

Two Days . . . Friday and Saturday

NO MAIL OR PHONE ORDERS

## Ayres' E.O.M. Sale

\* Registered

All Items Subject to  
Prior Sale!CLOSED MONDAYS  
SHOP TUESDAY THRU SATURDAY  
9:00 TO 5:25

## MEN'S HATS AND SHOES

HEYWOOD SHOES, broken sizes, originally 14.95 . . . . . 9.49  
MEN'S VELOUR TYPE FELT HATS, broken sizes, originally 10.00 to 20.00 . . . . . 4.98 to 9.99

AYRES' MEN'S STORE,  
STREET FLOOR, SOUTH BUILDING

## MEN'S FURNISHINGS

MEN'S UNION SUITS, broken sizes, orig. 4.50 to 5.25 . . . . . 2.99  
MEN'S RAYON TIES, orig. 1.50 . . . . . 89c  
MEN'S SILK TIES, orig. 2.50 . . . . . 1.29

AYRES' MEN'S STORE,  
STREET FLOOR, SOUTH BUILDING

## MEN'S SPORTSWEAR

MEN'S SPORT SHIRTS, orig. 5.00 and 5.95 . . . . . 3.89  
MEN'S OUTDOOR JACKETS, originally 25.00 . . . . . 17.89  
IMPORTED CABLE KNIT SWEATERS, originally 15.00 . . . . . 10.89  
MEN'S ALL-WOOL SWEATERS, originally 10.00 . . . . . 6.89  
MEN'S ALL-WOOL GABARDINE LEISURE JACKET, originally 40.00 . . . . . 27.89  
MEN'S CORD SLACKS, orig. 8.95 . . . . . 6.89

AYRES' MEN'S STORE,  
STREET FLOOR, SOUTH BUILDINGJOHNSON AND MURPHY  
MEN'S SHOES  
13.89

Entire stock in broken sizes. Originally 19.95 to 22.95.

AYRES' MEN'S STORE,  
STREET FLOOR, SOUTH BUILDING

## NOTIONS

PAK-MATES (suits and dress bags), originally 1.98 . . . . . 1.32  
WOOD CHESTS, originally 15.98 . . . . . 11.98  
HAT BOXES, originally 3.98 . . . . . 2.50  
JUMBO GARMENT BAGS, moth proof, originally 2.98 . . . . . 1.99  
DRESS BAGS, moth proof, orig. 2.79 . . . . . 1.86  
SUIT BAGS, moth proof, orig. 2.69 . . . . . 1.79  
COMFORTER BAGS, orig. 1.98 . . . . . 1.32

AYRES' NOTIONS, STREET FLOOR

## TOILETRIES

GERMAINE MONTEIL LIPSTICK, in discontinued package. Originally 2.00 . . . . . 1.00\*  
GERMAINE MONTEIL MASCARA, discontinued package. Originally 2.00 . . . . . 1.00\*  
GERMAINE MONTEIL DRY ROUGE, discontinued package, Orig. 1.50 . . . . . 75c\*  
SCENTED LOVE BIRD AND KITTENS on pillow sachets. Orig. 1.00 . . . . . 50c\*  
BABY BRUSH AND COMB SET with floral decorations. Orig. 1.00 . . . . . 50c\*  
JO-JO KIDDIES SOAP, originally 59c and 1.00 . . . . . 29c and 50c\*  
• Plus tax  
AYRES' TOILETRIES, STREET FLOOR

## GLOVES

BETTER LEATHER GLOVES, originally 5.00 to 15.00 . . . . . 3.89 to 6.89  
AYRES' GLOVES, STREET FLOOR

## HANDBAGS

GROUP OF HANDBAGS, including leather, suede, wool broadcloth, rayon faille, plastic patent and evening bags.  
(60) HANDBAGS, originally 5.00 . . . . . 99c\*  
(18) HANDBAGS, originally 5.00 . . . . . 1.99\*  
(9) HANDBAGS, orig. 18.50 to 25.00 . . . . . 9.99\*  
(21) HANDBAGS, orig. 35.00 to 75.00 . . . . . 22.99\* to 46.99\*

