

Two Days . . . Friday and Saturday  
NO MAIL OR PHONE ORDERS

# Ayres' E.O.M. Sale

Registered

All Items Subject to Prior Sale

CLOSED MONDAYS  
SHOP TUESDAY THRU SATURDAY  
9:00 TO 5:25

## MEN'S HATS AND SHOES

HEYWOOD SHOES, broken sizes, original-ly 14.95 ..... **9.49**  
MEN'S VELOUR TYPE FELT HATS, broken sizes, originally 10.00 to 20.00. **4.98 to 9.99**

AYRES' MEN'S STORE,  
STREET FLOOR, SOUTH BUILDING

## MEN'S FURNISHINGS

MEN'S UNION SUITS, broken sizes, origi-nally 4.50 to 5.25 ..... **2.99**  
MEN'S RAYON TIES, orig. 1.50 ..... **89c**  
MEN'S SILK TIES, orig. 2.50 ..... **1.29**

AYRES' MEN'S STORE,  
STREET FLOOR, SOUTH BUILDING

## MEN'S SPORTSWEAR

MEN'S SPORT SHIRTS, orig. 5.00 and 5.95 ..... **3.89**  
MEN'S OUTDOOR JACKETS, originally 25.00 ..... **17.89**  
IMPORTED CABLE KNIT SWEATERS, originally 15.00 ..... **10.89**  
MEN'S ALL-WOOL SWEATERS, originally 10.00 ..... **6.89**  
MEN'S ALL-WOOL GABARDINE LEISURE JACKET, originally 40.00 ..... **27.89**  
MEN'S CORD SLACKS, orig. 8.95 ..... **6.89**

AYRES' MEN'S STORE,  
STREET FLOOR, SOUTH BUILDING

## JOHNSON AND MURPHY MEN'S SHOES

13.89

Entire stock in broken sizes. Originally 19.95 to 22.95.

AYRES' MEN'S STORE,  
STREET FLOOR, SOUTH BUILDING

## NOTIONS

PAK-MATES (suits and dress bags), origi-nally 1.98 ..... **1.32**  
WOOD CHESTS, originally 15.98 ..... **11.98**  
HAT BOXES, originally 3.98 ..... **2.50**  
JUMBO GARMENT BAGS, moth proof, originally 2.98 ..... **1.99**  
DRESS BAGS, moth proof, orig. 2.79 ..... **1.84**  
SUIT BAGS, moth proof, orig. 2.69 ..... **1.79**  
COMFORTER BAGS, orig. 1.98 ..... **1.32**

AYRES' NOTIONS, STREET FLOOR

## TOILETRIES

GERMAINE MONTEIL LIPSTICK, in dis-continued package. Originally 2.00. **1.00\***  
GERMAINE MONTEIL MASCARA, discon-tinued package. Originally 2.00. **1.00\***  
GERMAINE MONTEIL DRY ROUGE, dis-continued package. Orig. 1.50. **75c\***  
SCENTED LOVE BIRD AND KITTENS on pillow sachets. Orig. 1.00 ..... **50c\***  
BABY BRUSH AND COMB SET with floral decorations. Orig. 1.00 ..... **50c\***  
JO-JO KIDDIES SOAP, originally 59c and 1.00 ..... **29c and 50c\***

\* Plus tax  
AYRES' TOILETRIES, STREET FLOOR

## GLOVES

BETTER LEATHER GLOVES, originally 5.00 to 15.00 ..... **3.89 to 6.89**

AYRES' GLOVES, STREET FLOOR

## HANDBAGS

GROUP OF HANDBAGS, including leather, suede, wool broadcloth, rayon faille, plastic patent and evening bags.  
(60) HANDBAGS, originally 5.00. .... **99c\***  
(18) HANDBAGS, originally 5.00. .... **1.99\***  
(9) HANDBAGS, orig. 18.50 to 25.00. .... **9.99\***  
(21) HANDBAGS, orig. 35.00 to 75.00 ..... **22.99\* to 46.99\***

