



AYRES' DOWNSTAIRS STORE

BIRTHDAY SALE

CLOSED MONDAYS
SHOP TUESDAY THRU SATURDAY
9.00 to 5.25

STARTING TOMORROW! DOORS OPEN at 9:00 A. M.

Savings for The Family!

Women's First Quality Rayon Knit PANTIES . . . VESTS

Fine circular-rayon knit panties in flare panty style, sport, and cuff panty style. Elastic leg brief, band leg brief. Pink, white. Panty sizes 5 to 8. Vest sizes 34 to 44.

39c

**It's Here! Our Dollar-Saving,
Once-in-a-Year Birthday Sale . . .**

**Featuring New Low Prices in Every Department!
Budget Buys for Every Member of the Family!**

Juniors', Misses', Women's DRESSES

100 denier prints, rayon bemborgs, cottons, rayon crepes, butcher weave-rayons, in prints, plains, stripes, checks, polka dots. Casuals, sunbacks, dressy styles. Sizes 9 to 15, 12 to 20, 14 1/2 to 24 1/2 and 46 to 52.

\$5

Special Purchase of New COSTUME JEWELRY

Pins, earrings, necklaces, bracelets in tailored types of simulated gold and silver. Some stone-set scatter pins with matching earrings. Also single strand simulated pearls.

2 for \$1
Plus Tax

Women's Irregular \$3 HANDBAGS

A fine assortment in simulated leather, straw, faille in a wide variety of styles including box type, pouch and larger tailored styles. Assorted colors.

1.89
Plus Tax

Irregulars ZIG-ZAGGED Stitched MATTRESS PADS

Twin, **1.99** Full, **2.50**
39x76 ea. 54x76 ea.

Wonderful quality mattress pads with close zig-zag stitching . . . priced for Sale Savings! Heavy, bleached white muslin covered.

Men's Regular 2.19 Sanforized Denim Dungarees

Famous "Hammerlock" brand dungarees for exceptional wear, fit and comfort! Exclusive with Ayres' . . . and priced at a substantial savings!

1.89



OFFERING the most amazing array of values ever assembled all on one floor! Presenting merchandise displayed for easier shopping, departments arranged for convenient buying . . . headlining quality, comfort, style and beauty! **SAVE MONEY** on every purchase in this tremendous 30th Birthday Sale! Check the values . . . for YOU, YOUR HOME, YOUR FAMILY! Shop Early! Doors open at 9:00 A. M.!



Sale Feature! First Quality "REAL SILK"

Full Fashioned NYLONS

Specially Purchased!

51 Gauge, 15 Denier

NYLONS

89c
3 for 2.50

51 Gauge, 20 Denier

NYLONS

79c
3 for 2.25

★ Ultra Sheers for Dress Occasions!

★ Sizes 8 1/2 to 11!

★ Smart Spring Colors of Beigetones, Browntones, Taupe-tones!

Famous "Real Silk" hosiery mills and Ayres' downstairs store bring you these beautiful FIRST QUALITY FULL FASHIONED-Nylon Stockings at a new low price! Priced so low because of slight variations from standard lengths. Shop! Buy! Save tomorrow!

SIZES ARE AS FOLLOWS:			
SIZE	LENGTH	SIZE	LENGTH
8 1/2	27"	10	30"
9	28"	10 1/2	31"
9 1/2	29"	11	31"

BECAUSE . . . of slight variations from standard lengths we are permitted to sell these beautiful "Real Silk" stockings at these special low prices!

★ Perfect Daytime Sheers!

★ Sizes 8 1/2 to 10 1/2!

★ Smart Spring Hosiery Colors!

45 Gauge, 30 Denier

NYLONS

69c or 3 for \$2

★ Business Sheers!

★ Sizes 8 1/2 to 11!

★ Smart Spring Colors!

Girls' 2-Pc. Twill or Denim

Shorts—Midriff Sets

ONLY 1.79 for twill or denim short and midriff sets! Elastic drop shoulder midriff. Zip-side shorts. Girls' sizes 7 to 14. Teens' 10 to 16.

1.79
Set

Heavy Hemmed Turkish Reversible

TOWEL ENDS

Famous "Cannon" towel ends at the low price of 6 for \$1! Choice of weights, sizes and colors! All fine, sturdy-wearings!

6 for \$1

Only 109 ALL WHITE Crinkle

Dimitry BEDSPREADS

Good heavy quality bedspreads, Sale priced! Grand for children's rooms, for the cottage. 63x90, 72x90, 81x90 Sizes! Hemmed ends.

2.99
ea.

MEN'S "Yachtsman" Novelty

KNIT SHIRTS

They're new . . . they're only \$1! Famous "Yachtsman" knit shirts in novelty patterns. Snug-fitting ribbed neck . . . full cut and long wearing. S, M, L.

\$1

Full Pieces! Permanent Flocked!

ORGANDY, VOILE

Slight seconds, 39-inches wide. Colors: Red on white, blue on white, white on navy, white on rose, white on open, white on brown, white on red, white on dark green, white on royal.

36-Inch Plain Color
Cotton Crepes **39c**
3 to 10 yd. Remnants
Wide Choice of Colors!

Sale of First and Second Quality ROOM-SIZE RUGS

Exceptional Values for Every Room!

12x15 Rose Beige Scroll	109.50	7'6"x9' Rose	
12x12 Grey Scroll		Tone-on-Tone	39.50
Textured	87.50	9x15 Rose Floral	59.50
9x12 Old Colonial Block	39.50	9x12 Beige Floral	59.50
9x12 Grey Candy Stripe	49.50	9x12 Block Floral	64.50
9x13'6" Beige Scroll		12x18 Green	
Textured	69.50	Two-Tone	109.50
12x12 Green		12x12 Green Textured	
Tone-on-Tone	74.50	Scroll	87.50

Listed Are Just A Few Typical Items from This Great Sale!