• Plus 20% Tax  
AYRES' HANDBAGS, STREET FLOOR

## STATIONERY ITEMS

(359) ASSORTED STATIONERY AND NOTES, orig. 59c to 2.50 . . . . . 29c to 1.25  
(619) CELLOPAC NOTES, originally 4 for 1.00 . . . . . 19c ea.  
(327) FLORAL AND SCENIC NOTES, 10 to a box . . . . . special purchase . . . . . 4 for 1.00  
(10) LEATHER ADDRESS MEMO of genuine leather, originally 9.95 . . . . . 2.95  
(20) GREETING CARDS, orig. 1.00 . . . . . 50c  
(97) GIN RUMMY SCORE PADS, orig. 25c . . . . . 5c  
(28) LEATHERETTE MEMO AND ADDRESS BOOKS, originally 1.50 and 2.00 . . . . . 1.00 and 1.50  
AYRES' STATIONERY, STREET FLOOR

## LINGERIE

(360) GOWNS, originally 3.98 . . . . . 2.90  
(360) SLIPS, originally 3.98 . . . . . 2.90

## CORSETS

(202) CORSETTES, GIRDLES, BRAS, GARTER BELTS, originally 3.95 to 7.95 . . . . . 2.89 to 5.59  
(304) BRAS AND GARTER BELTS, originally 9.95 to 3.50 . . . . . 89c to 2.59  
AYRES' CORSETS, SECOND FLOOR

## CHILDREN'S ACCESSORIES

WOOL SCARFS AND SPUN RAYON SCARFS, originally 69c to 1.00 . . . . . 39c  
AYRES' CHILDREN'S ACCESSORIES, FOURTH FLOOR

## SPECIAL PURCHASE AND SALE

(150) LITTLE GIRLS' COTTON DRESSES . . . . . 1.79, 2 for 3.50  
A wide assortment of items in plain colors and prints. Sizes 4 to 6x included.  
AYRES' CHILDREN'S SHOP, FOURTH FLOOR

## CHILDREN'S SHOP

CHILDREN'S BETTER SNOWSUITS, originally 19.98 and 25.00 . . . . . 14.90  
AYRES' CHILDREN'S SHOP, FOURTH FLOOR

## SUB-DEB ACCESSORIES

SUB-DEB Millinery including many winter shades. Originally 3.00 to 5.95 . . . . . 1.49  
SUB-DEB Jewelry pins and bracelets. Originally 1.00 to 3.00 . . . . . 2 for 1.00  
AYRES' SUB-DEB ACCESSORIES, FOURTH FLOOR

## INFANTS' SHOP

(150) CHIX PAD PANTS, originally 89c . . . . . 19c  
(40) CHIX INSERTS, originally 1.50 . . . . . 39c  
(200) Kayser slip-over shirts. Sizes 1 and 2 included. Originally 75c each. Now . . . . . 4 for 1.00  
(40) RAYON PLASTIC LINED WATER-PROOF PANTIES, originally 1.00 . . . . . 59c  
(40) RAYON JERSEY CREEPERS with zipper-front in size 1. Originally 2.98 . . . . . 1.79  
(50) KNIT CREEPERS in white with blue trim. Sizes 2 only. Originally 2.98 . . . . . 79c  
AYRES' INFANTS' SHOP, FOURTH FLOOR

## TODDLERS' SHOP

CORDUROY FOOT 'N' ALL CRAWLER in sizes S, M, L, Maize and pink. Orig. 3.98 . . . . . 2.69  
(50) TODDLERS' COTTON PANTIES, originally 89c to 1.98 . . . . . 69c to 1.69  
(50) TODDLERS' SLIPS in rayon and cotton. Originally 1.25 to 4.98 . . . . . 79c to 4.69  
AYRES' TODDLERS' SHOP, FOURTH FLOOR

