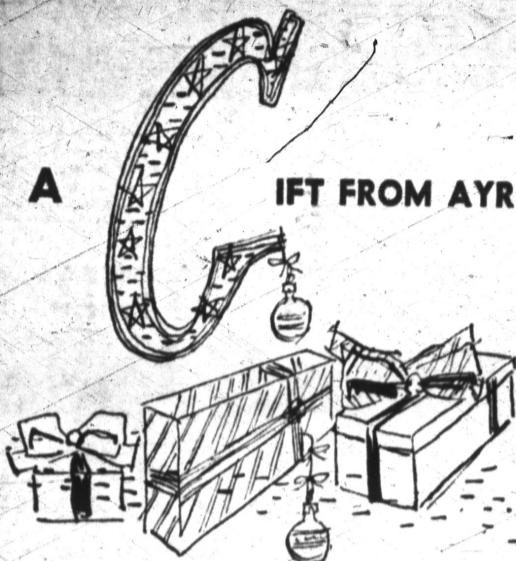


L. S. Ayres & Co.

Franklin 4411

A

IFT FROM AYRES' MEANS MORE

Christmas from Ayres'
Woman's Separates Shop

Fitted coat sweater in fine worsted wool and zephyr yarns, dressed up with bright metal buttons, smartly ribbed pockets, waist, wrists. Dark green, raspberry, wine, brown, blue, grey. Sizes 38 to 44.

5.98

Sidney Heller created, the classic shirt in soft, celanese Alluracel with finely spaced stitching on collar. Simulated pearl buttons. White, beige, blue, pink, brown, grey. Sizes 40 to 46.

6.98

Ayres' Woman's Separates Shop,
Third Floor.

MAIL CHRISTMAS
CARDS AND GIFTS
EARLY!Gift Scarfs With
a Sparkle 1.00

Gay as Christmas cards... our rayon or pure silk scarfs for important gifts at a tiny price. From a selection of sizes and colors, prints or plain.

Ayres' Dollar Scarf Shop, Street Floor



SPECIAL PURCHASE!

15 Denier Shell Foot Nylons

1.35 pr. 3 prs. for 3.90

The barest bit of nylon, shell toe, completely bare heel, No-Seam nylons, 15 denier 400 needle. Tuck several away for your Southern vacation, for formal wear, for a luxury gift of beauty. In a medium tone for light or dark colors.

Ayres' Hosiery, Street Floor



OPEN MONDAYS
FROM NOW UNTIL CHRISTMAS
SHOP 9:00 to 5:25
DAILY



Imported Wool Berets

1.00

Made in Czechoslovakia of the finest wool, adjustable to your headsize. Tuck one in the stocking for all the girls on your list, big or little. Black, brown, navy, green, red, kelly, beige, white, ice pink, aqua.

Ayres' Meridian Shop Hat Bar, Second Floor

Holiday bright... brimful of cheer!

WALT DISNEY

Character House Shoes

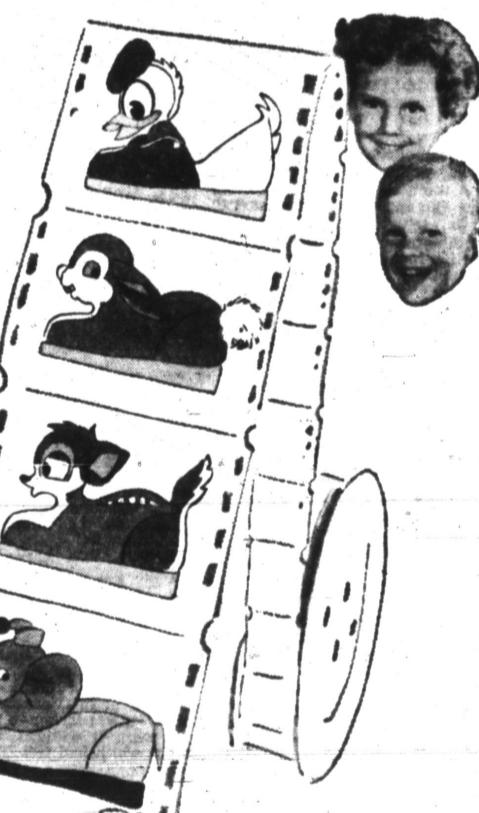
by Trimfoot

3.00 and 3.50

Children will squeal with glee at finding their little Walt Disney friends under the tree on Christmas! They love taking them for "walks" on their feet. All three-dimensional characters, sturdily constructed of felt, in brilliant Disney colors. Springy wedge platform and leather soles.

Sizes 4 to 7 3.00

Sizes 8 to 12 3.50



Included: DONALD DUCK—Navy and white with yellow platform
THUMPER—Blue, pink and white with yellow platform
BAMBI—Brown and white with green platform
DUMBO—Blue-grey and yellow with red platform
FLOWER—Black and white with red platform

Ayres' Children's Shoes, Fourth Floor

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