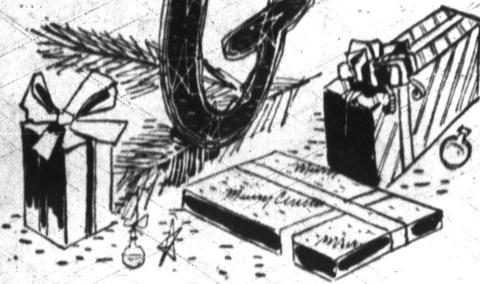


L. S. Ayres & Co. FRanklin 4411

A gift From Ayres' Means More!



OPEN MONDAYS
FROM NOW UNTIL CHRISTMAS
SHOP 9:00 to 5:25
DAILY

Something here for everyone

All 5.00 or Less



Backwrap

Dress by
Modernaire

5.00

A gay and unusual Deli print to
brighten her hours at home.
Lattice yolk, two big button
pockets; front tie belt. Multi-
colored print on light
background; sizes 12 to 20.

Ayres' Pinnefore Shop,
Fourth FloorRayon Satin
Slip
3.98

It's her favorite dream-come-true
... in shimmering rayon satin
edged with delicate, frothy
embroidered net; ribbon
beading at hem. White,
pink or blue with tinted-to-
match lace; sizes 32 to 40.
Ayres' Lingerie,
Second Floor

Bean Bag Ash Tray
1.00 and 1.50

Here is an amusing and useful gift that everyone will enjoy.
An attractive non-tip ash tray that defies upsetting. Metal body
with fabric covered base in smart patterns at 1.00.
Suede base in plain colors at 1.50

Ayres' Men's Store, Street Floor, South Building

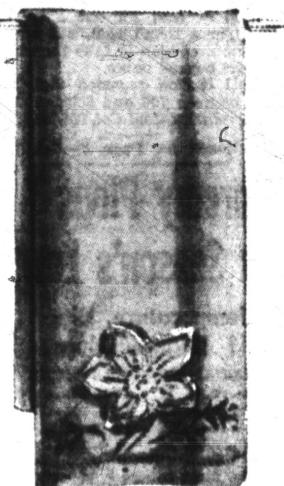
Mohawk Hair Brush Set
3.00

The gift that will keep him looking neat and trim all year 'round.
Set consists of an attractive lucite brush with nylon bristles
and lucite comb. In smart amber color.

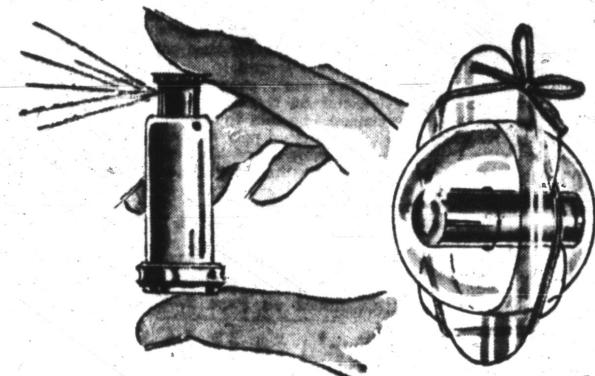
Ayres' Men's Store, Street Floor, South Building

Irish Linen
Guest
Towels

1.25



Soft, Irish linen, delicately
hemstitched and embroidered
with a sheer, loose petal.
Pastel tones. Other guest
towels in a variety
of colors. 1.00.

Ayres' Linen and Towels,
Fifth FloorDeVilbiss "Perfumizer"
5.00

Sparkling, gold plate atomizer . . . a wonderful
gift she can always carry-in her purse. Just a push of the
finger and she renews her favorite perfume.

Ayres' Toiletries, Street Floor

Coty's
Beauty Kit
5.00 *

Handsome, smooth plastic leather
case . . . with strap adjustable
for arm or shoulder bag.
Contains all the Coty beauty
essentials for traveling
or the busy career girl.
*Plus Tax

Ayres' Toiletries,
Street FloorAll Wool
School 'class'
Mittens

1.50



Cosy-warm white wool knit
mittens, with her class date in
black-knitted in the back.
Numerals '50, '51, and '52
available in sizes
small, medium and large.

Ayres' Gloves,
Street Floor

Adora Tufted Rugs

3.95

18x30 inches or 24-inch circle

A glamorous touch for the bathroom or hallway . . .
soft, thickly tufted rugs with heavy fringe borders. Colorfast cotton
with non-slip backs. In Bristol Blue, beige, ivory,
Cuban Lime, Elizabeth Blue, Mandarin Red, Firehouse Red,
Quaker Grey, Dusty Rose and Kelly Green.

Ayres' Rugs and Carpets,
Seventh Floor