## DAYTIME DRESSES

(60) RAYON AND COTTON DRESSES, assortment of styles and sizes, originally 8.95 to 14.95 . . . . . 5.90  
(50) RAYON PRINT DRESSES, regular and half sizes, originally 14.95 . . . . . 9.90  
AYRES' DAYTIME DRESSES, FOURTH FLOOR

## BOYS' CLOTHING

BOYS' LARGE SIZE BELTS, originally 1.00 to 2.00 . . . . . 69c  
BOYS' GLOVE AND MUFFLER SETS, originally 3.50 . . . . . 1.49  
BOYS' BODDED TIE AND HANDKER-CHIEFS, orig. 2.00 . . . . . 1.00  
BOYS' JUNIOR OUTING PAJAMAS, originally 1.98 . . . . . 1.29  
BOYS' LONG SLEEVED SHIRTS, originally 2.95 . . . . . 1.99  
BOYS' LEATHER HELMETS, orig. 1.98 . . . . . 1.29  
AYRES' BOYS' SHOP, FOURTH FLOOR

## (75) RAYON DRESSES

4.40

Frostpoints, taffetas and failles; regular and half sizes in the group. Originally 5.95 to 8.95.

AYRES' DAYTIME DRESSES,  
FOURTH FLOOR

## PINAFORE SHOP

(100) COTTON DRESSES, originally 3.95 to 5.95 . . . . . 2.90  
AYRES' PINAFORE SHOP, FOURTH FLOOR

## CHILDREN'S UNDERWEAR

FLANNEL SLEEPERS in broken sizes and styles. Originally 1.98 . . . . . 89c  
FLANNEL GOWNS in broken sizes and colors. Originally 3.98 . . . . . 1.90  
FLANNEL GOWN AND DOLL SET, originally 3.98 . . . . . 2.49  
RAYON PANTIES in assorted styles and sizes, originally 1.00 . . . . . 79c  
COTTON AND RAYON SLIPS, in broken sizes. Originally 1.69 to 3.98 . . . . . 1.29 to 2.90  
AYRES' CHILDREN'S UNDERWEAR,  
FOURTH FLOOR

## TOYS

GAME selection of all kinds . . . . . 1/3 OFF  
TOY CHESTS, a limited number, originally 8.50 . . . . . 4.98  
MECHANICAL TOYS in an assortment . . . . . 1/4 OFF  
DOLL HOUSES, originally 6.98 . . . . . 2.98  
AYRES' TOYS AND GAMES,  
DOWNSTAIRS STORE

## HOUSEWARES

WASHING MACHINE COVERS AND BASKET LINERS, originally 1.29 set . . . . . 79c  
KOROSEAL FOOD BAGS AND COVERS, originally 25c to 4.49 . . . . . 10c to 89c  
DINETTE SETS, originally 119.95 . . . . . 79.95  
ELECTRIC ROASTERS, floor samples, originally 34.95 and 39.95 . . . . . 24.95 and 29.95  
ELECTRIC MIXERS, floor samples, originally 39.95 . . . . . 29.95  
WAFFLE IRONS, originally 17.95 . . . . . 12.95  
INFRA RED LAMPS, originally 7.95 . . . . . 4.95  
6-PC. STEAK KNIFE SETS, red or ivory handles, originally 4.95 . . . . . 1.95  
AYRES' HOUSEWARES, FIFTH FLOOR

## LAMPS

PLASTIC SHADES, orig. 25.00 . . . . . 7.95  
PLASTIC SHADES, originally 9.95 and 14.95 . . . . . 3.95 and 5.00  
CHINA TABLE LAMPS, orig. 14.95 . . . . . 7.95  
AYRES' LAMPS, FIFTH FLOOR

## BEDDING AND DOMESTICS

COLORED MUSLIN SHEETS, originally 2.95 . . . . . 1.99  
COLORED PERCALE SHEETS, orig. 3.39 . . . . . 2.49  
WOOL FILLED COMFORTERS, originally 25.00 . . . . . 14.99  
COLORED BORDER MUSLIN SHEETS, originally 2.59 and 2.79 . . . . . 1/4 OFF  
AYRES' BEDDING AND DOMESTICS, FIFTH FLOOR

