

The Wm. H. BLOCK Co.

you can please ALL of the people
ALL of the time with

CHRISTMAS GIFTS

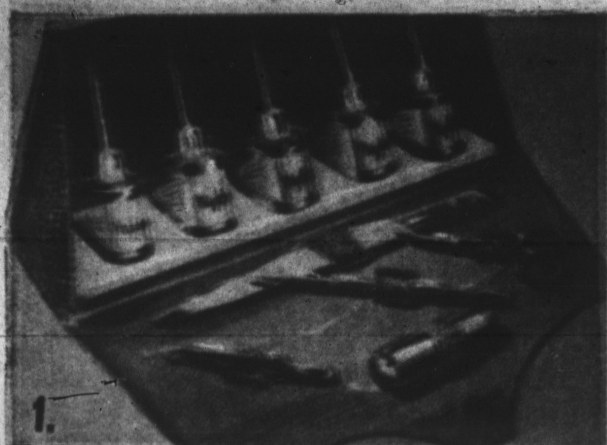
by *Naylon* and *La Cross*

Gifts for men, for women... precision-made La Cross

implements in handsomely designed cases... flawless

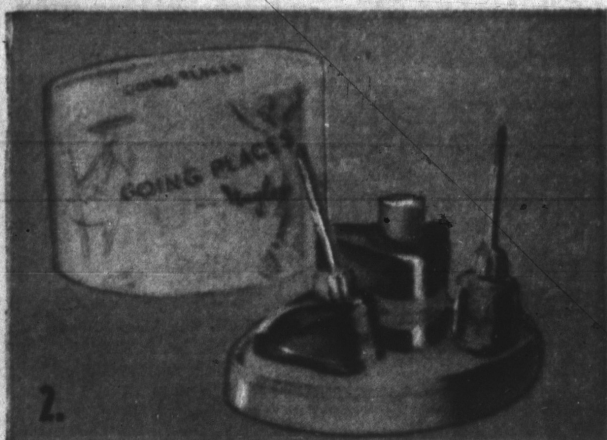
Naylon manicure sets and cosmetics dressed in the

season's gayest trimmings... priced \$1 to \$15!



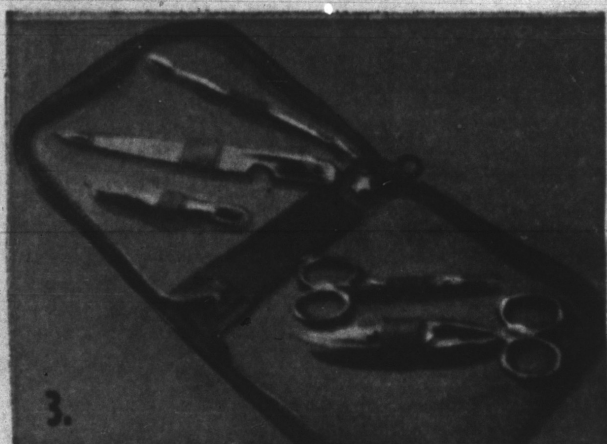
1. **NAYLON CAPRI.** Contains two shades of Naylon Nail Enamel, Base Coat, Cuticle Oil, Polish Remover, Naylon Lipstick and La Cross Cuticle Scissors, Pusher, Nail File, Tweezers. Brown or red simulated lizard case.

7.95 plus 66c tax



2. **NAYLON "GOING PLACES."** A handsomely set-up gift trio of Naylon nail enamel, Base Coat and Non-Smear Remover.

1.45 plus 29c tax



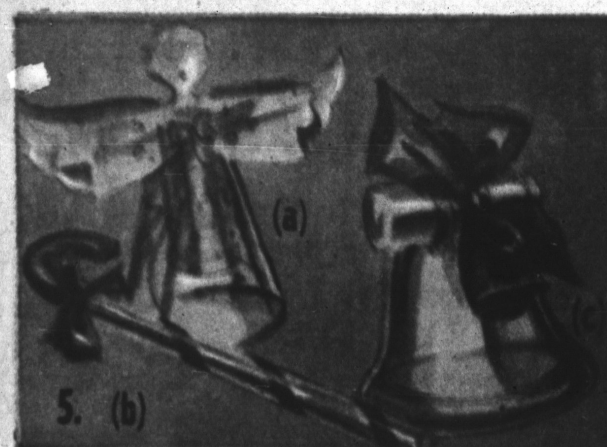
3. **LA CROSS ARISTOCRAT.** Contains Nail Scissors, Cuticle Pusher, needle-pointed Cuticle Scissors, Tweezers, Nail File. Natural pigskin case with sand suedette lining, red or navy with matching faille lining.