\* Plus 20% Tax  
AYRES' HANDBAGS, STREET FLOOR

## STATIONERY ITEMS

(359) ASSORTED STATIONERY AND NOTES, orig. 59c to 2.50. .... **29c to 1.25**  
(619) CELLOPAC NOTES, originally 4 for 1.00 ..... **19c ea.**  
(327) FLORAL AND SCENIC NOTES, 10 to a box. . . . . special purchase. **4 for 1.00**  
(10) LEATHER ADDRESS MEMO of genu-ine leather, originally 5.95. .... **2.95**  
(20) GREETING CARDS, orig. 1.00. .... **50c**  
(97) GIN RUMMY SCORE PADS, orig. 25c ..... **5c**  
(28) LEATHERETTE MEMO AND AD-DRESS-BOOKS, originally 1.50 and 2.00 ..... **1.00 and 1.50**

AYRES' STATIONERY, STREET FLOOR

## LINGERIE

(360) GOWNS, originally 3.98. .... **2.90**  
(360) SLIPS, originally 3.98. .... **2.90**

## CORSETS

(207) CORSETTES, GIRDLES, BRAS, GARTER BELTS, originally 3.95 to 7.95 ..... **2.89 to 5.59**  
(304) BRAS AND GARTER BELTS, origi-nally 99c to 3.50. .... **89c to 2.59**

AYRES' CORSETS, SECOND FLOOR

## CHILDREN'S ACCESSORIES

WOOL SCARFS AND SPUN RAYON SCARVES, originally 69c to 1.00. .... **39c**  
AYRES' CHILDREN'S ACCESSORIES,  
FOURTH FLOOR

## SPECIAL PURCHASE AND SALE

(150) LITTLE GIRLS' COTTON DRESSES ..... **1.79, 2 for 3.50**  
A wide assortment of styles in plain colors and prints. Sizes 4 to 6x included.  
AYRES' CHILDREN'S SHOP,  
FOURTH FLOOR

## CHILDREN'S SHOP

CHILDREN'S BETTER SNOWSUITS, origi-nally 19.98 and 25.00. .... **14.90**  
AYRES' CHILDREN'S SHOP,  
FOURTH FLOOR

## SUB-DEB ACCESSORIES

SUB-DEB Millinery including many winter shades. Originally 3.00 to 5.95. **49c to 1.49**  
SUB-DEB Jewelry pins and bracelets. Originally 1.00 to 3.00. .... **2 for 1.00**  
AYRES' SUB-DEB ACCESSORIES,  
FOURTH FLOOR

## INFANTS' SHOP

(150) CHIX PAD PANTS, originally 89c. .... **19c**  
(40) CHIX INSERTS, originally 1.50. .... **39c**  
(200) Kayser slip-over shirts. Sizes 1 and 2 included. Originally 75c each. Now ..... **4 for 1.00**  
(40) RAYON PLASTIC LINED WATER-PROOF PANTIES, originally 1.00. .... **59c**  
(40) RAYON JERSEY CREEPERS with zipper front in size 1. Originally 2.98 ..... **1.79**  
(50) KIT CREEPERS in white with blue trim. Sizes 2 only. Originally 2.98 ..... **79c**  
AYRES' INFANTS' SHOP, FOURTH FLOOR

## TODDLERS' SHOP

CORDEUROY FOOT 'N' ALL CRAWLER in sizes S, M, L. Malt and pink. Orig. 3.98 ..... **2.69**  
(50) TODDLERS' COTTON PANTIES, originally 89c to 1.98 ..... **69c to 1.69**  
(50) TODDLERS' SLIPS in rayon and cot-ton. Originally 1.25 to 4.98. .... **79c to 4.69**  
AYRES' TODDLERS' SHOP, FOURTH FLOOR

## DAYTIME DRESSES

(60) RAYON AND COTTON DRESSES, assortment of styles and sizes, origi-nally 8.95 to 14.95 ..... **5.90**  
(50) RAYON PRINT DRESSES, regular and half sizes, originally 14.95. .... **9.90**  
AYRES' DAYTIME DRESSES,  
FOURTH FLOOR

## BOYS' CLOTHING

BOYS' LARGE SIZE BELTS, originally 1.00 to 2.00 ..... **69c**  
BOYS' GLOVE AND MUFFLER SETS, originally 3.50 ..... **1.49**  
BOYS' BOXED TIE AND HANDKER-CHIEFS, orig. 2.00 ..... **1.00**  
BOYS' JUNIOR OUTING PAJAMAS, originally 1.98 ..... **1.29**  
BOYS' LONG SLEEVED SHIRTS, originally 2.95 ..... **1.99**  
BOYS' LEATHER HELMETS, orig. 1.98. .... **1.29**  
AYRES' BOYS' SHOP, FOURTH FLOOR

## (75) RAYON DRESSES

4.40

Frostpoints, taffetas and failles; regular and half sizes in the group. Originally 5.95 to 8.95.

