

Butler Coeds Set

Kite-Flying Contest

Plans for the annual kite-flying contest for coeds of Butler University were announced today by Sigma Nu, social fraternity, sponsor of the event. Co-chairmen Mike Wagoner, Indianapolis freshman, and John Bradley, Indianapolis sophomore, said the contest will be held at 3 p. m. Apr. 12 on the campus. Apr. 26 was chosen as an alternate date in case of rain. Kites will be judged on originality, flight ability, appearance and height obtained.

Two Radio Rating Companies Sued

PHILADELPHIA, Mar. 31. (UP)—Two firms asked \$2,500,000 damages today in an anti-trust law and patent violation suit against A. C. Nielson Co., Chicago, and C. E. Hooper, Inc., the two largest firms checking listener reaction to radio and television programs. The electronic Radox Corporation, New York, and its president Harold R. Reiss, and the Sinding & Co., Inc., Philadelphia, and its president Albert E. Sinding, filed the complaint yesterday in U. S. District Court here.

Cub Scout Handicraft To Be Displayed

Handicraft material prepared by more than 125 Cub Packs in the Central Indiana Council of Boy Scouts will be displayed in Ipalco Hall tonight and tomorrow during the annual Handicraft Show. The exhibits, set up by Cub leaders, will be displayed and demonstrated by Den mothers. One new feature this year will be a series of 12 tables displaying

the theme for each month of the year.

The show will be open from 7:30 p. m. until 9:30 p. m. today and from 10 a. m. until 9 p. m. tomorrow. The committee in charge includes Robert Price, chairman; Mrs. Florence Kempf, Mrs. Robert Pock, Mrs. Brenda Woods, Mrs. Mildred Whalen, Mrs. Gladys Foster, Mrs. Dale J. Roberts, Mrs. Madeline Hampton, Mrs. Elizabeth Brown, Mrs. Albert Baumgartner, Mrs. Robert Bennett, Mrs. Margaret Langhammer, Harold Keitch, John Hughes and Don Essig.

Fire Causes \$150,000 Damage at L. A. Paper

LOS ANGELES, Mar. 31 (UP)—A pressroom fire at the Los Angeles Evening Herald and Express caused at least \$150,000 damage, the paper's business manager said today. Flames whipped through the oil-lubricated mechanisms of two presses last night. Managing Editor John B. T. Campbell said today's editions of the Herald-Express may be printed at the plant of the Los Angeles Examiner. Both are Hearst newspapers.

Block's DOWNSTAIRS STORE

MODERN GIRLS', BOYS' AND TOTS' SHOP

SUCH A LITTLE PRICE FOR ENCHANTING LITTLE EASTER DRESSES



A. "CINDERELLA" RAYON TAF. FETA with tiered swing skirt and a white eyelet yoke. Pink, blue, maize. Sizes 3 to 6 1/2.

B. "NANNETTE" RAYON TAFFETA with embroidery and lace and shirred tucks for trim! Pink, aqua! Sizes 1 to 3.

C. Dainty BROAD-CLOTH charmer with Ecru lace trim. Gold or aqua! Sizes 3 to 6 1/2.

3.98 each

COLORFUL PLUSH EASTER BUNNIES... 1.98



D. THE SUIT — 20% wool, 80% rayon CHECK with a new 3-way jacket and pleated skirt. Sizes 7 to 14. **13.95**

DERBY STRAW HAT 1.98
STRAW HANDBAG 1.69 plus tax
WHITE COTTON or NYLON GLOVES \$1.19

E. THE COAT — NAVY ALL-WOOL COVERT with a crisp white pique collar for contrast. Yoke swing back! Sizes 7 to 12. **13.95**

OPEN CROWN STRAW HAT 1.98
STRAW HANDBAG 1.98 plus tax

Open Monday Through Saturday 9:30 to 5:00

SPECIAL PURCHASE! Fresh, New Styles in GIRLS' PRETTY EASTER STRAWS 1.98 and 2.49

Sizes 19 1/2 to 22 1/2 for TWO-TO-TEENAGERS! STRAWS: Tuscan, China Pearl, Rustic Straws, Lacy Straws! COLORS: White, natural, red, navy!

STYLES: Cloche bonnets, off-face, picture hats, derbys, rollers, half-hats, peach baskets and pokes!



Modern Girls' and Tots' Shop, Downstairs

Gabardine

Sets The Pace in the Boys' 1950 EASTER PARADE... See Our Impressive Selections For Boys of All Ages... Tomorrow In Our Modern Downstairs Boys' Corner!



