

L. S. Ayres & Co. FRANKLIN 4411

CLOSED MONDAYS
SHOP TUESDAY THRU SATURDAY
9.00 to 5.25



It's New! Invisible Heels!

a Sandalfoot in

No-Seams NYLONS

that wears exceptionally well

1.35 pr. 3 prs. for 3.90

New open shoes ask for new treatment of your legs... invisible heel, very little toe, and, naturally, NO-SEAMS, a Round-the-Clock stocking in Inviso-Film, a dull film of flattering color on the leg.

Available in a complete range of patterns in the new lush shade of Crescendo.

Pre-made to measure ROUND THE CLOCK Individual Fit Nylons

Ayres' Hosiery, Street Floor

They're Spring...

They're Seersucker...

...and they're absolutely wonderful

Cotton Robes

5.95 each



A.

B.

C.

D.

Look no more m'lady... here are robes that are pretty,

In delicate pastels with Irish-type lace trim... practical, just wish 'em through the suds, no ironing... and so cool, in light seersucker.

A. Coachman-style robe in aqua, maize or pink; sizes 12 to 20.

B. Half-size long robe in rose or aqua; sizes 16 1/2 to 24 1/2.

C. Long wrap-around robe in pink, aqua, maize or blue; sizes 12 to 20.

D. Wrap-around brunch coat in pink, aqua, maize or blue; sizes 12 to 20.

Ayres' Robes, Second Floor

Summer Sunshine Prophecy in

Dayne Taylor White

6.95 and 7.95

Always wonderful, the spectator pump, and the newest of indispensables, the linen shoe of every hour of every day... by Dayne Taylor at such a modest little price, designed to set off pretty feet and fragile cottons under the summer sun.

Ayres' Budget Shoes, Meridian Shops, Second Floor



To carry from spring into summer...

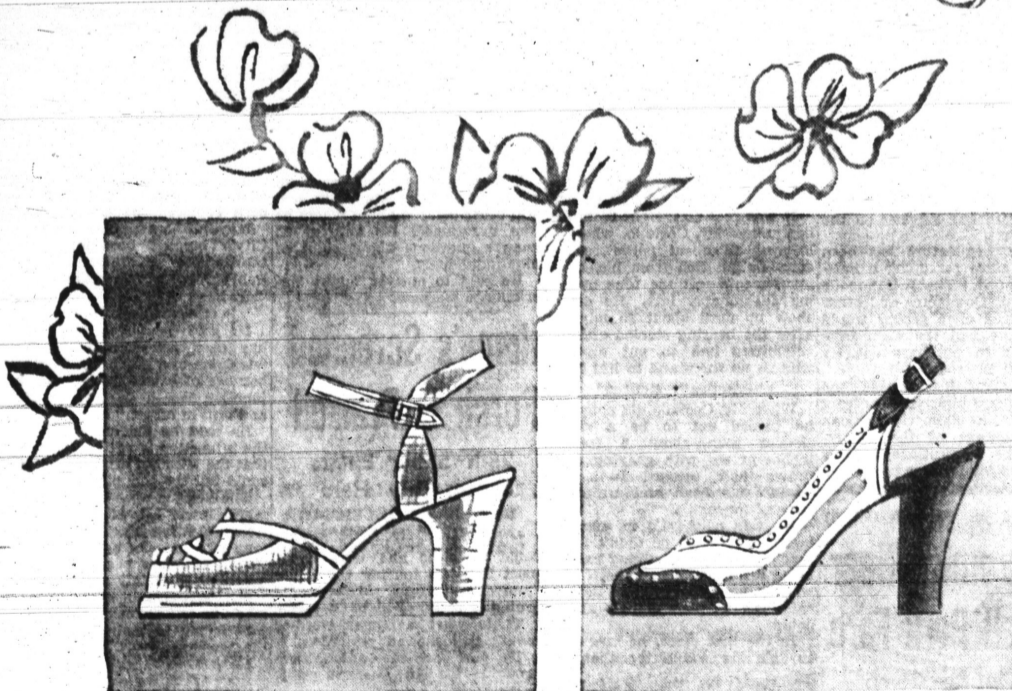
Graceline's Pouch Bag in rayon faille

5.00*

Pretty accent for your dark sheers and summer prints, a softly shaped pouch bag in lustrous rayon faille. Navy, black or brown. From a selection of Graceline bags at 6.00*.

*plus 20% tax

Ayres' Handbags, Street Floor



White 7.95

Brown/white, blue/white 6.95



Brown/white 6.95



White or natural in hi heel
White in mid heel. 6.95

See gay, new playclothes... crisp, pretty sheers... exciting summer wear for every occasion. in our

Sub-Deb Spring-Into-Summer Fashion Shows in our Sub-Deb Shop, Fourth Floor at

12:15 p.m. and 2:15 p.m.

Saturday, April 29

Ayres' Sub-Deb Shop, Fourth Floor

Attend The Park School Garden Tour—April 29 and 30

FRIDAY
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