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NOV. 13

FRIDAY, NOV. 4, 1949

Roy Rogers Sends Greetings To All Indianapolis Fans

Fountain Square Theater to Hold
Special Show, Program Tomorrow
By ART WRIGHT

Roy Rogers, western movie star, today expressed best wishes to members of the Roy Rogers Riders Club in a telegram sent to The Times.

The Times and the Fountain Square Theater sponsor the youth fun organization.

Roy Rogers said in his telegram: "I want to thank you and the Fountain Square Theater and all the fine girls and boys in Indianapolis who are joining together on my birthday Saturday afternoon at the Fountain Square Theater. I hope and pray I am deserving of this great honor and lovely gesture which I can only repay by doing my utmost to provide clean and wholesome entertainment on the screen and by increasing my efforts to cooperate with all agencies devoted to the safety and welfare of my best pals, the children of Indianapolis. Please give every boy and girl a bar of candy as my gift to them on my birthday and charge it to me. Dale Evans and the children and Trigger all join me in wishing all of you a completely happy life."

Special Show
Tomorrow afternoon's special show at the Fountain Square will feature the club hero's feature-

length movie, "Bells of St. Angelo." The doors will open at 12:45 o'clock and the Roy Rogers movie will be shown at 2:26 p. m. While regular admission prices will be in effect at the theater tomorrow, free shows are planned at a later date.

The first of many prize contests for club members will be announced tomorrow at the theater. Top prize of this winter's contests will be a free trip to Hollywood to meet Roy Rogers for the winner and a parent or other selected chaperone.

Any boy or girl not over 12 years of age may join the Roy Rogers Riders Club free of charge. Clip the membership application from The Times and take it to the toy department of the Wm. H. Block Co., the Fountain Square Theater or The Times. There you will receive your official membership card signed by Roy Rogers.

Roy Rogers Riders Club

Sponsored by The Times and the Fountain Square Theater
Membership Application

Follow these instructions carefully:
1. Be sure to give your full name and the date, month and year of birth. Membership is open to boys and girls 13 years of age and under.
2. Clip this application and take it to the toy department of the Wm. H. Block Co., or the Fountain Square Theater during show hours, or to the Times office to receive your official membership card.

Name

Street Address City

Birth Date..... Month..... Year..... Phone No.....

MEMBERSHIP IS FREE: Membership in The Roy Rogers Riders Club is absolutely free. There are no fees, dues or nothing to buy to become a member.

Notre Dame Speaker

Times State Series
SOUTH BEND, Nov. 4—Dr. Stephen Kuttner of Catholic University of America will address the third annual Natural Law Institute Dec. 9 and 10 at the University of Notre Dame. His subject will be "The Natural Law and Canon Law."

IT'S EXCITING... PARADE
MAGAZINE... DUE NOV. 13

ENTERTAIN COMMITTEE

Mrs. Harry F. Hergt will entertain the Memorial committee of the Marion County Post Matrons and Patrons Association tonight at her home, 5108 Gulford Ave.

COLOR MOVIE FILMS!

8-mm. ROLL TYPE COLOR
16-mm. MAGAZINE COLOR
CAPITOL CAMERA CO.
301 W. WASH. ST. RI 8973

THE INDIANAPOLIS TIMES

OPEN MONDAY THROUGH SATURDAY FROM 9:30 TO 5:00

BLOCK'S DOWNSTAIRS STORE



YOUR COAT IS HERE! FRESH, NEW
FASHIONS HAVE ARRIVED IN...

WARM WINTER BUDGET COATS

Styles Are
Higher-Priced!
Fabrics Are
Higher-Priced!
But Price Tags
Read Only.....

\$18

★ All-Wool Tweeds! ★ All-Wool Suedes!
★ All-Wool Coverts! ★ All-Wool Yarn Dyed!
★ All-Wool Face Fleece!

Warm as fine wool fabrics can make them... fashionable as higher-priced styling has taught them... graceful as expert tailoring can make them... beautiful as our careful selection of fashion, fabric and quality combined assures! All this extra quality, extra value... is YOURS to wear for only \$18! Don't miss this budget event... right at the start of cold weather! SIZES 10 TO 18.