AYRES' DAYTIME DRESSES,  
FOURTH FLOOR

## PINAFORE SHOP

(100) COTTON DRESSES, originally 3.95 to 5.95 ..... **2.90**  
AYRES' PINAFORE SHOP, FOURTH FLOOR

## CHILDREN'S UNDERWEAR

FLANNEL SLEEPERS in broken sizes and styles. Originally 1.98 ..... **89c**  
FLANNEL GOWNS in broken sizes and colors. Originally 3.98 ..... **1.90**  
FLANNEL GOWN AND DOLL SET, originally 3.98 ..... **2.49**  
RAYON PANTIES in assorted styles and sizes, originally 1.00 ..... **79c**  
COTTON AND RAYON SLIPS, in broken sizes. Originally 1.69 to 3.98. .... **1.29 to 2.90**  
AYRES' CHILDREN'S UNDERWEAR,  
FOURTH FLOOR

## TOYS

GAME selection of all kinds. .... **1/3 OFF!**  
TOY CHESTS, a limited number, originally 8.50 ..... **4.98**  
MECHANICAL TOYS in an assortment ..... **1/4 OFF!**  
DOLL HOUSES, originally 6.98. .... **2.98**  
AYRES' TOYS AND GAMES,  
DOWNSTAIRS STORE

## HOUSEWARES

WASHING MACHINE COVERS AND BASKET LINERS, originally 1.29 set ..... **79c**  
KOROSEAL FOOD BAGS AND COVERS, originally 25c to 4.49 ..... **10c to 89c**  
DINETTE SETS, originally 119.95 ..... **79.95**  
ELECTRIC ROASTERS, floor samples, originally 34.95 and 39.95 ..... **24.95 and 29.95**  
ELECTRIC MIXERS, floor samples, originally 39.95 ..... **29.95**  
WAFFLE IRONS, originally 17.95 ..... **12.95**  
INFRA RED LAMPS, originally 7.95 ..... **4.95**  
6-PC. STEAK KNIFE SETS, red or ivory handles, originally 4.95 ..... **1.95**  
AYRES' HOUSEWARES, FIFTH FLOOR

## LAMPS

PLASTIC SHADES, orig. 25.00 ..... **7.95**  
PLASTIC SHADES, originally 9.95 and 14.95 ..... **3.95 and 5.00**  
CHINA TABLE LAMPS, orig. 14.95 ..... **7.95**  
AYRES' LAMPS, FIFTH FLOOR

## BEDDING AND DOMESTICS

COLOR MUSLIN SHEETS, originally 2.95 ..... **1.99**  
COLORED PERCALE SHEETS, orig. 3.39. **2.49**  
WOOL FILLED COMFORTERS, originally 25.00 ..... **14.99**  
COLORED BORDER MUSLIN SHEETS, originally 2.59 and 2.79. .... **1/4 OFF**  
AYRES' BEDDING AND DOMESTICS,  
FIFTH FLOOR

## LINEN AND TOWELS

LINEN DISH TOWELS, orig. 65c ..... **39c**  
PRINTED TABLE CLOTHS, 52x70 inches, originally 5.95 ..... **3.95**  
9-PC. LINEN SETS, orig. 5.95 ..... **3.50**  
AYRES' LINEN AND TOWELS,  
FIFTH FLOOR

## CHINA AND CRYSTAL

ENGLISH DESSERT DISHES, orig. 2.00 to 3.00 ..... **1.35 to 1.75**  
AYRES' CHINA AND CRYSTAL,  
FIFTH FLOOR

## OVAL BRAIDED THROW RUGS

1.00

17x29 inches, regularly 1.39. Also 20x32 inches, regularly 1.69. .... **1.19**  
AYRES' RUGS AND CARPETS,  
SEVENTH FLOOR

