

CHRISTMAS STORE HOURS, 9:00 TO 5:25 MONDAY THROUGH SATURDAY

Block's Downstairs Store



SPECIAL CHRISTMAS PURCHASE!

First Quality Extra Sheer

FULL-FASHIONED NYLONS

1.29 4 Pcs. 5.00

Each Pair Individually
Cellophane Wrapped!

"Extra Sheer" are no idle words with us... for, these beautiful new nylons are 54-GAUGE SHEERS! So beautiful, you'll wear them for the most special occasions... give them to the most special names on your CHRISTMAS LIST. If you are looking forward to a successful holiday... this is a purchase, this is a low price you can't afford to pass by. Winter shades. Sizes 8 1/2 to 10 1/2.

So Beautiful, You'll Want
To Keep Them For Yourself!

HOLIDAY
GIFT BLOUSES

1.98

A. Rayon SILDUKA
CREPE with QUILT-
ED yoke, cap sleeves
with cuffs, lovely lace
trim. White, pink,
aqua. Sizes 32-38.

B. Rayon TISSUE
FAILLE in a chic
new jewel-neckline
blouse. White, pink,
aqua. Sizes 32-38.

Sports
Shop,
Downstairs



FOR THE "Present" ... EVERY DAY IS Christmas DAY WITH US!

Look for merry
Christmas Prints

In Our Exciting Rayon
Collection—Just Arrived—
And Priced Only—

5.95

IF you want to be a hit at Christmas... if you love colors as pulse-tingling as excited applause, RAYON FABRICS that are rich and supple and prints that are striking on YOU... if you thrill to the glint of admiration in the eyes of the people about you... you'll be here early tomorrow to see this exciting group.

A. BOUQUET PRINT in breath-taking color on grey, navy or black grounds. Already accessorized with removable chain trim. Pleated shoulders, full 4-gore skirt to flatter. SIZES 18 1/2 to 24 1/2.

B. GAY NINETIES PRINT on Christmas red, peacock or grey grounds. Fashion's peg skirt, tucked shoulders, convertible double collar. SIZES 12 to 18.

Fashion Dresses—Downstairs



A Fashion Fabric
For Frosty Nights!

See a Golden Dream
Gold-Craft
Original

VELVETE*
PAJAMAS

2.98

A New, Warm and
Comfy Cotton
Flannel in 2-Tones!

For golden dreams or golden gifts... choose Gold-Craft's new Velvete* PJ's! The softest, warmest new cotton flannel fabric... was cut in two-
tones of
BLUE-MAIZE,
MAIZE-BLUE,
ORCHID-PINK,
PINK-ORCHID...
contrasting tops and
trousers! Buy TWO
PAIRS and you can
mix and match them
into FOUR SETS! Plain
tailored with piping
trim! Sizes 34 to 40.

Lingerie,
Downstairs

*Reg. T. M.

3 Best Sellers in
FESTIVE FELTS

IN PURE WHITE
AND PASTELS

2.00

Also Available in Black, Brown,
Grey, Cotton, Continental Green!

Each is a best-selling felt... each, a rich fabric... a flattering style... a fashion's white and pastel... the holidays... waiting for you to enhance their beauty... they will yours! All this for 2.00!



INEXPENSIVE BUT IMPORTANT GIFTS FROM OUR GIFT TABLES

TO MAKE YOUR
HOLIDAY
TABLE LOVELIER
CHOOSE...

Lovely Plymouth Lace Cloths

MADE FOR YOUR TABLE BY
SKILLED CRAFTSMEN IN
AUTHENTIC LACE DESIGNS

A GIFT long remembered... a table set with beauty! Either comes true with lovely Plymouth lace cloths, the perfect answer for the holidays. Machine woven from highly selected yarns. Beautifully designed! Yet, so practical... simple sponging will remove spots and keep your cloth fresh and lovely without frequent laundering. The name "PLYMOUTH" assures you of lasting beauty.

Sizes Listed Are Approximate

• 70x70-INCH SIZE	3.49
• 60x80-INCH SIZE	3.99
• 70x90-INCH SIZES:	
3.49 4.49 5.99	
• A SET, including: 70x90-Inch Cloth, 17x36-Inch Scarf, 17x63-Inch Scarf	4.99 5.99 7.99

Linen—Downstairs



A. Three-Pc. Dresser Set, a lovely gift in blue, rose or gold color. Includes nylon-bristle brush, comb and mirror. (Others at 3.95 to 6.95)

2.95

B. Four-Pc. Perfume Set to thrill any woman on your list. A mirror, tray, a powder jar and two perfume bottles to match.

1.95

C. May we suggest... useful and beautiful TRIPLE BON-BON DISHES, attractive CANDY DISHES, eye-appealing JEWEL BOXES

69¢ to 1.95

D. Relish Dishes with handles. To please any woman who loves attractive glassware. To grace your own table at Christmas.

1.50

E. All-Leather Billfolds in zipper closing and flap closing styles... many colors, many styles.

1.00 Plus Tax