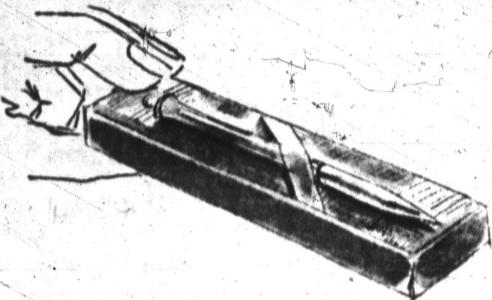


L. S. Ayres & Co. FRanklin 4411

GIFTS FOR 1.00, 2.00, 3.00



A GIFT FROM AYRES' MEANS MORE ★ A GIFT FROM AYRES' MEANS MORE ★ A GIFT FROM AYRES' MEANS MORE ★ A GIFT FROM AYRES' MEANS MORE



Dainty Cross Pencils

1.00 each Plus Tax

Sterling or 1-30 14 karat gold plated pencils . . . a handy size for a lady's purse or small notebook.

Ayres' Stationery, Street Floor



Magnifying Hand Mirror

1.00

Pretty magnifying glass backed with colorful colonial prints . . . trimmed in gold-tone.

Ayres' Toiletries, Street Floor



"Shining Hour" Essence

1.00 Plus Tax

Delightful, lingering eau de toilette by Jacqueline Cochran in gold-tone clock box.

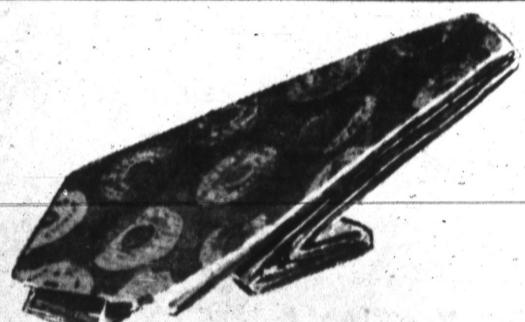
Ayres' Toiletries, Street Floor



Old Spice After-Shave Lotion, 1.00 Plus Tax

A spicy, refreshing gift for men by Shulton.

Ayres' Toiletries, Street Floor

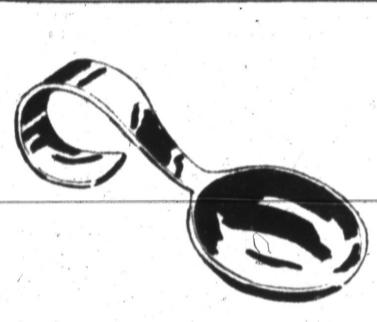


Rayon Ties

1.00

Arrow and other makes. Assorted colors and patterns.

Ayres' Men's Store, Street Floor, South Building



Silverplated Baby Spoon

1.00

Just the gift for a new arrival! Shining silverplated spoon has easy-to-hold bent handle.

Ayres' Fine Silver, Street Floor

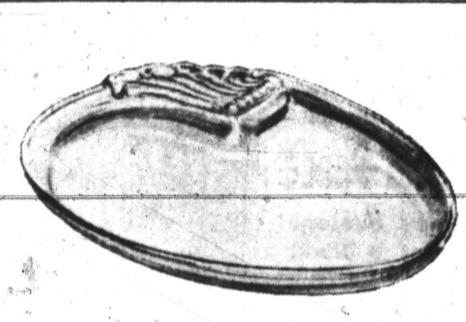


Candy Cupboard Chocolates, 1 lb. box, 1.00

Chocolate nut fudge, butter creams, vanilla nut caramels and many others chocolate covered.

Ayres' Candy, Street Floor

Ayres' Candy Bar, Second Floor



Crystal Plates Set of 8, 1.00

Shining crystal plates have decorative lugs for easy serving. For salads and desserts.

Ayres' China and Crystal, Fifth Floor



Hollywood Multi-colored

Pins, 3.00 Plus Tax

Brilliant Hollywood bouquet multi-colored stones set in antiqued gold finish metal in a flower design.

Ayres' Costume Jewelry, Street Floor



3-Strand Ombre Pearls

2.00 Plus Tax

Simulated pearls in graduated costume shades of wine and brown.

Ayres' Costume Jewelry, Street Floor



Scatter Pins

1.00 Plus Tax

Simulated pearls and colored stones set in gold and silver colored metal in a variety of designs.

Ayres' Costume Jewelry, Street Floor

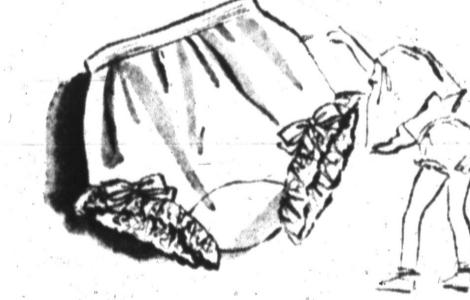


Children's All Wool

Mittens, 1.00

Toasty-warm mittens in a wide variety of colorful, novelty patterns. Sizes 1 to 3.

Ayres' Children's Accessories, Fourth Floor

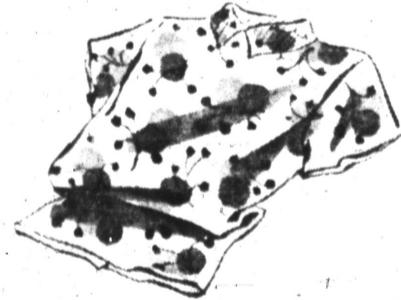


Girl's Rayon Knit Panties

2 for 1.00

Dainty, lace trimmed tricot rayon briefs. Pink, blue, maize or white included. Sizes 2 to 14.

Ayres' Children's Underwear, Fourth Floor



Judy Bond Blouse

3.00

Soft rayon crepe with tiny cap sleeves. Assorted prints on white ground. Sizes 32 to 38.

Ayres' Blouses, Street Floor



Rayon Coat Scarfs

1.00

Long rayon coat scarf in petite point design. White and pastel grounds with assorted prints.

Ayres' Dollar Scarf Shop, Street Floor



Heaven-Sent Cologne

1.00 Plus Tax

Light, airy fragrance wrapped up in a snow man Christmas gift box.

Ayres' Toiletries, Street Floor



Girls' Gay Plaid

Umbrellas, 2.00

Acetate rayon covers in assorted colorful plaids. Bright plastic handles and rib tips.

Ayres' Children's Accessories, Fourth Floor

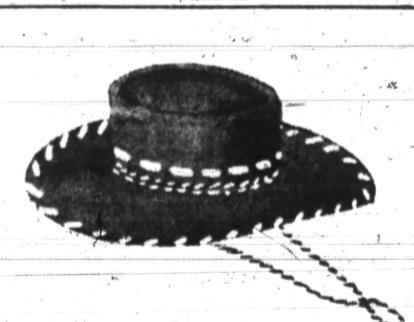


Christmas Stockings

1.00 ea. 3 for 2.85

Extra large flannel stockings, red with yarn binding, furry tops, felt decorated. To hang from your mantel tomorrow night.

Ayres' Hosiery, Street Floor



Cowboy Hats

2.00

All-wool felt cowboy hats with ribbon and braid trim. Many assorted bright colors.

Ayres' Cowboy Corral, Fourth Floor

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