cotton Sundresses for
Very Little Women**

1.98

Bright as the sun . . . gay as a field of flowers. Two pretty pastel sundresses. Sizes 3 to 6x. Other sizes 1 to 3.

Ayres' Children's and Toddlers' Shop,
Fourth Floor

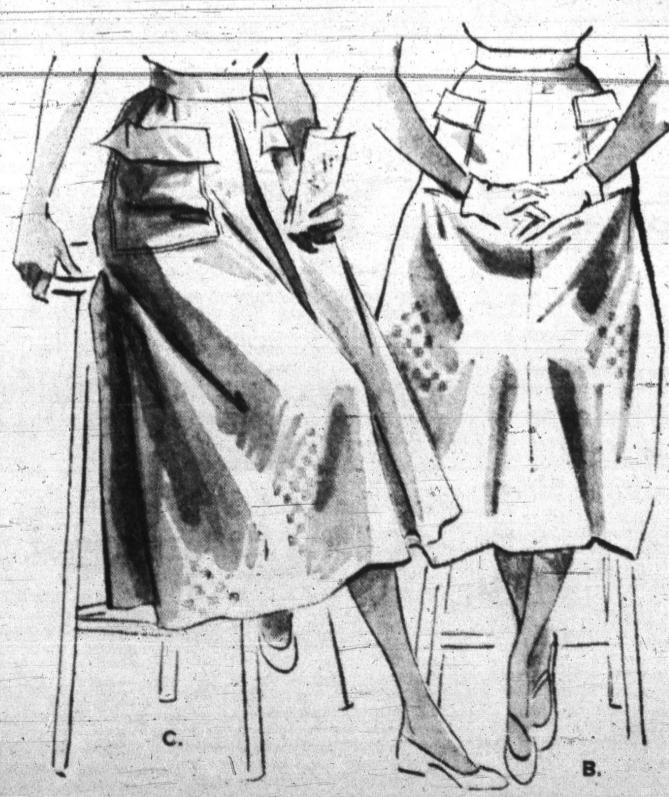
Special Purchase

**Par-Form Lastex
Swim Suits**

8.90

Swimming or sunning, these are wonderful and flattering in sleek lastex . . . designed with smooth, slim lines for figure control. Of rayon crinkle faille lastex in cafe lime, lemon, hunter green, shrimp, turquoise, blue water. Sizes 32 to 38.

Ayres' Active Sportswear, Third Floor



AYRES' WILL BE OPEN ALL DAY SATURDAY 9:00 TO 5:25

**FRIDAY
Yanks
Dig In**
(Continued)

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