

# AYRES' DOWNSTAIRS STORE

A Popular-Price Gift Store for the Whole Family



Dressy Shirtwaist Blouse  
Styled with French cuffs! Simulated gold buttons! Round collar which can be worn opened or closed. WHITE, KELLY, PINK, RED, BROWN.

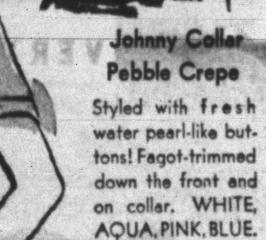
**1.98**



Dressy Cap Sleeve Blouse

Styled with fagot trim and embroidered yoke front. Button down the back! WHITE, BLUE, PINK.

**1.98**



Johnny Collar Pebble Crepe

Styled with fresh water pearl-like buttons! Fagot-trimmed down the front and on collar. WHITE, AQUA, PINK, BLUE.

**1.98**

Remember Her at Christmas  
With "FRUIT-OF-THE-LOOM"

## RAYON CREPE BLOUSES

Three popular new styles from which to choose. All fine quality, full cut, beautifully tailored by "Fruit-of-the-Loom." Hand washable. Pinned seams. Sizes 32 to 38.

RAYON  
FAILLE  
SWING  
SKIRT



Swing and sway, night or day in this rayon faille full sweeping skirt. Perfect for wear with the above blouses. For dressy occasions in BLACK. Sizes 24 to 30.

**1.98**

SPORTSWEAR,  
Section 2, 3,  
Downstairs at AYRES'

## NOVELTY GIFT APRONS

Permanent Finish Organdy  
With Percale Trim

**69c**



Beautiful band-style gift aprons of delicate organdy touched with gay floral or check percale trims ... matching binding! Roomy pockets! All fast colors! Budget-priced!

Housedresses, Section 3,  
Downstairs at AYRES'

**Gift-Wise . . . Budget-Wise . . . Paris Inspired!**

## RAYON CREPE

# Print DRESSES

As Advertised in December  
Issues of "Charm" and "Glamour"

**5.98**



Style 3343  
Sizes 18½ to 24½  
NAVY, GREEN,  
BROWN, BLACK.  
Flying Panel



Style 2393  
Sizes 16½ to 24½,  
14 to 20.  
NAVY, BROWN,  
GREEN, BLACK.

Wear Them For Dress!

Wear Them For Shopping!  
Regular and Half Sizes!

- ★ NEW PATTERNS!
- ★ NEW STYLES!
- ★ Bright New Colors!

A French touched, gift-giving collection of Rayon Crepe Print dresses to perk up your winter wardrobe! Perfect contrasts for wear under dark coats! Flattering portrait necklines, new skirt details, appealing color combinations.

FASHION DRESSES, SECTION 1, Downstairs at AYRES'

Exclusive at Ayres'

## "CORLISS" Spun Rayon KNIT SLIP

- ★ Sizes 32 to 44
- ★ Pink! White!

Fine quality "Spun-Lo" run-resistant fabric in our own "Corliss" slips. Tailored 4-gore style featuring adjustable shoulder straps. Perfect for gifts! Right for YOU!

### "Corliss" PANTIES

Style 237 Sport Pantie  
Style 239 Band Leg Brief  
Style 232 Rayon Knit Stepin  
Style 233 Hem Bottom Pantie  
Sizes 5 to 8

**50c  
PAIR**

Style 232 Rayon Knit Stepin  
Style 233 Hem Bottom Pantie  
In sizes 9 and 10.

**59c  
PAIR**

Carefree "Corliss" "Rinseables" . . . so practical! Wash beautifully, dry quickly, need no ironing. Retain elasticity after washings.

LINGERIE, SECTION 5, 6,  
Downstairs at AYRES'



DRIES



WASHES  
QUICKLY AND  
BEAUTIFULLY

## GIFT SLIPPERS

FOR THE WHOLE

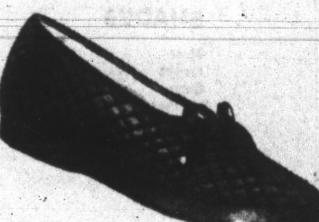
**FAMILY**

OPEN MONDAYS  
FROM NOW UNTIL CHRISTMAS  
SHOP 9:00 to 5:25  
DAILY

### Women's Ballet Type HOUSE SLIPPERS

Comfortable, snug-fitting soft-soled  
BALLET-TYPE slippers! Rayon satin  
quilted with bow trim. RED,  
BLACK, ROYAL BLUE, LIGHT  
BLUE. Sizes 4 to 9, medium widths.

**1.99**



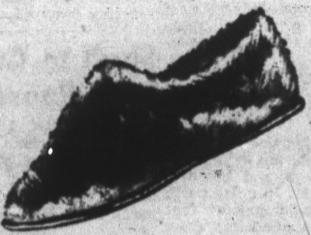
### Child's Plush Foot Muff

- ★ Red and Blue!
- ★ Sizes 5 through 31

**1.19**

Soft, warm and woolly for your little cherubs! Favorite plush foot muff slipper with comfortable lining. Sturdy leather sole. Choice of bright RED or BLUE to brighten your little one's Christmas!

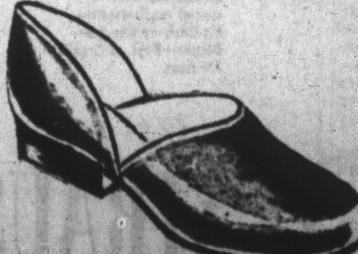
CHILDREN'S SHOES, SECTION 1, Downstairs at AYRES'



### MEN'S LEATHER OPERA SLIPPERS

- ★ Wine, Blue, Brown!
- ★ Sizes 6 to 12 and Half-Sizes!

**2.95**



For the man who appreciates smart styling combined with comfort! Smooth leather opera slippers wonderfully budget-priced! Made with leather sole, rubber heel. THREE colors!

Other Styles ..... 3.95 to 5.25

MEN'S SHOES, SECTION 6, Downstairs at AYRES'

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