## LINEN AND TOWELS

LINEN DISH TOWELS, orig. 65c . . . . . 39c  
PRINTED TABLE CLOTHS, 52x70 inches, originally 5.95 . . . . . 3.95  
9-PC. LINEN SETS, orig. 5.95 . . . . . 3.50  
AYRES' LINEN AND TOWELS, FIFTH FLOOR

## CHINA AND CRYSTAL

ENGLISH DESSERT DISHES, orig. 2.00 to 3.00 . . . . . 1.35 to 1.95  
AYRES' CHINA AND CRYSTAL, FIFTH FLOOR

## OVAL BRAIDED THROW RUGS

1.00

17x29 inches, regularly 1.39. Also 20x32 inches, regularly 1.69 . . . . . 1.19  
AYRES' RUGS AND CARPETS, SEVENTH FLOOR

## 6x9-FT. GREEN HEAVY TWISTWEAVE

49.50

9x16-FT. CANDY STRIPE TWISTWEAVE, originally 115.90 . . . . . 69.50  
9x12-FT. BLUE TEXTURE WILTON, originally 202.50 . . . . . 129.50  
9x18-FT. TAUPE FIGURED AXMINSTER, originally 154.50 . . . . . 99.50  
9x17-FT. BLUE HEAVY TWISTWEAVE, originally 263.75 . . . . . 159.50  
9x12.3-FT. GREEN TWO-TONE AXMINSTER, originally 120.95 . . . . . 89.50  
9x12-FT. ROSE SELF-TONE AXMINSTER, originally 89.50 . . . . . 49.50  
9x12-FT. HEAVY GREEN SELF-TONE AXMINSTER, originally 109.95 . . . . . 69.50  
AYRES' RUGS AND CARPETS, SEVENTH FLOOR

## ART NEEDLEWORK

NEEDLEPOINT YARN, originally 29c skein . . . . . 10c  
STAMPED QUILTS, originally 8.98 . . . . . 5.98  
AYRES' ART NEEDLEWORK, FIFTH FLOOR

## MAJOR APPLIANCES

Floor Samples

(2) AMC RANGES, orig. 99.50 . . . . . 79.50  
(1) DEMONSTRATOR 6-BURNER CAL-ORIC GAS RANGE, orig. 301.50 . . . . . 149.50  
(2) EVANS OIL HEATERS, orig. 59.95 . . . . . 39.95  
(3) MEDIUM ESTATE COAL HEATERS, orig. 154.95 . . . . . 89.95  
AYRES' APPLIANCES, FIFTH FLOOR

## RUBBER MATTRESS WITH MATCHING BOX SPRING

79.50 set

Smooth, long wearing rubber foam construction. Twin or full size.

AYRES' SLEEP SHOP, SIXTH FLOOR

## FURNITURE

LARGE TUDOR OAK HUTCH WALL SHELF, originally 125.00 . . . . . 82.50  
FRAMED MIRRORS, originally 15.00 to 29.95 . . . . . 7.95 to 19.95  
MAPLE VANITY BENCH, upholstered seat, originally 17.95 . . . . . 9.75  
NATURAL PINE CABINET, top only, originally 25.00 . . . . . 10.50  
18TH CENTURY MAHOGANY ARM CHAIR, originally 47.50 . . . . . 18.75  
AYRES' FURNITURE, SIXTH FLOOR

## LINOLEUM REMNANTS

1.09 and 1.17 sq. yd.

6 to 10 sq. yd. remnants, originally 2.35 and 2.19 sq. yd.

AYRES' RESILIENT FLOOR SHOP,  
SEVENTH FLOOR

AYRES' TOYS AND GAMES,  
DOWNSTAIRS STORE

## CONTINUATION OF OUR

## MID-WINTER CLEARANCE

IN OUR FASHION STORE . . . MEN'S STORE . . . CHILDREN'S STORE

1/4-1/3-1/2 OFF

## 2,500 YARDS FABRIC CLEARANCE