

EASTER Finery



PARK FREE
ONE HOUR FREE PARKING ON THE LOT
IMMEDIATELY BEHIND THE STORE, COR-
NER OF DELAWARE AND VIRGINIA AVE.

A TERRIFIC VALUE!
18" EASTER BUNNIES

• POSITIVELY A BIG
VALUE—WE KNOW
BY COMPARISON!
PINK, BLUE, YELLOW.
Large size, cuddle-sort
Bunnies to delight young
egg-rollers on Easter
morn.
Each—
LEADER TOYLAND—BASEMENT

98c



GREATER LEADER

CORNER WASHINGTON AND DELAWARE STS.

• SATURDAY STORE HOURS •
9:30 A. M. UNTIL 6 P. M.

COSTS MUCH Less At The Leader

Compliment your high fashion Easter
Ensemble with fine quality Lingerie
Beauty! Quality without extravagance!

Elaborate LACE Trimmed SLIPS

198 Superb Quality Multifilament
Rayon Crepe with Extra
Strength Seams!
PINK—BLUE—ORCHID—MAIZE
CORAL SAND—NAVY—BLACK

Sleek fitting slips that are wrinkle free and will not ride up!
Piled high with luxurious lace trims at the top and bottom!
Carefully tailored for lasting service and beauty! \$2 to \$3.

NYLON GIRDLES & PANTY GIRDLES

Just in... excellent quality nylon that fits
perfectly and is easy to care for! White,
pink or blue. Small, medium, large. **198** Each

FIRST FLOOR

CLASSIC
BEAUTY
IN NEW

EASTER HANDBAGS

More Quality, More Beauty, More Value Than in Years—Offered
Right Before Easter—For Tremendous Savings!
Scores of brand new spring styles in shiny patent
plastic and plastic calf! Miss or matron shapes
with zipper closings, coin purses and many prac-
tical innovations! Black and best hi-shades.

198 PLUS TAX

CHILDREN'S AND MISSES' HANDBAGS 59c and 98c

Clever little styles and colors for spring and Easter!
A huge assortment to choose from!

LEADER—FIRST FLOOR

FEATURE GROUP! Better Quality EASTER GLOVES



"Fashion At Hand" in fine quality
... priced way low at The Greater
Leader!

98c PAIR

Fine gloves you'll want to
accent your Easter Ensem-
ble! Smart pull-on styles
with cuffs, ruffles, etc! Bet-
ter quality rayons, jerseys,
cottons. White, black, red,
beige, green, navy, etc. All
sizes 6 to 8 1/2!

Other Smart Gloves
At 69c Up To \$1.39

**SPECIAL! CHILDREN'S
WHITE SPRING GLOVES**
49c and 59c

Tough off their important little
cuddles with fine quality white
gloves! Check these values! Size
1 to 6.

LEADER—FIRST FLOOR

COMPARE THIS HUGE VALUE!

Men's Genuine Fur Felt Hats

• SLIGHT IRREGULARS OF ACTUAL
\$5.00 AND \$6.00 QUALITIES!
• SHAPY PRE-SHAPED
STYLES FOR SPRING AND EASTER!

295

Top-notch quality and value for the man that demands
much for his hat dollar! Snappy pre-shaped styles with
neat bound brims and genuine leather sweat bands!
Fine fur felts that clean and block wonderfully—and
retain original shape! All sizes, 6 1/2 to 7 1/2.

LEADER—FIRST FLOOR

EXTRA FINE QUALITY! MEN'S WHITE SHIRTS

198 Each

Dramatic in style...
These fine shirts were
made to fit precisely.
Accent the man in you!

Superb white broadcloths that stay
white! Fully sanforized for perma-
nent fit! They have an uncanny way
of fitting as if made for you alone!
Believe us, they will stand many trips
to the laundry—come out looking as
fresh as ever. Sizes 14 to 17.

FIRST FLOOR

REAL BUYS! MEN'S 40% WOOL DRESS SLACKS

\$5 PAIR

Masterfully made of fine 40%
woolens and 60% lustrous rayon for
handsome Spring and Easter Look!

Popular new Hollywood styles in excellent quality
gabardine that retains the press! Sharp pleated
fronts with zipper fly! Snappy new saddle-stitch
side seams! Best new spring shades include Tan,
Brown, Gray, Green or Blue. All first quality.
Sizes 28 to 42.

LEADER—BASEMENT

"FRAMED-HEEL" Nylon Hose

• 51 GAUGE
• 15 DENIER
• FIRST QUALITY
• FULL FASHIONED

100 PAIR

Famous "Cleopatra" nylons with the
smartest new FRAMED HEELS... at a
price to set the whole town talking! The
ultra sheer luxurious quality hose you
have been wanting... offered at a great
saving, tomorrow! Best colors. Sizes 8 1/2
to 11.

LEADER—FIRST FLOOR

RUN-RESIST NYLONS

• SECONDS • 15 DENIER

58c Pair

Ultra sheer yet extra strong
run-resistant construction!
Smart tailored seams and
French heels. If perfect would
be much higher!

CHILDREN'S SPRING Fancy-Top Anklets

Superb quality cotton anklets in a host
of attractive fancy pattern cuff tops!
Firsts and irregulars
from the nation's lead-
ing mills! Purchase
your entire spring sup-
ply and save plenty—
tomorrow! Sizes 6 to
8 1/2.

