

L. S. Ayres & Co.

July Clearance and Sale

Shop Tomorrow at 9:00 A.M.

SORRY, NO MAIL OR PHONE ORDERS

OPEN ALL DAY SATURDAYS
Shop Tuesday thru Saturday
9:00 to 5:25
CLOSED MONDAYS

1/2 Price

400 Misses Blouses

Group includes long and short sleeve rayon crepes, nylons, some novelty prints and stripes, some long sleeve nylon and acetate shirts. White, pastels, and some dark colors but all sizes and colors are broken.

(151) Blouses

Originally 7.98 **3.90**

(108) Blouses

ORIGINALLY 8.98 **4.40**

(28) Blouses, originally 3.98 **1.90**
(74) Blouses, originally 5.98 **2.90**
(20) Blouses originally 10.98 **4.90**
(6) Blouses, originally 25.00 **12.40**

Ayres' Blouses, Third Floor

ANNUAL JULY SALE 1673 Pairs Women's White SHOES

1/2 Price

Palter Delise	British Walker
Urbanite	British Brevitts
Collegebred	Hill and Dale
Delise Deb	Barbara Lee
Matrix	Red Cross
Tupper	Dayne Taylor

(121 prs.) SHOES, originally 6.95.....	3.47
(42 prs.) SHOES, originally 7.95.....	3.97
(59 prs.) SHOES, originally 8.95.....	4.47
(246 prs.) SHOES, originally 10.95.....	5.47
(260 prs.) SHOES, originally 12.95.....	6.47
(445 prs.) SHOES, originally 14.95.....	7.47
(27 prs.) SHOES, originally 15.95.....	7.97
(208 prs.) SHOES, originally 16.95.....	8.47
(44 prs.) SHOES, originally 17.95.....	8.97
(182 prs.) SHOES, originally 18.95.....	9.47
(39 prs.) SHOES, originally 21.95.....	10.97

NOW—

at the height of the white shoe season
—you save 1/2 on these famous name
shoes to wear right through the many
weeks of summer still ahead. Styles for
every occasion included, afternoon, cas-
ual, sports, and ALL 1/2 PRICE.

Special Sale DARK SHOES

1/2 to 1/3 OFF

(374 prs.) DAYNE TAYLOR DARK SHOES, originally 6.95 and 7.95 **4.85**
(476 prs.) RED CROSS DARK SHOES, originally 10.95 **5.85**
(118 prs.) BARBARA LEE DARK SHOES, originally 10.95 and 12.95 **6.85**
(594 prs.) DELISE DEB, BRITISH BREVITTS, COLLEGBRED, HILL AND DALE DARK SHOES, originally 14.95 and 16.95 **9.85**
(319 prs.) MATRIX, BRITISH WALKER, URBANITE DARK SHOES, originally 16.95 and 18.95 **11.85**
(305 prs.) PALTER DELISE AND THOMAS CORT DARK SHOES, originally 22.95 and 25.95 **15.85**
(694 prs.) WHITE AND DARK JOYCE AND TOWN AND COUNTRY PLAY SHOES, originally 6.95 to 10.95 **5.85**

Ayres' Shoes, Second Floor