

PARK FREE!

ONE HOUR FREE PARKING ON THE LOT IMMEDIATELY BEHIND THE STORE, CORNER OF DELAWARE AND VIRGINIA AVE.

Free!

EASTER TOYS or EASTER BOOKS
GIVEN TO EVERY BOY OR GIRL VISITING OUR SECOND FLOOR CHILDREN'S WORLD—ACCOMPANIED BY A PARENT—TOMORROW!

GREATER LEADER
CORNER WASHINGTON AND DELAWARE STS.

• SATURDAY STORE HOURS •
9:30 A. M. UNTIL 6 P. M.

EASTER Finery

COSTS MUCH Less At The Leader



Buy EASTER SEALS

BOYS' BETTER LONG SLEEVE SPORT SHIRTS

2-WAY COLLAR TWO POCKETS **2.49** 8 to 18

Carefully made of fine Luana cloth that's durable and washable. Pre-shrunk for permanent fit. Best spring shades include green, blue, yellow and tan.

BOYS' EASTER SLACKS

EXCELLENT QUALITY GABARDINE! **3.97** 6 to 18

Precisely tailored, crease retaining gabardine slacks in pleated front styles with zipper fly! Full cut sizes for perfect, comfortable wear. Choose from tan, green, blue, grey or brown.

LEADER—SECOND FLOOR

Boys' 2-Tone Leisure Suits

WOOL AND GABARDINE COMBINATIONS **6.97** 2 to 10

Fashion Right little leisure suits for young egg-rollers! Two-tone combinations of blue, brown or grey. Masterfully made throughout.

LEADER—SECOND FLOOR

Boys' EASTER TWO PANT SUITS

ACTUAL \$14.95 VALUES! **\$10.**

- RAYON LINED SUIT COATS
- SHARP PLEATED FRONT PANTS

Double value, double wear and double life because these new spring suits have 2 pairs of pants! Snappy styles to please the young sprout! Carefully tailored, better fabrics to please every value-wise parent! 8 to 12.

LEADER—SECOND FLOOR

Look, Mom, Two PAIRS of PANTS!



JUST ARRIVED! BOYS' SMART Topcoat Sets

Fine quality solid color covers or glen plaid topcoats with clever little caps to match! 3 to 6.

7.95

Rayon lined coats in single breasted styles with 2 slash pockets. Neatly tailored throughout. Blues or greys.

BOYS' PRE-SHAPED FELT HATS 1 0% wool felts in tan, blue or grey. Sta-crease crowns. Sizes: 6 1/2 to 7. **1.29**

SHORT-SLEEVE SPORT SHIRTS Knitted back and waistband. Gabardine front in 2-tone solid colors. Best assorted colors. 4 to 16. **1.49**



EXTRA QUALITY! EXTRA FASHION! IN FACT EVERYTHING EXTRA BUT THIS VALUE PRICE!

GIRLS' COATS

10.95 3 to 6x 7 to 14

- YOKE BACK STYLES
- FINE FITTED STYLES
- DOUBLE BREASTED TOO
- ALL WOOL FABRICS

Impeccably tailored, fashion first version in fine all wool fabrics including natural tweeds, brown checks, blue checks, solid navy, Kelly, red or green shades. Dainty new details and dressy treatments only found on better garments. (Others \$4.95 up to \$15.95)



SECOND FLOOR

PERKY LITTLE STYLES FOR EASTER MORN!

GIRLS' Hats

RIBBON AND FLOWER TRIMS! **1.39**

NAVY, RED, WHITE, NATURAL! Cleverly styled in open crown, sailor or upturned brim shapes! Bedecked with colorful springtime flowers and graceful flowing ribbons.

GIRLS' RAYON SLIPS

Dainty pink rayon slips! Also fine cottons in yellow, pink, blue or white. Carefully made and firmly seamed. Sizes 4 to 14. **2 for \$1**

TODDLER BOYS' & GIRLS'

Coat Sets

TWEEDS SHETLANDS FLANNELS **5.95** 1 to 3

Embroidery trims! White pique collars! Solids and tweeds! Precisely tailored coats with cap or hat to match!

LEADER—SECOND FLOOR

ACCENT THEIR FAVORITE SUITS AT SMALL COST!

GIRLS' FINE BLOUSES

RAYONS AND COTTONS **1.39** 2 to 14

Top honors for her little spring and Easter wardrobe! Tailored or dressy styles in White, Pink, Blue or Yellow.



GIRLS' SUITS

SUPERB RAYON SHIRTSKIN **7.95**

Important suit styles for young Easter paraders! Small checks in blue or brown with red or green trim. Precisely made in all sizes. 7 to 14. (Others at \$5.95 up to \$12.95).

SECOND FLOOR



For Easter-Day and right on through Summer... Sparkling Spring Styles designed with you in mind!

EASTER SUITS

• SMART SHIRTSKINS!
• BETTER GABARDINES!
• CONFETTI TWEEDS!
• PRECISELY TAILORED!
• BRAND NEW DETAILS!

14.95 10 to 18 38 to 44

NAVY - BLACK - RED - GREEN - GREY - GLEN PLAIDS

More quality... more fashion... more value in this collection of captivating creations! Interesting treatments of finer quality fabrics and delightful new details including double collars, flap pockets, yoke backs, swing backs, double breasted fronts, boxy jackets and self covered button trims... insure spring and Easter suit success at small cost.

LEADER—FIRST FLOOR

TOP HONORS IN THE EASTER PARADE!



Our Exciting Collection of Higher Priced EASTER BONNETS

• GROUPED AND PRICED AT AN EASTER SEASON LOW TO BRING YOU HEADLINER FASHION PLUS SUBSTANTIAL SAVINGS!

- FRESH NEW STRAWS!
- HONEY-SOFT FELTS!
- FINER STRAW CLOTHS!
- SCORES OF FASHIONS!
- EXCITING NEW TRIMS!

2.94

Springtime's sweetest flowers... wispy veillings... frothy nylon nettings... all contribute to enhance the very latest styles for the Easter parade! See your favorite bonnets, cloches, sailors, derby types, forward or roll brims in this budget-wise selection—tomorrow!

LEADER—FIRST FLOOR



TOP-NOTCH STYLING IN OUR EASTER HIT PARADE OF GRACEFULLY TAILORED...

EASTER COATS

• SOFT WOOLENS!
• GABARDINES!
• CONFETTI TWEED!
• FINE SHIRTSKIN!
• ALL FULLY LINED!

14.95 9 to 15 10 to 18

Easter New!... COATS FOR NOW!... FOR SUMMER!... AND RIGHT THROUGH FALL! Quality fabric in fashion-wise coachman styles with belted back and double breasted fronts, graceful swing backs with yoke treatments and deep cuffs. Navy, grey, black, red. Also women's sizes. \$17.95 & \$21.95.

LEADER—FIRST FLOOR

NEWER THAN TOMORROW



THE BRAND NEW STYLE THAT'S SWEEPING THE NATION!

by **Harri** ORIGINAL

Fleece Wing COATS

- Wonderful Cloud-Soft Fleece!
- Now-For-Easter, Swingback!
- Boldly Buttoned, Turnback Coll!
- Stand-Up or Stay-Down Collar!
- Flattering, Rounded Shoulders!
- Charming as Topper or Wrap!
- White, Red, Pink or Rose!

17.95 10 to 18

LEADER—FIRST FLOOR