

Christmas Buying Begins in

Our Budget Fashion Center!

# AYRES' DOWNSTAIRS STORE

A Popular-Price Gift Store

for the Whole Family

This Year Give Lasting, Wanted, High Quality, Budget-Priced Gifts She Will Remember!

## NEW CHRISTMAS FASHIONS FOR HER

Holiday Headliners!  
Misses' and Juniors'  
Rayon Crepe Dresses

### 8.95

Get in the holiday whirl in these beautiful Rayon Crepe Dresses... so cleverly designed to fit and flatter!

A. V neck Afternoon dress with hip interest, buckle trim. NAVY, BLACK, TAUPE in the group. SIZES 12 to 18.

B. Round neck Tiered dress with cap sleeves, self belt, graceful skirt. BLACK, NAVY, TAUPE in the group. SIZES 9 to 15.

SECTION 2, Downstairs at AYRES'

OPEN MONDAYS  
FROM NOW UNTIL CHRISTMAS  
SHOP 9:00 to 5:25  
DAILY

Exclusive With Ayres'

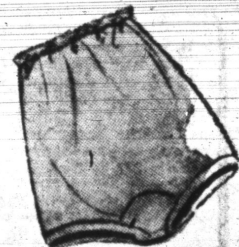
"Corliss"

Full Fashioned  
NYLON STOCKINGS

Sizes 8 1/2 to 11 **1.19** 8 for 8.50

Sheer delight, 51 gauge First Quality NYLON stockings by "Corliss." New, smart colors. Ultra sheer beauty, budget-wise!

SECTIONS 5, 6, Downstairs at AYRES'



Doveskin PANTIES and BRIEFS

Regular Sizes 5 to 8 **59¢**

Extra Sizes 9 to 10 **69¢**

Fine quality "Doveskin" panties and briefs. Smooth fitting, long-wearing. Launderers beautifully.

SECTIONS 5, 6, Downstairs at AYRES'

Gift-Wise Women's All-Wool Flannel Skirts

### 2.98

COLORS: Navy, Green, Brown, Black

The Perfect "Go With" for Blouses!

Spend the winter in wool flannel skirts designed with straight lines, side pocket, button trim. Also high rise waist style with novelty belt. Sizes 24 to 30.

SECTIONS 2, 3, Downstairs at AYRES'

Short Sleeve All Wool SLIPOVER SWEATERS

Iced Pastel and Bright Tinsel Shades **1.98**

Finely knit, warm slipover sweaters featuring double looped neck for perfect fit! Gift-wise, budget-wise. Sizes 34 to 40.

SECTIONS 2, 3, Downstairs at AYRES'

Comfortable Women's Felt House Slippers **1.99**

Gift-able felt slippers with neolite soles... leather tips and rubber heels. WINE, BLUE, 4 to 9.

SECTION 2, Downstairs at AYRES'

"Fruit-of-the-Loom" Gift Aprons **69¢ to 1.19**

A gift to remember all year 'round. Gay florals, checks, assorted prints in fine quality percale. Bib, half and coverall styles. Ric-rack trim. S, M, L sizes.

SECTION 3, Downstairs at AYRES'

Taffeta Finished PLASTIC "STOCK-n-HOLDER" **69¢**

Colorful plastic stocking holder which holds 6 pair of hosiery. Green, rose, blue or silver.

SECTIONS 5, 6, Downstairs at AYRES'

"Forever Yours"

Toast

Rayon

Satin

Bra and

Garter

Belt

**1.25**

She'll be the "Toast-of-the-Town" in this luscious toast color rayon satin bra and garter-belt set. Bra: A cup, 32 to 36; B cup, 32 to 38. Garter belt, S, M, L.

SECTION 3, Downstairs at AYRES'

"Fruit-of-the-Loom" Rayon Knit JERSEY GOWN **2.49**

Sizes 34 to 40 Sure-fitting, "wonderfully washable two-tone gowns... a gift she'll remember.

SECTIONS 5, 6, Downstairs at AYRES'



Gay Colored "BUSTER BROWN" ANKLETS **39¢**

Women Misses Children 3 pairs 1.15

Fine duren yarn, fast color "Buster Brown" ankle socks in white and colors. Sizes 6 to 4 1/2; 4 to 6 1/2; 6 1/2 to 8 1/2; 8 1/2 to 10 1/2; 10 1/2 to 12 1/2.

SECTIONS 5, 6, Downstairs at AYRES'

For Her Merriest Christmas Beautiful HANDBAGS **\$3**

- A. Simulated Calf Box Style with top handles, attached mirror. BLACK, BROWN, RED, NAVY, GREEN. Also in suede in BLACK, BROWN and faile in BLACK, BROWN, NAVY.
- B. Seal-tone Tailored Style, Swagger pockets, twining center section, 2 inside zipper sections. BLACK.
- C. Faile Pouch Style with attached change purse. Dressy type. BLACK, BROWN.

SECTION 2, Downstairs at AYRES'

"Lone Ranger" Rubber Boots **2.98** **3.35**

Long-wearing, colorful boots with rubber SPURS around the back! Heavy rubber soles. Felt lined! Two-tone brown.

SECTION 1, Downstairs at AYRES'

For Her! RAYON SATIN House Slippers **1.99**

Beautiful rayon satin quilted houseslippers with soft sole... open toe... wedge heel. Sizes 4 to 9.

SECTION 2, Downstairs at AYRES'