

Christmas Buying Begins in

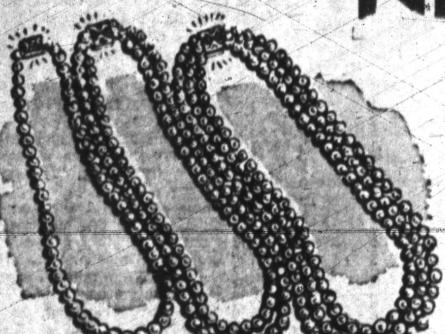
Our Budget Fashion Center

AYRES' DOWNSTAIRS STORE

A Popular-Price Gift Store for the Whole Family

This Year Give Lasting, Wanted, High Quality, Budget-Priced Gifts She Will Remember!

NEW CHRISTMAS FASHIONS FOR HER



One, Two, Three Strand Simulated Pearl NECKLACES

Dainty Clasp **89c** Plus Tax

Give her beauty! Give her lustrous glass-base bead simulated pearls with dainty filigree clasp. SECTION 2, Downstairs at AYRES'



Lovely Pure Silk GIFT SCARFS

Domestic and Imported at **\$1**

Colorful chiffon 26" solid color and print squares imported from Italy. Also long printed silk neck scarfs in assorted colors . . . squares in prints and solid colors.

SECTION 2, Downstairs at AYRES'



"Fruit-of-the-Loom" GIFT APRONS

69c to 1.19

A gift to remember all year 'round. Gay florals, checks, assorted prints in fine quality percale. Bib, half and coverall styles. Ric-rack trim. S. M. L. sizes.

SECTION 3, Downstairs at AYRES'



Rayon Crepe Dresses

8.95

Get in the holiday whirl in these beautiful Rayon Crepe Dresses . . . so cleverly designed to fit and flatter!

A. V. neck Afternoon dress with hip interest, buckle trim. NAVY, BLACK, TAUPE in the group. SIZES 12 to 18.

B. Round neck Tiered dress with cap sleeves, self belt, graceful skirt. BLACK, NAVY, TAUPE in the group. SIZES 9 to 15.

SECTION 2, Downstairs at AYRES'



OPEN MONDAYS
FROM NOW UNTIL CHRISTMAS
SHOP 9:00 to 5:25
DAILY

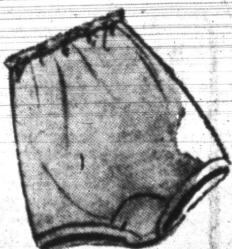


"Corliss" Full Fashioned NYLON STOCKINGS

Sizes 8 1/4 to 11 **1.19** 3 for 3.50

Sheer delight, 51 gauge First Quality NYLON stockings by "Corliss." New, smart colors. Ultra sheer beauty, budget-wise!

SECTION 5, 6, Downstairs at AYRES'



Doveskin PANTIES and BRIEFS

Regular Sizes 5 to 8 **59c**Extra Sizes 9 to 10 **69c**

Fine quality "Doveskin" panties and briefs. Smooth fitting, long-wearing. Laundry beautifully.

SECTION 5, 6, Downstairs at AYRES'



"Fruit-of-the-Loom" Rayon Knit JERSEY GOWN

SIZES 34 to 40 **2.49**

Sure-fitting, wonderfully washable two-tone gowns . . . a gift she'll remember.

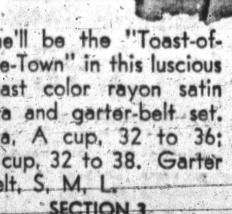
SECTION 5, 6, Downstairs at AYRES'

Taffeta Finished PLASTIC "STOCK-R-HOLDER"

69c

Colorful plastic stocking holder which holds 6 pair of hose. Green, rose, blue or silver.

SECTION 5, 6, Downstairs at AYRES'



Comfortable Women's Felt House Slippers

1.99

Gift-able felt slippers with neoprene soles . . . leather tips and rubber heels. WINE, BLUE. 4 to 9.

SECTION 2, Downstairs at AYRES'

RAYON SATIN House Slippers

Pink, Black **1.99**

Beautiful rayon satin quilted houseslippers with soft sole . . . open toe . . . wedge heel. Sizes 4 to 9.

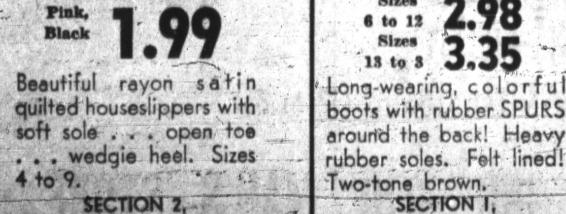
SECTION 2, Downstairs at AYRES'

"Lone Ranger" Rubber Boots

Sizes 6 to 12 **2.98**
Sizes 13 to 18 **3.35**

Long-wearing, colorful boots with rubber SPURS around the back! Heavy rubber soles. Felt lined! Two-tone brown.

SECTION 1, Downstairs at AYRES'



Short Sleeve All Wool SLIPOVER SWEATERS

1.98

Iced Pastel and Bright Tinsel Shades

Finely knit, warm slipover sweaters featuring double looped neck for perfect fit! Gift-wise, budget-wise. Sizes 34 to 40.

SECTION 2, 3, Downstairs at AYRES'



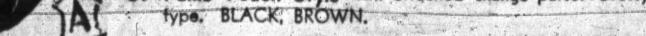
For Her Merriest Christmas Beautiful HANDBAGS

- Simulated Calf Boxy Style with top handles, attached mirror. BLACK, BROWN, RED, NAVY, GREEN. Also in suede in BLACK, BROWN and faile in BLACK, BROWN, NAVY.
- Sealtone Tailored Style, Swagger pockets, twining center section, 2 inside zipper sections. BLACK.
- Feille Pouch Style with attached change purse. Dressy type. BLACK, BROWN.

\$3

Plus Tax

SECTION 2, Downstairs at AYRES'

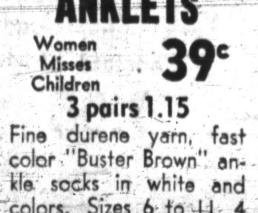


"BUSTER BROWN" ANKLETS

Women Misses Children **39c**3 pairs **1.15**

Fine durene yarn, fast color "Buster Brown" ankle socks in white and colors. Sizes 6 to 11, 4 to 6 1/2 Infants, Toddlers, 6 to 8 1/2 for Tots.

SECTION 5, 6, Downstairs at AYRES'



She'll be the "Toast-of-the-Town" in this luscious toast color rayon satin bra and garter-belt set. Bra, A cup, 32 to 36; B cup, 32 to 38. Garter belt, S, M, L.

SECTION 3, Downstairs at AYRES'

