

Butler Coeds Set

Kite-Flying Contest

Plans for the annual kite-flying contest for coeds of Butler University were announced today by Sigma Nu, social fraternity, sponsor of the event.

Co-chairmen Mike Wagoner, Indianapolis freshman, and John Bradley, Indianapolis sophomore, said the contest will be held at 3 p. m. Apr. 12 on the campus. Apr. 26 was chosen as an alternate date in case of rain.

Kites will be judged on originality, flight ability, appearance and height obtained.

Two Radio Rating Companies Sued

PHILADELPHIA, Mar. 31. The plaintiffs who developed an electronic device similar to the audiometer used by the Nielsen company in checking listener program preferences, charged the Nielsen-Hooper group engaged in "unfair trade" and "monopolistic" practices and made illegal use of patent applications.

The electronic Radox Corporation, New York, and its president Harold R. Reiss, and the Sindlinger & Co., Inc., Philadelphia, and its president Albert E. Sindlinger, filed the complaint yesterday in U. S. District Court here.

NATION ELECTRIFIED Nearly four-fifths of American farm homes are now supplied with electricity from central stations.

THE INDIANAPOLIS TIMES

Cub Scout Handicraft To Be Displayed

Handicraft material prepared by more than 125 Cub Packs in the Central Indiana Council of Boy Scouts will be displayed in Iroquois Hall tonight and tomorrow during the annual Handicraft Show.

The exhibits, set up by Cub leaders, will be displayed and demonstrated by Den mothers. One new feature this year will be a series of 12 tables displaying

the theme for each month of the year.

The show will be open from 7:30 p. m. until 9:30 p. m. today and from 10 a. m. until 9 p. m. tomorrow.

The committee in charge includes Robert Price, chairman; Mrs. Florence Kampf, Mrs. Robert Pock, Mrs. Brenda Woods, Mrs. Mildred Whalen, Mrs. Gladys Fesler, Mrs. Dale J. Roberts, Mrs. Maudeline Hampton, Mrs. Elizabeth Brown, Mrs. Albert Baumgartner, Mrs. Robert Bennett, Mrs. Margaret Langhamer, Harold Kelch, John Hughes and Don Easig.

Fire Causes \$150,000

Damage at L. A. Paper

LOS ANGELES, Mar. 31 (UPI) — A pressroom fire at the Los Angeles Evening Herald and Express caused at least \$150,000 damage, the paper's business manager said today.

Flames whipped through the oil-lubricated mechanisms of two presses last night. Managing Editor John B. T. Campbell said today's editions of the Herald-Express may be printed at the plant of the Los Angeles Examiner. Both are Hearst newspapers.

Open
Through
9:30

Block's
DOWNSTAIRS STORE
Where The Fashion Wise Economize

Block's
DOWNSTAIRS
STORE

MODERN GIRLS', BOYS' AND TOTS' SHOP

SUCH A LITTLE PRICE FOR ENCHANTING

LITTLE EASTER DRESSES

A. "CINDERELLA" RAYON TAFFETA with tiered swing skirt and a white eyelet yoke. Pink, blue, maize. Sizes 3 to 6 1/2.

B. "NANNETTE" RAYON TAFFETA with embroidery and lace and Shirred tucks for trim! Pink, aqua! Sizes 1 to 3.

C. Dainty BROAD CLOTH charmer with Ecru lace trim. Gold or aqua! Sizes 3 to 6 1/2.

3.98 each

COLORFUL PLUSH EASTER BUNNIES.. 1.98

DOWNSTAIRS
STORE



Open Monday Through
Saturday 9:30 to 5:00

FOR SMART
YOUNG GIRLS
COATS
ARE
NAVY,
SUITS
ARE
CHECKS

D. THE SUIT — 20% wool, 80% rayon CHECK with a new 3-way jacket and pleated skirt. Sizes 7 to 14. **13.95**

DERBY STRAW HAT 1.98
STRAW HANDBAG 1.69 plus tax
WHITE COTTON or NYLON GLOVES \$1.19

E. THE COAT — NAVY ALL-WOOL COVERT with a crisp white pique collar for contrast. Yoke swing back! Sizes 7 to 12. **13.95**

OPEN CROWN STRAW HAT 1.98
STRAW HANDBAG 1.98 plus tax

**ONLY
7.95**

Such a Little
Price for This

**NEW BIB-FRONT
TISSUE CHAMBRAY**

A Day-Round Cotton of
Finest Quality!