7.50 plus 55c tax



4. **NAYLON RIVIERA.** Genuine pigskin traveling case contains two shades of Naylon Nail Enamel, Base Coat, Cuticle Remover, Non-Smear Enamel Remover, Hand Lotion, Cuticle Oil, Naylon Lipstick; also La Cross Nail File, Cuticle Nipper, Tweezers, Cuticle Pusher.

\$15 plus 1.97 tax



5. (a) **NAYLON ANGEL.** Loveable transparent cherub holds Naylon's "double processed" lipstick.

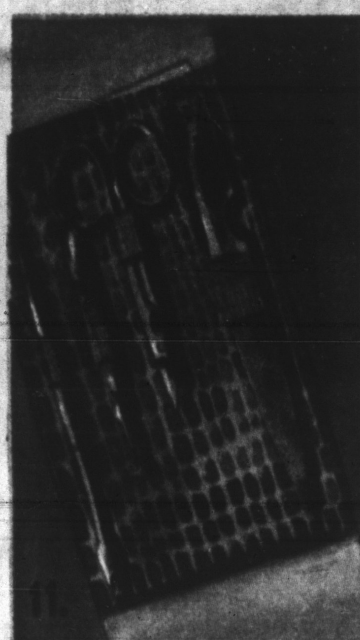
\$1 plus 20c tax

(b) **NAYLON CANDY CANE.** Santa takes Naylon's Slim Stick, dresses it as a striped candy cane.

\$1 plus 20c tax

(c) **NAYLON LIPSTICK BELL.** Naylon's "double processed" lipstick in a unique transparent bell.

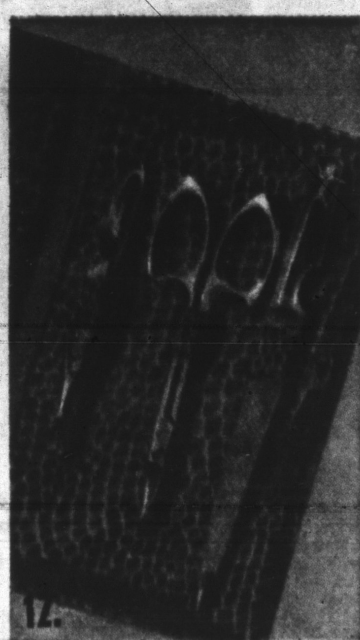
\$1 plus 20c tax



6. **LA CROSS NAIL CARE KIT.**

Contains Cuticle Scissors, Nail File, Tweezers and Cuticle Pusher. Simulated lizardgrain case in red, green or brown.

