

L. S. Ayres & Co. FRanklin 4411

OPEN MONDAYS
FROM NOW UNTIL CHRISTMAS
SHOP 9:00 to 5:25
DAILY

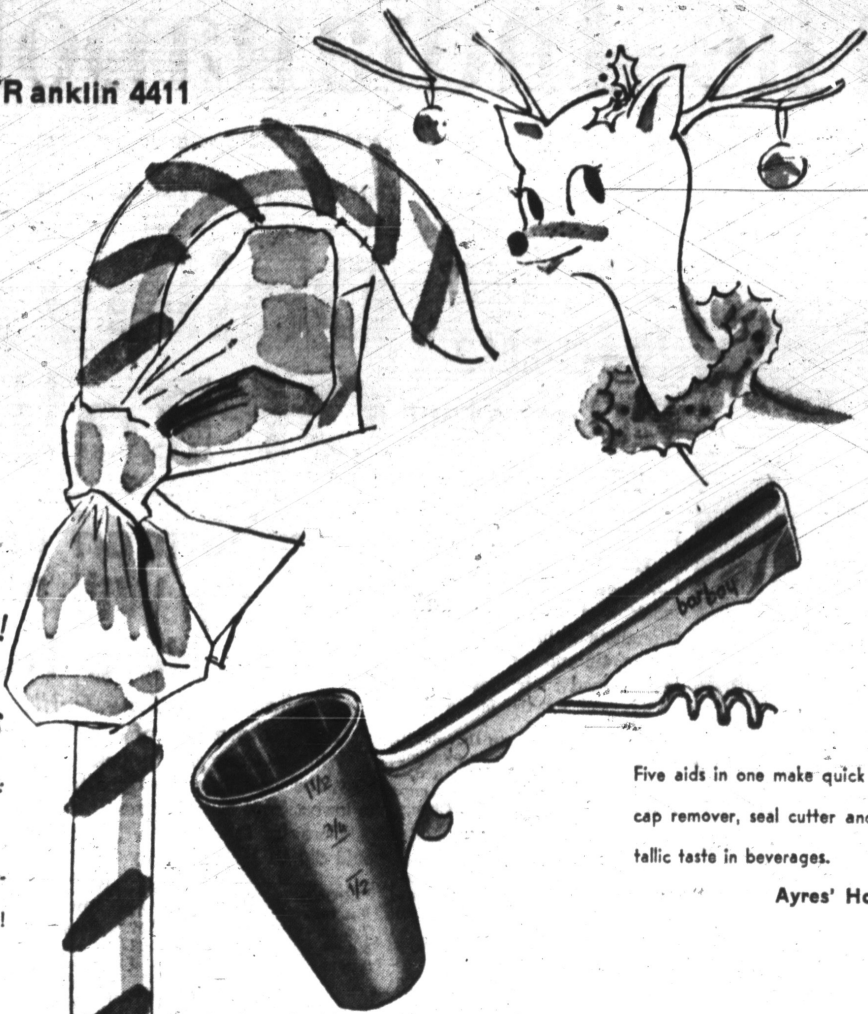


Gift From Ayres' Means More!

Mmmmm Warm!
Bunny Fur Mittens
2.25*

Snowy white, cuddly soft and warm . . . fur mittens certain to keep her comfortable on the bitterest winter day!
White only. Sizes small, medium, large.
*Plus 20% tax

Ayres' Gloves, Street Floor



A Special Gift
for the Host!

Bar Boy

5-Way Accessory

1.00

Five aids in one make quick work of preparing drinks. Jigger, corkscrew, cap remover, seal cutter and ice breaker. Solid aluminum leaves no metallic taste in beverages.

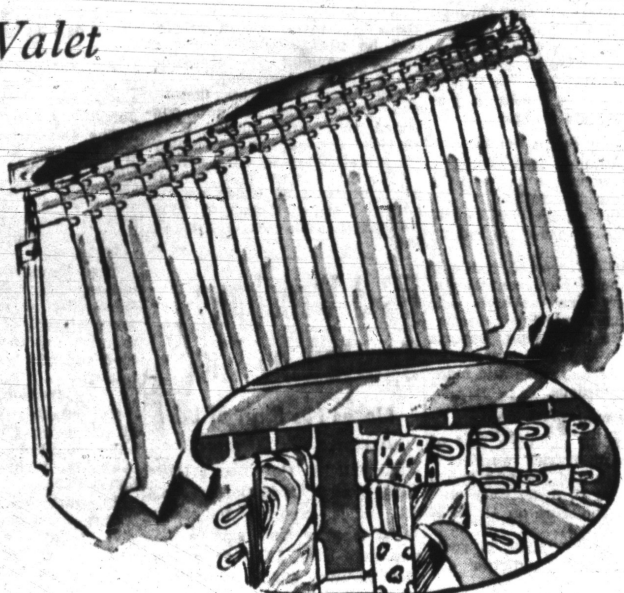
Ayres' Housewares, Fifth Floor

Berkley "72" Tie Valet

3.95

Keeps 72 ties tidier . . . locks them securely in place. Just flip it . . . remove tie. Flip it . . . they're locked again. Shiny chrome finish.

Ayres' Notions, Street Floor



She's dreaming of a

Textron Nylon Slip
for Christmas 5.00

Will make her dream come true

There's something about nylon that makes her say "wonderful" . . . something feather-light and flattering. It's an easy-to-care-for gift she'll wear and treasure all year 'round! Smooth nylon crepe with nylon net trim and ruffle to match. White; sizes 12 to 20.

Ayres' Lingerie, Second Floor



A Style-right, price-right favorite
in seersucker

Coachman Brunch Coat
by Greentree

5.00

Slip it on in the morning . . . stay fresh and pretty all day! In easy-to-care-for seersucker, trimmed in tiny looped cord. Maroon, royal or green; sizes 12 to 42.

Ayres' Pinafore Shop, Fourth Floor



Angel Tread Booties 1.98

Stay-on, snug fitting, washable, corduroy scuffs with foamed latex soles. Elastic instep gripper prevents heel flopping. In red, wine, blue, plaid, S, M, L.

Ayres' Notions, Street Floor

Winter Wonders in All Wool

1.00 pr. 3 Prs. for 2.85

Sledding, skating, skiing, or just plain walking . . . 100% all-wool socks with extra long tops to turn down twice or stand high above your boots. Box several for the school girls, big or little, on your Christmas list. White only.

Ayres' Hosiery, Street Floor



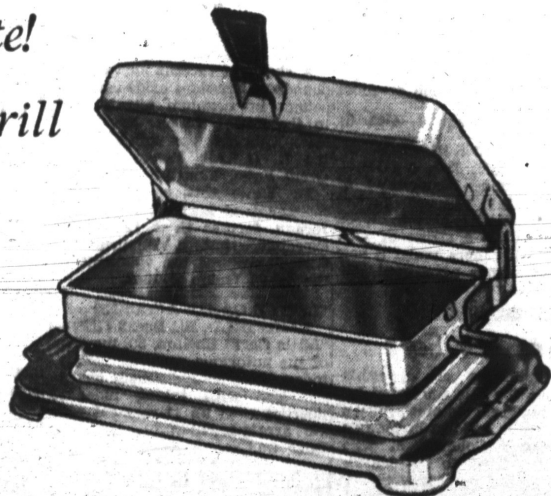
A Meal in a Minute!
Nelson Sandwich Grill

SALE-PRICED

2.49

Toasts sandwiches and grills wieners right at the table! Attached tray catches crumbs, protects table surface.

Ayres' Housewares, Fifth Floor



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