

*L. S. Ayres & Co.***JULY Clearance and Sale****Shop Tomorrow at 9:00 A.M.****SORRY, NO MAIL OR PHONE ORDERS**

OPEN ALL DAY SATURDAYS  
Shop Tuesday thru Saturday  
9:00 to 5:25  
CLOSED MONDAYS

**1/2 Price**

**400**  
**Misses**  
**Blouses**

Group includes long and short sleeve rayon crepes, nylons, some novelty prints and stripes, some long sleeve nylon and acetate shirts. White, pastels, and some dark colors but all sizes and colors are broken.

**(151) Blouses**Originally 7.98 ..... **3.90****(108) Blouses**ORIGINAL 8.98 ..... **4.40**

(28) Blouses, originally 3.98 .....	<b>1.90</b>
(74) Blouses, originally 5.98 .....	<b>2.90</b>
(20) Blouses originally 10.98 .....	<b>4.90</b>
(6) Blouses, originally 25.00 .....	<b>12.40</b>

Ayres' Blouses, Third Floor

**ANNUAL JULY SALE**  
**1673 Pairs**  
**Women's White SHOES**

**1/2 Price**

(121 prs.) SHOES, originally 6.95 .....	<b>3.47</b>
(42 prs.) SHOES, originally 7.95 .....	<b>3.97</b>
(59 prs.) SHOES, originally 8.95 .....	<b>4.47</b>
(246 prs.) SHOES, originally 10.95 .....	<b>5.47</b>
(260 prs.) SHOES, originally 12.95 .....	<b>6.47</b>
(445 prs.) SHOES, originally 14.95 .....	<b>7.47</b>
(27 prs.) SHOES, originally 15.95 .....	<b>7.97</b>
(208 prs.) SHOES, originally 16.95 .....	<b>8.47</b>
(44 prs.) SHOES, originally 17.95 .....	<b>8.97</b>
(182 prs.) SHOES, originally 18.95 .....	<b>9.47</b>
(39 prs.) SHOES, originally 21.95 .....	<b>10.97</b>

**NOW—**

at the height of the white shoe season  
—you save  $\frac{1}{2}$  on these famous names  
shoes to wear right through the many  
weeks of summer still ahead. Styles for  
every occasion included; afternoon, cas-  
ual, sports, and ALL  $\frac{1}{2}$  PRICE.

Palter Deliso	British Walker
Urbanite	British Brevitts
Collegebred	Hill and Dale
Deliso Deb	Barbara Lee
Matrix	Red Cross
Tupper	Dayne Taylor

**Special Sale****DARK SHOES**

**1/2 to 1/3  
OFF**

(374 prs.) DAYNE TAYLOR DARK SHOES, originally 6.95 and 7.95, 4.85
(476 prs.) RED CROSS DARK SHOES, originally 10.95 ..... 5.85
(118 prs.) BARBARA LEE DARK SHOES, originally 10.95 and 12.95 ..... 6.85
(594 prs.) DELISO DEB, BRITISH BREVITTS, COLLEGEBRED, HILL AND DALE DARK SHOES, originally 14.95 and 16.95 ..... 9.85
(319 prs.) MATRIX, BRITISH WALKER, URBANITE DARK SHOES, originally 16.95 and 18.95 ..... 11.85
(305 prs.) PALTER DELISO AND THOMAS CORT DARK SHOES, originally 22.95 and 25.95 ..... 15.85
(694 prs.) WHITE AND DARK JOYCE AND TOWN AND COUNTRY PLAY SHOES, originally 6.95 to 10.95 ..... 5.85

Ayres' Shoes, Second Floor