

L. S. Ayres & Co. FR anklin 4411

A Gift From Ayres' Means More!

OPEN MONDAYS
FROM NOW UNTIL CHRISTMAS
SHOP 9:00 to 5:25
DAILY

Something here for everyone

All 5.00 or Less



Backwrap Dress by Modernaire 5.00

A gay and unusual Dali print to brighten her hours at home. Lattice yolk, two big button pockets; front tie belt. Multi-colored print on light background; sizes 12 to 20.

Ayres' Pinafore Shop, Fourth Floor.



Rayon Satin Slip 3.98

It's her favorite dream-come-true... in shimmering rayon satin edged with delicate, frothy embroidered net; ribbon beading at hem. White, pink or blue with tinted-to-match lace; sizes 32 to 40.

Ayres' Lingerie, Second Floor

Bean Bag Ash Tray 1.00 and 1.50

Here is an amusing and useful gift that everyone will enjoy. An attractive non-tip ash tray that defies upsetting. Metal body with fabric covered base in smart patterns at 1.00. Suede base in plain colors at 1.50

Ayres' Men's Store, Street Floor, South Building

Mohawk Hair Brush Set 3.00

The gift that will keep him looking neat and trim all year 'round. Set consists of an attractive lucite brush with nylon bristles and lucite comb. In smart amber color.

Ayres' Men's Store, Street Floor, South Building

Barbara Lee "Fashion Frame" Nylons 1.75 pr.

No woman really has too many nylons. Buy her several pairs and see how delighted she will be if they're Fashion Frames with the delicately outlined heels for additional sheer beauty. In the latest fashion-wise colors. 3 pairs, 5.10

Ayres' Hosiery, Street Floor

Irish Linen Guest Towels 1.25

Soft, Irish linen, delicately hemstitched and embroidered with a sheer, loose petal. Pastel tones. Other guest towels in a variety of colors, 1.00.

Ayres' Linen and Towels, Fifth Floor

DeVilbiss "Perfumizer" 5.00

Sparkling, gold plate atomizer... a wonderful gift she can always carry-in her purse. Just a push of the finger and she renews her favorite perfume.

Ayres' Toiletries, Street Floor

Coty's Beauty Kit 5.00 *

Handsome, smooth plastic leather case... with strap adjustable for arm or shoulder bag. Contains all the Coty beauty essentials for traveling or the busy career girl.

Ayres' Toiletries, Street Floor

All Wool School 'class' Mittens 1.50

Cozy-warm white wool knit mittens, with her class date in black-knitted in the back. Numerals '50, '51, and '52 available in sizes small, medium and large.

Ayres' Gloves, Street Floor

Adora Tufted Rugs 3.95

18x30 inches or 24-inch circle

A glamorous touch for the bathroom or hallway... soft, thickly tufted rugs with heavy fringe borders. Colorfast cotton with non-slip backs. In Bristol Blue, beige, ivory, Cuban Lime, Elizabeth Blue, Mandarin Red, Firehouse Red, Quaker Grey, Dusty Rose and Kelly Green.

Ayres' Rugs and Carpets, Seventh Floor

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