19c
3 PAIR 55c

FIRST FLOOR

EASTER PARADE OF FOOTWEAR FOR THE ENTIRE FAMILY

JUST IN! BRAND NEW STUNNING Easter Novelties

BLACKS!
REDS!
BLUES!
GREENS!

395

So cunningly fashioned they look like
dollars more! Scores of smart styles
in a wonderful collection that is parade
perfect from start to finish. Who would
ever guess you paid so little and bought
so much quality and fashion. Make
your choice tomorrow at The Leader.

FIRST FLOOR

FOR EASTER! CHILDREN'S ALL LEATHER Hi-Shoes, Oxfords and Sandals

• WHITES & BROWNS
• 100% LEATHER
• SIZES UP TO 8

149

Scientifically made for growing feet!
Pliable all-leather uppers with ample
toe room! Flexible leather soles! Fac-
tory seconds.

FIRST FLOOR

CHILDREN'S Better SHOES

• POSITIVE PROOF QUALITY COSTS LESS AT THE LEADER!
• SCORES OF STYLES! PATENTS—REDS—WHITES!

VALUES TO \$2.98

ALL
SIZES
5 1/2-8
197 PAIR

VALUES TO \$3.98

SIZES
5 1/2-8
WIDTHS
B-C-D
249 PAIR

\$3.98 to \$5 VALUES

SIZES
8 1/2-9
WIDTHS
B-C-D
297 PAIR

Wonderful pre-Easter values in toeless straps, hi-strap cutouts, 2-strap styles!
Ankle straps, Roman ties and many other styles! A quality-wise group bring
thrifty parents extra value they have not witnessed in many years!

• FACTORY SECONDS OF
BETTER QUALITIES
LEADER—FIRST FLOOR

Men's Handsome OXFORDS

FACTORY
SECONDS
OF \$5.95
QUALITIES

398 Pair

• Handsome Styles in Rich
Brown or Black Leathers!
Wise investments in quality, style and
value! Fine leather uppers and dur-
able flexible soles. Made with cushiony
rubber heels. All sizes, 6 up to 12.

SIZES
6 TO 12
LEADER—FIRST FLOOR

BIG VALUE FOR BIG BOYS! Big Boys' Fine Dress Oxfords

FIRSTS AND
FACTORY
SECONDS
OF \$3.98
QUALITIES!

297 Pair

Built to stand the rugged wear
boys give them, yet to keep their
good looks! Wing tips, plain or
moccasin toe styles! Pliable leath-
er uppers. Sizes 2 1/2 to 6.

FIRST FLOOR

SECOND FLOOR SUPER SPECIALS

- 2 1/2-YARD PLASTIC DRAPES
Complete with valance! Gay
printed or popular plain colors.
Priced to sell fast! **\$1** Pair
- 54x54-INCH PLASTIC CLOTHS
Good durable quality table-
cloths in attractive patterns!
Best kitchen, floral patterns! Ea. **69c**
- TYPE 140, 72-INCH SHEETING
1 1/2 to 2 1/4 yd. lengths
of better quality sheet-
ing! Fully bleached! **2 yards \$1**
- (200) TYPE 140, BED SHEETS
Irregulars of a famous well
known brand! Sizes 81x99 and
72x108 inches. Wide home. Each **188**

Save on HOME FURNISHINGS

SECOND FLOOR

1800 YARDS! 79c TO 98c RAYON FABRICS

49c Yd.
• SAVE 30c TO
49c A YARD!

Printed Taffetas! Finer Failles! Butcher Linens!
Smart Shantung! A wide assortment of best
spring shades and patterns! Cut from full bolts
and useful remnant lengths! See what you can
save—tomorrow at The Leader!

FIRST QUALITY "WILBARRY" Lace Curtain Pairs

• FULL 90-IN. LONG!
• 72-INCHES WIDE
TO THE PAIR!

WHILE
400
PAIR
LAST!
194 Pair

Just try to match this tremendous value! Ex-
cellent quality rough weave pairs in decorative jac-
quard designs with scalloped edges! Soft blending
shades to accent your spring windows! Hurry,
they'll sell out fast!

EXTRA SPECIAL! 59c TO 89c DRAPERY GOODS

• CUT FROM FULL
BOLTS AND USEFUL
REMNANT LENGTHS

49c yd.

Printed Pebble Cloths! Printed Twills! Printed
Rutext! Plain Color Twills! Good heavy qualities
that drape and fold in a graceful manner! Splen-
did color selection. 36 inches wide.

SECOND FLOOR SUPER SPECIALS

- "SCOTTIES" FACIAL TISSUES
400 Sheets in a large size box!
Soft yet firm quality. Limit 4
boxes to a customer. **19c** Box
- ENAMELED BREAD BOXES
Actual \$1.00 all-metal boxes in
large size with neat red Azalea
Decal trim! Each— **69c**
- 24"x44" PLAID RAG RUGS
With attractive fringe trim
ends! Good durable quality in
colorful plaid patterns. Each— **69c**
- 2-PC. BATH MAT SETS
Thickly tufted chenille mat and
lid cover to match. Rich multi-
color patterns! Complete set— **\$1**