

L. S. Ayres & Co. FRanklin 4411



Sale of Textron Slips and Gowns

... discontinued styles from the Fall and
holiday lines . . . in complete size range

Rayon Satin and Crepe Slips
tailored and lace-trimmed

9 Styles . . . 2.85 each

5 Styles . . . 1.85 each

The economical way to a complete slip wardrobe.
White, black, blue, pink and other
pastel shades; sizes 12 to 20 and 40 to 48.

Rayon Crepe Gowns

2.85

Two lovely styles, one tailored and one
lace-trimmed in a beautiful assortment of
flower pastel shades; sizes 12 to 20.

Ayres' Lingerie, Second Floor

CLOSED MONDAYS
SHOP TUESDAY THRU SATURDAY
9:00 to 5:25

January Fabric Sale

SPECIALLY PURCHASED
in new spring colors and prints

• SILKS • RAYONS • COTTONS

Pure Silk Prints	1.88 yd.	Plaid Gingham, Sanforized*	68c yd.
Printed Rayon Crepes	1.49 yd.	Plain and Printed Percales, 80-squares	38c yd.
Rayon Gabardines, regularly 1.19	94c yd.	Printed French Crepe, washable	69c yd.
Rayon Taffetas, 39 in. wide	64c yd.	Blouse and Lingerie Crepes	84c yd.

Ayres' Fabrics, Fourth Floor

*Reg. U. S. Pat. Off.

Sale of Specially Purchased Girdles and Panty Girdles

A. Arrow Girdle and Panty Girdle

3.69 each

All Latex nylon girdles in trim, pull-on style. White, blue
or pink; sizes small, medium, large.



B. Warner's Pull-On Girdle

7.99

Satin paneled girdle with elastic stay-up top, lightly
boned. White; sizes 25 to 32.



C. Gossard's 'Miss Simplicity' Foundation

12.99

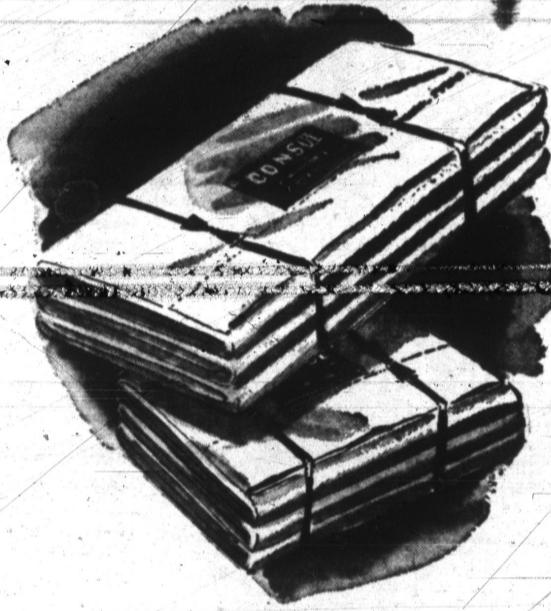
A fine satin brocade one-piece garment; boned front
and back. A-length, 33 to 40; D-length, 34 to 42.

Ayres' Corsets, Second Floor

Starting Tomorrow!

Ayres' January White Sale

Your chance to replenish household linen supplies at
low sale prices! Shop early on our Fifth Floor for these
and other White Sale values.



Consul Sanforized Sheets

72x108 Inches, regularly 2.35	1.89
81x99 Inches, regularly 2.35	1.89
81x108 Inches, regularly 2.45	1.99
90x108 Inches, regularly 2.55	2.09
42x36 Inch Case, regularly 55c	42c

Our own exclusive AMC sheets . . . Sanforized
to keep their size no matter how often they are
washed. Woven in snow-white muslin for maximum
strength.

Chatham Wonderwool Blankets

Regularly 9.95, 8.88
Rose, blue, aqua, yellow and geranium red.

Quilted Mattress Pads

39x76-Inch pad in reusable plastic bag, 2.49
54x76-Inch AMC pad 3.49

Zipper Mattress Cover

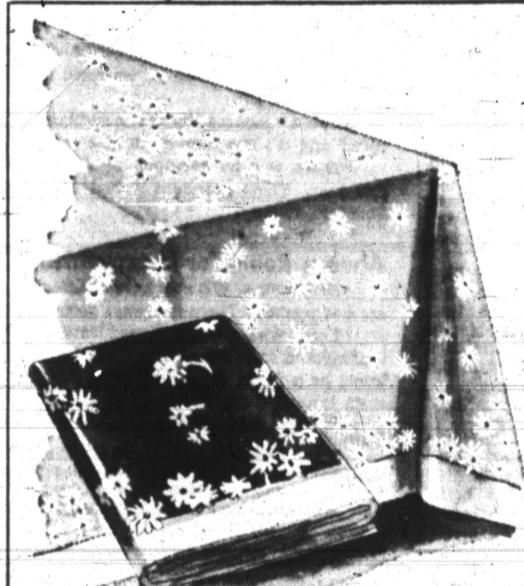
Regularly 3.95, 3.59
Made of sturdy white sheeting with zipper closure.

Ayres' Bedding and Domestics, Fifth Floor

"Field Flower" Luncheon Set

3.99 Regularly 3.95,

Bright daisies printed on rich backgrounds of
red, brown, aqua, green, pink or grey cotton.
52x52-Inch cloth with 4 napkins. Also available
in a 52x70-inch cloth with 6 napkins, regularly
5.95 4.69



"Field Flower" Bridge Set

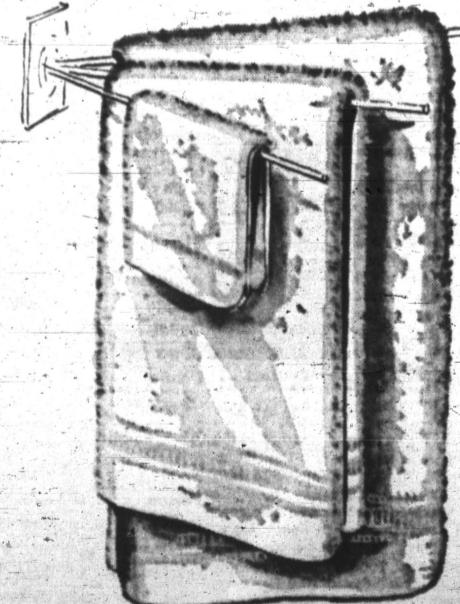
Regularly 1.95, 1.69

36x36-Inch cloth with 4 napkins.

AMC Linen Dish Towels

Regularly 79c, 2 for 1.19

White linen with borders in grey, coral, yellow,
blue and aqua. 17x31 inches.



Cannon Towels

Bath, 22x44 inches, regularly 89c	69c
Hand, 16x27 inches, regularly 49c	39c
Washcloth, 12x12 inches, regularly 19c, 6/1.00	
Pink, aqua, yellow, flamingo, grey and green in fluffy Cannon terry cloth.	

Ayres' Linen and Towels, Fifth Floor