Fashion Coats, Downstairs

FIRST IN INDIANAPOLIS WITH

"PLAYTOPPER'S" NEW TWIN BOW FELT...



★ PURE WHITE
★ WINTER PINK
★ KELLY
★ RED
★ DACIA
★ GOLD
★ AQUA
★ BEIGE
★ CONTINENTAL
★ GREEN
★ BLACK
★ BROWN
★ NAVY

3.00

Twin bows caught with a glitter of simulated jewel bands on a new roll brim profile... what could give you a more fashionable look? And, when it comes in thirteen important winter colors... in soft "platinum finish" felt... with "Playtopper's" label... with a tiny price tag... why don't you join us as "First in Indianapolis with the Twin Bow!"

Fashion Millinery, Downstairs

Dayan's thrifty SCOTCH PLAID

... from morning
shopping to an
evening movie,
it's a hit!

\$3.99

• Red
• Grey
• Blue



PHONE (RI. 5455)
AND MAIL
ORDERS ACCEPTED

As bonny a cotton as ever turned a head! Washable, fast-color, 80 sq. percale. Figure-flattering extra full skirt... triple-tiered square neckline for fashion smartness. Bright plaids on leather-lined backgrounds in Red, Grey, Blue. Sizes 10 to 18.

• Charge • Layaway • Budget Terms

Dayan's
25 W. WASHINGTON ST.



Fashion
Excitedly
Applauds

Horizontal Stripes

In
Duo-Tone
Colors

5.95

★ Green with Beige ★ Grey with Light Grey ★ Brown with Beige

Because you like dresses that are different, that feature the new Winter, 1949, look... you'll fall in love with "Horizontal Stripes." IT TAKES ITS INSPIRATION FROM A MUCH HIGHER-PRICED DRESS! The duo-tones are smart... the new cuffed dolman sleeves hold fashion's interest... the LONG BACK ZIPPER assures flattering fit... the effect is very fashionable on you. Sizes 12 to 18.

Fashion Dresses, Downstairs



Sale!

MADE TO SELL FOR 2.98
to 7.98 and EVEN MORE

SIMULATED Pearl Necklaces

• TWO-TO-FIVE-STRAND
REGULAR NECKLACES

• CHOKERS! COLLARS!
BIBS! PENDANT-TYPE!
REGULAR LENGTHS!

• UNIFORM AND GRADU-
ATED SIMULATED PEARLS!

• ALL WITH RHINESTONE
CLASPS!

• 6, 8 and 10-STRAND
TWISTED SEED NECKLACES!

Buy for Yourself and for
Gifts Today! Terrific At

1.99 plus tax

All smartly styled, all expertly strung with RHINESTONE CLASPS (some with rhinestone drops)... all beautiful glass-base pearls! You'll want several different necklaces to go with different costumes!

Accessories—Downstairs

NO NEED TO FLIP THROUGH FASHION MAGAZINES TO FIND

Wool Jersey Blouses

YOU WOULD LIKE TO OWN—
FOR FASHION AND FLATTERY!

2.59

Here they are... just received... straight from the fashion center! Kitten-soft 100% VIRGIN WOOL JERSEYS... knit to hug you in flattery! Styled to wear in or out... to dress up or dress down as many ways as your imagination can conceive! A. BLACK, GREY, RED, CAMEL! Sizes 32 to 38. B. NAVY, AQUA, KELLY, BLACK, RED! Sizes 32 to 38.

Sports Shop, Downstairs

THE HOSE YOU'VE ASKED
FOR AGAIN AND AGAIN!

No Seam Microfilm NYLON HOSE

Beautifully Sheer
in 51-Gauge!
Irregulars of
a Famous Maker!

89c

Gossamer Sheer, Yet Extra Serviceable!
So Much for So Little... at 89c!

They're here! Rush for the hose you've asked for again and again! For, if you are one of Indianapolis smartly-dressed women... you've found out that it's Microfilm that combines the sheerest beauty with the most in wear! Slight irregulars... if first quality, they would sell for so much more! New winter shades, sizes 8 1/2 to 11.

Hosiery, Downstairs

