

FRIDAY, DEC. 2, 1949

THE INDIANAPOLIS TIMES

PAGE 7

CHRISTMAS STORE HOURS, 9:00 TO 5:25 MONDAY THROUGH SATURDAY

Block's Downstairs Store



SPECIAL CHRISTMAS PURCHASE!
First Quality Extra Sheer
FULL-FASHIONED NYLONS

1.29 4 Pairs
5.00

Each Pair Individually
Cellophane Wrapped!

"Extra Sheer" are no idle words
with us... for, these beautiful new
nylons are 54-GAUGE SHEERS!
So beautiful, you'll wear them for
the most special occasions... give
them to the most special names on
your CHRISTMAS LIST. If you
are looking forward to a successful
holiday... this is a purchase, this
is a low price you can't afford to
pass by. Winter shades. Sizes 8 1/2
to 10 1/2.



FOR THE "Present" ... EVERY DAY IS Christmas DAY WITH US!

Look for merry
Christmas prints

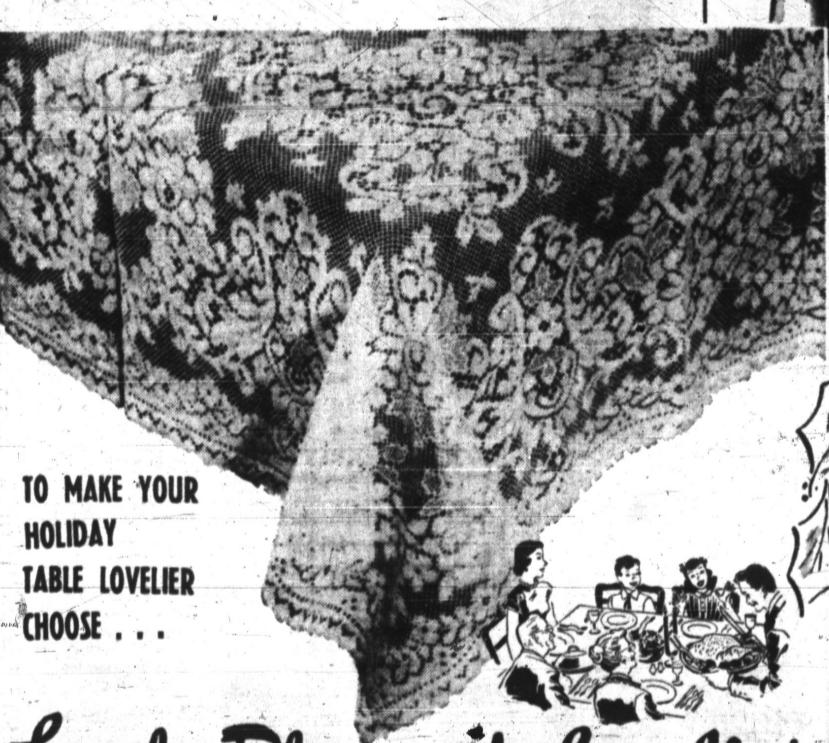
In Our Exciting Rayon
Collection—Just Arrived...
And Priced Only— 5.95

If you want to be a hit at Christmas... if you love colors as pulse-tingling as
excited applause, RAYON FABRICS that are rich and supple and prints that
are striking on YOU... if you thrill to the glint of admiration in the eyes of
the people about you... you'll be here early tomorrow to see this exciting group.

A. BOUQUET PRINT in breath-taking
color on grey, navy or black
grounds. Already accessorized
with removable chain trim. Pleated
shoulders, full 4-gore skirt to flat-
ter SIZES 18 1/2 to 24 1/2.

Fashion Dresses—Downstairs

B. GAY NINETIES PRINT on Christ-
mas red, peacock or grey grounds.
Fashion's peg skirt, tuck shoulders,
convertible double collar. SIZES
12 to 18.



TO MAKE YOUR
HOLIDAY
TABLE LOVELIER
CHOOSE...

Lovely Plymouth Lace Cloths

MADE FOR YOUR TABLE BY
SKILLED CRAFTSMEN IN
AUTHENTIC LACE DESIGNS

A GIFT long remembered... a table set with beau-
tiful! Either comes true with lovely Plymouth lace cloths,
the perfect answer for the holidays. Machine woven
from highly selected yarns. Beautifully designed! Yet,
so practical... simple sponging will remove spots
and keep your cloth fresh and lovely without frequent
laundering. The name "PLYMOUTH" assures you of
lasting beauty.

Sizes Listed Are Approximate

| | |
|---|-------------------|
| • 70x70-INCH SIZE | 3.49 |
| • 60x80-INCH SIZE | 3.99 |
| • 70x90-INCH SIZES: 3.49 4.49 5.99 | |
| • A SET, including: 70x90-Inch Cloth, 17x36-Inch Scarf, 17x63-Inch Scarf | 4.99 5.99 7.99 |

Linen—Downstairs

So Beautiful, You'll Want
To Keep Them For Yourself!

HOLIDAY
GIFT BLOUSES

1.98

A. Rayon SILDUKA
CREPE with QUILTED
yoke, cap sleeves
with cuffs, lovely lace
trim. White, pink,
aqua. Sizes 32-38.

B. Rayon TISSUE
FAILLE in a chic
new jewel-neckline
blouse. White, pink,
aqua. Sizes 32-38.
Sports
Shop,
Downstairs



3 Best Sellers In

FESTIVE FELTS

IN PURE WHITE
AND PASTELS

2.00

Also Available in Black, Brown,
Grey, Coffee, Continental Green!

Each is a best-selling felts
each, a rich fabric... in a
flattering style... of the fashion
white and pastels for the
holidays... waiting for you to
enhance their beauty... they will
yours! All this for 2.00!



INEXPENSIVE BUT IMPORTANT GIFTS FROM OUR GIFT TABLES



A. Three-Pc. Dresser Set, a lovely gift in blue, rose or
gold color. Includes nylon-bristle brush, comb and
mirror. (Others at 3.95 to 6.95) 2.95

B. Four-Pc. Perfume Set to thrill any woman on your
list. A mirror tray, a powder jar and two perfume
bottles to match. 1.95

C. May we suggest... useful and beautiful TRIPLE BON-
BON DISHES, attractive CANDY DISHES, eye-appeal-
ing JEWEL BOXES. 69c to 1.95

D. Relish Dishes with handles. To please any woman
who loves attractive glassware. To grace your own table
1.50

E. All-Leather Billfolds in zipper closing and flap closing
styles... many colors, many styles. 1.00 Plus Tax