6x9-FT. GREEN HEAVY TWISTWEAVE, originally 96.00 ..... **49.50**  
9x16-FT. CANDY STRIPE TWISTWEAVE, originally 115.90 ..... **69.50**  
9x12-FT. BLUE TEXTURED WILTON, originally 202.50 ..... **129.50**  
9x18-FT. TAUPPE FIGURED AXMINSTER, originally 154.50 ..... **99.50**  
9x17-FT. BLUE HEAVY TWISTWEAVE, originally 263.75 ..... **159.50**  
9x12-3-FT. GREEN TWO-TONE AXMINSTER, originally 120.95 ..... **89.50**  
9x12-FT. ROSE SELF-TONE AXMINSTER, originally 89.50 ..... **49.50**  
9x12-FT. HEAVY GREEN SELF-TONE AXMIN-STER, originally 109.95 ..... **69.50**  
AYRES' RUGS AND CARPETS,  
SEVENTH FLOOR

## ART NEEDLEWORK

NEEDLEPOINT YARN, originally 29c ..... **10c**  
STAMPED QUILTS, originally 8.98 ..... **5.98**  
AYRES' ART NEEDLEWORK, FIFTH FLOOR

## MAJOR APPLIANCES

Floor Samples  
(2) AMC RANGES, orig. 99.50 ..... **79.50**  
(1) DEMONSTRATOR 6-BURNER CAL-ORIC GAS RANGE, orig. 301.50. .... **149.50**  
(2) EVANS OIL HEATERS, orig. 59.95. .... **39.95**  
(3) MEDIUM ESTATE COAL HEATERS, orig. 154.95 ..... **89.95**  
AYRES' APPLIANCES, FIFTH FLOOR

## RUBBER MATTRESS WITH MATCHING BOX SPRING

79.50 set

Smooth, long wearing rubber foam con-struction. Twin or full size.  
AYRES' SLEEP SHOP, SIXTH FLOOR

## FURNITURE

LARGE TUDOR OAK HUTCH WALL SHELF, originally 125.00 ..... **32.50**  
FRAMED MIRRORS, originally 15.00 to 29.95 ..... **7.95 to 19.95**  
MAPLE VANITY BENCH, upholstered seat. Originally 17.95 ..... **9.75**  
NATURAL PINE CABINET, top only. Originally 25.00 ..... **10.50**  
18TH CENTURY MAHOGANY ARM CHAIR, originally 47.50 ..... **18.75**  
AYRES' FURNITURE, SIXTH FLOOR

## LINOLEUM REMNANTS

1.09 and 1.17 sq. yd.

6 to 10 sq. yd. remnants, Originally 2.35 and 2.19 sq. yd.  
AYRES' RESILIENT FLOOR SHOP,  
SEVENTH FLOOR

## CONTINUATION OF OUR

# MID-WINTER CLEARANCE

IN OUR FASHION STORE . . . MEN'S STORE . . . CHILDREN'S STORE

# 1/4 - 1/3 - 1/2 OFF

## 2,500 YARDS FABRIC CLEARANCE

(500 Yds.) COTTON CHAMBRAYS and NOVELTIES, originally 1.00 to 1.59 yd. .... **69c yd.**  
(200 Yds.) RAYON OTTOMAN AND FAILE SUITING, originally 2.00 and 2.50 yd. .... **1.49 yd.**  
(500 Yds.) RAYON CREPES and NOVELTIES, 1/3 and 1/2 off yd. .... **99c**

(600 Yds.) BIANCHINI PRINTED RAYONS, originally 3.95 and 4.95 yd. .... **1.89 yd.**  
(300 Yds.) FORMAL RAYON FABRICS, orig. 2.50 to 3.95 yd. .... **1.49 yd.**  
(500) PURE SILK SCARF SQUARES, orig. 1.19 and 1.49 yd. .... **69c yd.**  
(200 Yds.) SPUN RAYONS, orig. 1.39 to 2.50 yd. .... **89c yd.**

AYRES' FABRICS, FOURTH FLOOR

## From Our Meridian Shops, SECOND FLOOR

### ALL-WOOL COVERT CASUAL COATS

29.90

Finest all-wool covert in brown, green, wine, black. Misses' sizes. Originally 39.95.  
AYRES' MERIDIAN SHOP,  
SECOND FLOOR

### FALL HATS 1/2 PRICE

Group of felts in light and dark colors. Originally 3.98 to 6.95. Now 1.99 to 3.45.  
AYRES' MERIDIAN SHOP HAT BAR,  
SECOND FLOOR

