

FRIDAY ONLY

L. S. Ayres & Co.

Franklin 4411

NO MAIL OR PHONE ORDERS

Sale! ONE-DAY SPECIALS



Girls' Cotton Dresses

2.59 2 for 4.98

(Regularly 3.00 and 3.98)

Group of little cottons in a wide variety of colors and styles. Sizes 3 to 6x included.

Ayres' Children's Shop, Fourth Floor

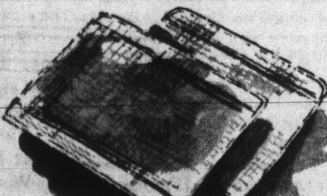
Full Zipper Mattress Covers

2.39

(Regularly 2.98)

Cover tailored of sturdy sheeting with re-enforced seams for a snug fit, complete protection. Zipper closure makes it easy to slip on and off.

Ayres' Bedding and Domestic, Fifth Floor



Ritz Dish Cloths

6 for 89c

(Regularly 19c each)

Large, quick-drying, mesh cloths, sturdily constructed for long service! White with red or green borders.

Ayres' Linen and Towels, Fifth Floor



Cotton Knit Polo Shirts

1.00

(Regularly 1.25)

Fine 2-ply cotton knit shirts in assorted colors. Sizes 3 to 6x.

Ayres' Children's Shop, Fourth Floor

Boys' Corduroy Overalls

1.98

(Regularly 2.29) Fine pinwale corduroy in brown, navy and green. Sizes 3 to 6x.

Ayres' Children's Shop, Fourth Floor

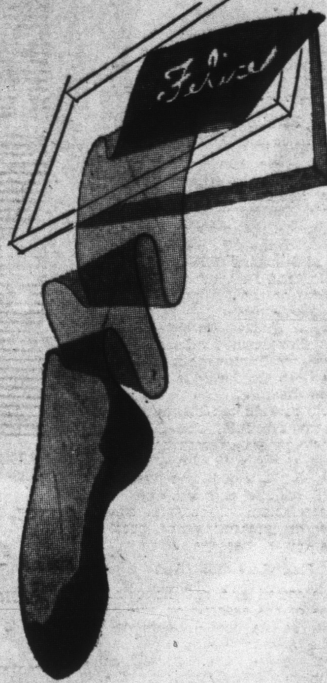
Christmas Plum Pudding

77c

(Regularly 1.15)

An imported, one-pound plum pudding made of choice fruits and specially selected spices.

Ayres' Candy Shop, Fifth Floor



Felice Full-Fashioned Nylons

99c 3 for 2.85

(Regularly 1.19)

15-Denier 51-gauge evening sheers Nylons to meet all your needs in a wide range of the latest shades for wardrobe harmony. Sizes 8 1/2 to 10 1/2.

Ayres' Hosiery, Street Floor



Felice Cotton Knit Sleepers

1.59 2 for 3.00

(Regularly 1.75)

Warm, comfortable sleepers of soft, knitted cotton. Gripper fasteners. Pink, blue, maize. One-piece style, sizes 4 to 8. Two-piece style, sizes 1 to 4.

Ayres' Children's Underwear, Toddler's Shop, Fourth Floor



"Candytuff" Hard Candles

1.29

(Regularly 1.55)

A 3-pound jar of solid and filled hard candles in assorted flavors.

Ayres' Candy Shop, Street Floor

Rayon Panties

49c

(Regularly 59c)

Rayon tricot panties in a selection of five pastel shades with contrasting trim. Sizes 5, 6 and 7.

Ayres' Knit Underwear, Street Floor

Stevens Linen Towels

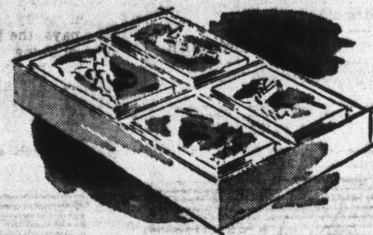
39c yd.

(Regularly 49c yd.)

Dish Towels, 18x30, regularly 50c, 39c

Strong, absorbent linen to help you whisk through dishwashing! Colorfast borders in red, blue, green and yellow.

Ayres' Linen and Towels, Fifth Floor



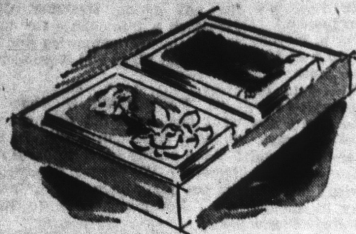
Christmas Card Box

50c

(Regularly 1.00)

An assortment of 25 festive Christmas cards, each one different.

Ayres' Stationery, Street Floor



Novelty Notes

19c per box

(Regularly 4 boxes, 1.00)

A beautiful selection of 10 floral or scenic notes with envelopes for your correspondence.

Ayres' Stationery, Street Floor

AMC Sport Shirt

3.49

(Regularly 3.95)

Washable rayon teca and gabardine shirts. Tan, grey, green and blue. Small, medium and large.

Ayres' Men's Store, Street Floor, South Building



Rayon Print Dresses

2.90

(Regularly 5.95)

An attractive rayon print in classic, button-front style; cuffed sleeves, self belt. Grey, green, navy or black, sizes 14 to 44.

Ayres' Daytime Dresses, Fourth Floor

Children's Ankle Socks

3 pair for 1.10

(Regularly 3 pair for 1.45)

Fine quality cotton anklets, from one of our most famous makers. Sizes 6 to 10 1/2 in white; sizes 6 to 9 in an assortment of pastels and dark colors.

Ayres' Children's Accessories, Fourth Floor



Babycrest Layette Specials

Infants' Cotton Knit Shirts 2 for 95c (Regularly 59c)

Tie-style, sizes 6 mos. and 1 year; slipover style, sizes 6 mos. to 2 years.

Infants' Cotton Knit Gowns, Slipover Style 3 for 2.50 (Regularly 1.00 each)

Infants' Cotton Knit Gowns, Tie Style 3 for 3.59 (Regularly 1.25 each)

Infants' Cotton Knit Wrappers 3 for 2.50 (Regularly 1.00 each)

Gauze Diapers 2.89 doz. (Regularly 2.95 doz.) Size 21"x40".

Ayres' Infants' Shop, Fourth Floor

Men's AMC Underwear

79c

(Regularly 1.00)

Fine quality underwear. Cotton T shirts in small, medium, large and extra-large sizes. Shorts, sizes 30 to 42, in gripper and boxer models.

Ayres' Men's Store, Street Floor, South Building



Rayon Slips

2.40

(Regularly 3.00)

Fine quality, tailored rayon slips in an assortment of pastel shades.

Ayres' Lingerie, Second Floor