

# L. S. Ayres & Co. FRANKLIN 4411

## Sale of Textron Slips and Gowns

... discontinued styles from the Fall and holiday lines ... in complete size range

Rayon Satin and Crepe Slips tailored and lace-trimmed

9 Styles .. 2.85 each

5 Styles .. 1.85 each

The economical way to a complete slip wardrobe. White, black, blue, pink and other pastel shades; sizes 12 to 20 and 40 to 48.

Rayon Crepe Gowns 2.85

Two lovely styles, one tailored and one lace-trimmed in a beautiful assortment of flower pastel shades; sizes 12 to 20.

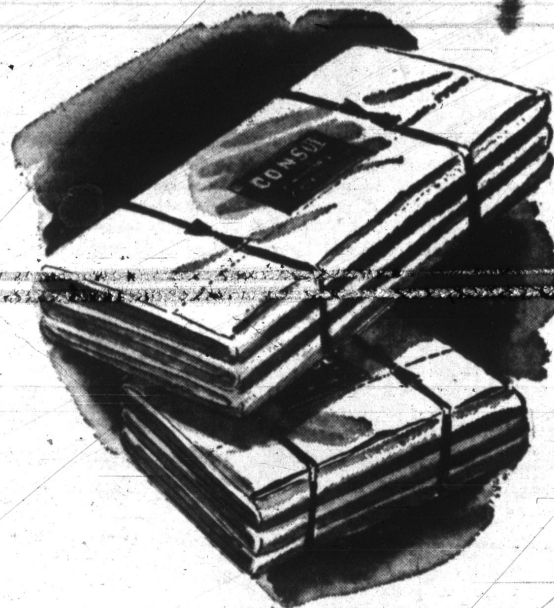
Ayres' Lingerie, Second Floor



Starting Tomorrow!

## Ayres' January White Sale

Your chance to replenish household linen supplies at low sale prices! Shop early on our Fifth Floor for these and other White Sale values.



CLOSED MONDAYS  
SHOP TUESDAY THRU SATURDAY  
9.00 to 5.25

## January Fabric Sale

SPECIALLY PURCHASED  
in new spring colors and prints

• SILKS • RAYONS • COTTONS

Pure Silk Prints .....	1.88 yd.	Plaid Gingham, Sanforized* .....	68c yd.
Printed Rayon Crepes .....	1.49 yd.	Plain and Printed Percales, 80-square .....	38c yd.
Rayon Gabardines, regularly 1.19 ...	94c yd.	Printed French Crepe, washable .....	69c yd.
Rayon Taffetas, 39 in. wide .....	64c yd.	Blouse and Lingerie Crepes .....	84c yd.

Ayres' Fabrics, Fourth Floor

\*Reg. U. S. Pat. Off.

### Consul Sanforized Sheets

72x108 Inches, regularly 2.35 .....	1.89
81x 99 Inches, regularly 2.35 .....	1.89
81x108 Inches, regularly 2.45 .....	1.99
90x108 Inches, regularly 2.55 .....	2.09
42x 36 Inch Case, regularly 55c .....	42c

Our own exclusive AMC sheets ... Sanforized to keep their size no matter how often they are washed. Woven in snow-white muslin for maximum strength.

### Chatham Wonderwool Blankets

Regularly 9.95, 8.88

Rose, blue, aqua, yellow and geranium red.

### Quilted Mattress Pads

39x76-Inch pad in reusable plastic bag, 2.49
54x76-Inch AMC pad .....

### Zipper Mattress Cover

Regularly 3.95, 3.59

Made of sturdy white sheeting with zipper closure.

Ayres' Bedding and Domestics, Fifth Floor

## Sale of Specially Purchased

### Girdles and Panty Girdles



#### A. Arrow Girdle and Panty Girdle

3.69 each

All Lastex nylon girdles in trim, pull-on style. White, blue or pink; sizes small, medium, large.

#### B. Warner's Pull-On Girdle

7.99

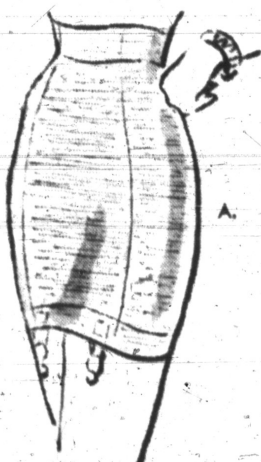
Satin paneled girdle with elastic stay-up top, lightly boned. White; sizes 25 to 32.

#### C. Gossard's 'Miss Simplicity' Foundation

12.99

A fine satin brocade one-piece garment; boned front and back. A-length, 33 to 40; D-length, 34 to 42.

Ayres' Corsets, Second Floor



### "Field Flower" Luncheon Set

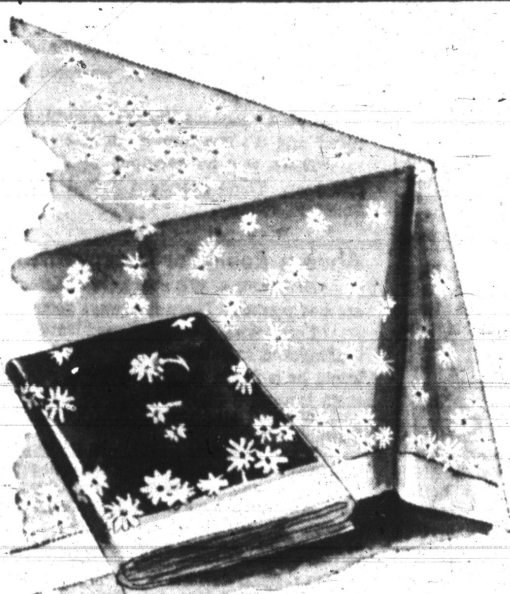
3.99 Regularly 3.95,

Bright daisies printed on rich backgrounds of red, brown, aqua, green, pink or gray cotton. 52x52-Inch cloth with 4 napkins. Also available in a 52x70-inch cloth with 6 napkins, regularly 5.95 .....

### "Field Flower" Bridge Set

Regularly 1.95, 1.69

36x36-Inch cloth with 4 napkins.



### AMC Linen Dish Towels

Regularly 79c, 2 for 1.19

White linen with borders in grey, coral, yellow, blue and aqua. 17x31 Inches.

### Cannon Towels

Bath, 22x44 inches, regularly 89c .....	69c
Hand, 16x27 inches, regularly 49c .....	39c
Washcloth, 12x12 inches, regularly 19c. 6/1.00	
Pink, aqua, yellow, flamingo, grey and green in fluffy Cannon terry cloth.	

Ayres' Linen and Towels, Fifth Floor