### LATE DAY DRESSES 1/2 PRICE

Includes satins, velvets, brocades, taffetas, velveteens, and metallic mesh. Mostly sizes 10 to 16. Originally 16.95 to 39.95, now 8.40 to 19.90.  
AYRES' MERIDIAN SHOP,  
SECOND FLOOR

### WOOL DRESSES AND COSTUME SUITS

16.90 and 23.90

Including some dresses in Misses' and Women's sizes. Blacks and a good selection of colors. Originally 22.95 to 39.95.  
AYRES' MERIDIAN SHOP,  
SECOND FLOOR

## From Our Children's Floor, the Fourth

### CHILDREN'S CLOTHING

CORDEUROY JACKETS with zip front in brown, wine. Sizes 5 to 7 included. Originally 4.98 ..... **2.98**  
JODHPURS in fine pinwale corduroy. Broken sizes and colors. Originally 3.98. .... **2.98**  
ALL-WOOL PLAID JACKETS with zip front. Green only. Sizes 4, 6, 8. Orig-inally 3.98 ..... **1.98**  
PRETTY BLOUSES with white eyelet trim. Pink, blue and maize included. Sizes 4 to 6x. Originally 2.98. .... **1.98**  
CHILDREN'S DRESSES in plaid and solid color cottons. Sizes 3 to 6x. Originally 2.98 ..... **1.98**  
ORGANDY DRESSES with candy stripes. Originally 4.98 ..... **2.90**  
BETTER CHILDREN'S DRESSES, originally 14.98 ..... **10.98**  
BETTER CHILDREN'S DRESSES, originally 19.98, 22.98 and 29.98. .... **15.98**  
COAT AND LEGGING SET of all-wool covert in brown and green. Sizes 6 and 8x. Originally 29.98 to 35.00. .... **22.00**  
AYRES' CHILDREN'S SHOP,  
FOURTH FLOOR

LITTLE GIRLS' FELT HATS in broken sizes and colors. Originally 3.98 to 5.00. .... **1.49**  
LITTLE GIRLS' RAINCOATS, including blue and red. Sizes 4 to 6x. Orig-inally 4.98 ..... **2.98**  
AYRES' CHILDREN'S SHOP,  
FOURTH FLOOR

### BOYS' CLOTHING

JUNIOR LONG PANT SUITS, originally 22.50 ..... **14.99**  
JUNIOR LONG PANT SUITS, originally 29.95 ..... **21.99**  
JUNIOR OVERCOATS, originally 25.00 and 27.95 ..... **17.99**  
JUNIOR OVERCOATS, originally 29.95 ..... **21.99**  
CADET SUITS, originally 25.00 and 27.95 ..... **17.99**  
CADET SUITS, originally 35.00 and 39.95 ..... **24.99**  
CADET SPORT COATS, originally 18.98 ..... **12.99**  
STUDENT SUITS, originally 48.50 ..... **35.00**  
AYRES' BOYS' SHOP, FOURTH FLOOR

### GIRLS' SHOP

Girls' and Sub-Teen Coats  
WINTER COATS, originally 35.00. .... **26.00**  
WINTER COATS, originally 45.00 to 55.00. .... **33.00**  
SNOW SUITS, sizes 7 to 14 included. Orig-inally 16.95 to 25.00. .... **11.00**  
AYRES' GIRLS' SHOP, FOURTH FLOOR

### TODDLERS' SHOP

KNIT LEGGING SETS for girls and boys. Pink, white, and blue, sizes 1 to 31 in-cluded. Originally 8.98 to 12.98 ..... **6.69 to 9.59**  
TODDLERS' SNOW SUITS, including Zelan and poplin, one and two-piece, sizes 1 to 3x included. Originally 10.98 and 16.98 ..... **7.49 to 12.69**  
TODDLER GIRLS' ALL-WOOL COAT AND LEGGING SETS, including bonnet. Sizes 1 to 3 included. Originally 15.00 to 35.00 ..... **10.90 to 19.90**  
BOYS' TODDLER WOOL COAT AND LEG-GING SETS with hat included. Sizes 1 to 3 included. Originally 10.90 to 25.00 ..... **10.90 to 18.69**  
TODDLERS' COTTON DRESSES AND WASH SUITS in broken sizes and col-ors. Originally 1.98 to 12.98 ..... **1.29 to 9.69**  
AYRES' TODDLERS' SHOP,  
FOURTH FLOOR