LUXURY SHEEN GABARDINE* SPORT COATS

*Stitched Edge
*Patch Pockets

SIZES 6 TO 12 **11.95**

SIZES 13 TO 20 **16.95**

SIZES 34 TO 38 **19.95**

GABARDINE* SPORT SLACKS

Luxury rayon gabardine in Spring's best colors! Styles for junior boys! Hollywood styles for prep boys!

3.98 and 4.98

*Rayon



BOYS' LUXURY RAYON GABARDINE SPORT SHIRTS

A. The ANGLE POP-OVER, a smart new style in colorful combinations! Sizes 10 to 20. **2.98**

B. "JOE DI MAGGIO" ZIPPER SPORT SHIRTS with full-length diagonal zipper. New spring colors! Sizes 12-20. **2.98**

Boy's Corner, Downstairs



LUXURY SHEEN GABARDINE* SPORT SUITS

12.95

Sizes 6 to 12 California styled WRAP-AROUND models! With CONTRASTING SLACKS of the same sheen rayon gabardine! Wine with grey, skipper with grey.

Others at 8.95, 10.95 *RAYON

Special Showing!

ALL-WOOL GABARDINE SLACKS FOR JR. BOYS

Suspender Style, Sizes 3 to 8 **5.95**

Elastic Side Waist Style, Sizes 6 to 12 **6.95**

All with pleats and zipper fly! In Spring's newest and best colors!

Boy's Corner, Downstairs



3-PATCH POCKET GABARDINE* LEISURE COATS

8.95

With rayon yoke trim! Grey, toast, maroon, sage green, skipper! Sizes 12 to 20. Also, CUBA STYLE OR SUR-COAT ZIPPER STYLES in Luxury GABARDINE!

*Rayon



Boy's Corner, Downstairs



Block's DOWNSTAIRS STORE

Where The Fashion Wise Economize

ONLY **7.95**

Such a Little Price for This

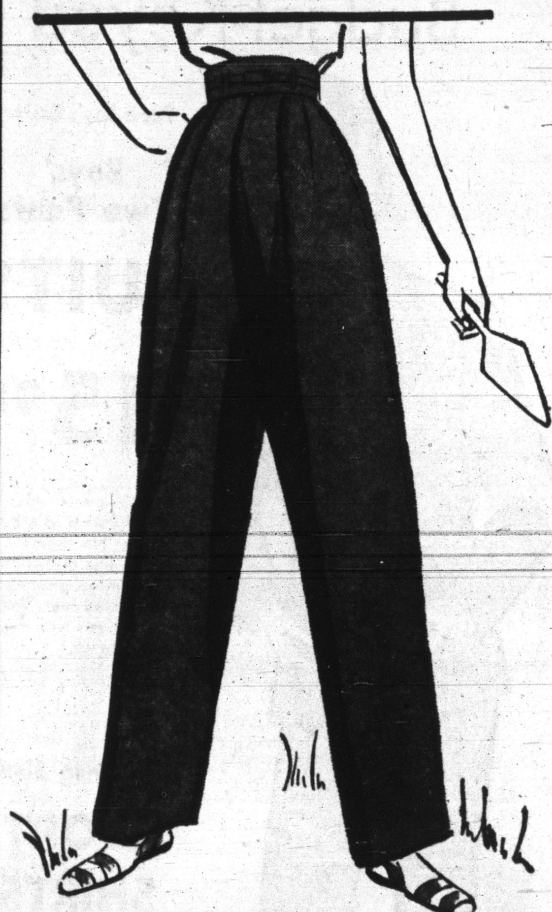
NEW BIB-FRONT

TISSUE CHAMBRAY

A Day-Round Cotton of Finest Quality! Pink! Maize! Grey!

Pick your cottons because they are fine fabrics... because they have a crisp white accent to their color... because they are fresh, new styles... because they will withstand the heat all summer and look just as exciting in August as they do right now! This is the dress that answers all the requirements... plus fashion notes in butterfly cuffs, convertible collar, and COAT-STYLING with a fly-front skirt. Sizes 12-20.

Fashion Dresses, Downstairs



From California, The Sportswear State, Come

FINELY TAILORED SLACKS

In A Smart Crease-Resistant Rayon Fabric!

3.98

Black! Red! Navy! Aqua! Grey!

An expert tailor took this smart crease-resistant fabric... cut it full... stitched it carefully... added pleats, side pockets and a zipper placket... and ended up with one of the smartest style slacks you'll see for only 3.98! We bought it in 5 WANTED COLORS... for, once you see them, you'll want more than one pair! Sizes 12 to 20.

Sportswear, Downstairs