Pink! Maize! Grey!

Pick your cottons because they are fine fabrics . . . because they have a crisp white accent to their color . . . because they are fresh, new styles . . . because they will withstand the heat all summer and look just as exciting in August as they do right now! This is the dress that answers all the requirements . . . plus fashion notes in butterfly cuffs, convertible collar, and COAT-STYLING with a fly-front skirt. Sizes 12-20.

Fashion Dresses, Downstairs



SPECIAL PURCHASE! Fresh, New Styles in

GIRLS' PRETTY EASTER STRAWS

1.98 and 2.49

Sizes 19 1/2 to 22 1/2 for
TWO-TO-TEENAGERS!
STRAWS: Tuscan, China
Pearls, Rustic Straws, Lacy
Straws! COLORS: White, nat-
ural, red, navy!

STYLES: Cloche bonnets, off-
face, picture hats, derbys,
rollers, half-hats, peach baskets
and pokes!

2.49

Gabardine

Sets The Pace in the Boys' 1950 EASTER PARADE... See Our Impressive

Selections For Boys of All Ages... Tomorrow In Our Modern Downstairs Boys' Corner!

**LUXURY SHEEN
GABARDINE***
SPORT COATS

• Stitched Edge
• Patch Pockets

SIZES 6 TO 12

11.95

SIZES 13 TO 20

16.95

SIZES 34 TO 38

19.95

Grey! Wine! Toast!
Skipper! To wear with
any sport slacks! It's
the most popular sport
coat!

GABARDINE*

SPORT

SLACKS

Luxury rayon gabardine in Spring's best
colors! Styles for junior boys! Hollywood styles
for perp boys!

3.98 and 4.98

*Rayon



**BOYS' LUXURY
RAYON GABARDINE
SPORT SHIRTS**

A. The ANGLE POP-OVER, a smart new style in colorful combinations! Sizes 10 to 20. **2.98**

B. "JOE DI MAGGIO" ZIPPER SPORT SHIRTS with full-length diagonal zipper. New spring colors! Sizes 12-20. **2.98**

Boy's Corner, Downstairs

**LUXURY SHEEN
GABARDINE***
SPORT SUITS

12.95

Sizes 6 to 12
California styled WRAP-AROUND models! With CONTRASTING SLACKS of the same sheen rayon gabardine! Wine with grey, skipper with grey.

Others at 8.95, 10.95

*RAYON

**3-PATCH POCKET
GABARDINE***
LEISURE
COATS

8.95

With rayon yoke trim! Grey, toast, maroon, sage green, skipper! Sizes 12 to 20. Also, CUBA STYLE OR SUR-COAT ZIPPER STYLES in Luxury GABARDINE! *Rayon



From California, The Sportswear State, Come

FINELY TAILORED SLACKS

In A Smart
Crease-Resistant
Rayon Fabric!

3.98

Black! Red! Navy! Aqua!
Grey!

An expert tailor took this smart crease-resistant fabric . . . cut it full . . . stitched it carefully . . . added pleats, side pockets and a zipper placket . . . and ended up with one of the smartest style slacks you'll see for only 3.98! We bought it in 5 WANTED COLORS . . . for, once you see them, you'll want more than one pair! Sizes 12 to 20.

Sportswear, Downstairs

Boy's Corner, Downstairs

CHARM Y

18-

Breath-Taking
Rich, New Soft
Enchanting Not
Each, Sensible

Fashion decre-
with your pe-
belt . . . or
EASTER PAR-
more exciting