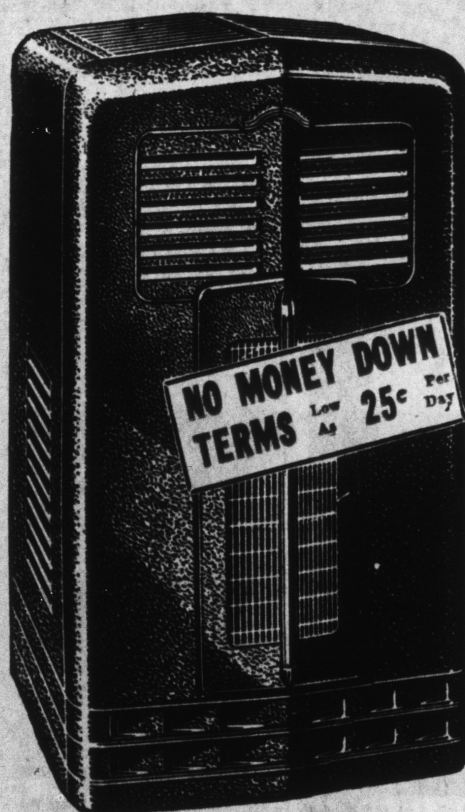


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- ★ Fuel-saving Intensi-Fire Air Duct.
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Only Heatrola has the famous patented Intensi-Fire Air Duct. It sends the heat into the rooms instead of up the flue.

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**TRAV-LER**  
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Reduced \$30—Was \$229.95

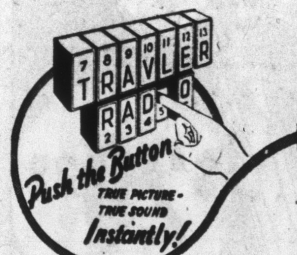
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Clear Self-Locking Picture!  
Super Tone! Complete Coverage!

Here is the television console you've been waiting for . . . the set with "Push-The-Button" operation that makes conventional tuning methods obsolete. Big 10-inch tube . . . 61-square inch picture in a stunning console priced less than a good table model.

Push-the-Button  
Instant Tuning



Check and Compare

- ★ Direct View Eye-Level Picture
- ★ True Fidelity Sound
- ★ Complete Station Coverage—12 Channels
- ★ "Push-The-Button" Simplified Tuning. Just push the button. True picture . . . True sound!
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12 1/2-Inch Picture

Big 90-square inch picture in a striking mahogany console cabinet with "Push-The-Button" tuning. An unchallenged value. **\$249.95** No Money Down



SAVE \$50  
On This Fine  
GAS RANGE

Reg. Price \$119.95  
Sale Price **\$69.95**

Convenient, divided top with four high speed burners; Robertshaw Automatic Oven Heat Control; 16-inch center oven and separate broiler drawer; modern pedestal type base; gliding white enamel finish.

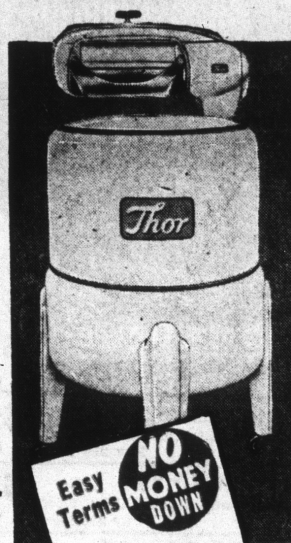
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EASY WEEKLY TERMS



Reg. \$5.95 Side Cowl **AERIAL GIVEN With ALL PHILCO AUTO RADIOS**

A powerful 6-tube set; mounts under dash; easy to reach and to tune. Fits all cars. **\$44.50**



NEW 1949 **Thor**  
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Only **\$99.95**

Amazing Features!  
Look at These

- ★ THOR SUPER-AGITATOR gets clothes really clean.
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- ★ BIG CAPACITY . . . holds 8-pounds of dry clothes.
- ★ GLEAMING WHITE PORCELAIN TUB. Extra big, easy rolling casters.

Easy Terms  
NO MONEY DOWN

7 Cu. Ft. CROSLY SHELVAIOR  
At the Price of a 6 cu. ft.



No Down Payment  
Up to 24 Months To Pay

The Shelvador doubles your "front row" space. Twice the food out in front within easy reach. Large capacity . . . 7 full cubic feet storage space. Big-freeze compartment . . . stores up to 20 pounds of frozen foods. Electro-saver unit . . . precision designed for long, quiet, economical operation.

**TRAV-LER**  
automatic  
PHONO-RADIO  
Radios Best Buy



Plays 12 Records at One Loading  
EASY TERMS  
**\$49.95**

With this Traveler combination you can enjoy record music perfectly reproduced plus finest radio performance. Plays both 10 and 12-in. records automatically. Handsome styled mahogany finish cabinet.



EASY TERMS

SENSATIONAL VALUES AND TERMS

- ★ Genuine long-life Arvinite finish . . . resists chipping, cracking, acids, alcohol and boiling water.
- ★ Attractive chairs designed for springy comfort and perfect body balance.
- ★ Heavily chrome plated chair and table legs with all around chrome table trim.
- ★ Concealed extension leaf slips easily into place and provides room for seating six.

SPECIAL PRICE **\$49.95** Model 3057

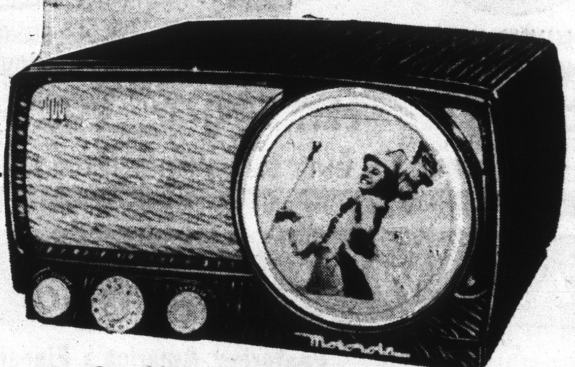
5-PC. SET INCLUDING EXTENSION TABLE AND FOUR CHAIRS

Choice of Colors: Red, White, and Black and White

PERFORMANCE and BEAUTY  
at LOWEST PRICE  
Are Yours in This



PORTABLE  
**Motorola**  
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No Outside Installation! Just Plug In and Enjoy **\$119.95** Plus Tax and Warranty

Dramatic Plastic Ebony Cabinet With Gold Trim  
NO MONEY DOWN SMALL WEEKLY PAYMENTS



LARGE 7-INCH "BROADVIEW" SCREEN gives you larger, undistorted, CLEAR television.

NEW SIMPLIFIED CONTROLS even a child can operate.

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