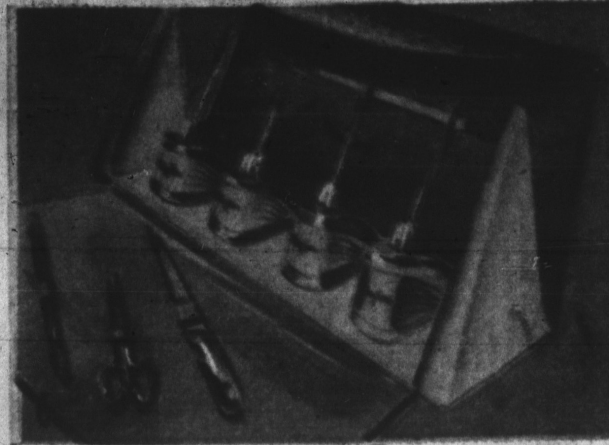
2.95 No Tax



7. **LA CROSS NAIL CARE KIT.**

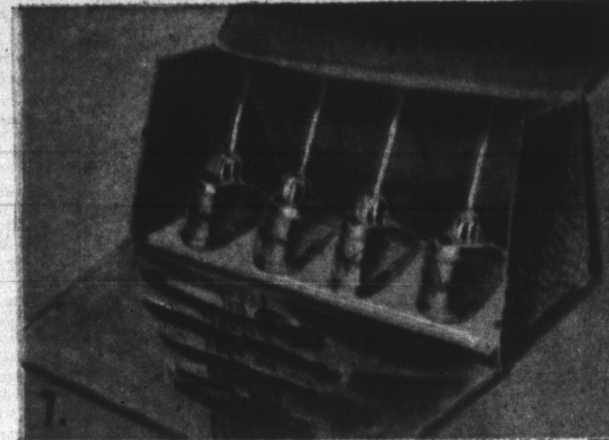
Contains Cuticle Scissors, all-steel Tweezers, Nail File. Simulated leather case in brown, red or green.

1.95 No Tax



8. **NAYLON VAGABOND.** Contains Naylon Nail Enamel, Enamel Remover, Base Coat, Cuticle Oil and La Cross Nail File, Cuticle Pusher, Tweezers and Manicure Stick. Simulated leather case in green, red or brown.

\$5 plus 59c tax



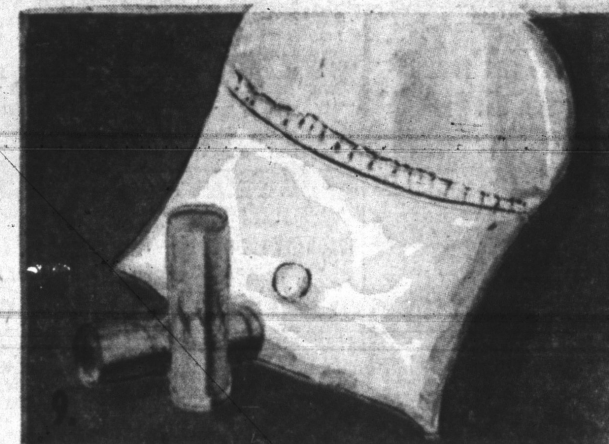
9. **NAYLON CRUISER.** Contains Double Duty Base and Top Coat, Nail Enamel, Enamel Remover, Cuticle Oil, La Cross Nail File, Cuticle Pusher, Tweezers and Manicure Stick. Simulated leather case in green, red or brown.

3.50 plus 54c tax



10. **LA CROSS DEBUTANTE.** Contains Cuticle Scissors, Cuticle Pusher, Nail File, Tweezers. Genuine pigskin case in red or green with matching faille lining.

\$5 plus 40c tax



11. **NAYLON DOUBLETTE.** A smart duplex cosmetic case with two Naylon lipsticks tucked inside. Black or navy faille lined with red; red piped with navy or cerise.

\$2 plus 40c tax



12. **LA CROSS MARINER.** Contains Nail Clip, Nail Scissors, Nail File, Tweezers. Natural pigskin case with sand suedette lining.

\$5 plus 40c tax

BLOCK'S, Indianapolis 9, Ind.

128-1-22

Please send me the following La Cross and Naylon Sets:

Quantity	Item No.	Color Case	Amount	Tax	Total

NAME

☐ Check
☐ Enclosed

ADDRESS

Apt.

☐ Charge

CITY

ZONE

STATE

☐ C. O. D.

Please print in pencil, ink will smear.

YOU'LL FIND THESE GIFTS BY **NAYLON** AND **LA CROSS** ON THE STREET FLOOR
BLOCK'S COSMETIC DEPARTMENT

Inside

A SOLUTION has been worked out by the 10-man Traffic Engineering Unit of the Indianapolis Police Department. One of about 100 on foot, of Police and Massachusetts two hours at 10. As a member listens to friends in a situation, I then, why should his time to solve. The first time he crouched on the other side, was on the other side. On top of the other half, we traffic officer the better. All of mangled lizards pedestrians.

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